

**WKJO-FM  
102.3 –FM  
SMITHFIELD, NC**

**ISSUES AND ANSWERS REPORT**

**FOR**

**STATION WKJO-FM  
4<sup>TH</sup> QUARTER 2017**

**Compiled by:  
Sarah Elliott, Office Manager**

**Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.**

**WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.**

**The list of issues we determined to be important to the community in the 4<sup>TH</sup> quarter of 2017 includes:**

**EC-Economy  
GR-Growth/Transportation/Roads  
GA-Government Affairs  
EG-Ethics in Government  
ED-Education  
EH-Environment and Health  
POL-Political Affairs  
MC-Minority Concerns  
FY-Family and Youth  
UE-Unemployment/Joblessness  
NS-National Security  
HF-Highway Fatalities**

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
1535	Guardian ad Litem	26	10/3/17-12/30/17	organization seeking advocates to investigate and determine the needs of abused and neglected children	:30		X							X			
2130	NCAB	18	11/1/17-12/28/17	Organization promoting visiting NC Parks	:30					X							
1678	Fallen Outdoors	26	10/8/17-12/27/17	veterans organization connecting veterans of all ages and groups for outdoor events and activities	:30					X							
1747	Johnston County Visitors Bureau	88	10/1/17-12/30/17	Organization promoting activities and area attractions within Johnston County	:30	X				X				X			
1833	Johnston County Boys & Girls Club	12	10/1/17-10/11/17	Children's organization promoting registration for their 5k run	:30					X							
1870	Boyscouts	38	10/1/17-12/30/17	promoting activities within the organization for boys to be involved in	:30					X							
1872	Texting while driving campaign	876	10/1/17-12/31/17	station campaign advocating risks and dangers associated with texting while driving and encouraging drivers not to text while driving	:15		X			X				X			X
1988	Harbor House	22	10/1/17-10/11/17	Organization supporting those affected by domestic violence promoting their fundraiser walk	:60	X				X							
2217	Wilson Mills Fire Department	12	11/16/17-11/21/17	Local fire department promoting their fire awareness event	:30					X				X			
2007	Girlscouts	13	10/3/17-12/26/17	Promoting girl scout membership drive	:30					X							
3001	Matching Donors	4	10/1/17-12/29/17	Matches donors with patients needing transplants	:30					X				X			
3002	Whooping Cough	3	10/26/17-12/29/17	Encourages parents/kids/babies to get vaccinated	:30					X				X			
3003	Adult Vaccinations	3	10/24/17-12/28/17	Encourages adults to get vaccinated against preventable diseases	:30					X				X			
3004	College/Financial Aid	3	10/23/17-12/26/17	Information for college bound students to get help with college loans	:30					X							
3005	College/Financial Aid	3	10/21/17-12/22/17	Information for college bound students to get help with college loans	:30					X							
3006	College/Financial Aid	3	10/20/17-12/21/17	Information for college bound students to get help with college loans	:30					X							
3007	College/Financial Aid	3	10/14/17-12/11/17	Information for college bound students to get help with college loans	:30					X							
3008	Diabetes Association	4	10/14/17-12/21/17	Information on preventing Diabetes & where to get help for those with diabetes	:30					X				X			
3009	EPA	7	10/2/17-12/22/17	Encouraging people to visit their website & learn tip about environment & to be environmental friendly	:30					X							
3010	Food Addicts	4	10/18/17-12/18/17	Encouraging people with weight issues, food additions, binge eating to get help	:30					X				X			
3011	Shingles - National Foundation for Infectious Diseases	3	11/5/17-11/24/17	Encouraging elderly people to get vaccinated for shingles	:30					X				X			

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3012	March of Dimes	4	10/26/17-12/29/17	Promoting the organization & encouraging parents to get tips on having healthier babies	:30					X	X			X			
3013	National Parks	4	10/15/17-12/16/17	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X			
3014	National Foundation for Credit Counseling	4	10/12/17-12/12/17	Encourages people to prepare for future by saving through hard economic times	:30	X				X				X	X		
3033	Crohns	14	10/1/17-12/28/17	Supports people with Crohns by offering free screening, music therapy	:30	X				X	X			X			
3080	Doc w/o Boarders	4	10/7/17-12/11/17	Organization that gives aid and medical attention to poverty stricken countries.	:30						X						
3121	Talent to Work	18	10/1/17-11/1/17	Open Door Quilt House - Organization that makes quilts for families in need, in Johnston County. Generic spot about the organization and call for volunteers	:30									X			
3130	USO-Force behind the forces	3	10/4/17-12/5/17	Organization to serve the men and women in the U.S military and their families	:30									X			
3131	Support High School Sports.org	3	10/6/17-12/8/17	Organization promoting playing sports in school	:30					X				X			
3132	Support High School Sports.org	2	11/4/17-12/10/17	Organization promoting playing sports in school	:30					X				X			
2009	Wake Radiology	155	10/1/17-10/31/17	Breast Cancer Awareness Month. Importance of Early Detection and advance in the use of 3D technology in the medical field	:60					X	X			X			
5145-5150	Town Parades	72	11/23/17-12/9/17	local town Christmas parades announcements	:20			X		X				X			
1936-2090	Fire Prevention Awareness	589	10/1/17-10/31/17	local county fire departments tips for fire prevention	:20					X	X			X			
2232	Grace Fellowship Church	8	11/21/17-11/22/17	Local church promoting their Thanksgiving feed the community event	:30									X			
1986	Zebulon Shriners	17	10/11/17-10/5/17	Local Shiners organization promoting their Fish Fry fundraiser	:30					X	X			X			
2000	Four Oaks Fire Department	12	10/2/17-10/6/17	Local fire department promoting their fire awareness event	:30					X	X			X			
2035	Selma-Smithfield Senior High School	72	10/10/17-11/16/17	Local High School promoting their adult spelling bee fundraiser event	:30					X	X			X			
2040	Hands of Protection	11	10/15/17-12/28/17	Organization supporting those affected by domestic violence	:30					X	X			X			
2041	No Texting While Driving	14	10/6/17-12/30/17	Area high school students making a personal pledge to not text while driving	:20		X			X				X			X
2128	NCAB--Army National Guard	19	11/4/17-12/31/17	announcement regarding what the Army National Guard is and their recruiting efforts	:30			X		X				X			

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2129	NCAB--Clean Energy	18	11/1/17-12/30/17	Fuel What Matters - Organization that serves the "Clean Energy" movement. Environmental benefits to Bio-Fuel uses in Public Transportation from the perspective of a concerned citizen	:30	X	X										
2133-2142	Veterans Day Celebrations	55	11/2/17-11/9/17	local town Veteran's Day announcements	:30		X		X					X			
live	On-air public service announcements		10/1/17-12/31/17	on-air service announcements regarding area blood drives, church fundraisers, & service organization events	:10-:15				X	X				X			
2238	Town of Smithfield	10	11/17/17-11/18/17	local town scheduled power outage announcement for scheduled repairs	:30	X	X			X	X			X			