

**WKJO-FM
102.3 –FM
SMITHFIELD, NC**

ISSUES AND ANSWERS REPORT

FOR

**STATION WKJO-FM
1ST QUARTER 2018**

**Compiled by:
Sarah Elliott, Office Manager**

Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.

The list of issues we determined to be important to the community in the 1st quarter of 2018 includes:

**EC-Economy
GR-Growth/Transportation/Roads
GA-Government Affairs
EG-Ethics in Government
ED-Education
EH-Environment and Health
POL-Political Affairs
MC-Minority Concerns
FY-Family and Youth
UE-Unemployment/Joblessness
NS-National Security
HF-Highway Fatalities**

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
1535	Guardian ad Litem	26	1/2/18-3/31/18	organization seeking advocates to investigate and determine the needs of abused and neglected children	:30		X							X			
2130	NCAB	26	1/5/18-3/31/18	Organization promoting visiting NC Parks	:30						X			X			
1678	Fallen Outdoors	26	1/5/18-3/28/18	veterans organization connecting veterans of all ages and groups for outdoor events and activities	:30						X			X			
1870	Boyscouts	38	1/1/18-3/31/18	promoting activities within the organization for boys to be involved in	:30				X					X			
1872	Texting while driving campaign	137	1/1/18-3/31/18	station campaign advocating risks and dangers associated with texting while driving and encouraging drivers not to text while driving	:15		X		X					X			X
2007	Girlscouts	5	1/2/18-1/30/18	Promoting girl scout membership drive	:30					X				X			
2443	Donate Life	42	1/30/18-3/23/18	Promoting fundraiser 5K, 10K, & 1mi walk/run	:30				X	X				X			
2444	Donate Life	17	1/31/18-3/28/18	Promoting being an organ donor	:30				X	X				X			
2449	Girlscouts	52	1/31/18-2/25/18	Promoting girl scout cookie sales fundraiser	:30				X	X				X			
2457	Third Talk Foundation	28	2/3/18-2/9/18	Organization promoting upcoming area meeting about the dangers of online pornography and how to talk to children about the dangers	:30				X	X			X	X			
2467	Leadership Johnston County	105	2/9/18-3/31/18	Organization promoting "keep reading alive" book donation collection	:60					X			X	X			
2529	Cleveland High School FFA	36	3/14/18-3/31/18	Group promoting their upcoming agricultural fair fundraiser	:30				X	X				X			
2536	Clayton WIN (Women in Networking)	38	3/19/18-3/31/18	Organization promoting their upcoming Women's Health & Wellness Expo	:30				X	X			X	X			
2558	8-1-1	6	3/21/18-3/30/18	Organization promoting the importance of before you dig, call for underground lines information	:30					X							
3001	Matching Donors	2	2/10/18-3/1/18	Matches donors with patients needing transplants	:30					X				X			
3002	Whooping Cough	2	2/10/18-3/2/18	Encourages parents/kids/babies to get vaccinated	:30					X				X			
3003	Adult Vaccinations	2	2/5/18-2/28/18	Encourages adults to get vaccinated against preventable diseases	:30					X				X			
3004	College/Financial Aid	2	2/1/18-2/26/18	Information for college bound students to get help with college loans	:30					X							
3005	College/Financial Aid	2	1/30/18-2/22/18	Information for college bound students to get help with college loans	:30					X							
3006	College/Financial Aid	2	1/2/18-1/31/18	Information for college bound students to get help with college loans	:30					X							
3007	College/Financial Aid	3	1/13/18-3/17/18	Information for college bound students to get help with college loans	:30					X							
3008	Diabetes Association	3	1/22/18-2/26/18	Information on preventing Diabetes & where to get help for those with diabetes	:30					X				X			X

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3009	EPA	6	1/1/18-3/8/18	Encouraging people to visit their website & learns tip about environment & to be environmental friendly	:30					X	X						
3010	Food Addicts	2	1/20/18-2/19/18	Encouraging people with weight issues, food additions, binge eating to get help	:30					X	X			X			
3011	Shingles - National Foundation for Infectious Diseases	5	1/20/18-3/25/18	Encouraging elderly people to get vaccinated for shingles	:30					X	X			X			
3012	March of Dimes	5	1/10/18-3/30/18	Promoting the organization & encouraging parents to gets tips on having healththeir babies	:30					X	X			X			
3013	National Parks	6	1/9/18-3/30/18	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X			
3014	National Foundation for Credit Counseling	6	1/8/18-3/29/18	Encourages people to prepare for future by saving through hard economic times	:30	X				X				X	X		
3033	Crohns	13	1/6/18-3/28/18	Supports people with Crohns by offering free screening, music therapy	:30	X				X	X			X			
3080	Doc w/o Boarders	6	1/7/18-3/29/18	Organization that gives aid and medical attention to poverty stricken countries.	:30						X						
3130	USO-Force behind the forces	3	1/3/18-3/8/18	Organization to serve the men and women in the U.S military and their families	:30									X			
3131	Support High School Sports.org	6	1/3/18-3/11/18	Organization promoting playing sports in school	:30					X				X			
2040	Hands of Protection	13	1/7/18-3/31/18	Organization supporting those affected by domestic violence	:30					X	X			X			
2041	No Texting While Driving	5	1/3/18-1/31/18	Area high school students making a personal pledge to not text while driving	:20	X				X				X			X
2128	NCAB--Army National Guard	26	1/2/18-3/29/18	announcement regarding what the Army National Guard is and their recruiting efforts	:30					X				X			
2129	NCAB--Clean Energy	10	1/2/18-1/30/18	Fuel What Matters - Organization that serves the "Clean Energy" movement. Environmental benefits to Bio-Fuel uses in Public Transportation from the perspective of a concerned citizen	:30	X											
live	On-air public service announcements		1/1/18-3/31/18	on-air service announcements regarding area blood drives, church fundraisers, & service organization events	:10-:15					X	X			X			