

**WWPL
102.3 - FM
Smithfield, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WWPL

**2ND QUARTER 2014
(April 1st - June 30th)**

Compiled by:
Mike Biddle, Assistant Program Director

Radio station WWPL-FM has compiled a list of issues those area residents feel are a major concern to the Raleigh-Durham Metropolitan (MSA). WWPL-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WWPL-FM utilizes this list as a basis for our programming response to selected issues each quarter. Typically WWPL-FM addresses the issues in its Sunday program called "Carolina Close-Up", and thru a series of live and pre-recorded announcements.

The current issues as of June 30th, 2014 included:

- EC-Economy
- GR-Growth/Transportation/Roads
- GA-Government Affairs
- EG-Ethics in Government
- ED-Education
- EH-Environment and Health
- POL-Political Affairs
- MC-Minority Concerns
- FY-Family and Youth
- UE-Unemployment/Joblessness
- NS-National Security

Carolina Newsmakers

1st Quarter 2014

"Carolina Newsmakers" is a 30 minute weekly public affairs program that airs Sunday mornings at 6 and hosted by Curtis Media Group owner Don Curtis. It features interviews with North Carolina leaders in government, policy, education, research and other areas.

4-6-14

"INTERVIEW WITH ANDY ELLEN", PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS ASSOCIATION

ISSUES COVERED: WHO MAKES UP THE RETAIL MERCHANTS ASSOCIATION; SALES TAX; TAX REFORM; PROPOSED TOLL ON INTERSTATE 95; FAIRNESS OF ONLINE RETAIL SALES TAX; REGULATION OF RETAILERS; BLUE LAWS; PRIVILEGE TAXES; CONSUMER RIGHTS; MERCHANT RIGHTS; THEFT IN RETAIL STORES; WORKERS COMPENSATION REFORM; UNEMPLOYMENT INSURANCE; TAX-FREE WEEKEND --- **EC, POL, UE, GA**

4-13-14

"INTERVIEW WITH WAYNE GOODWIN", INSURANCE COMMISSIONER AND FIRE MARSHALL OF NORTH CAROLINA

ISSUES COVERED: DIFFERENT FORMS OF INSURANCE; "OBAMACARE"; HEALTH INSURANCE; STATE GOVERNMENT AND STATE LEGISLATURE; STATE INSURANCE COMMISSIONER AS STATE FIRE MARSHALL; "CAPTIVE" INSURANCE; INSURANCE FRAUD; HOME OWNERS INSURANCE; HOME OWNERS INSURANCE HEARING; AUTO INSURANCE; INSURANCE FOR JEWELRY AND COLLECTIBLES; STORM/HURRICANE/WEATHER RELATED INSURANCE CLAIMS; OTHER TYPES OF INSURANCE FRAUD; SAFE KIDS; VOLUNTEER FIREFIGHTERS --- **EC, POL, EH, FY, GA**

4-20-14

"INTERVIEW WITH TOM JENSEN", DIRECTOR OF PUBLIC POLICY POLLING

REPUBLICAN PRIMARY FOR NC US SENATE RACE, PROSPECTIVE PRIMARY WINNERS COMPARED TO KAY HAGAN, INTERACTIVE VOICE RESPONSE POLLING, INTERNET POLLING, PUSH POLLS, MARGIN OF ERROR, POLLING NC ON MLB TEAMS, POLLING ON GAY MARRIAGE AND CIVIL UNIONS, FAVORABILITY OF THE CITY OF CHARLOTTE, NC US CONGRESS SEATS, POPULARITY OF GOVERNOR PAT MCCRORY, PRIMARY FAVORITES FOR THE 2016 PRESIDENTIAL ELECTION --- **POL, GA**

4-27-14

"INTERVIEW WITH RAN COBLE", EXECUTIVE DIRECTOR OF THE NORTH CAROLINA CENTER FOR PUBLIC POLICY RESEARCH

PURPOSE OF THE NCCPPR, FUNDING OF NCCPPR, COMPOSITION OF THE NCCPPR BOARD OF DIRECTORS, GOVERNOR MCCRORY'S PRIORITIES FOR THE 2014 LEGISLATIVE SESSION, NC TEACHER PAY, DUKE ENERGY COAL ASH SPILL, MEDICAID REFORM IN NC, REFORMING THE NC DEPT OF COMMERCE INTO A PUBLIC/PRIVATE PARTNERSHIP, FRACKING IN NC, THE USE OF TELEPSYCHIATRY IN MENTAL HEALTH SERVICES, UPCOMING PROJECTS FOR NCCPPR. --- POL, GA, EH, EC

5-4-14

"INTERVIEW WITH TOM ROSS", PRESIDENT OF THE UNIVERSITY OF NORTH CAROLINA SYSTEM

IMPACT OF BUDGET CUTS ON THE UNC SYSTEM, PRICE OF TUITION, CHALLENGES PRESENTED BY GROWING NUMBER OF APPLICANTS, CHALLENGES PRESENTED BY CAMPUS LOCATIONS, IMPACT OF DISTANCE LEARNING, ROLE OF CONTINUING EDUCATION, HOW THE UNIVERSITY SYSTEM AND COMMUNITY COLLEGE SYSTEM WORK TOGETHER, ROLE OF THE BOARD OF GOVERNORS AND THE BOARD OF TRUSTEES, ROLE OF UNC HEALTH CARE AND UNC SCHOOL OF MEDICINE, HOW THE UNIVERSITY SYSTEM COORDINATES WITH K-12, HELPING WITH THE "BRAND N.C." CAMPAIGN, ROLE OF ATHLETICS IN THE UNC SYSTEM, AND THE ROLE OF RESEARCH WITHIN THE UNC SYSTEM. --- POL, GA, EC, ED, EH

5-11-14

"INTERVIEW WITH ANDY TAYLOR", PROFESSOR OF POLITICAL SCIENCE AT NORTH CAROLINA STATE UNIVERSITY

VOTER TURNOUT FOR PRIMARIES, LACK OF VOTING TRENDS IN THE STATE, REPUBLICAN PRIMARY FOR U.S. SENATE, IMPACT OF TEA PARTY ON PRIMARIES, POLITICAL STRATEGIES FOR THOM TILLIS AND KAY HAGAN, REVIEW OF PRIMARY CONGRESSIONAL RACES, IMPACT OF REDISTRICTING AND PROSPECTS ON INDEPENDENT REDISTRICTING, PREDICTING THE POLITICAL MAKEUP OF NORTH CAROLINA IN THE FUTURE, NORTH CAROLINA AS A SWING STATE, MOVING UP THE NORTH CAROLINA PRESIDENTIAL PRIMARY, IMPACT OF MOVING FROM PRESIDENTIAL PRIMARY TO A CONVENTION OR GENERAL ELECTION PRIMARY, APPROVAL RATING OF GOVERNOR PAT MCCRORY. --- GA, POL

5-18-14

"INTERVIEW WITH PHIL BERGER", PRESIDENT PRO TEMPORE OF THE NORTH CAROLINA SENATE

ADJUSTING THE BUDGET IN THE SHORT SESSION, DEFERRED MAINTENANCE WITHIN THE BUDGET, DECLINING REVENUE FROM GAS TAX, FUNDING ROADS AND TRANSPORTATION,

TEACHER PAY IN NC PUBLIC SCHOOLS, WHAT IS ELLIGIBLE TO BE ADDRESSED IN THE SHORT SESSION, EXAMINING PAY STRUCTURE FOR STATE EMPLOYEES, PRICE OF TUITION FOR STATE SUPPORTED SCHOOLS, MEETING COMMUNITY COLLEGE BUDGET DEMANDS, STATUS OF NATURAL GAS DRILLING AND OFFSHORE DRILLING IN NC, CHALLENGES OF CHANGING DEMOGRAPHICS IN NC, MEDICAID FUNDING, STATE OF MENTAL HEALTH REFORM IN NC, MILITARY IMPACT ON THE NC ECONOMY, CHANGES TO EARLY VOTING AND VOTER I.D., INCENTIVES FOR INDUSTRIES IN NC, TAX REFORM, AND REDISTRICTING --- **EC, POL, GA, EH, FY, ED**

5-25-14

"INTERVIEW WITH BRUCE STANLEY", PRESIDENT AND CEO OF THE METHODIST HOME FOR CHILDREN

HISTORY OF THE METHODIST HOME FOR CHILDREN, SERVICES OF THE METHODIST HOME FOR CHILDREN, PERFORMING RESEARCH AND ASSESSING SUCCESS, NC COUNTIES WORKING WITH METHODIST HOME FOR CHILRDEN, PRIVATIZING SOCIAL WORK, METHODIST HOME FOR CHILDREN OPERATING BUDGET, STATUS OF THE BATTLE ON DRUGS AND ALCOHOL, CORRELATION BETWEEN RAPE AND ALCOHOL ABUSE, PRESCRIPTION DRUG ABUSE, STATUS OF MENTAL HEALTH SYSTEM IN NC, SUCCESSES OF THE METHODIST HOME FOR CHILDREN, IMPACT OF GETTING FAMILIES OFF WELFARE, COORDINATION WITH COMMUNITY COLLEGE SYSTEM, IMPACT OF SOCIAL MEDIA AND CYBERBULLYING, ADOPTION AND FOSTER SERVICES, ROLE OF SEX OFFENDER REGISTRY, FUTURE OF METHODIST HOME FOR CHILDREN SERVICES, AND ROLE OF VOLUNTEERS --- **FY, ED, POL, GA, EC,**

6-1-14

INTERVIEW WITH BECKI GRAY", VICE PRESIDENT OF OUTREACH FOR THE JOHN LOCKE FOUNDATION

HISTORY OF THE JOHN LOCKE FOUNDATION, DIFFERENCE BETWEEN SHORT AND LONG LEGISLATIVE SESSIONS, NC BUDGET PROCESS, IMPACT OF REDISTRICTING ON RURAL AND URBAN AREAS, SESSION PROPOSALS TO RAISE TEACHER PAY, ECONOMIC IMPACT AND FUNDING FOR TEACHER PAY RAISE, MORAL MONDAY PROTESTS, PROPOSED FRACKING LEGISLATION, THOM TILLIS BALANCING HOUSE DUTIES WITH CAMPAIGN, IMPORTANCE OF THE NORTH CAROLINA U.S. SENATE RACE, IMPACT OF UNAFFILIATED VOTERS, GOVERNOR PAT MCCRORY PERFORMANCE REVIEW, TAX REFORM AND REGULATORY REFORM, AND IMPACT OF REGULATORY REFORM ON THE NC ECONOMY. --- **POL, GA, EC**

6-8-14

"INTERVIEW WITH CONGRESSWOMAN RENEE ELLMERS", U.S. HOUSE OF REPRESENTATIVES, N.C. DISTRICT 2

HEALTH CARE REFORM, REPLACEMENT PLAN FOR AFFORDABLE HEALTH CARE ACT, PROPOSAL INACTIVATE THE 440TH AIRLIFT WING AT FORT BRAGG, U.S. DEPARTMENT OF VETERAN AFFAIRS SCANDAL, PROJECT GROW, IDEOLOGY OF YOUNGER VOTERS, NEED FOR DEVELOPMENT IN PREVENTATIVE CARE, BERGDAHL PRISONER SWAP, DIFFERENCES BETWEEN ELECTION YEARS AND NON-ELECTION YEARS, HOW TO CONTACT RENEE ELLMERS, THE STATUS OF U.S. SUPPORT IN AFGHANISTAN, IMMIGRATION REFORM, REDUCING THE NATIONAL DEFICIT, AND TAX REFORM. --- **POL, GA, EC, FY, EH**

6-15-14

“INTERVIEW WITH JOHN HOOD”, PRESIDENT AND CHAIRMAN OF THE JOHN LOCKE FOUNDATION

GENERAL ASSEMBLY LEGISLATIVE SESSION, PROPOSED BUDGETS BY GOVERNOR, N.C. HOUSE, AND N.C. SENATE, RAISING TEACHER PAY IN N.C., APPROVAL OF HYDRULIC FRACTURING, IMPACT OF MORAL MONDAY PROTESTS, IDEA OF EMPLOYING FEWER STATE EMPLOYEES BUT PAYING THEM MORE, BENEFITS OF ADVERTISING, APPROVAL OF GOVERNOR PAT MCCRORY, INCREASING ADVERTISING FOR STATE LOTTERY, AND ANALYSIS OF THE U.S. SENATE RACE BETWEEN THOM TILLIS AND KAY HAGAN --- **POL, GA, EC, ED**

6-22-14

“INTERVIEW WITH RUFUS EDMISTEN”, PARTNER AT EDMISTEN, WEBB, AND MOORE, FORMER ATTORNEY GENERAL AND SECRETARY OF STATE

IMPORTANCE OF TRANSPORTATION TO NORTH CAROLINA, FAILURE OF GLOBAL TRANSPARK, FUNDING TRANSPORTATION, MAINTAINING HIGHWAYS IN NC, ROLE OF PORTS IN NC, NC OWNERSHIP OF RAILROAD, RAIL TRAVEL IN NC, VIABILITY OF TOLL ROADS, NC GASOLINE TAX, PRIVATIZING EDUCATION, ROLE OF TEACHER TENURE, FUNDING EDUCATION VIA THE LOTTERY, HOW TO HELP STRUGGLING CAMPUSES WITHIN THE UNC SYSTEM, IMPORTANCE OF MANUFACTURING, WATERGATE BREAK-IN, ELECTING JUDGES, CAUSES OF CLOSING PRISONS IN NC, TAX INCENTIVES FOR BUSINESSES, ISSUES WITH FUNDING SOCIAL SECURITY, AND TONING DOWN OF PARTISANSHIP IN POLITICS --- **POL, GR, GA, EC, ED**

6-29-14

“INTERVIEW WITH MIKE WALDEN”, WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR OF AGRICULTURAL AND RESOURCE ECONOMICS AT NC STATE UNIVERSITY

SHRINKING OF U.S. G.D.P. FOR FIRST QUARTER, GROWTH OF NORTH CAROLINA G.D.P., CONSUMER SPENDING AS AN INDICATOR OF ECONOMIC HEALTH, CHANGES IN TEACHING ECONOMICS OVER TIME, GROWING DISPARITY BETWEEN URBAN AND RURAL NORTH CAROLINA, HOW AGRICULTURE CAN HELP RURAL NORTH CAROLINA, TECHNOLOGY HELPING SMALL BUSINESS, CREATING ASSETS FOR RURAL NORTH CAROLINA, ACCESS NC APPLICATION, MANAGING MEDICAID SPENDING IN THE STATE, CHANGING DEMOGRAPHICS IN HIGHER

EDUCATION FACULTY, PROJECTING HOW BUSINESSES WILL USE CASH RESERVES, ADJUSTING THE RETIREMENT AGE, IMPACT OF POTENTIAL CUTS TO FORT BRAGG, ENTITLEMENT SPENDING, POTENTIAL ECONOMIC IMPACT OF HYDROLOGIC FRACTURING, AND IMPORTANCE OF THE SUCCESS OF SMALL BUSINESSES --- POL, GA, EC, FY, EH, MC

RECORDED PUBLIC SERVICE ANNOUNCEMENTS

Organization/Event: ORGAN DONOR GOLF TOURNAMENT

Length: 30

Dates: 4/1 – 4/13

Total # of Spots: 31

FY, EH

Organization/Event: CARING COMMUNITY FOUNDATION

Length: 30

Dates: 4/7 - 4/25

Total # of Spots: 45

FY, EH, MC

Organization/Event: 1 in 9 PINK TIE AFFAIR

Length: 30

Dates: 4/29 – 5/11

Total # of Spots: 40

FY, EH

Organization/Event: NATIONAL BIKE MONTH – ACTIVE ROUTES

Length: 30

Dates: 5/1 - 5/7

Total # of Spots: 18

FY, EH

Organization/Event: NATIONAL GUARD MONTH

Length: 30

Dates: 3/1 – 3/30

Total # of Spots: 75

GA, NS

Organization/Event: SPCA K9-3K

Length: 30

Dates: 4/5 – 4/18

Total # of Spots: 45

FY, EH

Organization/Event: FEED THE NEED

Length: 30

Dates: 4/9 – 4/26

Total # of Spots: 88

FY, EH, MC