

**WKJO-FM  
102.3 –FM  
SMITHFIELD, NC**

**ISSUES AND ANSWERS REPORT**

**FOR**

**STATION WKJO-FM  
3RD QUARTER 2021**

**Compiled by:  
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**Radio station WKJO-FM has compiled a list of important issues of major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine these issues, and utilizes this list as a basis for our programming response to selected issues each quarter.**

**The list of issues we determined to be important to the community in the 3rd quarter of 2021 includes:**

**CR-Crime  
DV Diversity  
EC-Economy  
ED-Education  
EV-Environment  
FY-Family and Youth  
GA-Government Affairs  
GT-Growth/Transportation  
HS-Health/Safety  
NS-National Security  
UP-Unemployment/Poverty**

Issues/Answers Programming Log					
CR-Crime DV Diversity EC-Economy ED-Education		EV-Environment FY-Family and Youth GA-Government Affairs GT-Growth/Transportation		HS-Health/Safety NS-National Security UP-Unemployment/Poverty	
Issue(s) Addressed	Name of Event, Campaign, or	# of Times Aired in the Quarter	Start Date	End Date	Description of Programming and how it addresses the issue
EC, FY, UP, HS	Habitat for Humanity Home Ownership Opportunities	92	07/01/21	09/30/21	Promotion of Availability of Habitat for Humanity Homes to provide home ownership opportunities to low income families.
CR, EC, HS	On line scams	24	07/06/21	09/29/21	Morning show mentions of current scams to watch out for
FY, HS	Garner Fire Department Summer Safety Remote	40	07/11/21	07/15/21	Promoting hot car safety event to bring awareness to heatstroke from cars. Preventing leaving children and pets in cars during hot summer months. Showcasing the temperature of a car can increase 20 degrees in 10 minutes. Live broadcast from 11-2 with 6 (60 sec) breaks.
ED, EV, FY	Visit NC Parks	27	07/01/21	09/28/21	promoting educational and recreational opportunities available throughout NC at State Parks
FY	NCHSAA	34	07/02/21	09/29/21	promotion of NC High School Athletic Association
FY, HS	Friends of Johnston County Parks	91	07/01/21	09/30/21	Announcements about new organization developed to foster support of local parks and greenspace development by Johnston County outside of municipal areas.
CR, HS	9pm Routine to Lock Cars	20	08/02/21	09/17/21	Promoted developing a habit to make sure cars are locked each evening to avoid theft
UP, ED	JCC Alumni Back to School Event	15	08/13/21	08/17/21	Event linking new students with alumni to promote mentoring and engagement at Johnston Community College
ED, ED, FY	College Aid	12	07/03/21	09/08/21	Information for college bound students to get help with college loans
HS	March of Dimes	7	07/16/21	09/22/21	Promoting the organization & encouraging parents to gets tips on having healthier babies
ED, EC, FY	Federal Student Aid	5	07/07/21	09/06/21	Promoting financial assistance for college
HS	Diabetes	6	07/02/21	09/08/21	Information on preventing Diabetes & where to get help for those with diabetes
FY	National Parks-Kenny Chesney	8	07/11/21	09/26/21	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks
EV, HS	EPA Smart Way	6	07/21/21	09/28/21	Encouraging people to visit their website & learns tip about environment & to be environmental friendly
HS	Whooping Cough	6	07/10/21	09/24/21	psa educating the public of symptoms and severity of whooping cough, and importance of vaccination and treating symptoms
HS, FY	Docs without Borders	8	07/10/21	09/29/21	PSA educating the public of and encouraging financial support for international humanitarian medical non-governmental organization known for its projects in conflict zones and in countries affected by endemic diseases
ED, FY	College Gov	5	07/07/21	09/08/21	Information for college bound students to get help with college loans
HS	Matching Donors - Olivia	6	07/13/21	09/25/21	Promoting Organization that Matches donors with patients needing transplants
EC, ED	National Foundation for Credit	9	07/02/21	09/30/21	Encourages people to prepare for future by saving through hard economic times

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HS, FY	Shingles - National Foundation for Infectious Diseases	8	07/02/21	09/26/21	Encouraging elderly people to get vaccinated for shingles
UP ED, FY	Back Pack Giveaway	15	08/02/21	08/06/21	Promoted Smithfield initiative to provide back packs with free school supplies for underprivileged students
HS, FY	Adult vaccination	5	07/23/21	09/24/21	Promoting importance and information about vaccination for adults against diseases
EC, FY, UP	Joco Job List	455	07/01/21	09/30/21	Station sponsored campaign promoting jobs available in the area with various companies. Some job listings paid for by employers
HS, FY	Blood Drive	10	09/06/21	09/08/21	Promoted a Blood Drive for Zebulon Police to address critical supply
FY, HS	Community Senior Services	110	07/06/21	09/30/21	Promoted a caregiver training program and caregiver resources
FY	Pleasant Grove Community Building	102	07/09/21	08/06/21	Promoted availability of renovated community building as safe place to host community activities.
ED, FY, DV	Garner Performing Arts	16	07/06/21	08/20/21	Promote various summer art events and programs for youth