

**WKJO-FM  
102.3 –FM  
SMITHFIELD, NC**

**ISSUES AND ANSWERS REPORT**

**FOR**

**STATION WKJO-FM  
3<sup>RD</sup> QUARTER 2017**

**Compiled by:  
Sarah Elliott, Office Manager**

**Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.**

**WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.**

**The list of issues we determined to be important to the community in the 3<sup>rd</sup> quarter of 2017 includes:**

**EC-Economy  
GR-Growth/Transportation/Roads  
GA-Government Affairs  
EG-Ethics in Government  
ED-Education  
EH-Environment and Health  
POL-Political Affairs  
MC-Minority Concerns  
FY-Family and Youth  
UE-Unemployment/Joblessness  
NS-National Security  
HF-Highway Fatalities**

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
1535	Guardian ad Litem	35	7/1/17-9/30/17	organization seeking advocates to investigate and determine the needs of abused and neglected children	:30		X							X			
1577	NCAB	37	7/2/17-8/30/17	Organization promoting visiting NC Parks	:30					X				X			
1652	Project HOPE	66	7/2/17-9/29/17	organization helping healthcare providers by delivering supplies and medicine and training needed to give newborns a healthy start	:30				X	X				X			
1678	Fallen Outdoors	29	7/1/17-9/29/17	veterans organization connecting veterans of all ages and groups for outdoor events and activities	:30					X				X			
1725	Crohns	21	7/2/17-9/28/17	Promoting Crohns awareness and their kyaking for Crohns event	:30	X				X				X			
1747	Johnston County Visitors Bureau	79	7/14/17-9/30/17	Organization promoting activities and area attractions within Johnston County	:30	X	X			X	X			X			
1796	Operation Christmas Child	5	7/27/17-7/29/17	an evangelical Christian humanitarian aid organization promoting their indoor yardsale fundraiser event	:30	X				X				X			
1817	Little Miss Archer Lodge	7	8/5/17-8/11/17	school supply drive for area schools	:30	X				X				X			
1833	Johnston County Boys & Girls Club	16	9/23/17-9/30/17	Children's organization promoting registration for their 5k run	:30				X					X			
1870	Boyscouts	17	8/23/17-9/30/17	promoting activities within the organization for boys to be involved in	:30				X					X			
		156	9/4/17-9/30/17	station campaign advocating risks and dangers associated with texting while driving and encouraging drivers not to text while driving	:15		X			X				X			X
1872	Texting while driving campaign																
1948	Hurricane preparation awareness	30	9/7/17-9/8/17	Informing listeners of preparatory steps for pending hurricane and how to stay up-to-date should communications be disabled	:40	X	X			X	X			X			
1982	South Johnston High School Key Club	23	9/24/17-9/29/17	Organization promoting their color run fundraiser	:30	X				X	X			X			
1988	Harbor House	18	9/22/17-9/30/17	Organization supporting those affected by domestic violence promoting their fundraiser walk	:50	X				X				X			
1989	Hopkins Fire Department	6	9/25/17-9/30/17	Local fire department promoting their fire awareness event	:30					X	X			X			
2007	Girlscouts	1	9/26/17-9/26/17	Promoting girl scout membership drive	:30				X					X			
3001	Matching Donors	2	7/30-8/27	Matches donors with patients needing transplants	:30				X	X				X			
3002	Whooping Cough	3	7/29/17-9/29/17	Encourages parents/kids/babies to get vaccinated	:30				X	X				X			
3003	Adult Vaccinations	3	7/29/17-9/28/17	Encourages adults to get vaccinated against preventable diseases	:30				X	X				X			
3004	College/Financial Aid	3	7/28/17-9/28/17	Information for college bound students to get help with college loans	:30					X				X			

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
3005	College/Financial Aid	3	7/24/17-9/28/17	Information for college bound students to get help with college loans	:30					X							
3006	College/Financial Aid	3	7/23/17-9/22/17	Information for college bound students to get help with college loans	:30					X							
3007	College/Financial Aid	3	7/12/17-9/11/17	Information for college bound students to get help with college loans	:30					X							
3008	Diabetes Association	3	7/12/17-8/14/17	Information on preventing Diabetes & where to get help for those with diabetes	:30					X	X			X			
3009	EPA	6	7/10/17-9/21/17	Encouraging people to visit their website & learn tip about environment & to be environmental friendly	:30					X	X						
3010	Food Addicts	4	7/10/17-9/17/17	Encouraging people with weight issues, food addictions, binge eating to get help	:30					X	X			X			
3011	Shingles - National Foundation for Infectious Diseases	5	7/8/17-9/19/17	Encouraging elderly people to get vaccinated for shingles	:30					X	X			X			
3012	March of Dimes	5	7/7/17-9/19/17	Promoting the organization & encouraging parents to get tips on having healthier babies	:30					X	X			X			
3013	National Parks	5	7/7/17-9/18/17	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X			
3014	National Foundation for Credit Counseling	5	7/6/17-9/16/17	Encourages people to prepare for future by saving through hard economic times	:30		X			X				X	X		
3033	Crohns	21	7/2/17-9/28/17	Supports people with Crohns by offering free screening, music therapy	:30		X			X	X			X			
3070	Girlscouts Evergreen	12	7/4/17-9/19/17	Promoting for young women to support local girl scout troops	:30					X				X			
3080	Doc w/o Boarders	5	7/5/17-9/14/17	Organization that gives aid and medical attention to poverty stricken countries.	:30						X						
3121	Talent to Work	52	7/2/17-9/29/17	Open Door Quilt House - Organization that makes quilts for families in need, in Johnston County. Generic spot about the organization and call for volunteers	:30									X			
3129	NC 811	40	7/1/17-8/29/17	Organization promoting safe digging	:15						X						
3130	USO-Force behind the forces	2	8/1/17-8/31/17	Organization to serve the men and women in the U.S military and their families	:30									X			
3131	Support High School Sports.org	2	8/3/17-9/1/17	Organization promoting playing sports in school	:30					X				X			
3132	Support High School Sports.org	3	7/2/17-9/2/217	Organization promoting playing sports in school	:30					X				X			