

**WKJO-FM
102.3 –FM
SMITHFIELD, NC**

ISSUES AND ANSWERS REPORT

FOR

**STATION WKJO-FM
4TH QUARTER 2016**

**Compiled by:
Sarah Elliott, Office Manager**

Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.

The list of issues we determined to be important to the community in the 4th quarter of 2016 includes:

EC-Economy

GR-Growth/Transportation/Roads

GA-Government Affairs

EG-Ethics in Government

ED-Education

EH-Environment and Health

POL-Political Affairs

MC-Minority Concerns

FY-Family and Youth

UE-Unemployment/Joblessness

NS-National Security

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS
3001	Matching Donors	3	10/26/16-12/26/16	Matches donors with patients needing transplants	:30					X	X			X		
3002	Whooping Cough	3	11/18/16-12/22/16	Encourages parents/kids/babies to get vaccinated	:30					X	X			X		
3003	Adult Vaccinations	3	12/9/2016-12/21/16	Encourages adults to get vaccinated against preventable diseases	:30					X	X			X		
3004	College/Financial Aid	3	11/15/16-12/16/16	Information for college bound students to get help with college loans	:30					X						
3005	College/Financial Aid	3	11/16/16-12/14/16	Information for college bound students to get help with college loans	:30					X						
3006	College/Financial Aid	3	10/29/16-12/13/16	Information for college bound students to get help with college loans	:30					X						
3007	College/Financial Aid	3	10/26/16-12/6/16	Information for college bound students to get help with college loans	:30					X						
3008	Diabetes Association	3	10/24/16-12/29/16	Information on preventing Diabetes & where to get help for those with diabetes	:30					X	X			X		
3009	EPA	7	10/23/16-12/31/16	Encouraging people to visit their website & learns tip about environment & to be environmental friendly	:30					X	X					
3010	Food Addicts	4	10/23/16-12/27/16	Encouraging people with weight issues, food additions, binge eating to get help	:30					X	X			X		
3011	Shingles - National Foundation for Infectious Diseases	4	10/23/16-12/24/16	Encouraging edery people to get vaccinated for shingles	:30					X	X			X		
3012	March of Dimes	4	10/21/16-12/21/16	Promoting the organization & encouraging parents to gets tips on having healthier babies	:30					X	X			X		
3013	National Parks	3	10/15/16-12/15/16	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X		
3014	National Foundation for Credit Counseling	3	10/4/16-12/14/16	Encourages people to prepare for future by saving through hard economic times	:30					X				X		
3028	Joco Visitor's Bureau	20	10/17/16-11/30/16	Promoting website for info regarding latest events, festivals, & exhibits	:30					X						
3033	Crohns	32	10/16/16-12/29/16	Supports people with Crohns by offering free screening, music therapy	:30					X	X			X		
3044	Breast Cancer 2 Rainbow Lanes		04/01/2016-06/30/2016	Promoting fundraiser for Susan G Komen Foundation. Promoting breast cancer awareness month	:30						X			X		
3045	Spelling Bee Brandy thru 10/28		04/01/2016-06/30/2016	Local spelling bee promoting education	:30					X	X			X		
3046	Spelling Bee Brandy - Today		04/01/2016-06/30/2016	Local spelling bee promoting education	:30					X	X			X		
3047	Spelling Bee Steve thru 10/28		04/01/2016-06/30/2016	Local spelling bee promoting education	:30					X	X			X		
3048	Spelling Bee Steve Today 10/29		04/01/2016-06/30/2016	Local spelling bee promoting education	:30					X	X			X		
3049	SS Chamber of Com 10/9-10/14		04/01/2016-06/30/2016	Promoting local candidate forums for local elections	:30						X		X		X	
3050	SS Chamber of Commerce		04/01/2016-06/30/2016	Promoting local candidate forums for local elections	:30						X		X		X	

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3051	SS Chamber of Commerce		04/01/2016-06/30/2016	Promoting local candidate forums for local elections	:30	X		X			X	X	X		X	
3052	SS Chamber of Commerce		04/01/2016-06/30/2016	Promoting local candidate forums for local elections	:30	X		X			X	X	X		X	
3053	SS Chamber of Commerce		04/01/2016-06/30/2016	Promoting local candidate forums for local elections	:30	X		X			X	X	X		X	
3054	SS Chamber of Commerce		42296	Promoting local candidate forums for local elections	:30	X		X			X	X	X		X	
3055	SS Chamber of Commerce		10/20/2015	Promoting local candidate forums for local elections	:30	X		X			X	X	X		X	
3056	Harbor of Johnston Walk The Track in Her Shoes		10/17/2015-10/23/2015	Local walk to prevent domestic violence	:30						X		X	X		
3057	Harbor of Johnston Walk The Track in Her Shoes		10/17/2015-11/8/2015	Local walk to prevent domestic violence	:30						X		X	X		
3058	Family Caregiver			Local organization working to promote caregiving info for elderly	:30						X			X		
3058	Candlelight Evergreen	12	10/17/16-11/26/16	Service to help senior citizens remain active and continue living independently	:30						X					
3060	Family Caregiver			Local organization working to promote caregiving info for elderly. Promoting a walk for families	:30						X		X	X		
3061	Family Caregiver			Local organization working to promote caregiving info for elderly. Promoting a walk for families	:30						X		X	X		
3062	Clayton Tribute for Veterans			Promoting an event to honor veterans	:30	X					X			X		
3063	Charlie Young Toy Dr thru 12-3			Event to collect toys for youth in the community	:30	X							X	X		
3064	Charlie Young Toy Dr thru 12/12			Event to collect toys for youth in the community	:30	X							X	X		
3065	JoCo JRs Evergreen			Encouraging youths to participate in civiltan group.	:30					X				X		
3065	JoCo JRs Evergreen	23	10/17/16-11/24/16	Youth organization that trains young adults in leadership. Generic spot about the organization	:30									X		
3067	PSA Lung Cancer			Promoting & encouraging donations to V Foundation for research	:31					X				X		
3068	Wilson Mills Turkey Shoot			Promoting event to raise money for local fire department	:32	X					X			X		
3069	Wilson Mills Turkey Shoot			Promoting event to raise money for local fire department	:33	X					X			X		
3070	Girlscounts Evergreen			Promoting for young women to support local girl scout troops	:34					X				X		
3070	Girl Scouts	10	10/18/16-12/20/16	Youth organization that helps young women gain leadership skills. Generic spot about the organization	:30									X		
3072	Farm Rescue	4	10/17/16-12/21/16	Organization that helps farmer and their families through rough times. Generic spot about the organization	:30									X		

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3080	Doc w/o Boarders	3	10/31/16-12/6/16	Organization that gives aid and medical attention to poverty stricken countries.	:30						X					
3083	House of Hope	33	10/18/16-12/31/16	Christ Centered Ministry aimed on helping troubled teenage youth and their families. Promoting the services and sign up process	:30									X		
3094	CF Foundation	2	10/2/16-10/18/16	Organization that raises money for families and individuals with Cystic Fibrosis. Promoting a walk to raise money for CF	:30						X					
3095	CF Foundation	2	10/6/16-10/16/16	Organization that raises money for families and individuals with Cystic Fibrosis. Promoting a walk to raise money for CF	:30						X					
3096	CF Foundation	3	10/4/16-10/13/16	Organization that raises money for families and individuals with Cystic Fibrosis. Promoting a walk to raise money for CF	:30						X					
3105	50-210 FDP	3	10/2/16-10/7/16	Fire Dept. fundraiser and safety event	:30					X						
3106	South Johnston HS	3	10/2/16-10/7/16	SGA club raising funds for their school	:30					X						
3107	Visit NC	14	10/16/16-11/28/16	Organization that helps preserve NC's National Parks. PSA encouraging people to visit NC Parks	:30						X					
3108	Visit NC	12	10/19/16-11/30/16	Organization that helps preserve NC's National Parks. PSA encouraging people to visit NC Parks	:60						X					
3109	Four Oaks FD	1	10/1/2016	Fire Dept. fundraiser and safety event	:30					X						
3110	Local PSA-NFP	2	10/12/16-10/14/16	Fire Prevention Week. Smoke alarm TIPS " Don't wait, check the date" campaign	:30					X						
3113	Local PSA-Girlscout Carnival	4	10/14/16-10/22/16	Youth organization that helps young women gain leadership skills. Promoting Annual Cookie drive	:30										X	
3114	Walk the Park	10	10/14/16-10/15/16	Organization that serves victims of domestic violence and sexual assault in Johnston County. Promoting a walk to raise money for Harbor House	:60						X					
3115	Walk the Park this week Update	21	10/16/16-10/21/16	Organization that serves victims of domestic violence and sexual assault in Johnston County. Promoting a walk to raise money for Harbor House	:60						X					
3116	Walk the Park Tomorrow Update	4	10/21/16-10/21/16	Organization that serves victims of domestic violence and sexual assault in Johnston County. Promoting a walk to raise money for Harbor House	:60						X					

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3117	Local PSA-Archers Lodge FD	8	10/16/16-10/31/16	Fire Dept. fundraiser and safety event	:30					X						
3119	2016 Veterans Celebration	32	10/21/16-11/5/16	Town of Clayton Vet day celebration to highlight military service. Promotion of event	:30					X						
3120	Thanks Vets	5	10/28/16-10/31/16	Town of Smithfield Vet day celebration to highlight military service. Promotion of event	:60					X						
3121	Talent to Work	34	11/2/16-12/30/16	Open Door Quilt House - Organization that makes quilts for families in need, in Johnston County. Generic spot about the organization and call for volunteers	:30									X		
3122	Fuel What Matters	8	12/10/16-12/29/16	Fuel What Matters - Organization that serves the "Clean Energy" movement.Environmental benefits to Bio-Fuel uses in Public Transportation from the perspective of business leaders	:30		X									
3123	Fuel What Matters	8	12/10/16-12/30/16	Fuel What Matters - Organization that serves the "Clean Energy" movement. Environmental benefits to Bio-Fuel uses in Public Transportation from the perspective of a concerned citizen	:30		X									
19965	Susan G. Komen Foundation	4	10/8/16/10/8/16	Breast Cancer event to raise money for their organization in support of breast cancer awareness	:30					X						
20973	Wake Radiology Bond	38	10/1/16-10/31/16	Breast Cancer Awareness Month. Importance of the bond patients have with their doctors	:60					X						
20974	Wake Radiology-Quality	40	10/1/16-10/31/16	Breast Cancer Awareness Month. Quality of service received at WR.	:60					X						
20975	Wake Radiology Early Detection	38	10/1/16-10/31/16	Breast Cancer Awareness Month. Importance of Early Detection	:60					X						
20976	Wake Radiology-3D	39	10/1/16-10/31/16	Breast Cancer Awareness Month. Advance in the use of 3D technology in the medical field	:60					X						
21006	Shredding Event-Big Boy	10	10/7/16-10/14/16	Promotion of the "Shred Event", which allows people to shed personal sensitive information for free and without causing harm to the environment	:45					X						
21007	Shredding Event-Donna	9	10/7/16-10/14/16	Promotion of the "Shred Event", which allows people to shed personal sensitive information for free and without causing harm to the environment	:45					X						