

**WWPL
102.3 - FM
Smithfield, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WWPL

1st QUARTER 2014
(January 1st – March 31st)

Compiled by:
Mike Biddle, Assistant Program Director

Radio station WWPL-FM has compiled a list of issues those area residents feel are a major concern to the Raleigh-Durham Metropolitan (MSA). WWPL-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WWPL-FM utilizes this list as a basis for our programming response to selected issues each quarter. Typically WWPL-FM addresses the issues in its Sunday program called "Carolina Close-Up", and thru a series of live and pre-recorded announcements.

The current issues as of March 31st, 2014 included:

- EC-Economy
- GR-Growth/Transportation/Roads
- GA-Government Affairs
- EG-Ethics in Government
- ED-Education
- EH-Environment and Health
- POL-Political Affairs
- MC-Minority Concerns
- FY-Family and Youth
- UE-Unemployment/Joblessness
- NS-National Security

Carolina Newsmakers

1st Quarter 2014

“Carolina Newsmakers” is a 30 minute weekly public affairs program that airs Sunday mornings at 6 and hosted by Curtis Media Group owner Don Curtis. It features interviews with North Carolina leaders in government, policy, education, research and other areas.

CAROLINA NEWSMAKERS - 1ST QUARTER 2014

01-05-14

“INTERVIEW WITH RAN COBLE”, EXECUTIVE DIRECTOR, NC CENTER FOR PUBLIC POLICY RESEARCH

****ISSUES COVERED: 2014 ELECTIONS; U.S. SENATE SEAT CURRENTLY HELD BY SENATOR KAY HAGAN; POLITICAL PARTIES; “TEA PARTY” INVOLVEMENT IN NORTH CAROLINA; NC INDEPENDENT VOTERS; UNAFFILIATED VOTERS VOTING IN THE STATE MAY PRIMARY; ECONOMIC RECOVERY IN N.C.; EMPLOYMENT/UNEMPLOYMENT AND UNEMPLOYMENT FIGURES FOR THE STATE; AFFORDABLE CARE ACT; PROPOSED STATE CONSTITUTIONAL AMENDMENTS MAKING IT TO THE BALLOT IN 2014; CHANGES TO THE STATE LEGISLATURE; UNDERSTANDING THE HISTORY OF PUBLIC POLICY ISSUES; 2014 SHORT SESSION OF THE GENERAL ASSEMBLY; PAY RAISES FOR TEACHERS IN N.C.; OFFSHORE DRILLING; HYDRAULIC FRACTURING; CHANGES TO THE STATE TAX CODE; STATE TAX RATE; NC SPEAKER OF THE HOUSE; CHANGES TO MEDICAID LAWS****POL, EC, MC, EH, GA, UE

01-12-14

“INTERVIEW WITH CONGRESSMAN GEORGE HOLDING FROM THE STATE’S 13TH DISTRICT”

****ISSUES COVERED: DIVISIVENESS IN U.S. CONGRESS AND WITH POLITICAL PARTIES; INTEREST RATES; 2014 ELECTIONS’ EFFECT ON THE EFFECTIVENESS OF GOVERNMENT; FEDERAL AND STATE REVENUE; FEDERAL TAX CODE AND FEDERAL TAX REFORM; TAKING AWAY TAX BREAKS AND LOOPHOLES; IRS SCANDAL; FEDERAL DEFICIT; GOVERNMENT REGULATION INHIBITING ECONOMIC GROWTH; AFFORDABLE HEALTH CARE ACT; THE “OBAMACARE” ROLLOUT; THE COST OF HEALTH CARE AND HEALTH CARE INSURANCE; FEDERAL GOVERNMENT BAILOUT OF INSURANCE COMPANIES; HEALTH CARE COMPANIES DISCLOSURES; BI-PARTISANSHIP IN THE FOREIGN AFFAIRS COMMITTEE; THE JUDICIARY COMMITTEE; INTELLECTUAL PROPERTY LAW; PATENTS, COPYRIGHTS, AND TRADEMARKS; PATENT LITIGATION; IMMIGRATION; PROVISIONS FOR AMNESTY; TORT REFORM; FRIVOLOUS MALPRACTICE LAWSUITS**** POL, EC, MC, GA

01-19-14

“INTERVIEW WITH BRAD CRONE”, PRESIDENT OF CAMPAIGN CONNECTIONS

****ISSUES COVERED: CAMPAIGN SPENDING; 2014 NC U.S. SENATE RACE; POLITICAL PARTIES; OBAMACARE’S EFFECT ON THE 2014 ELECTIONS; VOTING TRENDS; UNAFFILIATED VOTERS;

VOTER REGISTRATION; NC DEMOCRATIC PARTY LEADERSHIP; MIKE MCINTYRE TO NOT SEEK RE-ELECTION; HEALTH CARE INSURANCE; MINIMAL COVERAGE UNDER THE AFFORDABLE CARE ACT; REDISTRICTING; NC STATE LEGISLATURE; USE OF THE GOVERNOR'S VETO; NC SPEAKER OF THE HOUSE CANDIDATES**** **POL, EC, MC, GA, EG**

01-26-14

"INTERVIEW WITH LT. GOVERNOR DAN FORREST"

****ISSUES COVERED: ROLE OF LIEUTENANT GOVERNOR IN NORTH CAROLINA; PRESIDENT OF THE NC SENATE; NC GENERAL ASSEMBLY; NC STATE BOARD OF EDUCATION; NC BOARD OF COMMUNITY COLLEGES; "PIEDMONT CRESCENT"; NC STATE ECONOMY; RURAL AND URBAN AREAS OF NORTH CAROLINA; PUBLIC EDUCATION AND HIGHER EDUCATION IN N.C.; NC COUNTIES; NC GEOGRAPHY; NC COMMUNITY COLLEGE SYSTEM; CHANGING THE STATE TAX CODE; STATE TAX REFORM; UNEMPLOYMENT INSURANCE; RESEARCH AT NC STATE UNIVERSITY; BIOTECH RESEARCH; STATE INFRASTRUCTURE; STATE HIGHWAY TRUST FUND; TRANSPORTATION; REPAIRING THE STATE'S BRIDGES; THE STATE'S PORTS AND ACCESS TO THEM; STATE EXPORTS; BROADBAND CONNECTIVITY TO THE STATE'S RURAL AREA; THE STATE'S ENERGY NEEDS**** **POL, EC, MC, EH, GA, ED, UE, EG**

02-02-14

"INTERVIEW WITH JIM GARDNER", FORMER LIEUTENANT GOVERNOR, AND NC REPRESENTATIVE TO THE U.S. CONGRESS

****ISSUES COVERED: NC ALCOHOLIC AND BEVERAGE CONTROL COMMISSION; ABC IN NORTH CAROLINA; UNDERAGE DRINKING; DRINKING ON NC COLLEGE CAMPUSES; ALCOHOL-RELATED TRAFFIC ACCIDENTS; PARENTING; ALCOHOLISM AND PREVENTION**** **EH, FY, GA**

02-09-14

"INTERVIEW WITH LEW EBERT", PRESIDENT, NORTH CAROLINA CHAMBER OF COMMERCE

****ISSUES COVERED: BUSINESS AND INDUSTRY; MAKING NORTH CAROLINA VIABLE FOR BUSINESS; ECONOMY AND ECONOMIC GROWTH; EMPLOYMENT AND UNEMPLOYMENT; JOB CREATION; NC'S UNEMPLOYMENT RATE RANKING 4TH HIGHEST IN THE COUNTRY; WORKFORCE PARTICIPATION RATE; OUTSOURCING; HIGH-SKILLED JOBS; MANUFACTURING; HI-TECH JOBS; NORTH CAROLINA JOB GROWTH; TRANSPORTATION; STATE AND BUSINESS TAXES; PUBLIC EDUCATION; NC COLLEGES AND UNIVERSITIES; RESEARCH TRIANGLE PARK; RESEARCH AND DEVELOPMENT; THE RECESSION AND FUTURE GROWTH OF THE GDP; BUSINESS COSTS; REGULATORY REFORM; AVAILABILITY OF CAPITAL AND INVESTMENTS**** **POL, EC, MC, UE, GA**

02-16-14

"INTERVIEW WITH JOHN HOOD", PRESIDENT AND CHAIRMAN OF THE JOHN LOCKE FOUNDATION

****ISSUES COVERED: TOBACCO SALES; "MINUTE" CLINICS; NORTH CAROLINA'S ECONOMY; ECONOMIC RECOVERY; UNEMPLOYMENT DROP IN NORTH CAROLINA TIED TO THE REDUCTION IN THE NC'S WORK FORCE; EMPLOYMENT/UNEMPLOYMENT; NC JOB GROWTH AND INCOME GROWTH; THE RECESSION'S EFFECT ON NC; INCENTIVES TO HELP RECRUIT BUSINESSES TO NORTH CAROLINA; NC CHAMBERS OF COMMERCE AND THE NC GENERAL ASSEMBLY; 2014 ELECTIONS; ANALYSIS OF THE 2ND, 7TH, 12TH, 6TH, CONGRESSIONAL DISTRICT; "TEA PARTY" INVOLVEMENT IN NORTH CAROLINA; UNPOPULARITY OF THE AFFORDABLE CARE ACT AND ITS EFFECT ON THE 2014 ELECTIONS IN NORTH CAROLINA**** POL, EC, MC, GA, GR

02-23-14

"INTERVIEW WITH ATTORNEY GENERAL OF THE STATE OF NORTH CAROLINA, ROY COOPER"

****ISSUES COVERED: SBI; NC COURT SYSTEM; CRIMINAL APPEALS; STATE GOVERNMENT AGENCIES; LEGAL ACTION AGAINST THE STATE; DUKE ENERGY AND THE ENVIRONMENT; CLEAN WATER INITIATIVES; NC GENERAL ASSEMBLY'S CHANGES TO ENVIRONMENTAL REGULATIONS; PUBLIC SAFETY; PUBLIC HEALTH; CLEAN AIR; TVA; SOUTHEASTERN STATES SHARING NATURAL RESOURCES; WATER POLLUTION; ECONOMIC DEVELOPMENT; CLEANING UP LIVESTOCK LAGOONS; PROTECTING THE STATE'S GROUND WATER; ENCOURAGING RENEWABLE ENERGY; HYDRAULIC FRACTURING; OFFSHORE DRILLING; WEATHER-RELATED SCAMS; NATURAL DISASTERS; BUSINESS AND INDUSTRY; SPAM FILTERS AND VIRUSES; LEGITIMATE PRODUCTS VS. ILLEGITIMATE PRODUCTS; TECHNOLOGY HACKING; THE USE OF DNA SAMPLES IN EXONERATING INNOCENT PEOPLE AND CONVICTING CRIMINALS; FINGERPRINTING; DNA FOR VIOLENT FELONIES**** POL, EC, MC, EH, GA

03-02-14

"INTERVIEW WITH JUNE ATKINSON", SUPERINTENDENT OF PUBLIC INSTRUCTION FOR THE STATE OF NORTH CAROLINA

****ISSUES COVERED: PUBLIC EDUCATION; NC GENERAL ASSEMBLY; NC COMMUNITY COLLEGE SYSTEM; BULLYING AND SELF-DISCIPLINE; SPECIALIZATION OF DISCIPLINES IN ELEMENTARY SCHOOLS; DECREASING POPULATION IN SOME COUNTIES CAUSING DIFFICULTIES IN EDUCATING STUDENTS IN THOSE COUNTIES; RELATIONSHIP BETWEEN PUBLIC SCHOOLS, COMMUNITY COLLEGES, AND THE UNIVERSITY SYSTEM; THE USE OF TECHNOLOGY IN EDUCATION; SUMMER READING PROGRAMS; AN ELECTED STATE SUPERINTENDENT COMPARED TO AN APPOINTED ONE; STANDARDIZED TESTS IN N.C.; END-OF-GRADE TESTING; STATE BOARD OF EDUCATION; CHARTER SCHOOLS; NC GENERAL ASSEMBLY AND THE "READ-TO-ACHIEVE" PROGRAMS**** POL, EC, MC, GA, ED

03-09-14

"INTERVIEW WITH BOB PHILLIPS", EXECUTIVE DIRECTOR OF COMMON CAUSE NORTH CAROLINA

****ISSUES COVERED: DECREASING POPULATION IN SOME COUNTIES IN NC; EDUCATION AND THE STATE'S INFRASTRUCTURE; ECONOMIC RECOVERY; HYDRAULIC FRACTURING AND OFFSHORE DRILLING; NC TRAVEL AND TOURISM; GERRYMANDERING; REDISTRICTING; THE GROWTH OF UNAFFILIATED VOTERS IN N.C. AND ITS EFFECT ON THE ELECTION; 2014

ELECTIONS; LOBBYING; CAMPAIGN FINANCE REFORM; NC STATE COMMERCE DEPARTMENT;
TERM-LIMITS; TURNOVER IN THE U.S. CONGRESS; ANALYSIS OF NC COUNCIL-OF-STATE
DIVISIONS**** POL, EC, MC, GA, EG

03-16-14

“INTERVIEW WITH DR. MIKE WALDEN”, WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR
OF AGRICULTURAL AND RESOURCE ECONOMICS AT NC STATE UNIVERSITY

****ISSUES COVERED: NORTH CAROLINA’S ECONOMY; ECONOMIC RECOVERY; JOB GROWTH;
RURAL ECONOMIC DEVELOPMENT; RETIREES MOVING TO N.C.; MORE PEOPLE MOVING TO
NORTH CAROLINA THAN LEAVING; NC CLIMATE AND GEOGRAPHY; NC TRAVEL AND TOURISM;
INCOME INEQUALITY; CHANGES TO THE STATE TAX CODE; STATE AND FEDERAL TAXES;
INCREASE IN FEDERAL TAX REVENUES; GAS TAXES; FUNDING STATE TRANSPORTATION NEEDS;
BUSINESS AND INDUSTRY****EC, POL, EH, GA, GR

03-23-14

“INTERVIEW WITH TOM CAMPBELL”, EXECUTIVE DIRECTOR OF NC SPIN

****ISSUES COVERED: CONSERVATIVE/LIBERAL ISSUES AND VALUES; NC POLITICS; PARTISAN
POLITICS; ANALYSIS AND EFFECTIVENESS OF THE MCCRORY ADMINISTRATION; THE
ENVIRONMENT; EXPLORATION OF NEW ENERGY SOURCES AND RESOURCES; THE ART OF
COMPROMISE; PAC-FUNDED CAMPAIGNS; BUILDING COALITIONS IN CONGRESS AND IN
WASHINGTON; THE RECESSION AND ECONOMIC RECOVERY; NC’S CLIMATE AND GEOGRAPHY;
MAY PRIMARIES AND THE 2014 ELECTION; U.S. SENATE RACE REPUBLICAN PRIMARY;
UNAFFILIATED OR INDEPENDENT VOTERS; BROADCASTING AND THE MEDIA; TELEVISION NEWS
SERVICES; THE INTERNET’S EFFECT ON FAIRNESS IN NEWS COVERAGE; THE ELECTION’S EFFECT
ON THE NC GENERAL ASSEMBLY; MEDICAID AND THE STATE BUDGET**** POL, EC, MC, EH, GA,
GR

03-30-14

“INTERVIEW WITH LARRY WOOTEN”, PRESIDENT OF NC FARM BUREAU

****ISSUES COVERED: STATE AGRICULTURAL EXPORTS; THE ECONOMIC IMPACT OF
AGRICULTURE ON NORTH CAROLINA; THIS WINTER’S IMPACT ON THE WINTER WHEAT CROP
AND THE SPRING PLANTING SEASON; PROPANE FUEL SHORTAGES; STATE’S ENERGY RESOURCES;
IMMIGRATION REFORM; AGRICULTURAL LABOR SHORTAGES IN NORTH CAROLINA;
UNDOCUMENTED WORKERS IN NORTH CAROLINA; STUDENT VISAS; WATER RESOURCES;
CURRENT PRICES FOR CROPS; LAND-GRANT UNIVERSITIES; NEW RESEARCH AND TECHNOLOGY
IN AGRICULTURE; THE GROWTH OF AGRICULTURE IN N.C.; POPULATION GROWTH IN N.C.;
INCREASING FOOD PRODUCTION; LABOR-INTENSIVE CROPS;
THE CHRISTMAS TREE INDUSTRY**** POL, EC, EH, GA, ED

RECORDED PUBLIC SERVICE ANNOUNCEMENTS

Organization/Event: DOWNTOWN RALEIGH ALLIANCE

Length: 30

Dates: 1/1 – 1/12

Total # of Spots: 23

FY, EC

Organization/Event: ORGAN DONOR GOLF TOURNAMENT

Length: 30

Dates: 3/29-3/31

Total # of Spots: 9

FY, EH

Organization/Event: GIRLS WORLD EXPO

Length: 30

Dates: 1/1-1/4

Total # of Spots: 19

FY

Organization/Event: FREE THE CHILDREN

Length: 30

Dates: 1/1-1/26

Total # of Spots: 63

FY, EH, MC

Organization/Event: SPCA K9-3K

Length: 30

Dates: 3/12- 3/30

Total # of Spots: 45

FY, EH

Organization/Event: NATIONAL GUARD MONTH

Length: 30

Dates: 3/1 – 3/30

Total # of Spots: 75

GA, NS

PUBLIC SERVICE EVENTS/REMOTE BROADCASTS

On Sunday January 5th, WWPL participated as a lead sponsor for the Girls World Expo at the NC State Fairgrounds. This event was an empowerment and education event for teen girls throughout Central and Eastern, NC. The event included education seminars about self esteem, bullying and career development. **FY, ED**