

**WFNL-FM  
102.3 –FM  
SMITHFIELD, NC**

**ISSUES AND ANSWERS REPORT**

**FOR**

**STATION WFNL-FM  
4<sup>TH</sup> QUARTER 2014**

**Compiled by:  
Ron Penny Jr., Program Director**

**Radio station WFNL-FM has compiled a list of issues those area residents feel are a major concern to the Smithfield-Raleigh Metropolitan (MSA). WFNL-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.**

**WFNL-FM utilizes this list as a basis for our programming response to selected issues each quarter. Typically WFNL- FM addresses the issues thru a series of Public Service Announcements and pre-recorded announcements.**

**The current issues as of December 31st, 2014 included:**

**EC-Economy**

**GR-Growth/Transportation/Roads**

**GA-Government Affairs**

**EG-Ethics in Government**

**ED-Education**

**EH-Environment and Health**

**POL-Political Affairs**

**MC-Minority Concerns**

**FY-Family and Youth**

**UE-Unemployment/Joblessness**

**NS-National Security**

10-5-14

"INTERVIEW WITH BECKI GRAY," VICE PRESIDENT OF OUTREACH FOR THE JOHN LOCKE FOUNDATION

HOW CONTROL OF U.S. SENATE WILL IMPACT NATION, HAGAN-TILLIS POLLING, ADVERTISING IMPACT ON HAGAN-TILLIS RACE, DIFFERENCE BETWEEN POLITICAL ADS AND ADVOCACY ADS, DEMOGRAPHICS OF UNAFFILIATED VOTERS, RISE OF WOMEN AS LOBBYISTS, ROLE OF THE LOBBYIST, CATEGORIZING FEMALE VOTERS, ECONOMIC DISPARITY IN NORTH CAROLINA, OFF-SHORE DRILLING IN NORTH CAROLINA, POPULATION DYNAMICS EFFECTING REPRESENTATION WITHIN THE GENERAL ASSEMBLY, DEFERRED MAINTENANCE FOR STATE INFRASTRUCTURE, MEDICAID SPENDING, IMPACT OF NATIONAL DEBT, PREPARING FOR ECONOMIC CYCLES, IMPACT OF TERM LIMITS- **EC/GA/EG/EH/POL/MC**

10-12-14

"INTERVIEW WITH DR. MIKE WALDEN," PROFESSOR OF AGRICULTURAL AND RESOURCE ECONOMICS AT NORTH CAROLINA STATE UNIVERSITY

SHRINKING OF U.S. G.D.P. FOR FIRST QUARTER, GROWTH OF NORTH CAROLINA G.D.P., CONSUMER SPENDING AS AN INDICATOR OF ECONOMIC HEALTH, CHANGES IN TEACHING ECONOMICS OVER TIME, GROWING DISPARITY BETWEEN URBAN AND RURAL NORTH CAROLINA, HOW AGRICULTURE CAN HELP RURAL NORTH CAROLINA, TECHNOLOGY HELPING SMALL BUSINESS, CREATING ASSETS FOR RURAL NORTH CAROLINA, ACCESS NC APPLICATION, MANAGING MEDICAID SPENDING IN THE STATE, CHANGING DEMOGRAPHICS IN HIGHER EDUCATION FACULTY, PROJECTING HOW BUSINESSES WILL USE CASH RESERVES, ADJUSTING THE RETIREMENT AGE, IMPACT OF POTENTIAL CUTS TO FORT BRAGG, ENTITLEMENT SPENDING, POTENTIAL ECONOMIC IMPACT OF HYDROLOGIC FRACTURING, AND IMPORTANCE OF THE SUCCESS OF SMALL BUSINESSES. **EC/GR/EH**

10-19-14

"INTERVIEW WITH COMMISSIONER WAYNE GOODWIN," INSURANCE COMMISSIONER AND FIRE MARSHALL OF THE STATE OF NORTH CAROLINA

HOME OWNER INSURANCE RATE INCREASE HEARING, REVIEWING INSURANCE POLICY CONTRACTS, INSURANCE RIDERS, BUNDLING INSURANCE POLICIES, IMPACT OF NATURAL DISASTERS ON INSURANCE RATES, AUTO INSURANCE IN NC, SUGGESTIONS FOR IMPROVING AUTO INSURANCE IN NC, IMPROVEMENTS IN AUTOMOBILE SAFETY, NEW OFFICE FOR DEPARTMENT OF INSURANCE, REGIONAL OFFICE IN CHARLOTTE OPENING, NEW TOLL-FREE PHONE NUMBER, INSURANCE FOR STATE-OWNED BUILDINGS, OTHER INSURED STATE-OWNED PROPERTY, DUTIES AS FIRE MARSHALL, SAFE KIDS NORTH CAROLINA PROGRAM, AND MEDICARE ELECTION PERIOD. **EC/GA/FY**

10-26-14

"INTERVIEW WITH CHRIS SINCLAIR," PARTNER AT CORNERSTONE SOLUTIONS, LLC

LACK OF BI-PARTISAN DIALOGUE IN POLITICS, IMPACT OF MILLENNIAL GENERATION ON FUTURE POLITICAL LANDSCAPE, RULES FOR POLITICAL ADVERTISING, IMPACT OF NEGATIVE POLITICAL ADS, TENDENCIES OF UNDECIDED VOTERS AND TARGETING THEM, PERSUADING VOTERS WHO SUPPORT A SPECIFIC CANDIDATE, TRANSPARENCY WITH THIRD-PARTY AND ISSUE ADVERTISING, INFLUENCE OF NEW MEDIA ON POLITICAL ADVERTISING, BUILDING NAME RECOGNITION, HOW DO UNAFFILIATED VOTERS IMPACT ELECTIONS, OUTLOOK FOR THE MAKEUP OF THE U.S. SENATE, POTENTIAL CAMPAIGN SPENDING IN 2016, AND BRANDING OF CANDIDATES IN THE NORTH CAROLINA U.S. SENATE RACE. – **EC/GA/EG/POL/MC**

11-2-14

"INTERVIEW WITH DR. ANDY TAYLOR," NORTH CAROLINA STATE UNIVERSITY PROFESSOR OF POLITICAL SCIENCE

SPENDING ON U.S. SENATE RACE IN NORTH CAROLINA, LANDSCAPE U.S. SENATE RACES, USE OF POLITICAL ADS AND ADVOCACY ADS, POLITICAL ADVERTISING STRATEGY, POSITIONING OF U.S. RACE CANDIDATES, KAY HAGAN PERFORMANCE AT POLLS IN 2008, PARTY BALANCE IN U.S. SENATORS FOR NORTH CAROLINA, PERFORMANCE OF CLAY AIKEN, WHAT NEEDS TO HAPPEN FOR U.S. SENATE MAJORITY TO CHANGE, IMPACT OF A MAJORITY CHANGE, CORRELATION BETWEEN PRESIDENTIAL VISITS TO N.C. AND LACK OF POPULARITY, DIFFICULTY OF POSITIONING AROUND GASOLINE AND OIL PRICES DROPPING, TRENDS IN VOTING WITH REGARD TO GENDER, POLITICAL ADVICE FOR THOM TILLIS AND KAY HAGAN, AND BIGGEST MISTAKES FOR TILLIS AND HAGAN. **EC/EG/POL/MC**

11-9-14

"INTERVIEW WITH JOHN HOOD," PRESIDENT AND CHAIRMAN OF THE JOHN LOCKE FOUNDATION

FACTORS ON HAGAN-TILLIS U.S. SENATE RACE OUTCOME, IMPACT AND TRENDS OF UNAFFILIATED VOTERS, OUTCOMES FOR THE DEMOCRATIC PARTY IN THE MID-TERM ELECTION, VOTER TURNOUT, IMPACT OF EARLY VOTING REFORM IN NORTH CAROLINA, IMPACT OF REPUBLICAN U.S. CONGRESS, ISSUES ON THE AGENDA OF THE U.S. CONGRESS, INFLUENCE OF THE TEA PARTY ON THE MID-TERM ELECTION, POTENTIAL OF IMMIGRATION REFORM, HOW FOREIGN POLICY CAN IMPACT THE PRESIDENT, HOW CHANGE OF PARTY MAJORITY IN U.S. SENATE ALTERS COMMITTEES AND INFLUENCE, POLITICAL ADVERTISING AND MISLEADING FIGURES, IMPACT OF CITIZENS UNITED AND INDEPENDENT EXPENDITURES ON MID-TERM ELECTION, AND OUTLOOK FOR THE 2016 ELECTION. **EC/EG/POL/MC**

11-16-14

"INTERVIEW WITH BARRY PORTER," REGIONAL CHIEF EXECUTIVE OFFICER OF THE AMERICAN RED CROSS TRIANGLE AREA CHAPTER

ORIGIN OF THE AMERICAN RED CROSS, FUNCTION OF THE INTERNATIONAL RED CROSS AND OTHER RED CROSS SOCIETIES, RED CROSS SWIMMING TRAINING PROGRAM, BLOOD DONATION PROGRAM, PROGRESSION OF BLOOD TRANSFUSION SAFETY AND TECHNOLOGY, SUPPORT FOR THOSE WHO LOSE THEIR HOME TO FIRE, BACKGROUND OF RED CROSS VOLUNTEERS, DONATIONS AND FUNDING FOR THE RED CROSS, PARTNERING WITH OTHER ORGANIZATIONS, RED CROSS RELIEF EFFORTS IN HAITI, RELATIONSHIP BETWEEN THE RED CROSS AND THE U.S. MILITARY, RED CROSS BABYSITTING PROGRAM, CPR TRAINING, AND EDUCATING VOLUNTEERS. **EC/MC/FY/NS**

11-23-14

"INTERVIEW WITH PATRICK WOODIE," PRESIDENT OF THE NORTH CAROLINA RURAL ECONOMIC DEVELOPMENT CENTER

REORGANIZATION OF THE NC RURAL ECONOMIC DEVELOPMENT CENTER, COUNTIES THE CENTER WORKS WITH, TRANSITIONAL COUNTIES IN N.C., DIVERSITY OF THE COUNTIES, NEW STRATEGY FOR THE CENTER, IMPACT OF RETIRING FAMILIES COMING TO N.C., HOW EVOLUTION AND URBANIZATION OF N.C. EFFECTS RURAL COMMUNITIES, GENERAL ASSEMBLY UNDERSTANDING OF EVOLUTION OF THE STATE, RELATIONSHIP WITH THE N.C. COMMUNITY COLLEGE SYSTEM, CHALLENGES FACING KEEPING YOUTH IN RURAL COMMUNITIES, INTERNET ACCESS IN RURAL COMMUNITIES, IMPACT OF TOURISM ON RURAL N.C., HEALTHCARE IN SMALLER COMMUNITIES, WATER AND SEWER INFRASTRUCTURE, RECRUITING INDUSTRIES TO RURAL AREAS, POPULATION GROWTH, ADVOCACY PRIORITIES, AND RECESSION IMPACT ON INFRASTRUCTURE AND FUNDING. **EC/GA/ED/MC/FY/UE**

11-30-14

"INTERVIEW WITH RENEE ELLMERS," U.S. HOUSE OF REPRESENTATIVES, NC DISTRICT 2

REDISTRICTING IN NORTH CAROLINA DISTRICT 2, COMMITTEE RESPONSIBILITIES, ENERGY COST AND INDEPENDENCE, IMPACT OF MAJORITY SHIFT IN U.S. SENATE, JOB CREATION, GOVERNMENT EFFICIENCY, AFFORDABLE CARE ACT, PHARMACUTICAL OVERSIGHT AND REGULATION, EMERGENCY CARE AND LAW, NEW CONGRESS'S OBJECTIVES FOR AFFORDABLE CARE ACT, CONCERNS FOR MILITARY IN N.C., IMMIGRATION REFORM, DECREASE IN PARTISAN POLITICS, HOMELAND SECURITY AND FOREIGN POLICY, INTERNET SECURITY, CONCERNS OF DISTRICT 2 CONSTITUENTS, FEDERAL DEFICIT, TAX REFORM, AND AGENDA FOR CONGRESS IN 2015. **EC/GR/GA/EG/POL/FY/NS**

**END OF REPORT**