

**WKJO
102.3 – FM
SMITHFIELD, NC**

**ISSUES PROGRAMS LIST FOR
STATION WKJO
4th QUARTER 2022**

Issues Programs List
October 1, 2022-Nov 30, 2022

CR-Crime
 DV Diversity
 EC-Economy
 ED-Education

EV-Environment
 FY-Family and Youth
 GA-Government Affairs
 GT-Growth/Transportation

HS-Health/Safety
 NS-National Security
 UP-Unemployment/Poverty

Issue(s) Addressed	Name of Event, Campaign, or Program	# of Times Aired in the Quarter	Start Date	End Date	Description of Programming and how it addresses the issue
ED, FY	High School Football	80	10/01/22	10/28/22	Promoting local high school football games in the county, with live play by play action Friday nights
ED, EV, FY	Visit NC Parks	15	10/01/022	11/26/22	promoting educational and recreational opportunities available throughout NC at State Parks
FY	NCHSAA	15	10/05/22	11/25/22	promotion of NC High School Athletic Association
ED, GA, FY	Veteran's Day	90	10/25/22	11/15/22	Recognize and honor veterans in our community, sharing local event info and discounts.
ED, FY, HS	Alzheimers Awareness Month	60	10/21/22	11/15/22	Creating awareness of the disease through local community events and caregiver tips.
GA, ED, GT	Three Things You Need To Know	80	10/01/22	11/30/22	Educating listeners on local, regional and national affairs.
DV, EC, ED, FY, GA, HS,	Early Voting/Election	55	10/20/22	11/09/22	Enouraging early voting, with info on registration and how and where to vote.
ED, ED, FY	College Aid	7	10/02/22	11/12/22	Information for college bound students to get help with college loans
HS	March of Dimes	5	10/08/22	11/09/22	Promoting the organization & encouraging parents to gets tips on having healthier babies
ED, EC, FY	Federal Student Aid	4	10/11/22	11/09/22	Promotes how to apply for financial aid
HS	Diabetes	5	10/02/22	11/15/22	Information on preventing Diabetes & where to get help for those with diabetes
FY	National Parks-Kenny Chesney	4	10/08/22	11/26/22	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks
EV, HS	EPA Smart Way	4	10/16/22	11/10/22	Encouraging people to visit their website & learns tip about environment & to be environmental friendly
HS	Whooping Cough	4	10/22/22	11/27/22	psa educationing the public of symptoms and severity of whooping cough, and importance of vaccination and treating symptoms
HS, FY	Docs without Borders	5	10/06/22	11/22/22	PSA educationing the public of and encouraging financial support for international humanitarian medical non-governmental organization known for its projects in conflict zones and in countries affected by endemic diseases
ED, FY	College.Gov	3	10/16/22	11/14/22	Information for college bound students to get help with college loans
HS	Matching Donors - Olivia	4	10/04/22	11/20/22	Promoting Organization that Matches donors with patients needing transplants
EC, ED	National Foundation for Credit	5	10/09/22	11/26/22	Encourages people to prepare for future by saving through hard economic times
FY, ED, UP, HS	Community Food Drive	30	10/29/22	11/04/22	Partnered with high school interact club, encouraging community to donate to less fornate.
HS, FY	Adult vaccination	4	10/18/22	11/27/22	Promoting importance and infomation about vaccination for adults against diseases
EC, FY, UP	Joco Job List	310	10/01/22	11/30/22	Station sponsored campaign promoting jobs available in the area with various companies. Some job listings paid for by employers

