

**WKJO-FM
102.3 –FM
SMITHFIELD, NC**

ISSUES AND ANSWERS REPORT

FOR

**STATION WKJO-FM
1ST QUARTER 2019**

**Compiled by:
Sarah Elliott, Office Manager**

Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.

The list of issues we determined to be important to the community in the 1ST quarter of 2019 includes:

**EC-Economy
GR-Growth/Transportation/Roads
GA-Government Affairs
EG-Ethics in Government
ED-Education
EH-Environment and Health
POL-Political Affairs
MC-Minority Concerns
FY-Family and Youth
UE-Unemployment/Joblessness
NS-National Security
HF-Highway Fatalities**

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
2130	NCAB	25	1/5-3/26/19	Organization promoting visiting NC Parks	:30						X			X			
1852-1855	Texting while driving campaign	62	10/14-11/15/18	station campaign advocating risks and dangers associated with texting while driving and encouraging drivers not to text while driving	:15		X			X				X			X
1870	Boyscouts	38	1/2-3/29/19	promoting activities withing the organization for boys to be involved in	:30				X					X			
2444	Donate Life	51	1/2-3/31/19	Promoting being an organ donor	:30					X	X			X			
2558	8-1-1	39	1/2-3/31/19	Organization promoting the importance of before you dig, call for underground lines information	:30		X			X							
2713	Talent to Work	52	1/2-3/31/19	Open Door Quilt House - Organization that makes quilts for families in need, in Johnston County. Generic spot about the organization and call for volunteers	:30									X			
2742	Air Force Reserve	39	1/4-3/29/19	Service men/women promoting every day opportunities and the opportunities available in the Air Force Reserve while continuing your career and/or education while helping keep our country safe at home and around the globe.	:30		X			X				X	X	X	
2869	JOCO Job List	450	1/1-3/31/19	station sponsored campaign promoting jobs available in the area with various companies	:30					X				X	X		
3001	Matching Donors	3	1/10-2/25/19	Matches donors with patients needing transplants	:30					X	X			X			
3002	Whooping Cough	3	1/6-2/25/19	Encourages parents/kids/babies to get vaccinated	:30					X	X			X			
3003	Adult Vaccinations	4	1/2-3/8/19	Encourages adults to get vaccinated against preventable diseases	:30					X	X			X			
3004	College/Financial Aid	3	2/1-3/8/19	Information for college bound students to get help with college loans	:30				X								
3005	College/Financial Aid	3	1/30-2/28/19	Information for college bound students to get help with college loans	:30				X								
3006	College/Financial Aid	3	1/28-2/24/19	Information for college bound students to get help with college loans	:30				X								
3007	College/Financial Aid	3	1/7-2/17/19	Information for college bound students to get help with college loans	:30				X								
3008	Diabetes Association	3	1/7-2/16/19	Information on preventing Diabetes & where to get help for those with diabetes	:30				X	X				X			
3009	EPA	7	1/5-3/7/19	Encouraging people to visit their website & learns tip about environment & to be environmental friendly	:30				X	X							
3010	Food Addicts	4	1/1-3/5/19	Encouraging people with weight issues, food additions, binge eating to get help	:30				X	X				X			
3011	Shingles - National Foundation for Infectious Diseases	4	1/1-3/4/19	Encouraging elderly people to get vaccinated for shingles	:30				X	X				X			

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FV	UE	NS	HF
3012	March of Dimes	3	1/20-2/26/19	Promoting the organization & encouraging parents to gets tips on having healthier babies	:30					X	X			X			
3013	National Parks	3	1/19-2/25/19	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X			
3014	National Foundation for Credit Counseling	3	1/5-2/24/19	Encourages people to prepare for future by saving through hard economic times	:30	X				X				X	X		
3080	Doc w/o Borders	4	1/14-2/26/19	Organization that gives aid and medical attention to poverty stricken countries.	:30						X						
3270-3273	Survive the Drive campaign	96	1/3-3/31/19	station campaign advocating risks and dangers associated with driving while impaired, speeding, texting, reckless driving and encouraging drivers to buckle up, use child safety seats, don't drink and drive, slow down and increase following distances, and reminding drivers of construction zone and bus laws.	:20		X			X				X			X
2449	Girl Scouts	80	1/22-3/2/19	promoting girl scout cookie sale fundraiser	:30					X				X			
3713	Donate Life Hero Run	36	3/12-3/29/19	Organization that promotes organ donation-promoting their upcoming run/walk fundraiser	:30					X	X			X			
3772	Cleveland HS FFA	33	3/21-3/31/19	local High School FFA club promoting upcoming agriculture and community fundraiser event	:30					X	X			X			
3752-3756	Local/area Farmers	81	3/18-3/31/19	local farmers promoting farming awareness and information about crops they grow and season conditions	:40	X				X							
live	On-air public service announcements		7/2-9/30	on-air service announcements regarding area blood drives, church fundraisers, service organization events, and weather & traffic reporting in regards to hurricane preparations and precautions and alerts	:10-:15					X	X			X			