

**WKJO-FM
102.3 –FM
SMITHFIELD, NC**

ISSUES AND ANSWERS REPORT

FOR

STATION WKJO-FM

3RD QUARTER 2019

JULY 1, 2019 – SEPTEMBER 30, 2019

**Compiled by:
Sarah Elliott, Office Manager**

Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.

The list of issues we determined to be important to the community in the 3rd quarter of 2019 includes:

**EC-Economy
GR-Growth/Transportation/Roads
GA-Government Affairs
EG-Ethics in Government
ED-Education
EH-Environment and Health
POL-Political Affairs
MC-Minority Concerns
FY-Family and Youth
UE-Unemployment/Joblessness
NS-National Security
HF-Highway Fatalities**

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
1870	Boyscouts	39	7/5-9/26/19	promoting activities within the organization for boys to be involved in	:30					X				X			
2130	NCAB	27	7/4-9/30/19	Organization promoting visiting NC Parks	:30						X			X			
2444	Donate Life	6	7/3-7/10/19	Promoting being an organ donor	:30					X	X			X			
3001	Matching Donors	23	7/16-9/23/19	Matches donors with patients needing transplants	:30					X	X			X			
3002	Whooping Cough	23	7/15-9/23/19	Encourages parents/kids/babies to get vaccinated	:30					X	X			X			
3003	Adult Vaccinations	23	7/15-9/23/19	Encourages adults to get vaccinated against preventable diseases	:30					X	X			X			
3004	College/Financial Aid	24	7/15-9/30/19	Information for college bound students to get help with college loans	:30					X							
3005	College/Financial Aid	24	7/15-9/30/19	Information for college bound students to get help with college loans	:30					X							
3006	College/Financial Aid	24	7/15-9/28/19	Information for college bound students to get help with college loans	:30					X							
3007	College/Financial Aid	24	7/15-9/28/19	Information for college bound students to get help with college loans	:30					X							
3008	Diabetes Association	25	7/14-9/30/19	Information on preventing Diabetes & where to get help for those with diabetes	:30					X	X			X			
3009	EPA	48	7/14-9/30/19	Encouraging people to visit their website & learns tip about environment & to be environmental friendly	:30					X	X						
3010	Food Addicts	4	7/14-7/21/19	Encouraging people with weight issues, food additions, binge eating to get help	:30					X	X			X			
3011	Shingles - National Foundation for Infectious Diseases	26	7/14-9/30/19	Encouraging edery people to get vaccinated for shingles	:30					X	X			X			
3012	March of Dimes	26	7/13-9/28/19	Promoting the organization & encouraging parents to gets tips on having healththeir babies	:30					X	X			X			
3013	National Parks	26	7/13-9/28/19	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X			
3014	National Foundation for Credit Counseling	26	7/13-9/28/19	Encourages people to prepare for future by saving through hard economic times	:30					X				X			
3080	Doc w/o Boarders	26	7/13-9/25/19	Organization that gives aid and medical attention to poverty stricken countries.	:30						X						
3270-3273; 4322	Survive the Drive campaign	199	7/1-9/30/19	station campaign informing in conjunction with local law enforcement the risks and dangers associated with driving while impaired, speeding, texting, wreckless driving and encouraging drivers to buckle up, use child safety seats, don't drink and drive, slow down and increase following distances, and reminding drivers of construction zone and bus laws.	:20		X			X				X			X

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
3578-3591	JOCO Job List	460	7/1-9/30	station sponsored campaign promoting jobs available in the area with various companies	:30					X				X	X		
4218	Station Job Opening	5	7/30-8/4	station promoting FT on-air host position	:30					X				X	X		
	live On-air public service announcements		7/1-9/30/19	on-air service announcements regarding area blood drives, church fundraisers, service organization events, and weather & traffic reporting in regards to hurricane preparations and precautions and alerts	:10-:15					X	X			X			