## WKJO-FM 102.3 –FM SMITHFIELD, NC

## **ISSUES AND ANSWERS REPORT**

**FOR** 

STATION WKJO-FM 2<sup>ST</sup> QUARTER 2015

PLACED IN STATION PUBLIC INSPECTION FILE JUNE 29<sup>TH</sup>, 2015.

Compiled by: Ron Penny Jr., Program Director

Radio station WKJO-FM has compiled a list of issues those area residents feel are a major concern to Smithfield, North Carolina. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.

The issues for April 1st 2015 through June 30st 2015 included:

**EC-Economy** 

**GR-Growth/Transportation/Roads** 

**GA-Government Affairs** 

**EG-Ethics in Government** 

**ED-Education** 

**EH-Environment and Health** 

**POL-Political Affairs** 

**MC-Minority Concerns** 

**FY-Family and Youth** 

**UE-Unemployment/Joblessness** 

**NS-National Security** 



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Raising money for local playground that all children will be able to use including special needs children	Promoting website for info regarding latest events, festivals, & exhibits	Businesses, community organizations, schools selling items to raise money	Promoting charter school enrollment by offering free transportation, free uniforms encouraging a better education for our youth	Raising money for local familes dealing with Aljzheimers	Yardsale benefit to raise money for Operation Christmas Child	Heart chase games promoting heart disease & stroke	Promoting 5K to support Angel Fund & Kids Fun	riee iddies liight out locused on women's nearth	Promoting free health screenings/health chats for lung cancer	Promoting walk to prevent & raise awareness for child abuse	Promoting free concert benefit to raise awareness & donations for local cancer organizations & American Cancer Society	Peanut Butter & Jelly drive to support local Area Ministries in feeding in those in need	feeding in those in need	Peanut Butter & Jelly drive in Clayton to support local Clayton Area Ministries in	Encourages people to prepare for future by saving through hard economic times	Association to protect/preserve national parks	Features Kenny Chesney asking Americans to join National Barks Consorration	Promoting the organization & encouraging parents to gets tips on having healtheir babies		Encouraging people with weight issues, food additions, binge eating to get help	environmental friendly	Information on preventing Diabetes & where to get help for those with diabetes	Information for college bound students can get help with college loans	Information for college bound students can get help with college loans	Information for college bound students can get help with college loans	Information for college bound students can get help with college loans	Encourages adults to get vaccinated against preventable diseases	Encourages parents/kids/babies to get vacinated	Matches donors with patients needing transplants	Piece of Me - Finds donors for patients needing transplants	<u>Description</u>	
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