

**WKJO-FM
102.3 –FM
SMITHFIELD, NC**

ISSUES AND ANSWERS REPORT

FOR

**STATION WKJO-FM
1ST QUARTER 2017**

**Compiled by:
Sarah Elliott, Office Manager**

Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.

The list of issues we determined to be important to the community in the 1st quarter of 2017 includes:

**EC-Economy
GR-Growth/Transportation/Roads
GA-Government Affairs
EG-Ethics in Government
ED-Education
EH-Environment and Health
POL-Political Affairs
MC-Minority Concerns
FY-Family and Youth
UE-Unemployment/Joblessness
NS-National Security**

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS
3001	Matching Donors	3	1/17/17-3/28/17	Matches donors with patients needing transplants	:30					X	X			X		
3002	Whooping Cough	2	2/15/17-3/27/17	Encourages parents/kids/babies to get vaccinated	:30					X	X			X		
3003	Adult Vaccinations	3	2/14/17-3/26/17	Encourages adults to get vaccinated against preventable diseases	:30					X	X			X		
3004	College/Financial Aid	4	1/17/17-3/23/17	Information for college bound students to get help with college loans	:30					X						
3005	College/Financial Aid	4	1/16/17-3/23/17	Information for college bound students to get help with college loans	:30					X						
3006	College/Financial Aid	5	1/4/17-3/22/17	Information for college bound students to get help with college loans	:30					X						
3007	College/Financial Aid	5	1/4/17-3/20/17	Information for college bound students to get help with college loans	:30					X						
3008	Diabetes Association	4	1/12/17-3/28/17	Information on preventing Diabetes & where to get help for those with diabetes	:30					X	X			X		
3009	EPA	7	1/12/17-3/28/17	Encouraging people to visit their website & learn tips about environment & to be environmental friendly	:30					X	X					
3010	Food Addicts	4	1/9/17-3/17/17	Encouraging people with weight issues, food additions, binge eating to get help	:30					X	X			X		
3011	Shingles - National Foundation for Infectious Diseases	4	1/9/17-3/16/17	Encouraging elderly people to get vaccinated for shingles	:30					X	X			X		
3012	March of Dimes	4	1/8/17-3/15/17	Promoting the organization & encouraging parents to get tips on having healthier babies	:30					X	X			X		
3013	National Parks	4	1/23/17-3/12/17	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X		
3014	National Foundation for Credit Counseling	4	1/19/17-3/11/17	Encourages people to prepare for future by saving through hard economic times	:30					X				X	X	
3033	Crohns	39	1/1/17-3/30/17	Supports people with Crohns by offering free screening, music therapy	:30					X				X		
3070	Girlscouts Evergreen	13	1/3/17-3/28/17	Promoting for young women to support local girl scout troops	:30					X				X		
3072	Farm Rescue	1	1/3/17-1/3/17	Organization that helps farmer and their families through rough times. Generic spot about the organization	:30									X		
3080	Doc w/o Borders	5	1/3/17-3/10/17	Organization that gives aid and medical attention to poverty stricken countries.	:30						X					
3083	House of Hope	38	1/3/17-3/30/17	Christ Centered Ministry aimed on helping troubled teenage youth and their families. Promoting the services and sign up process	:30									X		

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS
3121	Talent to Work	52	1/1/17-3/31/17	Open Door Quilt House - Organization that makes quilts for families in need, in Johnston County. Generic spot about the organization and call for volunteers	:30									X		
3122	Fuel What Matters	17	1/7/17-2/25/17	Fuel What Matters - Organization that serves the "Clean Energy" movement.Environmental benefits to Bio-Fuel uses in Public Transportation from the perspective of business leaders	:30	X										
3123	Fuel What Matters	16	1/7/17-2/25/17	Fuel What Matters - Organization that serves the "Clean Energy" movement. Environmental benefits to Bio-Fuel uses in Public Transportation from the perspective of a concerned citizen	:30	X										
3124	Girlscouts	102	1/14/17-3/5/17	Organization promoting their annual cookie sale	:30					X				X		
3125	Harbor House	15	1/27/17-2/10/17	nonprofit agency for victims of domestic violence, sexual assault and families in transition	:30									X		
3126	Friendship Baptist Church	10	1/26/17-2/4/17	Church promoting membership drive event	:30									X		
3127	Friendship Baptist Church	17	2/5/17-2/21/17	Church promoting membership drive event	:30									X		
3128	Mt. Zion UMC	36	2/28/17-3/11/17	church promoting their annual dinner to raise funds for their building fund	:30									X		
3129	NC 811	14	3/9/17-3/31/17	Organization promoting safe digging	:15						X					
3130	USO-Force behind the forces	1	3/29/2017	Organization to serve the men and women in the U.S military and their families	:30									X		
3131	Support High School Sports.org	1	3/31/2017	Organization promoting playing sports in school	:30					X				X		
3133	One Blood Ministry-evergreen	11	3/20/17-3/30/17	Organization dedicated to unity between all nationalities, cultures, and languages	:30								X	X		
3134	One Blood Ministry	5	3/20/2017-3/24/17	Organization dedicated to unity between all nationalities, cultures, and languages	:30								X	X		
3135	SSS High School	16	3/23/17-3/26/17	High School promoting their basketball event to raise funds for technology at their school	:30					X				X		
3136	SSS High School	15	3/27/17-3/29/17	High School promoting their basketball event to raise funds for technology at their school	:30					X				X		
3137	SSS High School	5	3/30/17-3/30/17	High School promoting their basketball event to raise funds for technology at their school	:30					X				X		