

**WKJO-FM
102.3 –FM
SMITHFIELD, NC**

ISSUES AND ANSWERS REPORT

FOR

**STATION WKJO-FM
3RD QUARTER 2018**

**Compiled by:
Sarah Elliott, Office Manager**

Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.

The list of issues we determined to be important to the community in the 3rd quarter of 2018 includes:

**EC-Economy
GR-Growth/Transportation/Roads
GA-Government Affairs
EG-Ethics in Government
ED-Education
EH-Environment and Health
POL-Political Affairs
MC-Minority Concerns
FY-Family and Youth
UE-Unemployment/Joblessness
NS-National Security
HF-Highway Fatalities**

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
2130	NCAB	24	7/3-9/28/18	Organization promoting visiting NC Parks	:30									X			
1852	Texting while driving campaign	231	7/2-9/30/18	station campaign advocating risks and dangers associated with texting while driving and encouraging drivers not to text while driving	:15		X			X				X			X
1870	Boyscouts	39	7/2-9/27/18	promoting activities withing the organization for boys to be involved in	:30					X				X			
2040	Hands of Protection	4	7/1-7/17/18	Organization supporting those affected by domestic violence	:30					X	X			X			
2128	NCAB--Army National Guard	26	7/2-9/27/18	announcement regarding what the Army National Guard is and their recruiting efforts	:30				X	X				X			
2444	Donate Life	53	7/1-9/28/18	Promoting being an organ donor	:30					X	X			X			
2558	8-1-1	39	7/1-9/30/18	Organization promoting the importance of before you dig, call for underground lines information	:30	X				X							
2713	Talent to Work	53	7/1-9/30/18	Open Door Quilt House - Organization that makes quilts for families in need, in Johnston County, Generic spot about the organization and call for volunteers	:30									X			
2731	NCAB--NCSU Dept of Agriculture	38	7/3-9/30/18	Organization and local college providing research and resources to help local farmers and to help grow local economy and NC Food Manufacturing	:30	X	X			X	X						
2733	NCAB--Public Safety	1	7/1/2018	Correctional officers encouraging others to consider making a difference and a career as an officer.	:30	X				X				X			
2742	Air Force Reserve	39	7/2-9/30/18	Service men/women promoting every day opportunities and the opportunities available in the Air Force Reserve while continuing your career and/or education while helping keep our country safe at home and around the globe.	:30		X			X				X	X		
2754	NCAB--Clean Energy	25	7/1-8/21	Fuel What Matters - Organization that serves the "Clean Tech" movement. Environmental benefits to alternate fuel types (E85 Flex fuel, fuel efficient, & electric vehicles) and how the consumers choice of travel can help save the environment & American economy.	:30												
2848	NCAB--Floodwaters	18	7/4-8/8/18	organization reminding everyone that flood waters can kill and to never cross flooded roads via vehicle or by foot	:30		X			X				X			X
2869	JOCC Job List	385	7/16-9/30	station sponsored campaign promoting jobs available in the area with various companies	:30					X				X	X		
3001	Matching Donors	4	7/7-9/29/18	Matches donors with patients needing transplants	:30					X	X			X			

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
3002	Whooping Cough	3	7/28-9/3/18	Encourages parents/kids/babies to get vaccinated	:30					X	X			X			
3003	Adult Vaccinations	4	7/11-9/27/18	Encourages adults to get vaccinated against preventable diseases	:30					X	X			X			
3004	College/Financial Aid	4	7/10-9/26/18	Information for college bound students to get help with college loans	:30					X							
3005	College/Financial Aid	5	7/10-9/25/18	Information for college bound students to get help with college loans	:30					X							
3006	College/Financial Aid	5	7/6-9/24/18	Information for college bound students to get help with college loans	:30					X							
3007	College/Financial Aid	5	7/4-9/23/18	Information for college bound students to get help with college loans	:30					X							
3008	Diabetes Association	4	7/20-9/22/18	Information on preventing Diabetes & where to get help for those with diabetes	:30					X	X			X			
3009	EPA	7	7/8-9/22/18	Encouraging people to visit their website & learn tip about environment & to be environmental friendly	:30					X	X						
3010	Food Addicts	4	7/17-9/20/18	Encouraging people with weight issues, food additions, binge eating to get help	:30					X	X			X			
3011	Shingles - National Foundation for Infectious Diseases	4	7/17-9/18/18	Encouraging elderly people to get vaccinated for shingles	:30					X	X			X			
3012	March of Dimes	4	7/17-9/16/18	Promoting the organization & encouraging parents to get tips on having healthier babies	:30					X	X			X			
3013	National Parks	4	7/15-9/16/18	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X			
3014	National Foundation for Credit Counseling	4	7/10-9/10/18	Encourages people to prepare for future by saving through hard economic times	:30		X			X				X		X	
3033	Crohns	9	7/5-8/28/18	Supports people with Crohns by offering free screening, music therapy	:30		X			X	X			X			
3080	Doc w/o Boarders	4	7/8-9/9/18	Organization that gives aid and medical attention to poverty stricken countries.	:30									X			
2899-2903; 2964-2965; 2969-2970	Survive the Drive campaign	198	8/7-9/30/18	station campaign advocating risks and dangers associated with driving while impaired, speeding, texting, reckless driving and encouraging drivers to buckle up, use child safety seats, don't drink and drive, slow down and increase following distances, and reminding drivers of construction zone and bus laws.	:20		X			X				X			X
3202	Triangle Buddy Walk	4	9/28-9/29/18	Organization promoting their upcoming walk for Down Syndrome and Down Syndrome Awareness	:30					X	X			X			
live	On-air public service announcements		7/2-9/30	on-air service announcements regarding area blood drives, church fundraisers, service organization events, and weather & traffic reporting in regards to hurricane preparations and precautions and alerts	:10--:15					X	X			X			