

**WKJO-FM  
102.3 –FM  
SMITHFIELD, NC**

**ISSUES AND ANSWERS REPORT**

**FOR**

**STATION WKJO-FM  
2<sup>ND</sup> QUARTER 2020**

**Compiled by:  
Sarah Elliott, Office Manager**

**Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.**

**WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.**

**The list of issues we determined to be important to the community in the 2<sup>ND</sup> quarter of 2020 includes:**

**EC-Economy  
GR-Growth/Transportation/Roads  
GA-Government Affairs  
EG-Ethics in Government  
ED-Education  
EH-Environment and Health  
POL-Political Affairs  
MC-Minority Concerns  
FY-Family and Youth  
UE-Unemployment/Joblessness  
NS-National Security  
HF-Highway Fatalities  
CO-Community Outreach**

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF	CO
1870	Boyscouts	36	4/6-6/26/2020	promoting activities withing the organization for boys to be involved in	:30					X				X				
2130	NCAB	25	4/1-6/26/2020	Organization promoting visiting NC Parks	:30						X			X				
3001	Matching Donors	6	4/12-6/27/2020	Matches donors with patients needing transplants	:30					X	X			X				
3002	Whooping Cough	6	4/12-6/13/2020	Encourages parents/kids/babies to get vaccinated	:30					X	X			X				
3003	Adult Vaccinations	6	4/12-6/24/2020	Encourages adults to get vaccinated against preventable diseases	:30					X	X			X				
3004	College/Financial Aid	6	4/11-6/24/2020	Information for college bound students to get help with college loans	:30					X								
3005	College/Financial Aid	6	4/9-6/23/2020	Information for college bound students to get help with college loans	:30					X								
3006	College/Financial Aid	6	4/8-6/20/2020	Information for college bound students to get help with college loans	:30					X								
3007	College/Financial Aid	6	4/6-6/10/2020	Information for college bound students to get help with college loans	:30					X								
3008	Diabetes Association	6	4/3-6/5/2020	Information on preventing Diabetes & where to get help for those with diabetes	:30					X	X			X				
3009	EPA	7	4/1-6/29/2020	Encouraging people to visit their website & learns tip about environment & to be environmental friendly	:30					X	X							
3011	Shingles - National Foundation for Infectious Diseases	7	4/1-6/19/2020	Encouraging ederly people to get vaccinated for shingles	:30					X	X			X				
3012	March of Dimes	7	4/1-6/19/2020	Promoting the organization & encouraging parents to gets tips on having healthier babies	:30					X	X			X				
3013	National Parks	6	4/15-6/17/2020	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X				
3014	National Foundation for Credit Counseling	7	4/14-6/28/2020	Encourages people to prepare for future by saving through hard economic times	:30					X				X				
3080	Doc w/o Boarders	7	4/13-6/27/2020	Organization that gives aid and medical attention to poverty stricken countries.	:30						X							
3271-3272;4965-4966;5382-5383;5386	Survive the Drive campaign	195	4/1-6/28/2020	station campaign advocating risks and dangers associated with driving while impaired, speeding, texting, wreckless driving and encouraging drivers to buckle up, use child safety seats, don't drink and drive, slow down and increase following distances, and reminding drivers of construction zone and bus laws.	:20					X				X				X
3702	JCC Small Business Center	90	5/20-6/28/2020	local college business center open to public offering free advice, seminars and resources for starting a new business, running & maintaining a business, HR issues, legal & tax help, and help with writing a business plan.	:60													
4568	Johnston County Visitor's Bureau	46	4/2-6/29/2020	organization providing information and resources for area/local events and happenings	:30									X				
4856-4869	JOCO Job List	450	4/1-6/28/2020	station sponsored campaign promoting jobs available in the area with various companies	:30					X				X				X



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4981	NCHSAA	26	4/2-6/27/2020	State organization promoting supporting High School Sports	:30					X				X				
5112-5114	Food Drive-Clayton Area Ministries	45	5/13-5/15/2020	station sponsored Feed the need food drive to provide non perishable food items and personal hygiene items to a local food pantry-Clayton Area Ministries	:30 & live					X			X	X				X
5322-5323	Johnston Health	157	4/11-6/3/2020	local hospital providing COVID-19 advice, protection tips, & safety guidelines	:30					X	X			X				X
5357-5360-5361	Clayton Rotary Club	15	5/5-5/8/2020	Area Rotary Club promoting upcoming blood drive	:30						X							X
5362-5373-5374-5397-5400-5408	Chamber of Commerce	143	5/7-5/31/2020	area chambers of commerce providing small business resource tips due to the impact of COVID-19	:30	X		X		X				X				
5402-5403-5420	Medical Training.Me health educationa	80	5/27-6/7/2020	local organization providing first aid, CPR, AED training as well as promoting signs and symptoms of stroke, heat stroke and how to prevent and treat these conditions	:30					X				X				X
5412	Community & Senior Services	33	6/2-6/29/2020	non-profit organization offering resources, support, and wellness checks for caregivers and senior citizens	:30					X				X				X
5435	Town of Selma	34	6/15-6/29/2020	local town providing entertainment information and safety tips for upcoming 4th of July celebrations	:30					X				X				X
5422-5442-5443-5445-5447-5459	Clayton Rotary Club	170	5/3-6/29/2020	Area Rotary Club promoting Flags for Heroes event; offering sponsorships from local businesses and individual community members to honor local heroes	:30									X				X
7998-7999	Station sponsored fundraiser for The Harbor House & Smithfield Rescue Mission	54	6/16-6/19/2020	station sponsored pickup truck pool party event to raise funds for 2 local shelters--The Harbor House, and Smithfield Rescue Mission	:30 & live					X			X	X				X
live	On-air public service announcements		4/1-6/30/2020	on-air service announcements regarding area blood drives, church fundraisers, service organization events, and weather & traffic reporting in regards to severe weather preparations, precautions and alerts	:10-:15					X	X			X				