

**WKJO-FM  
102.3 –FM  
SMITHFIELD, NC**

**ISSUES AND ANSWERS REPORT**

**FOR**

**STATION WKJO-FM  
2<sup>ND</sup> QUARTER 2017**

**Compiled by:**  
**Sarah Elliott, Office Manager**

**Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.**

**WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.**

**The list of issues we determined to be important to the community in the 2<sup>nd</sup> quarter of 2017 includes:**

**EC-Economy**  
**GR-Growth/Transportation/Roads**  
**GA-Government Affairs**  
**EG-Ethics in Government**  
**ED-Education**  
**EH-Environment and Health**  
**POL-Political Affairs**  
**MC-Minority Concerns**  
**FY-Family and Youth**  
**UE-Unemployment/Joblessness**  
**NS-National Security**

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS
1519	Camp Challenge	30	4/17/17-4/26/17	Softball challenge to raise funds for kids camp	:30									X		
1535	Guardian ad Litem	73	4/19/17-6/30/17	organization seeking advocates to investigate and determine the needs of abused and neglected children	:30		X							X		
1547	MC Alzheimers	9	4/20/17-4/28/17	Organization promoting their annual walk to raise funds for Alzheimers awareness	:30					X	X			X		
1555	Boy Scouts	14	4/22/17-4/24/17	Group prompting their annual fundraiser dinner	:30					X				X		
1556	Boy Scouts	5	4/25/2017	Group prompting their annual fundraiser dinner (update)	:30					X				X		
1577	NCAB	35	5/5/17-6/28/17	Organization promoting visiting NC Parks	:30						X			X		
1597	Clayton Walk	5	5/12/17-5/19/17	Organization promoting their walk event to support preeclampsia awareness and support	:30					X	X			X		
1629	Rock the Cure	7	5/16/17-5/19/17	organization promoting their fundraiser event to rais funds for breast cancer awareness	:45					X	X					
1652	Project HOPE	29	5/26/17-6/30/17	organization helping healthcare providers by delivering supplies and medicine and training needed to give newborns a healthy start	:30					X	X			X		
1677	Fallen Outdoors	42	6/3/17-6/16/17	veterans organization promoting their fundraiser event to support their activities	:30						X			X		
1678	Fallen Outdoors	20	6/3/17-6/30/17	veterans organization connecting veterans of all ages and groups for outdoor events and activities	:30						X			X		
3001	Matching Donors	3	4/25/17-6/26/17	Matches donors with patients needing transplants	:30					X	X			X		
3002	Whooping Cough	3	4/22/17-6/24/17	Encourages parents/kids/babies to get vaccinated	:30					X	X			X		
3003	Adult Vaccinations	3	4/22/17-6/23/17	Encourages adults to get vaccinated against preventable diseases	:30					X	X			X		
3004	College/Financial Aid	3	4/21/17-6/22/17	Information for college bound students to get help with college loans	:30					X						
3005	College/Financial Aid	3	4/19/17-6/19/17	Information for college bound students to get help with college loans	:30					X						
3006	College/Financial Aid	3	4/18/17-6/18/17	Information for college bound students to get help with college loans	:30					X						
3007	College/Financial Aid	3	4/14/17-6/15/17	Information for college bound students to get help with college loans	:30					X						
3008	Diabetes Association	3	4/13/17-6/8/17	Information on preventing Diabetes & where to get help for those with diabetes	:30					X	X			X		
3009	EPA	7	4/12/17-6/28/17	Encouraging people to visit their website & learns tip about environment & to be environmental friendly	:30					X	X					
3010	Food Addicts	4	4/10/17-6/18/17	Encouraging people with weight issues, food additions, binge eating to get help	:30					X	X			X		

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS
3011	Shingles - National Foundation for Infectious Diseases	4	4/10/17-6/17/17	Encouraging elderly people to get vaccinated for shingles	:30					X	X			X		
3012	March of Dimes	4	4/9/17-6/17/17	Promoting the organization & encouraging parents to gets tips on having healthier babies	:30					X	X			X		
3013	National Parks	4	4/7/17-6/7/17	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30					X	X			X		
3014	National Foundation for Credit Counseling	4	4/6/17-6/6/17	Encourages people to prepare for future by saving through hard economic times	:30		X			X				X	X	
3033	Crohns	39	4/2/17-6/29/17	Supports people with Crohns by offering free screening, music therapy	:30		X			X	X			X		
3070	Girlscouts Evergreen	13	4/4/17-6/27/17	Promoting for young women to support local girl scout troops	:30					X				X		
3080	Doc w/o Boarders	4	4/4/17-6/5/17	Organization that gives aid and medical attention to poverty stricken countries.	:30						X					
3083	House of Hope	15	4/1/17-5/4/17	Christ Centered Ministry aimed on helping troubled teenage youth and their families. Promoting the services and sign up process	:30									X		
3121	Talent to Work	52	4/2/17-6/30/17	Open Door Quilt House - Organization that makes quilts for families in need, in Johnston County. Generic spot about the organization and call for volunteers	:30									X		
3129	NC 811	50	4/1/17-6/24/17	Organization promoting safe digging	:15						X					
3130	USO-Force behind the forces	3	4/28/17-6/30/17	Organization to serve the men and women in the U.S military and their families	:30									X		
3131	Support High School Sports.org	3	4/29/17-6/30/17	Organization promoting playing sports in school	:30					X				X		
3132	Support High School Sports.org	3	4/3/17-6/3/17	Organization promoting playing sports in school	:30					X				X		
3133	One Blood Ministry-evergreen	40	4/1/17-5/8/17	Organization dedicated to unity between all nationalities, cultures, and languages	:30								X	X		