

**WKJO-FM
102.3 –FM
SMITHFIELD, NC**

ISSUES AND ANSWERS REPORT

FOR

**STATION WKJO-FM
2ND QUARTER 2021**

**Compiled by:
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Radio station WKJO-FM has compiled a list of important issues of major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine these issues, and utilizes this list as a basis for our programming response to selected issues each quarter.

The list of issues we determined to be important to the community in the 2nd quarter of 2021 includes:

CR-Crime

DV Diversity

EC-Economy

ED-Education

EV-Environment

FY-Family and Youth

GA-Government Affairs

GT-Growth/Transportation

HS-Health/Safety

NS-National Security

UP-Unemployment/Poverty

Issues/Answers Programming Log

Issue(s) Addressed	Name of Event, Campaign, or Opportunity	# of Times Aired in the Quarter	Start Date	End Date	Description of Programming and how it addresses the issue
CR-Crime	Habitat for Humanity Home Ownership Opportunities	91	4/1/21	6/30/21	Promotion of Availability of Habitat for Humanity Homes to provide home ownership opportunities to low income families.
DV Diversity	Johnston County Health Department	78	5/20/21	6/30/21	Members of the Johnston County Board of Health approached the station asking us to encourage listeners to get Covid vaccinations. One of the board members voiced the announcement to accomplish this goal.
EC-Economy	Boy Scouts	80	4/1/21	6/28/21	promoting participation in wholesome local self development and group learning, recreational, and educational training activities for youth
ED-Education	Visit NC Parks	52	4/1/21	6/22/21	promoting educational and recreational opportunities available throughout NC at State Parks
	NCHSAA	62	4/1/21	6/23/21	promotion of NC High School Athletic Association
	Friends of Johnston County Parks	180	4/1/21	6/30/21	Announcements about new organization developed to foster support of local parks and greenspace development by Johnston County outside of municipal areas.
	Cleveland FFA	84	4/3/21	4/16/21	Local High School FFA Club promoting upcoming agriculture & community fundraiser event
	Medical Training Me	22	5/28/21	6/8/21	recorded 30-second announcements and live 60-second announcements informing the public about signs, symptoms and detection of mental health
	College Aid	26	4/1/21	6/23/21	Information for college bound students to get help with college loans
	March of Dimes	14	4/1/21	6/18/21	Promoting the organization & encouraging parents to gets tips on having healthier babies
	Federal Student Aid	14	4/2/21	6/27/21	
	Diabetes	12	4/2/21	6/25/21	Information on preventing Diabetes & where to get help for those with diabetes
	National Parks-Kenny Chesney	12	4/15/21	6/17/21	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks
	EPA Smart Way	14	4/1/21	6/21/21	Encouraging people to visit their website & learn tips about environment & to be environmental friendly
	Whooping Cough	12	4/9/21	6/23/21	psa educating the public of symptoms and severity of whooping cough, and importance of vaccination and treating symptoms
	Docs without Borders	14	4/12/21	6/28/21	PSA educating the public of and encouraging financial support for international humanitarian medical non-governmental organization known for its projects in conflict zones and in countries affected by endemic diseases
	College.Gov	14	4/6/21	6/29/21	Information for college bound students to get help with college loans
	Matching Donors - Olivia	12	4/9/21	6/25/21	Promoting Organization that Matches donors with patients needing transplants
	National Foundation for Credit	12	4/14/21	6/17/21	Encourages people to prepare for future by saving through hard economic times
	Shingles - National Foundation for Infectious Diseases	12	4/15/21	6/18/21	Encouraging elderly people to get vaccinated for shingles
	Adult vaccination	14	4/7/21	6/30/21	Promoting importance and information about vaccination for adults against diseases
	Pick Up Pool Party for Harbor House Shelter	74	6/14/21	6/18/21	WKLD held a fundraiser event on Friday, June 18th to benefit Harbor House Shelter safe haven for families and victims of domestic abuse and violence with a 12 hour live remote broadcast soliciting cash donations for Harbor House - the event raised \$9,532 for Harbor House
	Joco Job List	455	4/1/21	6/30/21	station sponsored campaign promoting jobs available in the area with various companies. Some job listings paid for by employers
	Blood Drive	20	5/17/21	5/22/21	Promoted a Blood Drive Saturday May 22nd.
	Flags for Heroes	400	4/15/21	6/20/21	Aired announcements about Clayton Rotary Club Patriotic Flag Display, honoring veterans, healthcare workers, first responders, and other heroes.

