

**WKJO-FM
102.3 –FM
SMITHFIELD, NC**

ISSUES AND ANSWERS REPORT

FOR

**STATION WKJO-FM
2ND QUARTER 2018**

Compiled by:
Sarah Elliott, Office Manager

Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.

The list of issues we determined to be important to the community in the 2nd quarter of 2018 includes:

EC-Economy
GR-Growth/Transportation/Roads
GA-Government Affairs
EG-Ethics in Government
ED-Education
EH-Environment and Health
POL-Political Affairs
MC-Minority Concerns
FY-Family and Youth
UE-Unemployment/Joblessness
NS-National Security
HF-Highway Fatalities

Categories

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
1535	Guardian ad Litem	5	4/3-4/17	organization seeking advocates to investigate and determine the needs of abused and neglected children	:30		X							X			
2130	NCAB	26	4/2-6/28	Organization promoting visiting NC Parks	:30						X			X			
1678	Fallen Outdoors	10	4/3-4/30	veterans organization connecting veterans of all ages and groups for outdoor events and activities	:30						X			X			
1870	Boyscouts	41	4/1-6/29	promoting activities withing the organization for boys to be involved in	:30				X					X			
1872	Texting while driving campaign	143	4/10-6/29	station campaign advocating risks and dangers associated with texting while driving and encouraging drivers not to text while driving	:15		X		X					X			X
2040	Hands of Protection	12	4/8-6/19	Organization supporting those affected by domestic violence	:30				X	X				X			
2128	NCAB--Army National Guard	26	4/3-6/29	announcement regarding what the Army National Guard is and their recruiting efforts	:30			X	X					X			
2444	Donate Life	53	4/2-6/29	Promoting being an organ donor	:30				X	X				X			
2467	Leadership Johnston County	14	4/2-4/7	Organization promoting "keep reading alive" book donation collection	:60				X				X	X			
2529	Cleveland High School FFA	26	4/1-4/13	Group promoting their upcoming agricultural fair fundraiser	:30				X	X				X			
2558	8-1-1	38	4/7-6/27	Organization promoting the importance of before you dig, call for underground lines information	:30	X			X								
2713	Talent to Work	29	5/11-6/29	Open Door Quilt House - Organization that makes quilts for families in need, in Johnston County. Generic spot about the organization and call for volunteers	:30									X			
2731	NCAB--NCSU Dept of Agriculture	21	5/19-6/27	Organization and local college providing research and resources to help local farmers and to help grow local economy and NC Food Manufacturing	:30	X	X			X	X						
2733	NCAB--Public Safety	20	5/15-6/29	Correctional officers encouraging others to consider making a difference and a career as an officer.	:30	X				X				X			
2742	Air Force Reserve	18	5/24-6/30	Service men/women promoting every day opportunities and the opportunities available in the Air Force Reserve while continuing your career and/or education while helping keep our country safe at home and around the globe.	:30		X			X				X	X	X	

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
2754	NCAB--Clean Energy	17	5/24-6/30	Fuel What Matters - Organization that serves the "Clean Tech" movement. Environmental benefits to alternate fuel types (E85 Flex fuel, fuel efficient, & electric vehicles) and how the consumers choice of travel can help save the environment & American economy.	:30		X										
3001	Matching Donors	3	4/13-5/28	Matches donors with patients needing transplants	:30				X	X				X			
3002	Whooping Cough	4	4/11-6/25	Encourages parents/kids/babies to get vaccinated	:30				X	X				X			
3003	Adult Vaccinations	4	4/11-6/13	Encourages adults to get vaccinated against preventable diseases	:30				X	X				X			
3004	College/Financial Aid	4	4/9-6/12	Information for college bound students to get help with college loans	:30				X								
3005	College/Financial Aid	4	4/9-6/11	Information for college bound students to get help with college loans	:30				X								
3006	College/Financial Aid	4	4/8-6/11	Information for college bound students to get help with college loans	:30				X								
3007	College/Financial Aid	4	4/7-6/11	Information for college bound students to get help with college loans	:30				X								
3008	Diabetes Association	5	4/5-6/30	Information on preventing Diabetes & where to get help for those with diabetes	:30				X	X				X			
3009	EPA	8	4/4-6/28	Encouraging people to visit their website & learns tip about environment & to be environmental friendly	:30				X	X							
3010	Food Addicts	5	4/2-6/28	Encouraging people with weight issues, food additions, binge eating to get help	:30				X	X				X			
3011	Shingles - National Foundation for Infectious Diseases	5	4/1-6/27	Encouraging elderly people to get vaccinated for shingles	:30				X	X				X			
3012	March of Dimes	4	4/22-6/24	Promoting the organization & encouraging parents to gets tips on having healthier babies	:30				X	X				X			
3013	National Parks	4	4/18-6/22	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30				X	X				X			
3014	National Foundation for Credit Counseling	4	4/17-6/21	Encourages people to prepare for future by saving through hard economic times	:30	X			X					X		X	
3033	Crohns	13	4/8-6/27	Supports people with Crohns by offering free screening, music therapy	:30	X			X	X				X			
3080	Doc w/o Boarders	4	4/17-6/18	Organization that gives aid and medical attention to poverty stricken countries.	:30					X							
live	On-air public service announcements		4/1-6/29	on-air service announcements regarding area blood drives, church fundraisers, & service organization events	:10-:15				X	X				X			