CONTRACT

WTOC
11 The News Place
1511 Chatham Center Drive
Savannah, GA 31405
Sales T & C: www.gray.tv/advertising
(912) 234-1111

Contract / Revision	Alt Order #
3470846 /	WOC14543985

Advertiser	Original Date / Revision
American Cancer Society Cancer Action Netv	03/20/24 / 03/20/24

Contract Dates	Estimate #
03/21/24 - 03/27/24	**3712**

Product
Issue

And:

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WTOC	Matt Nixon	Savannah Natio

Special Handling

Demographic
Adults 35+

	Order Type	Total Ratings
	NORMAL	145.30
Agy Code	**Advertiser Code**	**Product 1/2**
9915247	398	385

Agency Ref	Advertiser Ref
157991	607574

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTOC	03/21/24	03/27/24	M-F 6a News	6:00 AM-7:00 AM		:30				NM	5	$3,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/18/24	03/24/24	---11--	2	$700.00	3.00							
Week:	03/25/24	03/31/24	111----	3	$700.00	3.00							
N 2	WTOC	03/21/24	03/27/24	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/18/24	03/24/24	---11--	2	$500.00	2.90							
Week:	03/25/24	03/31/24	111----	3	$500.00	2.90							
N 3	WTOC	03/21/24	03/23/24	CBS This Morning Saturday	8:00 AM-10:00 AM		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/18/24	03/24/24	-----1-	1	$350.00	2.50							
N 4	WTOC	03/21/24	03/24/24	Sun 8a News	8:00 AM-9:00 AM		:30				NM	1	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/18/24	03/24/24	------1	1	$350.00	2.70							
N 5	WTOC	03/21/24	03/24/24	CBS Sunday Morning	9:00 AM-10:30 AM		:30				NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/18/24	03/24/24	------1	1	$500.00	4.10							
N 6	WTOC	03/25/24	03/27/24	M-F 12p News	12:00 PM-12:30 PM		:30				NM	3	$1,575.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/25/24	03/31/24	111----	3	$525.00	3.80							
N 7	WTOC	03/21/24	03/27/24	M-F 530p News	5:30 PM-6:00 PM		:30				NM	5	$2,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/18/24	03/24/24	---11--	2	$550.00	3.40							
Week:	03/25/24	03/31/24	111----	3	$550.00	3.40							
N 8	WTOC	03/21/24	03/27/24	M-F 6p News	6:00 PM-6:30 PM		:30				NM	5	$5,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/18/24	03/24/24	---11--	2	$1,000.00	4.80							
Week:	03/25/24	03/31/24	111----	3	$1,000.00	4.80							
N 9	WTOC	03/25/24	03/27/24	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	3	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/25/24	03/31/24	111----	3	$550.00	3.30							
N 10	WTOC	03/25/24	03/27/24	M-F Late News	11:00 PM-11:35 PM		:30				NM	3	$1,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week:	03/25/24	03/31/24	111----	3	$500.00	3.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

WTOC
11 The News Place
1511 Chatham Center Drive
Savannah, GA 31405
Sales T & C: www.gray.tv/advertising
(912) 234-1111

Contract / Revision	Alt Order #
3470846 /	WOC14543985

Advertiser	Original Date / Revision
American Cancer Society Cancer Action Netv	03/20/24 / 03/20/24

Contract Dates	Product	Estimate #
03/21/24 - 03/27/24	Issue	**3712**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 11	WTOC	03/21/24	03/23/24	Sat Late News	11:00 PM-11:35 PM		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		03/18/24	03/24/24	-----1-	1	$500.00	2.40						
N 12	WTOC	03/21/24	03/24/24	Sun Late News	11:00 PM-11:35 PM		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		03/18/24	03/24/24	------1	1	$500.00	2.80						
N 13	WTOC	03/25/24	03/27/24	CBS Late Show	11:35 PM-12:37 AM		:30				NM	3	$825.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		03/25/24	03/31/24	111----	3	$275.00	1.40						
N 14	WTOC	03/21/24	03/24/24	CBS NCAA 2nd Round Wknd	12:00 PM-10:00 PM		:30				NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		03/18/24	03/24/24	-----11	2	$1,000.00	4.30						
N 15	WTOC	03/21/24	03/22/24	CBS NCAA 1st Round Prime	7:00 PM-12:00 AM		:30				NM	3	$2,550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		03/18/24	03/24/24	---21--	3	$850.00	4.30						
N 16	WTOC	03/21/24	03/22/24	CBS NCAA 1st Round Prime	7:00 PM-12:00 AM		:30				NM	1	$875.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		03/18/24	03/24/24	----1--	1	$875.00	4.30						
						Totals				145.30		43	$26,925.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 -03/27/24	43	$26,925.00	($4,038.75)	$22,886.25
Totals	43	$26,925.00	($4,038.75)	$22,886.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.

powered by WideOrbit