



Remit Address:

WROC
PO Box 419779
Boston, MA 02241-9779
Main: (585) 288-8400
Billing: (214) 765-4100

DUPLICATE INVOICE

Advertiser	POL/Healthcare Education Project PAC	Invoice #	4401445-2
Order Brand		Invoice Date	04/28/24
Product	HEP TV	Invoice Month	April 2024
Estimate Number	11557	Invoice Period	04/01/24 - 04/28/24

Property	WROC	Order #	4401445
Account Executive	Katz Political	Alt Order #	28381278
Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	03/25/24 - 04/02/24

Billing Calendar	Broadcast	Agency Code	9913041
Billing Type	Cash	Advertiser Code	488
Special Handling		Product 1/2	1838

Agency Ref	
Advertiser Ref	

Billing Address:

Canal Partners Media
Attention: Canal Partners Media Email
900 Circle 75 Parkway, SE
Suite 1650
Atlanta, GA 30339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WROC	News 8 @ 5am	5-6a		04/01/24 to 04/07/24	1x	-1-----				
	WROC			Tu	04/02/24	:30	5:11 AM	HEP240830H	\$45.00		2
2	WROC	News 8 @6am	6-7a		04/01/24 to 04/07/24	1x	1-----				
	WROC			M	04/01/24	:30	6:39 AM	HEP240830H	\$110.00		3
3	WROC	CBS This Morning	7-9a		04/01/24 to 04/07/24	1x	-1-----				
	WROC			Tu	04/02/24	:30	8:51 AM	HEP240830H	\$115.00		3
4	WROC	Let's Make a Deal	Let's Make a Deal		04/01/24 to 04/07/24	1x	1-----				
	WROC			M	04/01/24	:30	9:58 AM	HEP240830H	\$135.00		3
5	WROC	Price is Right	Price is Right		04/01/24 to 04/07/24	1x	-1-----				
	WROC			Tu	04/02/24	:30	11:59 AM	HEP240830H	\$225.00		3
6	WROC	News 8 @ Noon	12p-1230p		04/01/24 to 04/07/24	1x	1-----				
	WROC			M	04/01/24	:30	12:25 PM	HEP240830H	\$350.00		3
7	WROC	CBS Soaps	12:30 PM-2:00 PM		04/01/24 to 04/07/24	1x	-1-----				
	WROC			Tu	04/02/24	:30	1:51 PM	HEP240830H	\$175.00		3
8	WROC	The Talk	The Talk		04/01/24 to 04/07/24	1x	1-----				
	WROC			M	04/01/24	:30	2:34 PM	HEP240830H	\$175.00		2
9	WROC	M-F 3p-330p	3p-330p								

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9	WROC	M-F 3p-330p	3p-330p		04/01/24 to 04/07/24	1x	-1-----				
	WROC			Tu	04/02/24	:30	3:27 PM	HEP240830H	\$135.00		3
10	WROC	M-F 330p-4p	330p-4p		04/01/24 to 04/07/24	1x	1-----				
	WROC			M	04/01/24	:30	3:35 PM	HEP240830H	\$135.00		3
12	WROC	News 8 @ 5p	5-530p		04/01/24 to 04/07/24	1x	-1-----				
	WROC			Tu	04/02/24	:30	5:17 PM	HEP240830H	\$400.00		2
13	WROC	News 8 @530p	530-6p		04/01/24 to 04/07/24	1x	1-----				
	WROC			M	04/01/24	:30	5:43 PM	HEP240830H	\$400.00		3
14	WROC	News 8 @ 6p	6-630p		04/01/24 to 04/07/24	1x	-1-----				
	WROC			Tu	04/02/24	:30	6:28 PM	HEP240830H	\$650.00		3
15	WROC	CBS Evening News	630p-7p		04/01/24 to 04/07/24	1x	1-----				
	WROC			M	04/01/24	:30	6:51 PM	HEP240830H	\$725.00		2
16	WROC	M-F 7p-730p	7p-730p		04/01/24 to 04/07/24	1x	-1-----				
	WROC			Tu	04/02/24	:30	7:07 PM	HEP240830H	\$1,400.00		3
17	WROC	M-F 730p-8p	730p-8p		04/01/24 to 04/07/24	1x	1-----				
	WROC			M	04/01/24	:30	7:29 PM	HEP240830H	\$1,450.00		3
18	WROC	News 8 @ 11p M-Su	11-1135p								

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18	WROC	News 8 @ 11p M-Su	11-1135p								
					04/01/24 to 04/07/24	2x	11-----				
	WROC			M	04/01/24	:30	11:19 PM	HEP240830H	\$265.00		6
	WROC			Tu	04/02/24	:30	11:13 PM	HEP240830H	\$265.00		7
19	WROC	Late Show	Late Show								
					04/01/24 to 04/07/24	1x	1-----				
	WROC			M	04/01/24	:30	12:34 AM	HEP240830H	\$80.00		3

Aired Spots **19**

<u>Gross Total</u>	\$7,235.00	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	\$1,085.25	
<u>Net Amount Due</u>	\$6,149.75	

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