



Remit Address:

WROC
PO Box 419779
Boston, MA 02241-9779
Main: (585) 288-8400
Billing: (214) 765-4100

DUPLICATE INVOICE

Advertiser	POL/Healthcare Education Project PAC	Invoice #	4429299-1
Order Brand		Invoice Date	04/28/24
Product	HEP TV	Invoice Month	April 2024
Estimate Number	11606	Invoice Period	04/01/24 - 04/28/24

Property	WROC	Order #	4429299
Account Executive	Katz Political	Alt Order #	28389044
Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	04/04/24 - 04/10/24

Billing Calendar	Broadcast	Agency Code	9913041
Billing Type	Cash	Advertiser Code	488
Special Handling		Product 1/2	1838

Agency Ref	
Advertiser Ref	

Billing Address:

Canal Partners Media
Attention: Canal Partners Media Email
900 Circle 75 Parkway, SE
Suite 1650
Atlanta, GA 30339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WROC	News 8 @6am	6-7a								
					04/04/24 to 04/10/24	5x	MTW----				
	WROC			M	04/08/24	:30	6:48 AM	HEP240930H	\$115.00		1
	WROC			Tu	04/09/24	:30	6:41 AM	HEP240930H	\$115.00		2
	WROC			Tu	04/09/24	:30	6:59 AM	HEP240930H	\$115.00		9
	WROC			W	04/10/24	:30	6:12 AM	HEP240930H	\$115.00		3
	WROC			W	04/10/24	:30	6:30 AM	HEP240930H	\$115.00		10
2	WROC	CBS This Morning	7-9a								
					04/04/24 to 04/10/24	5x	MTW----				
	WROC			M	04/08/24	:30	8:50 AM	HEP240930H	\$135.00		1
	WROC			Tu	04/09/24	:30	8:11 AM	HEP240930H	\$135.00		3
	WROC			Tu	04/09/24	:30	8:54 AM	HEP240930H	\$135.00		9
	WROC			W	04/10/24	:30	8:21 AM	HEP240930H	\$135.00		10
	WROC			W	04/10/24	:30	8:53 AM	HEP240930H	\$135.00		2
3	WROC	Let's Make a Deal	Let's Make a Deal								
					04/04/24 to 04/10/24	4x	MTW----				
	WROC			M	04/08/24	:30	9:59 AM	HEP240930H	\$165.00		2
	WROC			Tu	04/09/24	:30	9:59 AM	HEP240930H	\$165.00		1
	WROC			W	04/10/24	:30	9:59 AM	HEP240930H	\$165.00		3
	WROC			W	04/10/24	:30	10:27 AM	HEP240930H	\$165.00		8
4	WROC	Price is Right	Price is Right								
					04/04/24 to 04/10/24	5x	MTW----				
	WROC			M	04/08/24	:30	11:27 AM	HEP240930H	\$250.00		2
	WROC			Tu	04/09/24	:30	10:59 AM	HEP240930H	\$250.00		9
	WROC			Tu	04/09/24	:30	11:30 AM	HEP240930H	\$250.00		3
	WROC			W	04/10/24	:30	10:59 AM	HEP240930H	\$250.00		10
	WROC			W	04/10/24	:30	11:28 AM	HEP240930H	\$250.00		1

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5	WROC	News 8 @ Noon	12p-1230p		04/04/24 to 04/10/24	5x	MTW----				
	WROC			M	04/08/24	:30	12:29 PM	HEP240930H	\$350.00		1
	WROC			Tu	04/09/24	:30	12:09 PM	HEP240930H	\$350.00		9
	WROC			Tu	04/09/24	:30	12:28 PM	HEP240930H	\$350.00		2
	WROC			W	04/10/24	:30	12:14 PM	HEP240930H	\$350.00		3
	WROC			W	04/10/24	:30	12:29 PM	HEP240930H	\$350.00		10
6	WROC	M-F 330p-4p	330p-4p		04/04/24 to 04/10/24	3x	MTW----				
	WROC			M	04/08/24	:00			\$145.00	See MG 6.7,6.8,6.9,6.10,6.11,6.12,1	2
	WROC			Tu	04/09/24	:00			\$145.00	See MG 6.7,6.8,6.9,6.10,6.11,6.12,1	3
	WROC			W	04/10/24	:00			\$145.00	See MG 6.7,6.8,6.9,6.10,6.11,6.12,1	1
	WROC	12:30 PM-2:00 PM	12:30 PM-2:00 PM	W	04/10/24	:00			\$200.00	Credited	11
	WROC	12:30 PM-2:00 PM	12:30 PM-2:00 PM	W	04/10/24	:00			\$200.00	Credited	12
	WROC	News 8 @ 5am	5-6a	W	04/10/24	:00			\$50.00	Credited	16
	WROC	News 8 @ 5am	5-6a	W	04/10/24	:00			\$50.00	Credited	17
	WROC	Soccer	Soccer	W	04/10/24	:00			\$230.00	Credited	21
	WROC	News 8 @ 5am	5-6a	Th	04/11/24	:00			\$50.00	Credited	18
	WROC	News 8 @ 5am	5-6a	Th	04/11/24	:00			\$50.00	Credited	19
	WROC	News 8 @ 5am	5-6a	F	04/12/24	:00			\$50.00	Credited	20
	WROC	CBS Sunday Morning	CBS Sunday Morning	Su	04/14/24	:00			\$575.00	Credited	10
	WROC	News 8 @ 11p M-Su	11-1135p	M	04/15/24	:00			\$275.00	Credited	9
	WROC	12:30 PM-2:00 PM	12:30 PM-2:00 PM	M	04/15/24	:00			\$200.00	Credited	13
	WROC	12:30 PM-2:00 PM	12:30 PM-2:00 PM	M	04/15/24	:00			\$200.00	Credited	15
	WROC	News 8 @ 11p M-Su	11-1135p	Tu	04/16/24	:00			\$275.00	Credited	7
	WROC	News 8 @ 11p M-Su	11-1135p	Tu	04/16/24	:00			\$275.00	Credited	8
	WROC	12:30 PM-2:00 PM	12:30 PM-2:00 PM	Tu	04/16/24	:00			\$200.00	Credited	14
7	WROC	News 8 First at 4p	4p-5p								

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Account Executive	Katz Political	Alt Order #	28389044
Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	04/04/24 - 04/10/24

Billing Calendar	Broadcast	Agency Code	9913041
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7	WROC	News 8 First at 4p	4p-5p								
				04/04/24 to 04/10/24		1x	M-----				
	WROC			M	04/08/24	:30	4:30 PM	HEP240930H	\$175.00		1
8	WROC	News 8 @ 5p	5-530p								
				04/04/24 to 04/10/24		5x	MTWTF--				
	WROC			M	04/08/24	:30	5:29 PM	HEP240930H	\$250.00		3
	WROC			Tu	04/09/24	:30	4:59 PM	HEP240930H	\$250.00		9
	WROC			Tu	04/09/24	:30	5:26 PM	HEP240930H	\$250.00		1
	WROC			W	04/10/24	:30	5:13 PM	HEP240930H	\$250.00		2
	WROC			W	04/10/24	:30	5:30 PM	HEP240930H	\$250.00		10
9	WROC	News 8 @530p	530-6p								
				04/04/24 to 04/10/24		5x	MTWTF--				
	WROC			M	04/08/24	:30	5:51 PM	HEP240930H	\$250.00		3
	WROC			Tu	04/09/24	:30	5:45 PM	HEP240930H	\$250.00		1
	WROC			Tu	04/09/24	:30	5:57 PM	HEP240930H	\$250.00		9
	WROC			W	04/10/24	:30	5:39 PM	HEP240930H	\$250.00		2
	WROC			W	04/10/24	:30	5:57 PM	HEP240930H	\$250.00		10
10	WROC	News 8 @ 6p	6-630p								
				04/04/24 to 04/10/24		5x	MTWTF--				
	WROC			M	04/08/24	:30	6:20 PM	HEP240930H	\$425.00		2
	WROC			Tu	04/09/24	:30	6:10 PM	HEP240930H	\$425.00		3
	WROC			Tu	04/09/24	:30	6:27 PM	HEP240930H	\$425.00		9
	WROC			W	04/10/24	:30	6:09 PM	HEP240930H	\$425.00		1
	WROC			W	04/10/24	:30	6:28 PM	HEP240930H	\$425.00		10
11	WROC	CBS Evening News	630p-7p								
				04/04/24 to 04/10/24		2x	M-W----				

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11	WROC	CBS Evening News	630p-7p								
	WROC			M	04/08/24	:30	6:51 PM	HEP240930H	\$725.00		1
	WROC			W	04/10/24	:30	6:51 PM	HEP240930H	\$725.00		2
12	WROC	M-F 7p-730p	7p-730p								
				04/04/24 to 04/10/24		4x	MTW----				
	WROC			M	04/08/24	:30	7:12 PM	HEP240930H	\$825.00		2
	WROC			Tu	04/09/24	:30	6:59 PM	HEP240930H	\$825.00		1
	WROC			Tu	04/09/24	:30	7:17 PM	HEP240930H	\$825.00		8
	WROC			W	04/10/24	:30	7:25 PM	HEP240930H	\$825.00		3
13	WROC	M-F 730p-8p	730p-8p								
				04/04/24 to 04/10/24		4x	MTW----				
	WROC			M	04/08/24	:30	7:59 PM	HEP240930H	\$900.00		1
	WROC			Tu	04/09/24	:30	7:53 PM	HEP240930H	\$900.00		3
	WROC			W	04/10/24	:30	7:37 PM	HEP240930H	\$900.00		2
	WROC			W	04/10/24	:30	7:58 PM	HEP240930H	\$900.00		8
14	WROC	News 8 @ 11p M-Su	11-1135p								
				04/04/24 to 04/10/24		4x	MTW--SS				
	WROC			Sa	04/06/24	:30	11:17 PM	HEP240930H	\$275.00		4
	WROC			M	04/08/24	:30	11:25 PM	HEP240930H	\$275.00		1
	WROC			Tu	04/09/24	:30	11:19 PM	HEP240930H	\$275.00		2
	WROC			W	04/10/24	:30	11:31 PM	HEP240930H	\$275.00		3
15	WROC	Su 630a-7a	Su 630a-7a								
				04/04/24 to 04/10/24		1x	-----S				
	WROC			Su	04/07/24	:30	6:52 AM	HEP240930H	\$40.00		1
16	WROC	CBS Sunday Morning	CBS Sunday Mornin								
				04/04/24 to 04/10/24		1x	-----S				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	WROC	CBS Sunday Morning	CBS Sunday Mornin	Su	04/07/24	:30	9:53 AM	HEP240930H	\$575.00		1
17	WROC	Face the Nation	Face the Nation		04/04/24 to 04/10/24	1x	-----S				
	WROC			Su	04/07/24	:30	11:29 AM	HEP240930H	\$225.00		1
19	WROC	Sun 7-8p	7-8p		04/04/24 to 04/10/24	1x	-----S				
	WROC			Su	04/07/24	:30	7:59 PM	HEP240930H	\$2,400.00		1

Aired Spots **58**

<u>Gross Total</u>	\$22,400.00	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	\$3,360.00	
<u>Net Amount Due</u>	\$19,040.00	

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