

# DUPLICATE INVOICE



**Remit Address:**

**WROC**  
**PO Box 419779**  
**Boston, MA 02241-9779**  
**Main: (585) 288-8400**  
**Billing: (214) 765-4100**

**Billing Address:**

**Canal Partners Media**  
**Attention: Canal Partners Media Email**  
**900 Circle 75 Parkway, SE**  
**Suite 1650**  
**Atlanta, GA 30339**

Advertiser	POL/Healthcare Education Project PAC
Order Brand	
Product	HEP TV
Estimate Number	11613

Invoice #	4432150-1
Invoice Date	04/28/24
Invoice Month	April 2024
Invoice Period	04/01/24 - 04/28/24

Property	WROC
Account Executive	Katz Political
Sales Office	Katz - Political
Sales Region	National

Order #	4432150
Alt Order #	28390237
Deal #	
Order Flight	04/11/24 - 04/12/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9913041
Advertiser Code	488
Product 1/2	1838

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WROC	News 8 @6am	6-7a								
					04/08/24 to 04/14/24	1x	---1---				
	WROC			Th	04/11/24	:30	6:15 AM	HEP240930H	\$115.00		1
2	WROC	CBS This Morning	7-9a								
					04/08/24 to 04/14/24	2x	---11--				
	WROC			Th	04/11/24	:30	8:39 AM	HEP240930H	\$135.00		1
	WROC			F	04/12/24	:30	8:39 AM	HEP240930H	\$135.00		2
3	WROC	Let's Make a Deal	Let's Make a Deal								
					04/08/24 to 04/14/24	1x	----1--				
	WROC			F	04/12/24	:30	9:59 AM	HEP240930H	\$165.00		1
4	WROC	Price is Right	Price is Right								
					04/08/24 to 04/14/24	2x	---11--				
	WROC			Th	04/11/24	:30	10:59 AM	HEP240930H	\$250.00		1
	WROC			F	04/12/24	:30	11:29 AM	HEP240930H	\$250.00		2
5	WROC	News 8 @ Noon	12p-1230p								
					04/08/24 to 04/14/24	2x	---11--				
	WROC			Th	04/11/24	:30	12:10 PM	HEP240930H	\$350.00		1
	WROC			F	04/12/24	:30	12:11 PM	HEP240930H	\$350.00		2
6	WROC	M-F 330p-4p	330p-4p								
					04/08/24 to 04/14/24	1x	---1---				
	WROC			Th	04/11/24	:30	3:36 PM	HEP240930H	\$145.00		1
7	WROC	News 8 First at 4p	4p-5p								
					04/08/24 to 04/14/24	2x	---11--				
	WROC			Th	04/11/24	:30	4:17 PM	HEP240930H	\$175.00		1
	WROC			F	04/12/24	:30	3:59 PM	HEP240930H	\$175.00		2
8	WROC	News 8 @ 5p	5-530p								

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Advertiser	POL/Healthcare Education Project PAC	Invoice #	4432150-1
Order Brand		Invoice Date	04/28/24
Product	HEP TV	Invoice Month	April 2024
Estimate Number	11613	Invoice Period	04/01/24 - 04/28/24

Property	WROC	Order #	4432150
Account Executive	Katz Political	Alt Order #	28390237
Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	04/11/24 - 04/12/24

Billing Calendar	Broadcast	Agency Code	9913041
Billing Type	Cash	Advertiser Code	488
Special Handling		Product 1/2	1838

Agency Ref	
Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
<b>WROC</b>											
				04/08/24 to 04/14/24		2x	---11--				
	WROC			Th	04/11/24	:30	5:10 PM	HEP240930H	\$250.00		1
	WROC			F	04/12/24	:30	4:59 PM	HEP240930H	\$250.00		2
<b>9</b>	<b>WROC</b>	<b>News 8 @530p</b>	<b>530-6p</b>								
				04/08/24 to 04/14/24		2x	---11--				
	WROC			Th	04/11/24	:30	5:41 PM	HEP240930H	\$250.00		1
	WROC			F	04/12/24	:30	5:41 PM	HEP240930H	\$250.00		2
<b>10</b>	<b>WROC</b>	<b>News 8 @ 6p</b>	<b>6-630p</b>								
				04/08/24 to 04/14/24		2x	---11--				
	WROC			Th	04/11/24	:30	6:14 PM	HEP240930H	\$425.00		1
	WROC			F	04/12/24	:30	6:15 PM	HEP240930H	\$425.00		2
<b>11</b>	<b>WROC</b>	<b>CBS Evening News</b>	<b>630p-7p</b>								
				04/08/24 to 04/14/24		1x	----F--				
	WROC			F	04/12/24	:30	6:50 PM	HEP240930H	\$725.00		2
<b>12</b>	<b>WROC</b>	<b>M-F 7p-730p</b>	<b>7p-730p</b>								
				04/08/24 to 04/14/24		1x	----1--				
	WROC			F	04/12/24	:30	7:18 PM	HEP240930H	\$825.00		1
<b>13</b>	<b>WROC</b>	<b>M-F 730p-8p</b>	<b>730p-8p</b>								
				04/08/24 to 04/14/24		1x	---1---				
	WROC			Th	04/11/24	:30	7:35 PM	HEP240930H	\$900.00		1
<b>14</b>	<b>WROC</b>	<b>News 8 @ 11p M-Su</b>	<b>11-1135p</b>								
				04/08/24 to 04/14/24		1x	---1---				
	WROC			Th	04/11/24	:30	11:34 PM	HEP240930H	\$275.00		1

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Aired Spots                      21

<u>Gross Total</u>	<b>\$6,820.00</b>	<b><u>Payment Terms 30 Days</u></b>
<u>Agency Commission</u>	<b>\$1,023.00</b>	
<b><u>Net Amount Due</u></b>	<b>\$5,797.00</b>	

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