



Remit Address:

WROC
PO Box 419779
Boston, MA 02241-9779
Main: (585) 288-8400
Billing: (214) 765-4100

DUPLICATE INVOICE

Advertiser	POL/Healthcare Education Project PAC	Invoice #	4436109-1
Order Brand		Invoice Date	04/28/24
Product	HEP TV	Invoice Month	April 2024
Estimate Number	11625	Invoice Period	04/01/24 - 04/28/24

Property	WROC	Order #	4436109
Account Executive	Katz Political	Alt Order #	28391874
Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	04/13/24 - 04/17/24

Billing Calendar	Broadcast	Agency Code	9913041
Billing Type	Cash	Advertiser Code	488
Special Handling		Product 1/2	1838

Agency Ref	
Advertiser Ref	

Billing Address:

Canal Partners Media
Attention: Canal Partners Media Email
900 Circle 75 Parkway, SE
Suite 1650
Atlanta, GA 30339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WROC	The Master's	The Master's		04/13/24 to 04/19/24	1x	-----1-				
	WROC			Sa	04/13/24	:30	2:57 PM	HEP240930H	\$5,000.00		1
5	WROC	News 8 @6am	6-7a		04/13/24 to 04/19/24	4x	22-----				
	WROC			M	04/15/24	:30	6:11 AM	HEP240930H	\$115.00		2
	WROC			M	04/15/24	:30	6:29 AM	HEP240930H	\$115.00		1
	WROC			Tu	04/16/24	:30	6:00 AM	HEP241030H	\$115.00		4
	WROC			Tu	04/16/24	:30	6:45 AM	HEP241030H	\$115.00		3
6	WROC	CBS This Morning	7-9a		04/13/24 to 04/19/24	4x	22-----				
	WROC			M	04/15/24	:30	7:55 AM	HEP240930H	\$135.00		2
	WROC			M	04/15/24	:30	8:38 AM	HEP240930H	\$135.00		1
	WROC			Tu	04/16/24	:30	8:28 AM	HEP241030H	\$135.00		3
	WROC			Tu	04/16/24	:30	8:54 AM	HEP241030H	\$135.00		4
7	WROC	Let's Make a Deal	Let's Make a Deal		04/13/24 to 04/19/24	4x	22-----				
	WROC			M	04/15/24	:30	9:58 AM	HEP240930H	\$165.00		1
	WROC			M	04/15/24	:30	10:26 AM	HEP240930H	\$165.00		2
	WROC			Tu	04/16/24	:30	9:59 AM	HEP241030H	\$165.00		3
	WROC			Tu	04/16/24	:30	10:25 AM	HEP241030H	\$165.00		4
8	WROC	Price is Right	Price is Right		04/13/24 to 04/19/24	4x	22-----				
	WROC			M	04/15/24	:30	10:59 AM	HEP240930H	\$250.00		2
	WROC			M	04/15/24	:30	11:28 AM	HEP240930H	\$250.00		1
	WROC			Tu	04/16/24	:30	10:58 AM	HEP241030H	\$250.00		4

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8	WROC	Price is Right	Price is Right	Tu	04/16/24	:30	11:59 AM	HEP241030H	\$250.00		3
9	WROC	News 8 @ Noon	12p-1230p	04/13/24 to 04/19/24		2x	11-----				
	WROC			M	04/15/24	:30	12:21 PM	HEP240930H	\$350.00		1
	WROC			Tu	04/16/24	:30	12:28 PM	HEP241030H	\$350.00		2
10	WROC	The Talk	The Talk	04/13/24 to 04/19/24		4x	22-----				
	WROC			M	04/15/24	:30	2:34 PM	HEP240930H	\$200.00		2
	WROC			M	04/15/24	:30	2:59 PM	HEP240930H	\$200.00		1
	WROC			Tu	04/16/24	:00			\$200.00	Unresolved	3
	WROC			Tu	04/16/24	:00			\$200.00	Unresolved	4
11	WROC	News 8 First at 4p	4p-5p	04/13/24 to 04/19/24		2x	2-----				
	WROC			M	04/15/24	:30	4:23 PM	HEP240930H	\$325.00		1
	WROC			M	04/15/24	:30	4:49 PM	HEP240930H	\$325.00		2
12	WROC	News 8 @ 5p	5-530p	04/13/24 to 04/19/24		2x	11-----				
	WROC			M	04/15/24	:30	4:59 PM	HEP240930H	\$250.00		1
	WROC			Tu	04/16/24	:30	5:23 PM	HEP241030H	\$250.00		2
13	WROC	News 8 @530p	530-6p	04/13/24 to 04/19/24		2x	11-----				
	WROC			M	04/15/24	:30	5:57 PM	HEP240930H	\$250.00		1
	WROC			Tu	04/16/24	:30	5:40 PM	HEP241030H	\$250.00		2
14	WROC	News 8 @ 6p	6-630p	04/13/24 to 04/19/24		2x	11-----				

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Sales Office	Katz - Political	Deal #	
Sales Region	National	Order Flight	04/13/24 - 04/17/24

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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WROC	News 8 @ 6p	6-630p	M	04/15/24	:30	6:27 PM	HEP240930H	\$425.00		1
				Tu	04/16/24	:30	6:27 PM	HEP241030H	\$425.00		2
15	WROC	CBS Evening News	630p-7p	04/13/24 to 04/19/24		1x	1-----				
				M	04/15/24	:30	6:52 PM	HEP240930H	\$725.00		1
16	WROC	M-F 7p-730p	7p-730p	04/13/24 to 04/19/24		2x	11-----				
				M	04/15/24	:30	7:13 PM	HEP240930H	\$1,500.00		1
17	WROC	M-F 730p-8p	730p-8p	04/13/24 to 04/19/24		2x	11-----				
				M	04/15/24	:30	7:59 PM	HEP240930H	\$1,600.00		1
18	WROC	News 8 @ 11p M-Su	11-1135p	04/13/24 to 04/19/24		4x	11---11				
				Sa	04/13/24	:30	11:28 PM	HEP240930H	\$275.00		1
19	WROC	CBS This Morning Sa	CBS This Morning S	04/13/24 to 04/19/24		2x	-----2-				
				Sa	04/13/24	:30	9:29 AM	HEP240930H	\$185.00		1
20	WROC	Su 630a-7a	Su 630a-7a	04/13/24 to 04/19/24		1x	-----1				
				Sa	04/13/24	:30	10:19 AM	HEP240930H	\$185.00		2

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20	WROC	Su 630a-7a	Su 630a-7a								
	WROC			Su	04/14/24	:30	6:55 AM	HEP240930H	\$40.00		1
21	WROC	CBS Sunday Morning	CBS Sunday Mornin								
					04/13/24 to 04/19/24	2x	-----2				
	WROC			Su	04/14/24	:30	8:59 AM	HEP240930H	\$575.00		2
	WROC			Su	04/14/24	:30	9:47 AM	HEP240930H	\$575.00		1
22	WROC	Sun Prime Other 3	9p-11p								
					04/08/24 to 04/14/24	2x	-----S				
	WROC			Su	04/14/24	:30	10:37 PM	HEP240930H	\$1,200.00		1
	WROC			Su	04/14/24	:30	11:10 PM	HEP240930H	\$1,200.00		2
23	WROC	News 8 @6p Sat Late Run	News 8 @6p Sat Lat								
					04/08/24 to 04/14/24	2x	-----S-				
	WROC			Sa	04/13/24	:30	7:30 PM	HEP240930H	\$300.00		1
	WROC			Sa	04/13/24	:30	7:46 PM	HEP240930H	\$300.00		2
24	WROC	Soccer	Soccer								
					04/15/24 to 04/21/24	2x	-T-----				
	WROC			Tu	04/16/24	:30	2:54 PM	HEP241030H	\$275.00		4
	WROC			Tu	04/16/24	:30	3:54 PM	HEP241030H	\$275.00		2
25	WROC	Sat 10-11p	10-11p								
					04/08/24 to 04/14/24	1x	-----S-				
	WROC			Sa	04/13/24	:30	10:39 PM	HEP240930H	\$525.00		1
26	WROC	News 8 @ 5am	5-6a								
					04/15/24 to 04/21/24	1x	-T-----				
	WROC			Tu	04/16/24	:30	5:22 AM	HEP241030H	\$75.00		1
27	WROC	FBI	8-9p								
					04/15/24 to 04/21/24	1x	-T-----				

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27	WROC	FBI	8-9p	Tu	04/16/24	:30	8:36 PM	HEP241030H	\$1,450.00		1
28	WROC	FBI International	9-10p		04/15/24 to 04/21/24	1x	-T-----				
	WROC			Tu	04/16/24	:30	9:46 PM	HEP241030H	\$1,225.00		1
29	WROC	FBI Most Wanted	10-11p		04/15/24 to 04/21/24	1x	-T-----				
	WROC			Tu	04/16/24	:30	10:51 PM	HEP241030H	\$900.00		1
32	WROC	M-F 7p-730p	7p-730p		04/13/24 to 04/19/24	1x	-1-----				
	WROC			Tu	04/16/24	:30	6:59 PM	HEP241030H	\$1,500.00		1

Aired Spots **55**

<u>Gross Total</u>	\$30,070.00	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	\$4,510.50	
<u>Net Amount Due</u>	\$25,559.50	

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