



Remit Address:

WROC
PO Box 419779
Boston, MA 02241-9779
Main: (585) 288-8400
Billing: (214) 765-4100

DUPLICATE INVOICE

Advertiser	POL/Healthcare Education Project PAC
Order Brand	
Product	HEP TV
Estimate Number	11590

Invoice #	4424343-1
Invoice Date	04/28/24
Invoice Month	April 2024
Invoice Period	04/01/24 - 04/28/24

Property	WROC
Account Executive	Katz Political
Sales Office	Katz - Political
Sales Region	National

Order #	4424343
Alt Order #	28387868
Deal #	
Order Flight	04/03/24 - 04/05/24

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9913041
Advertiser Code	488
Product 1/2	1838

Agency Ref	
Advertiser Ref	

Billing Address:

Canal Partners Media
Attention: Canal Partners Media Email
900 Circle 75 Parkway, SE
Suite 1650
Atlanta, GA 30339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #	
1	WROC	CBS This Morning	7-9a	04/01/24 to 04/07/24			3x	--111--				
				W	04/03/24	:30	8:10 AM	HEP240830H	\$135.00	1		
				Th	04/04/24	:30	8:47 AM	HEP240830H	\$135.00	2		
				F	04/05/24	:30	8:39 AM	HEP240830H	\$135.00	3		
2	WROC	News 8 @ Noon	12p-1230p	04/01/24 to 04/07/24			3x	--111--				
				W	04/03/24	:30	12:22 PM	HEP240830H	\$350.00	1		
				Th	04/04/24	:30	12:29 PM	HEP240830H	\$350.00	2		
				F	04/05/24	:30	12:19 PM	HEP240830H	\$350.00	3		
3	WROC	News 8 First at 4p	4p-5p	04/01/24 to 04/07/24			3x	--111--				
				W	04/03/24	:30	4:54 PM	HEP240830H	\$175.00	1		
				Th	04/04/24	:30	3:59 PM	HEP240830H	\$175.00	2		
				F	04/05/24	:30	4:21 PM	HEP240830H	\$175.00	3		
4	WROC	Wheel of Fortune	7p-730p	04/01/24 to 04/07/24			3x	--111--				
				W	04/03/24	:30	7:06 PM	HEP240830H	\$825.00	1		
				Th	04/04/24	:30	7:25 PM	HEP240830H	\$825.00	2		
				F	04/05/24	:30	7:11 PM	HEP240830H	\$825.00	3		
5	WROC	Jeopardy	730p-8p	04/01/24 to 04/07/24			3x	--111--				
				W	04/03/24	:30	7:57 PM	HEP240830H	\$900.00	1		
				Th	04/04/24	:30	7:43 PM	HEP240830H	\$900.00	2		
				F	04/05/24	:30	7:58 PM	HEP240830H	\$900.00	3		
6	WROC	News 8 @ 11p M-Su	11-1135p									

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

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6	WROC	News 8 @ 11p M-Su	11-1135p								
					04/01/24 to 04/07/24	3x	--111--				
	WROC			W	04/03/24	:30	11:34 PM	HEP240830H	\$275.00		1
	WROC			Th	04/04/24	:30	11:25 PM	HEP240830H	\$275.00		2
	WROC			F	04/05/24	:30	11:23 PM	HEP240830H	\$275.00		3

Aired Spots **18**

<u>Gross Total</u>	\$7,980.00	<u>Payment Terms 30 Days</u>
<u>Agency Commission</u>	\$1,197.00	
<u>Net Amount Due</u>	\$6,783.00	

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