



KFLC – 1270AM  
Benbrook, Texas



1<sup>st</sup> Quarter Program & Issue Report  
January 01, 2024, through March 31, 2024  
Latino Media Network – Dallas

1<sup>ST</sup> QUARTER ISSUES – KFLC 1270AM

The following is a listing of some of the significant issues responded to by (KFLC AM), (BENBROOK, TEXAS) along with the most significant programming treatment of those issues for the period of **January 1, 2024, to March 31, 2024**. The listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance

DESCRIPTION OF ISSUE	PROGRAM/ SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
HEALTH - CANCER AWARENESS	PSA	01/01-01/07/24	12am-12am/ Various	30 SEC	Cancer screening tests can help keep the person you love around longer, by detecting changes before cancer develops, or catch it early when it may be easier to treat. Many tests are available for free or covered by insurance. Get screened, visit <a href="https://cancer.org/screened">cancer.org/screened</a> to learn more.
SAFETY - TRANSPORTATION	PSA	01/01-01/28/24	12am-12am/ Various	30 SEC	If you love your children, love them enough to ensure that they are using the appropriate child car seat. Visit <a href="https://nhtsa.gov/protegidos">nhtsa.gov/protegidos</a> to learn more and verify if you are using the correct child car seat and help ensure the safety of your child.
HEALTH – MENTAL HEALTH	PSA	02/10-03/31/24	12am-12am/ Various	30 SEC	Talking to your children about emotions and teaching them how to manage their emotional wellbeing can have a positive impact on their lives. Find tips to help your child manage various situations and emotions like losing someone, stress, and depression. Log on to <a href="https://escuchandosentimientos.org">escuchandosentimientos.org</a>
SAFETY - HUMAN TRAFFICKING	PSA	03/28-03/31/24	12am-12am/ Various	30 SEC	A Lot of times we go about our day with our daily routines, and this can cause us to not notice our surroundings. There are a lot of people that are suffering and are victims of human trafficking. Blue Campaign is a national public awareness campaign designed to educate the public, law enforcement and other industry partners to recognize the indicators of human trafficking and how to properly respond to possible case. Logon to <a href="https://www.dhs.gov/blue-campaign">https://www.dhs.gov/blue-campaign</a> .

SAFETY - EMERGENCY PREPAREDNESS	PSA	01/01- 01/28/24	12am- 12am/ Various	60SEC	All families should plan ahead to be prepared for a natural disaster situation. You should have prepared an emergency aid kit. Your family may not be together if a disaster strikes, so it's important to know which types of disasters could affect your area. Establish a family meeting place that's familiar and easy to find. For more resources logon to <a href="http://listo.gov/plan">listo.gov/plan</a>
NUTRITION	PSA	02/06- 03/31/24	12am- 12am/ Various	30SEC	1 in t 10 people in the U.S. face hunger today. In 2021, 53 million people turned to food banks and community programs for help putting food on the table. Volunteer at your local food bank today, find out more on <a href="http://feedingamerica.org">feedingamerica.org</a>
HEALTH - PTSD	PSA	03/28- 03/31/24	12am- 12am/ Various	30 SEC	National Center for PTSD, is a division of the US Dept of Veterans Affairs, is the world's leading research and educational center on PTSD, offering expertise to Veterans, family members, providers and the general public.
HEALTH – DIABETES PREVENTION	PSA	01/01- 01/7/24	12am- 12am/ Various	60 SEC	1 in 3 American adults has prediabetes. Prediabetes is a serious health condition where blood sugar levels are higher than normal, but not high enough yet to be diagnosed as type 2 diabetes. Log on to <a href="http://doihaveprediabetes.org">doihaveprediabetes.org</a> to take the 1-minute risk test.
RADIO INDUSTRY - AM'S AT RISK	PSA	02/14- 3/31/24	12am- 12am/ Various	30 SEC	Public safety officials, policymakers, consumers, and broadcasters alike have been sounding the alarm on the public safety consequences for removing AM radio from cars. As the backbone of the nation's Emergency Alert system, Americans depend on AM radio to disseminate timely, urgent information.