



KISF - 103.5FM
Las Vegas, Nevada



1st Quarter Program & Issue Report
January 01, 2024, through March 31, 2024
Latino Media Network – Las Vegas

1st QUARTER ISSUES – KISF 103.5FM

The following is a listing of some of the significant issues responded to by **(KISF FM), (LAS VEGAS, NEVADA)** along with the most significant programming treatment of those issues for the period of **January 1, 2024, to March 31, 2024**. The listing is by no means exhaustive. The order in which issues appear does not reflect any priority or significance

DESCRIPTION OF ISSUE	PROGRAM/ SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
ACCESS TO HEALTHCARE	HABLANDO DE	01/07/2024	6:00 a.m.	25 Minutes	KARINA PRECIADO from "ACCESS TO HEALTHCARE" sharing information about the opportunity for people to have access to medical services despite work, or migratory status and the different free services for women's health. Part 1
ACCESS TO HEALTHCARE	HABLANDO DE	01/07/2024	6:00 a.m.	25 Minutes	KARINA PRECIADO from "ACCESS TO HEALTHCARE" sharing information about the opportunity for people to have access to medical services despite work, or migratory status and the different free services for women's health. Part 2
COMMUNITY SERVICE	HABLANDO DE	01/14/2024	6:00 a.m.	25 Minutes	Irma & Claudia of the Winchester Cultural Center speak about the wonderful cultural propagation which Winchester Cultural Center has done for many years and the Cultural activities offered at the center. Part 1
COMMUNITY SERVICE	HABLANDO DE	01/14/2024	6:00 a.m.	25 Minutes	Irma & Claudia of the Winchester Cultural Center speak about the wonderful cultural propagation which Winchester Cultural Center has done for many years and the Cultural activities offered at the center. Part 2

COMMUNITY SERVICE	HABLANDO DE	01/21/2024	6:00 a.m.	25 Minutes	Jerry Kyles Love All Life Foundation. LALF focus is to help build a solid foundation where kids learn lifelong fundamentals & apply them to everyday life. The main goal is to remind the world that “All Ages” & “All Lives” matter in today’s society. www.allnvision.com . Part 1
COMMUNITY SERVICE	HABLANDO DE	01/21/2024	6:00 a.m.	25 Minutes	Jerry Kyles Love All Life Foundation. LALF focus is to help build a solid foundation where kids learn lifelong fundamentals & apply them to everyday life. The main goal is to remind the world that “All Ages” & “All Lives” matter in today’s society. www.allnvision.com . Part 2
COMMUNITY SERVICE	HABLANDO DE	01/28/2024	6:00 a.m.	25 Minutes	Water Authority 2024. Diana Diaz informs about the new monetary incentives for 2024 from water preservation programs in Las Vegas and Southern Nevada and how SNWA is helping to reduce water waste. Part 1
COMMUNITY SERVICE	HABLANDO DE	01/28/2024	6:00 a.m.	25 Minutes	Water Authority 2024. Diana Diaz informs about the new monetary incentives for 2024 from water preservation programs in Las Vegas and Southern Nevada and how SNWA is helping to reduce water waste. Part 2
COMMUNITY SERVICE	HABLANDO DE	02/04/2024	6:00 a.m.	25 Minutes	Mike Cruz an activist and undercover private agent with more than 20 years working preventing human trafficking through NEW HOPE INTERNATIONAL FOUNDATION talks about how to identify human trafficking and what can we do to prevent it. Part 1

COMMUNITY SERVICE	HABLANDO DE	02/04/2024	6:00 a.m.	25 Minutes	Mike Cruz an activist and undercover private agent with more than 20 years working preventing human trafficking through NEW HOPE INTERNATIONAL FOUNDATION talks about how to identify human trafficking and what can we do to prevent it. Part 2
COMMUNITY SERVICE	HABLANDO DE	02/11/2024	6:00 a.m.	25 Minutes	Sandra Viera, Safe Nest Direct informs us about the work this organization does to prevent Domestic Violence and the different resources to help Victims of Domestic Abuse providing, legal aid, shelters, counseling, and education on the topic. Part 1
COMMUNITY SERVICE	HABLANDO DE	02/11/2024	6:00 a.m.	25 Minutes	Sandra Viera, Safe Nest Direct informs us about the work this organization does to prevent Domestic Violence and the different resources to help Victims of Domestic Abuse providing, legal aid, shelters, counseling, and education on the topic. Part 2
COMMUNITY SERVICE	HABLANDO DE	02/18/2024	6:00 a.m.	25 Minutes	Ayelen Milan, Marketing Director for Clark County and Las Vegas Library District as part of the first monthly collaboration shares the different programs and services that the library offers to the community. https://thelibrarydistrict.org/ Part 1
COMMUNITY SERVICE	HABLANDO DE	02/18/2024	6:00 a.m.	25 Minutes	Ayelen Milan, Marketing Director for Clark County and Las Vegas Library District as part of the first monthly collaboration shares the different programs and services that the library offers to the community. https://thelibrarydistrict.org/ Part 2

COMMUNITY SERVICE	HABLANDO DE	02/25/2024	6:00 a.m.	25 Minutes	Arturo Ochoa, Belinda Bosswell and Hal Weller talk to us about the journey of FAYM Helping kids to achieve musical greatness through free resources, scholarships, and low fee classes. https://www.thefaym.org Part 1
COMMUNITY SERVICE	HABLANDO DE	02/25/2024	6:00 a.m.	25 Minutes	Arturo Ochoa, Belinda Bosswell and Hal Weller talk to us about the journey of FAYM Helping kids to achieve musical greatness through free resources, scholarships, and low fee classes. https://www.thefaym.org Part 2
COMMUNITY SERVICE	HABLANDO DE	03/03/2024	6:00 a.m.	25 Minutes	Laura Miranda, Healthcare Advocate, and Representative of "Sources of Hope" shares about the different free medical resources intended for the community without the need of social or medical healthcare www.sources-of-hope.com . Part 1
COMMUNITY SERVICE	HABLANDO DE	03/03/2024	6:00 a.m.	25 Minutes	Laura Miranda, Healthcare Advocate, and Representative of "Sources of Hope" shares about the different free medical resources intended for the community without the need of social or medical healthcare www.sources-of-hope.com . Part 2
COMMUNITY SERVICE	HABLANDO DE	03/17/2024	6:00 a.m.	25 Minutes	Amiel Bravo and Marco Antonio Veyna from LVCCLD share the different programs that the Library offers during the month of March and the whole year www.thelibrarydistrict.org Part 1
COMMUNITY SERVICE	HABLANDO DE	03/17/2024	6:00 a.m.	25 Minutes	Amiel Bravo and Marco Antonio Veyna from LVCCLD share the different programs that the Library offers during the month of March and the whole year www.thelibrarydistrict.org Part 2

INTERVIEW w/SENATOR CORTES- MASTO	HABLANDO DE	03/24/2024	6:00 a.m.	25 Minutes	Senator Catherine Cortez-Masto visited the Latino Media Network offices. She spoke about different topics and shared information on her background and career.
VOTING – MEXICO ELECTIONS	HABLANDO DE	03/24/2024	6:00 a.m.	25 Minutes	Ernesto Ramos Mega from Instituto Electoral de la Ciudad de Mexico for the first time promoting the Mexican vote for Mexico next elections promoting democracy in Mexico from all the Mexicans that live abroad.
INTERVIEW w/SENATOR CORTES- MASTO	HABLANDO DE	03/31/2024	6:00 a.m.	25 Minutes	Senator Catherine Cortez-Masto visited the Latino Media Network offices. She spoke about different topics and shared information on her background and career.
VOTING – MEXICO ELECTIONS	HABLANDO DE	03/31/2024	6:00 a.m.	25 Minutes	Ernesto Ramos Mega from Instituto Electoral de la Ciudad de Mexico for the first time promoting the Mexican vote for Mexico next elections promoting democracy in Mexico from all the Mexicans that live abroad.

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DESCRIPTION OF PSA	PROGRAM/ SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PSA/ISSUE
COMMUNITY MENTAL HEALTH RESOURCE	PSA	02/05-03/31	12am- 12am/ Various	30 Sec	Psychiatric Association Foundation invitation to visit mentalhealthcareworks.org/es to receive counseling about post-partum mental health. Latino Media Network.
COMMUNITY MENTAL HEALTH RESOURCE	PSA	02/05-03/31	12am- 12am/ Various	30 Sec	Receive help and identify anxiety visit mentalhealthworks.org message by Psychiatric Association Foundation. Latino Media Network

COMMUNITY RESOURCE HEALTH	PSA	02/05-03/31	12am-12am/ Various	30 Sec	Biomarkers test to identify Lung Cance Public Service from "Longevity" Foundation. Latino Media Network
COMMUNITY RESOURCE ELDERCARE	PSA	02/05-03/31	12am-12am/ Various	30 Sec	How to assist Elders with different services. ELDERCARE Locator 1-800-677-1116 Latino Media Network.
COMMUNITY RESOURCE HEALTH	PSA	02/05-03/31	12am-12am/ Various	30 Sec	CANCER.ORG/HAZTELAPRUEBA if you love someone tell them to take the test, cancer prevention. Latino Media Network.
COMMUNITY RESOURCE FINANCE	PSA	02/07-02/08	12am-12am/ Various	15 Sec	Free workshops to improve your Finances "Ahorro Y Presupuesto Consulado" Info @ https://consulmex.sre.gob.mx/lasvegas (702) 477-2700 Latino Media Network.
COMMUNITY RESOURCE HEALTH	PSA	02/11-02/13	12am-12am/ Various	15 Sec	Mexican Consulate Health Fair. Free testing, vaccines, mammograms, eye care, mental health through R.E.A.C.H https://nmhec.org/r-e-a-c-h/ Latino Media Network
COMMUNITY RESOURCE FINANCE	PSA	02/12-03/06	12am-12am/ Various	15 Sec	Free virtual classes for Financial Freedom every Wednesday by Habitat for Humanity. lasvegashabitat.org Latino Media Network
CULTURAL COMMUNITY EVENT	PSA	02/15-02/18	12am-12am/ Various	15 Sec	Festival Lunar Dessert Breeze Celebra El Año Lunar en Dessert Breeze Park, Feb. 18, 2024 – 11AM-2PM Spring Mtn Dr & Cimarron. Latino Media Network
COMMUNITY RESOURCE	PSA	02/27-03/01	12am-12am/ Various	15 Sec	Donation to Clark County is an ongoing event. New and used in good condition clothes needed for kids and young adults. Latino Media Network
COMMUNITY RESOURCE AUTISM FAIR	PSA	02/29-03/02	12am-12am/ Various	15 Sec	The city of Las Vegas will partner with Autism Cares to host a free community resource fair at the Lieburn Active Adult Center. Latino Media Network

SAVE OUR MOHTER PRESENTATION	PSA	02/29-03/03	12am-12am/ Various	15 Sec	In this presentation, you will learn about some of the most influential women around the world who have worked to protect our health and the environment. Latino Media Network
COMMUNITY RESOURCE	PSA	03/04-03/08	12am-12am/ Various	15 Sec	Dia Internacional de La Mujer Bazar Consulado Entrepreneur Women Bazar, held at the Mexican Consulate from 9AM – 1PM. Latino Media Network
COMMUNITY RESOURCE	PSA	03/01-03/03	12am-12am/ Various	15 Sec	Dia Internacional de La Mujer – Women Sexual Health talk at the Mexican Consulate from 9AM-1PM. Latino Media Network.
COMMUNITY RESOURCE	PSA	03/03-03/05	12am-12am/ Various	15 Sec	Dia Internacional de La Mujer "BREAST CANCER" talk at the Mexican Consulate from 9AM-1PM. Latino Media Network.
COMMUNITY RESOURCE	PSA	03/04-03/06	12am-12am/ Various	15 Sec	Dia Internacional de La Mujer. Financial Literacy and gang prevention for parents talk. The Mexican Consulate from 9AM-1PM. Latino Media Network.
COMMUNITY RESOURCE	PSA	03/05-03/07	12am-12am/ Various	15 Sec	Dia Internacional de La Mujer. Domestic Violence and Complaints. Latino Media Network.
COMMUNITY RESOURCE	PSA	03/06-03/08	12am-12am/ Various	15 Sec	Dia Internacional de La Mujer. Mexican Consulate Visas U, T, VAWA and Planificación PTR. Latino Media Network.
COMMUNITY RESOURCE	PSA	03/01-03/07	12am-12am/ Various	30 Sec	LVCCLD Three square free meals are provided in the Youth Services area for ages 0-17 every Monday-Friday from 2 p.m.- 4 p.m. Latino Media Network
CULTURAL COMMUNITY EVENT	PSA	03/19-03/21	12am-12am/ Various	15 Sec	Winchester Dondero Celebrates 3 rd Year of “Mujer, Musica Y Poseia” during International Women’s Month. Latino Media Network

COMMUNITY RESOURCE	PSA	03/18-03/31	12am-12am/ Various	15 Sec	"Herramientas Biblioteca" Library lends tools for neighborhood improvement. More info at HERRAMIENTAS BIBLIOTECA LIBRARY NSEvent@lasvegasnevada.gov or (702) 749-0810
COMMUNITY RESOURCE HEALTH	PSA	03/21-03/23	12am-12am/ Various	15 Sec	RESOURCES FAIR "HOPE" www.sources-of-hope.com . Latino Media Network
COMMUNITY RESOURCE HEALTH	PSA	01/01-03/31	12am-12am/ Various	60 Sec	If radon is present in your home you might have a higher possibility to develop cancer, get your kit www.extension.unr.edu/radon Nevada Broadcasters Association
COMMUNITY RESOURCE SAFETY	PSA	01/01-03/31	12am-12am/ Various	60 Sec	FBI National Campaign to prevent and denunciate hate crimes. If you or someone you know suffered hate crimes report it 1-800 CALL FBI TIPS.FBI.COM Nevada Broadcasters Association
COMMUNITY RESOURCE TRAVEL HEALTH TIPS	PSA	02/01-03/31	12am-12am/ Various	60 Sec	Travel Health Tips when you travel, clean around you while in planes, wash your hands constantly, travel safely, CDC Nevada Nevada Broadcasters Association