



May 2019

Public Service Programming

PROGRAM:	BROADCAST TIME:	BROADCAST DATES
WATER CONSERVATION SHOW	6:30-7:00AM	5, 12, 19, 26
RADIO HEALTH JOURNAL	7:00-7:30AM	5, 12, 19, 26
IN-DEPTH	7:30-8:00AM	5, 12, 19, 26

LOTUS RADIO RENO-2019

PUBLIC SERVICE ANNOUNCEMENTS FOR THE MONTH: MAY

MINIMUM TWO (2) PSA'S PER HOUR BETWEEN 12 MIDNIGHT AND 6AM

(ONE (1) PER HOUR BETWEEN 6AM AND MIDNIGHT)

EXCEPTIONS TO THIS POLICY OCCUR DURING PUBLIC AFFAIRS PROGRAMMING AND DURING SPECIAL EVENT LIVE BROADCASTING (SPORTING EVENTS, CONCERT SIMULCASTS)

PUBLIC SERVICE ANNOUNCEMENTS BROADCAST DURING THIS PERIOD INCLUDE (BUT ARE NOT LIMITED) TO THE FOLLOWING:

1. EDDY HOUSE 2019
2. KTMB GREAT COMMUNITY CLEAN-UP
3. RONALD MCDONALD HOUSE GOLF TOURNAMENT
4. MOMS ON THE RUN 2019
5. WASHOE 311
6. ESTIPONA PUTT-PUTT CLASSIC
7. NEVADA BROADCASTERS GOLF TOURNAMENT
8. CYCLENATION SUNSET RIDE

ASCERTAINMENT PROGRAMMING

Month Covered: May 2019

Date: 5/5/19

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: Child Welfare, Hunger, Arts & Culture, Education

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
In Depth Local Public Affairs 5/5/19 1 x 27:00	THREE SEGMENTS Host: Ian Sorensen Guest: Sarah Toney w/ Note-Able Music Therapy Topic: Lullaby Project Brunch Host: Ian Sorensen Guest: Jocelyn Lantrip w/ Food Bank of Northern Nevada Topic: Volunbeer Event Host: Ian Sorensen Guest: Judy Davis w/ Sierra School for the Performing Arts Topic: Upcoming summer classes
Lotus Standard May 1976	Prepared By: Ian Sorensen

ASCERTAINMENT PROGRAMMING

Month Covered: May 2019

Date: 5/12/19

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: Arts & Culture, Veterans Affairs, Child Welfare

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
In Depth Local Public Affairs 5/12/19 Twenty Five Minutes 1 x 27:00	THREE SEGMENTS Host: Ian Sorensen Guests: Tim Young with Reno Phil Topic: Upcoming Rhythm & Rawhide event Host: Ian Sorensen Guests: Donald Stockton and Joe Luia w/ Operation Battleborn Topic: Upcoming Memorial Day weekend dog tag trek Host: Ian Sorensen Guests: Annie Goni-Stewart w/ For Kids Foundation Topic: Wine & Cheese fundraiser
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Ascertainment Category: Education, Arts & Culture, Healthcare

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
In Depth Local Public Affairs 5/1919 Twenty Five Minutes 1 x 27:00	TWO SEGMENTS Host: Ian Sorensen Guests: Gina Hill w/ Brewery Arts Center Topic: Upcoming Levitt-AMP free concert series Host: Ian Sorensen Guests: Sandy Olguin and Dave Owens w/ Nevada Nurses Foundation Topic: Big Hat High Tea fundraiser
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ASCERTAINMENT PROGRAMMING

Month Covered: May 2019

Date: 5/26/19

Stations: KOZZ 105.7 fm, KDOT 104.5 fm, KUUB 94.5 fm, KTHX 100.1 fm, KPLY 630 am, KHIT 1450 am, KCKQ 1180am.

Ascertainment Category: Hunger, Environment, Healthcare

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
In Depth Local Public Affairs 5/26/19 Twenty Five Minutes 1 x 27:00	THREE SEGMENTS Host: Ian Sorensen Guests: Karen Abowd & William Pierz w/ Carson City Greenhouse Project Topic: Concert Under the Stars Host: Ian Sorensen Guests: Ashley Sanchez with Nevada Department of Wildlife Topic: Tips and tricks for outdoor activities and wildlife encounters Host: Ian Sorensen Guests: AJ Reed w/ American Heart & Stroke Association Topic: Stroke Month; signs and symptoms of stroke
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Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p>Radio Health Journal</p> <p>Outside Public Affairs</p> <p>5/5/19</p> <p>Twenty Five Minutes</p> <p>1 x 25:00</p>	<p style="text-align: center;"><u>Segment 1</u></p> <p>Host: Reed Pence.</p> <p>Guests: David Mitchell, cancer patient, founder and President, Patients for Affordable Drugs; Dr. Stacie Dusetzina, Assoc. Prof. of Health Policy, Vanderbilt Univ.</p> <p>Topic: HIGH DRUG PRICES LEAD TO DRUG MISUSE</p> <p style="text-align: center;"><u>Segment 2</u></p> <p>Host: Nancy Benson</p> <p>Guests: Janet Sutherland-Madden, brain aneurysm rupture survivor and author, Nose Over Toes.</p> <p>Topic: BRAIN ANEURYSM THROUGH THE EYES OF A SURVIVOR</p>
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Ascertainment Category: HEALTH / SOCIAL SERVICES

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
<p style="text-align: center;">Radio Health Journal</p> <p style="text-align: center;">Outside P.A.</p> <p style="text-align: center;">5/12/19</p> <p style="text-align: center;">Twenty Five Minutes</p> <p style="text-align: center;">1 x 25:00</p>	<p style="text-align: right;"><u>Segment 1</u></p> <p>Host: Reed Pence</p> <p>Guests: Dr. Joshua Schiffman, Prof. of Pediatrics, Univ. of Utah and investigator, Huntsman Cancer Institute; Dr. Vincent Lynch, Asst. Prof. of Human Genetics and Organismal Biology, Univ. of Chicago</p> <p>Topic: CANCER SUPPRESSION: LESSONS FROM PACHYDERMS</p> <p style="text-align: right;"><u>Segment 2</u></p> <p>Host: Nancy Benson</p> <p>Guests: Dr. Tia Powell, Prof. of Psychiatry and Bioethics, Albert Einstein College of Medicine and author, Dementia Reimagined: Building a Life of Joy and Dignity From Beginning to End</p> <p>Topic: RETHINKING DEMENTIA</p>
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Ascertainment Category: **HEALTH / SOCIAL SERVICES**

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
Radio Health Journal Outside P.A. 5/19/19 Twenty Five Minutes 1 x 25:00	<p style="text-align: center;"><u>Segment 1</u></p> <p>Host: Reed Pence</p> <p>Guests: Dr. Lisa Sammaritano, Assoc. Prof. of Clinical Medicine, Hospital for Special Surgery and Weill-Cornell Medical College; Dr. Kristen Demoruelle, Asst. Prof. of Medicine, Univ. of Colorado-Denver; Kristy Griffin, Hashimoto and Sjogren's disease sufferer</p> <p>Topic: CAN IUD'S AND OTHER CONTRACEPTIVES TRIGGER AUTOIMMUNE DISEASE?</p> <p style="text-align: center;"><u>Segment 2</u></p> <p>Host: Nancy Benson</p> <p>Guests: Dr. Kara Rood, maternal and fetal medicine specialist, Ohio State Univ. Wexner Medical Center.</p> <p>Topic: PREECLAMPSIA AND A NEW TEST FOR IT</p>
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Ascertainment Category: HEALTH / SOCIAL SERVICES

Program Title, Source, Broadcast duration & dates.	Brief description. Must include moderators' name, guest(s) and title.
Radio Health Journal Outside P.A. 5/26/19 Twenty Five Minutes 1 x 25:00	<p style="text-align: right;"><u>Segment 1</u></p> <p>Host: Reed Pence</p> <p>Guests: Dr. Thomas Inge, Chief of Pediatric Surgery, Children's Hospital Colorado and Prof. of Surgery, Univ. of Colorado Denver; Dr. Fatima Cody Stanford, obesity medicine physician, Massachusetts General Hospital and Harvard Medical School; Dr. Meg Zeller, Prof. of Pediatrics, Cincinnati Children's Hospital Medical Center</p> <p>Topic: WEIGHT LOSS SURGERY FOR TEENAGERS</p> <p style="text-align: right;"><u>Segment 2</u></p> <p>Host: Nancy Benson</p> <p>Guests: Matt Richtel, author, An Elegant Defense: The Extraordinary New Science of the Immune System</p> <p>Topic: THE WORKINGS OF THE IMMUNE SYSTEM</p>
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