



WVAH  
1301 Piedmont Rd  
Charleston, WV 25301

Main Street Media Group  
PO Box 25093  
Alexandria, VA 22313

Contract # 3450708

Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/18/18-09/24/18

Senate Leadership Fund (111192)

Main Street Media Group (12963)

POLITICAL ISSUE (ns) (1187)

155/423/4203 (1053599)

Millennium/DC, Washington DC (1108)

Millennium Washington DC

Miche, Santoso,

/

155/423/4203

National/Political Issue Agency BRD

Standard

West Virginia

MAXWELL ALFORD

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

08/07/18

08/10/18

Jason Baumgarten

No

ECR26100395

Normal

15.00

\$1,331.25

\$7,543.75

Charleston WV (WVAH)

By Broadcast Month

Sep. 2018

Grand Total:

Rate

Spots

18

\$8,875.00

18

\$8,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/18/18-09/18/18	1	:30	7A- 7:30A (EST)	1		1						1	\$225.00	\$225.00	Charleston WV (WVAH)		8/7/18
2.0	Normal Line / News (1)	09/24/18-09/24/18	1	:30	7A- 7:30A (EST)	1		1						1	\$225.00	\$225.00	Charleston WV (WVAH)		8/7/18
3.0	Normal Line / News (2)	09/19/18-09/19/18	1	:30	7:30A- 8A (EST)				1					1	\$225.00	\$225.00	Charleston WV (WVAH)		8/7/18
4.0	Normal Line / News (2)	09/21/18-09/21/18	1	:30	7:30A- 8A (EST)					1				1	\$225.00	\$225.00	Charleston WV (WVAH)		8/7/18
5.0	Normal Line / News (3)	09/24/18-09/24/18	1	:30	10P- 10:30P (EST)	1		1						1	\$975.00	\$975.00	Charleston WV (WVAH)		8/7/18
6.0	Normal Line / SPOT (5)	09/20/18-09/20/18	1	:30	11P- 11:30P (EST)				1					1	\$225.00	\$225.00	Charleston WV (WVAH)		8/7/18
7.0	Normal Line / SPOT (6)	09/19/18-09/19/18	1	:30	11:30P- 12A (EST)				1					1	\$150.00	\$150.00	Charleston WV (WVAH)		8/7/18
8.0	Normal Line / SPOT (6)	09/21/18-09/21/18	1	:30	11:30P- 12A (EST)					1				1	\$150.00	\$150.00	Charleston WV (WVAH)		8/7/18
9.0	Normal Line / SPOT (7)	09/19/18-09/19/18	1	:30	12:30A- 1A (EST)				1					1	\$150.00	\$150.00	Charleston WV (WVAH)		8/7/18
10.0	Normal Line / SPOT (7)	09/21/18-09/21/18	1	:30	12:30A- 1A (EST)					1				1	\$150.00	\$150.00	Charleston WV (WVAH)		8/7/18
11.0	Normal Line / Football (8)	09/22/18-09/22/18	1	:30	1P- Sports-Ohio State vs. Notre Dame Fiesta Bowl Preview								1	1	\$4,000.00	\$4,000.00	Charleston WV (WVAH)		8/7/18
11.0.1	Closed Preempt (8)	09/22/18															Charleston WV (WVAH)	Program Change/Exception	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Charleston, WV 25301

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## Contract # 3450708

### Schedule Dates

09/18/18-09/24/18

### Advertiser

Senate Leadership Fund (111192)

### Agency

Main Street Media Group (12963)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

155/423/4203 (1053599)

### Salesperson

Millennium/DC, Washington DC (1108)

### Sales Office

Millennium Washington DC

### Buyer Name

Miche Santuoso,

### Phone/Fax

/

### CPE

155/423/4203

### Account Types

National/Political Issue Agency BRO

### Billing Type

Standard

### Comments

West Virginia  
MAXWELL ALFORD

Date Entered 08/07/18  
Last Modified 08/10/18  
Entered By Jason Baumgarten  
CO-OP No  
Headline # ECR26100395  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,331.25  
Net Total \$7,543.75  
Sales Tax

Charleston WV (WVAH)  
By Broadcast Month Spots Rate  
Sep. 2018 18 \$8,875.00  
Grand Total: \$8,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News (10)	09/23/18-09/23/18	1	:30	10P- 10:30P (EST)	1							1	1	\$975.00		Charleston WV (WVAH)		8/7/18
12.0.1	Closed Preempt (10)	09/23/18															Charleston WV (WVAH)	Program Change-Exception - News is delayed starts at 11a	8/7/18
13.0	Normal Line / News (11)	09/23/18-09/23/18	1	:30	9A- 9:30A (EST)	1							1	1	\$225.00	\$225.00	Charleston WV (WVAH)		8/7/18
14.0	Normal Line / SPOT (12)	09/23/18-09/23/18	1	:30	9:30A- 10A (EST)	1							1	1	\$225.00	\$225.00	Charleston WV (WVAH)		8/7/18
15.0	Normal Line / Pre-Game (13)	09/23/18-09/23/18	1	:30	11A- 12P (EST)	1							1	1	\$100.00	\$100.00	Charleston WV (WVAH)		8/7/18
16.0	Normal Line / Pre-Game (14)	09/23/18-09/23/18	1	:30	12P- 1P (EST)	1							1	1	\$100.00	\$100.00	Charleston WV (WVAH)		8/7/18
17.0	Normal Line / Football (17)	09/23/18-09/23/18	1	:30	4:30P- 7P (EST)	1							1	1	\$2,000.00	\$2,000.00	Charleston WV (WVAH)		8/7/18
18.0	Normal Line / Football (18)	09/23/18-09/23/18	1	:30	10P- 10:30P (EST)	1							1	1	\$2,500.00	\$2,500.00	Charleston WV (WVAH)		8/7/18
19.0	Normal Line / News (19)	09/23/18-09/23/18	1	:30	10P- 10:30P (EST)	1							1	1	\$975.00	\$975.00	Charleston WV (WVAH)		8/7/18
20.0	Normal Line / Prime (23)	09/23/18-09/23/18	1	:30	12A- 1A (EST)	1							1	1	\$50.00	\$50.00	Charleston WV (WVAH)		8/7/18

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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**KATZ** TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 26100395      Changes as of: 10/4/2018 at 11:15 AM      Version: Highlighting Makegood 1      Status: Accepted  
CPE: 155/423/4203      Flight: 9/18/18 - 9/24/18      Station: WVAH      Con Type: POLITICAL/NOTE  
Agency: MAIN STREET MEDIA      Advertiser: Senate Leadership Fund      Market: Charleston, WV      Total \$: \$8,875.00  
PO BOX 25093      Product: West Virginia      Office: WASHINGTON      Total Spots: 18  
Alexandria, VA 22314      Agency Order #: 7513281      Service: Nielsen      Total CPP: \$0.00  
Buyer: Santuoso, Michelle      Primary Demo: Adults 35+      Total GRP:      Traffic #: 3450708  
Salesperson: MAXWELL ALFORD      Assistant: 202-955-5342

**Separation:**

Comments: All orders are placed daily. Spots cannot be moved from one day to the next without express written consent from the Buyer. Separation: 30

#	Day/Time	DP	Program	Len	A35P Rating	Rate	9/18 - 9/24							Total Spots	Total \$	CPP*	GRP*
							9/18	9/19	9/20	9/21	9/22	9/23	9/24				
CR 8	1p-11p		OHIO STATE FOOTBALL	30	0	\$4,000.00	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
CR 10	10p-10:30p		EYEWITNESS NEWS @ 10-1030P	30	0	\$975.00	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
<b>TOTALS:</b>							1	3	1	3	0	8	2	18	\$8,875.00	\$0.00	0.0