

# CONTRACT



**WVIR-TV**  
**503 E. Market Street**  
**Charlottesville, VA 22902**  
**Sales T & C: www.gray.tv/advertising**  
**(434) 220-2900**

<u>Contract / Revision</u> 3553386 /		<u>Alt Order #</u> WOC14655436
<u>Advertiser</u> American Patriots PAC		<u>Original Date / Revision</u> 05/20/24 / 05/20/24
<u>Contract Dates</u> 05/21/24 - 05/27/24	<u>Estimate #</u> 11325	
<u>Product</u> issue		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WVIR	<u>Account Executive</u> Melanie Oliver	<u>Sales Office</u> Charlottesville 2
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u> 9914610	<u>Advertiser Code</u> 911	<u>Product 1/2</u> 994
<u>Agency Ref</u> 111525	<u>Advertiser Ref</u> 577002	

And:

**Nebo Media**  
**PO Box 9825**  
**Arlington, VA 22219**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WVIR	05/21/24	05/27/24	Sunrise News 6a	6:00 AM-7:00 AM		:30			NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/24	05/27/24	11-1---				3	\$120.00			
N 2	WVIR	05/21/24	05/27/24	NBC Today Show	7:00 AM-9:00 AM		:30			NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/24	05/27/24	1-1-1--				3	\$160.00			
N 3	WVIR	05/21/24	05/21/24	NBC Today Show II	9:00 AM-10:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-1-----				1	\$40.00			
N 4	WVIR	05/21/24	05/27/24	M-F 4p-5p News	4:00 PM-5:00 PM		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/24	05/27/24	1-111--				4	\$40.00			
N 5	WVIR	05/21/24	05/27/24	News @ 5p	5:00 PM-6:00 PM		:30			NM	5	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/24	05/27/24	11111--				5	\$160.00			
N 6	WVIR	05/21/24	05/27/24	News @ 6p	6:00 PM-6:30 PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/24	05/27/24	11111--				5	\$400.00			
N 7	WVIR	05/21/24	05/27/24	M-F 7p-8p	7:00 PM-8:00 PM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/24	05/27/24	11111--				5	\$140.00			
N 8	WVIR	05/21/24	05/27/24	News @ 11p M-F	11:00 PM-11:30 PM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/24	05/27/24	11111--				5	\$90.00			
N 9	WVIR	05/21/24	05/23/24	NBC Thursday Prime Hr 2	9:00 PM-10:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	---1---				1	\$150.00			
N 10	WVIR	05/21/24	05/25/24	Sat News 630a	6:30 AM-7:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----1-				1	\$50.00			
N 11	WVIR	05/21/24	05/26/24	NBC Su Today	8:00 AM-9:00 AM		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----1				1	\$140.00			
N 12	WVIR	05/21/24	05/26/24	Late News Sun @ 11p	11:00 PM-11:30 PM		:30			NM	1	\$110.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/20/24	05/26/24	-----1				1	\$110.00			
<b>Totals</b>											35	\$5,440.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/26/24	28	\$4,330.00	(\$649.50)	\$3,680.50
05/27/24 - 05/27/24	7	\$1,110.00	(\$166.50)	\$943.50
<b>Totals</b>	35	\$5,440.00	(\$816.00)	\$4,624.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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