

# CONTRACT



**WSOC-TV**  
**WSOC Television, Inc.**  
 PO Box 809229  
 Chicago, IL 60680-9229  
 (855) 333-2676

<u>Contract / Revision</u> 543714 /		<u>Alt Order #</u> 09494751
<u>Product</u> NAT ASSOC REALTORS		
<u>Contract Dates</u> 05/07/19 - 05/14/19		<u>Estimate #</u> 7312
<u>Advertiser</u> ISS/National Association of Realtors-A		<u>Original Date / Revision</u> 04/26/19 / 04/26/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSOC-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agcy Code</u> TV12736	<u>Advertiser Code</u> 71	<u>Product 1/2</u> 612
<u>Agency Ref</u> P00018882		<u>Advertiser Ref</u> P00029793-A

And:

**Mentzer Media Services**  
 210 W Pennsylvania Ave  
 Ste 250  
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 49	WSOC	05/10/19	05/10/19	Fri Prime Other 1	8p-11p		:30			P-04		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		05/06/19	05/12/19	----1--				1	\$1,800.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WSOC	05/06/19-05/12/19	Fri Prime Other 1	8p-11p	-----F----	:30		\$1,800.00			NM		
			See MG 49.2											
	2	WSOC	05/10/19-05/10/19	Fri HOUR 3	10p-11p	-----F----	:30		\$1,800.00			NM		
			See MG 49.3											
	3	WSOC	05/10/19-05/10/19	Fri Prime Other 1	8p-11p	-----F----	:30		\$1,800.00			NM		
			MG for 49.2 05/10											
<b>Totals</b>									0.00				60	\$55,695.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/19 -05/14/19	60	\$55,695.00	(\$8,354.25)	\$47,340.75
<b>Totals</b>	60	\$55,695.00	(\$8,354.25)	\$47,340.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!