



**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

[www.kctv5.com](http://www.kctv5.com)

# CONTRACT

<u>Contract / Revision</u> 737838 /		<u>Alt Order #</u> WOC10424477
<u>Product</u>		
<u>Media</u>		
<u>Contract Dates</u> 06/21/16 - 06/27/16	<u>Estimate #</u> 120	
<u>Advertiser</u> Missourians For John Brunner		<u>Original Date / Revision</u> 06/22/16 / 06/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> Local House - KCTV	<u>Sales Office</u> KCTV Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u> 10	<u>Product Code</u> 12
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Thompson Communications Inc**  
**200 West Jefferson - P.O. Box 5**  
**Marshfield, MO 65706**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	06/21/16	06/27/16	More in the Morning	5a-6a		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/21/16	06/27/16	1---1--	2			\$120.00					
N 2	KCTV	06/21/16	06/25/16	CBS This Morning-Sat	Sat 6-8am		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	-----1-	1			\$160.00					
N 3	KCTV	06/21/16	06/27/16	More in the Morning	6-7am		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/21/16	06/27/16	1---1--	2			\$200.00					
N 4	KCTV	06/21/16	06/27/16	M-F 9-10am	9-10am		:30				NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/21/16	06/27/16	1---1--	2			\$240.00					
N 5	KCTV	06/21/16	06/26/16	Sun AM News	930-1130am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	-----1	1			\$260.00					
N 6	KCTV	06/21/16	06/27/16	News @ Noon	12-1230pm		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/21/16	06/27/16	1---1--	2			\$275.00					
N 7	KCTV	06/21/16	06/27/16	News @ 4pm	4-5pm		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/21/16	06/27/16	1---1--	2			\$250.00					
N 8	KCTV	06/21/16	06/27/16	News @ 4pm	4-5pm		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/21/16	06/27/16	1---1--	2			\$250.00					
N 9	KCTV	06/21/16	06/27/16	News @ 5pm	5-530pm		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/21/16	06/27/16	1---1--	2			\$400.00					
N 10	KCTV	06/21/16	06/25/16	KCTV5 Sat 5p News	Sat 5-530p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/20/16	06/26/16	-----1-	1			\$150.00					
N 11	KCTV	06/21/16	06/27/16	News @ 6pm	6-630pm		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.


[www.kctv5.com](http://www.kctv5.com)

**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

<u>Contract / Revision</u> 737838 /		<u>Alt Order #</u> WOC10424477
<u>Contract Dates</u> <b>06/21/16 - 06/27/16</b>	<u>Product</u> Media	<u>Estimate #</u> 120
<u>Advertiser</u> <b>Missourians For John Br</b>		<u>Original Date / Revision</u> 06/22/16 / 06/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/21/16	06/27/16	1- - - 1- -				2	\$550.00				
N 12	KCTV	06/21/16	06/25/16	KCTV5 SA News 6pm	6-630pm		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	- - - - - 1-				1	\$240.00				
N 13	KCTV	06/21/16	06/27/16	M-F 630-7pm	630-7pm		:30				NM	2	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/21/16	06/27/16	1- - - 1- -				2	\$440.00				
N 14	KCTV	06/21/16	06/25/16	Sat 630-7pm	630-7pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	- - - - - 1-				1	\$150.00				
D 15	KCTV	06/21/16	06/27/16	KCTV5 News @ 10P	10-1035pm		:30				NM	0	\$0.00
N 16	KCTV	06/21/16	06/27/16	KCTV5 News @ 10P	10-1035pm		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/21/16	06/27/16	1- - - 1- -				2	\$400.00				
N 17	KCTV	06/21/16	06/27/16	6:00 AM-6:30 AM	6-7am		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/21/16	06/27/16	1- - - 1- -				2	\$200.00				
N 18	KCTV	06/21/16	06/27/16	Price is Right	10-11am		:30				NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/21/16	06/27/16	1- - - 1- -				2	\$280.00				
N 19	KCTV	06/21/16	06/25/16	Sat 9-10pm	9-10pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	- - - - - 1-				1	\$600.00				
N 20	KCTV	06/21/16	06/26/16	KCTV5 News @ 10P Sun	10-1035pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/20/16	06/26/16	- - - - - 1				1	\$500.00				
Totals												31	\$9,270.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/16 - 06/26/16	19	\$5,665.00	(\$849.75)	\$4,815.25
06/27/16 - 06/27/16	12	\$3,605.00	(\$540.75)	\$3,064.25
<b>Totals</b>	<b>31</b>	<b>\$9,270.00</b>	<b>(\$1,390.50)</b>	<b>\$7,879.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.