


www.kctv5.com

KCTV5
FEIN: 42-0410230
4500 Shawnee Mission Pkwy
Fairway, KS 66205
(913)677-5555

CONTRACT

<u>Contract / Revision</u> 742480 /		<u>Alt Order #</u> WOC10436043
<u>Product</u>		
<u>Media</u>		
<u>Contract Dates</u> 07/19/16 - 07/25/16	<u>Estimate #</u> 178	
<u>Advertiser</u> Missourians For John Brunner		<u>Original Date / Revision</u> 07/15/16 / 07/20/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KCTV	<u>Account Executive</u> L POLITICAL HOUSE	<u>Sales Office</u> KCTV Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u> 10	<u>Product Code</u> 12
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Thompson Communications Inc
200 West Jefferson - P.O. Box 5
Marshfield, MO 65706
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KCTV	07/19/16	07/25/16	6:00 AM-6:30 AM	6-7am		:30				NM	5	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	11111--	5			\$330.00					
N 2	KCTV	07/19/16	07/23/16	CBS This Morning-Sat	Sat 6-8am		:30				NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-	1			\$265.00					
N 3	KCTV	07/19/16	07/25/16	6:30 AM-7:00 AM	6-7am		:30				NM	5	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	11111--	5			\$330.00					
N 4	KCTV	07/19/16	07/24/16	KCTV5 News @ 10P Sun	10-1035pm		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1	1			\$825.00					
N 5	KCTV	07/19/16	07/24/16	CBS Sunday Morning	8-930am		:30				NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1	1			\$910.00					
N 6	KCTV	07/19/16	07/24/16	Sun AM News	930-1130am		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1	1			\$825.00					
N 7	KCTV	07/19/16	07/25/16	News @ 6pm	6-630pm		:30				NM	5	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	11111--	5			\$910.00					
N 8	KCTV	07/19/16	07/24/16	Sun 9-10pm	Sun 9-10pm		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1	1			\$1,000.00					
N 9	KCTV	07/19/16	07/25/16	M-F 9-10am	9-10am		:30				NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/19/16	07/25/16	11111--	5			\$240.00					
N 10	KCTV	07/19/16	07/24/16	Sun 6-7pm	6-7pm		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1	1			\$1,200.00					
N 11	KCTV	07/19/16	07/25/16	KCTV5 News @ 10P	10-1035pm		:30				NM	5	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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Contract / Revision	Alt Order #
742480 /	WOC10436043

Contract Dates	Product	Estimate #
07/19/16 - 07/25/16	Media	178

Advertiser	Original Date / Revision
Missourians For John Br	07/15/16 / 07/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$660.00				
N 12	KCTV	07/19/16	07/25/16	News @ Noon	12-1230pm		:30				NM	5	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$455.00				
N 13	KCTV	07/19/16	07/25/16	News @ 5pm	5-530pm		:30				NM	5	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$660.00				
N 14	KCTV	07/19/16	07/19/16	Tue 7-8pm	7-8pm		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-1-----				1	\$1,100.00				
N 15	KCTV	07/19/16	07/25/16	Price is Right	10-11am		:30				NM	5	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$465.00				
N 16	KCTV	07/19/16	07/25/16	4:00 PM-4:30 PM	4-5pm		:30				NM	5	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$415.00				
N 17	KCTV	07/19/16	07/25/16	Bold/The Talk	12:58-2P		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$300.00				
N 18	KCTV	07/19/16	07/22/16	5:30 AM-6:00 AM	5a-6a		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-1111--				4	\$120.00				
N 19	KCTV	07/19/16	07/25/16	M-F 630-7pm	630-7pm		:30				NM	5	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$440.00				
N 20	KCTV	07/19/16	07/25/16	Lets Make a Deal	2-3p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$200.00				
N 21	KCTV	07/19/16	07/25/16	4:30 PM-5:00 PM	4-5pm		:30				NM	5	\$2,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$415.00				
N 22	KCTV	07/19/16	07/23/16	Sat 9-10pm	9-10pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1-				1	\$600.00				
N 23	KCTV	07/19/16	07/22/16	M-F 1035-1135P	1035-1135P		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-1111--				4	\$150.00				
N 24	KCTV	07/19/16	07/23/16	Sat 8-9pm	8-9pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1-				1	\$500.00				
N 25	KCTV	07/19/16	07/23/16	KCTV5 SA News 6pm	6-630pm		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1-				1	\$240.00				
N 26	KCTV	07/19/16	07/23/16	KCTV5 Sat 5p News	Sat 5-530p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/18/16	07/24/16	-----1-				1	\$150.00				
N 27	KCTV	07/19/16	07/25/16	5:00 AM-5:30 AM	5a-6a		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/19/16	07/25/16	11111--				5	\$25.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KCTV	07/19/16-07/25/16	5:00 AM-5:30 AM	5a-6a	MTuWThF----	:30		\$25.00		NM		
			See MG 27.6,27.7,27.8,27.9										
	2	KCTV	07/19/16-07/25/16	5:00 AM-5:30 AM	5a-6a	MTuWThF----	:30		\$25.00		NM		
			See MG 27.6,27.7,27.8,27.9										
	3	KCTV	07/19/16-07/25/16	5:00 AM-5:30 AM	5a-6a	MTuWThF----	:30		\$25.00		NM		
			See MG 27.6,27.7,27.8,27.9										
	4	KCTV	07/19/16-07/25/16	5:00 AM-5:30 AM	5a-6a	MTuWThF----	:30		\$25.00		NM		
			See MG 27.6,27.7,27.8,27.9										
	6	KCTV	07/19/16-07/25/16	KCTV5 News @ 430a	430-5a	----ThF----	:30		\$25.00		NM		
	Ⓜ	MG for 27.3,27.4,27.1,27.2											
	7	KCTV	07/19/16-07/25/16	KCTV5 News @ 430a	430-5a	----ThF----	:30		\$25.00		NM		
	Ⓜ	MG for 27.3,27.4,27.1,27.2											
	8	KCTV	07/19/16-07/25/16	KCTV5 News @ 430a	430-5a	----ThF----	:30		\$25.00		NM		
	Ⓜ	MG for 27.3,27.4,27.1,27.2											
	9	KCTV	07/19/16-07/25/16	KCTV5 News @ 430a	430-5a	----ThF----	:30		\$25.00		NM		
	Ⓜ	MG for 27.3,27.4,27.1,27.2											
N 28	KCTV	07/19/16	07/23/16	Sat 630-7pm	630-7pm		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	07/18/16	07/24/16	-----1-	1				\$150.00				
N 29	KCTV	07/19/16	07/25/16	M-F 1035-1135P	1035-1135P		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	07/19/16	07/25/16	1-----	1				\$250.00				
Totals												91	\$38,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/25/16	91	\$38,320.00	(\$5,748.00)	\$32,572.00
Totals	91	\$38,320.00	(\$5,748.00)	\$32,572.00

Signature: _____ Date: _____

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