



4 News
Coverage You Can Count On
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<u>Invoice #</u> 613654-1	<u>Invoice Date</u> 10/31/14	<u>Invoice Month</u> November 2014	<u>Invoice Period</u> 10/27/14 - 10/30/14
<u>Advertiser</u> Lenda Sherrell For Congress	<u>Product</u> SHERRELL-CON 10/28	<u>Estimate Number</u> 1060	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		
6	10/28/14	10/28/14	Today Show 7-9am	658-9AM	-1-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> -1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	Tu	10/28/14	7:27 AM	Today Show 7-9am	658-9AM	:30	LSFC003H	\$600.00 NM
7	10/29/14	10/29/14	CH. 4 NEWS @ 6	6-630pm	--1----	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$425.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	W	10/29/14	6:13 PM	CH. 4 NEWS @ 6	6-630pm	:30	LSFC003H	\$900.00 NM
8	10/29/14	10/29/14	Ch. 4 News Today 6-7am	558am-658am	--1----	:30	1	\$275.00	NM
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	W	10/29/14	6:57 AM	Ch. 4 News Today 6-7am	558am-658am	:30	LSFC003H	\$600.00 NM
9	10/29/14	10/29/14	CH. 4 NEWS @ 6:30pm	629-7pm	--1----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	W	10/29/14		CH. 4 NEWS @ 6:30pm	629-7pm	:00		\$400.00 NM
			Credited						
10	10/29/14	10/29/14	Today Show 7-9am	658-9AM	--1----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u> 10/27/14	<u>End Date</u> 11/02/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSMV	W	10/29/14	8:30 AM	Today Show 7-9am	658-9AM	:30	LSFC003H	\$600.00 NM
Total Spots							5		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$3,300.00
<u>Agency Commission</u>	\$495.00
<u>Net Amount Due</u>	\$2,805.00