

### AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
-----------------------	-------

I, Basil Russo

being/on behalf of: Gabriella Rosalino

a legally qualified candidate of the DEMOCRATIC

political party for the office of: Judge, Eighth District Court of Appeals

in the PRIMARY

election to be held on: MARCH 17, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS of Gabriella Rosalina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

BASIL RUSSO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2-11-2022

Date

Basil Russo

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]  
Signature

Errol Dengler  
Printed Name

General Sales Manager  
Title

# CONTRACT



**WZAK-FM**  
**6555 Carnegie Avenue**  
**Suite 100**  
**Cleveland, OH 44103-4619**  
**Billing Fax: (216) 361-1605**  
**(216) 579-1111**

<http://wzakcleveland.com>

And:

**Strategic Resources Consulting**  
**Attention: Kenneth Dowell**  
**1696 Crest Road**  
**Cleveland, OH 44121**

<u>Contract / Revision</u> 620072C /		<u>Alt Order #</u>
<u>Advertiser</u> Friends of Gabriella Rosalina (A)		<u>Original Date / Revision</u> 02/12/20 / 02/24/20
<u>Contract Dates</u> 02/18/20 - 03/17/20	<u>Estimate #</u> 2020 Primary	
<u>Product</u> 2020 Primary		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WZAK-FM	<u>Account Executive</u> Raeanne Ellis	<u>Sales Office</u> Local Cleveland
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WZAK	02/19/20	02/21/20	M-F AM Drive	6a-10a		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WTF--				5	\$75.00			
N 2	WZAK	02/19/20	02/21/20	M-F Midday	10a-3p		:30			NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WTF--				5	\$80.00			
N 3	WZAK	02/19/20	02/21/20	M-F PM Drive	3p-7p		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--WTF--				5	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WZAK	02/17/20-02/23/20	M-F PM Drive	3p-7p	---WThF----	:30		<del>\$90.00</del>	NM		
	See MG 3.6											
	6	WZAK	02/24/20-02/28/20	M-F PM Drive	3p-7p	---WThF----	:30		\$90.00	NM		
	Ⓜ MG for 3.2 02/20											
	Production/Programming Error											
N 4	WZAK	02/22/20	02/22/20	Sa Midday	10a-3p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----2-				2	\$60.00			
N 5	WZAK	02/22/20	02/22/20	Sa PM	3p-7p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----2-				2	\$50.00			
N 6	WZAK	02/23/20	02/23/20	Su Midday	10a-3p		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----4				4	\$35.00			
N 7	WZAK	02/23/20	02/23/20	Su PM	3p-7p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----2				2	\$25.00			
N 8	WZAK	03/16/20	03/17/20	M-F AM Drive	6a-10a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	MT-----				2	\$75.00			
N 9	WZAK	03/16/20	03/17/20	M-F Midday	10a-3p		:30			NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	MT-----				2	\$80.00			
N 10	WZAK	03/16/20	03/16/20	M-F PM Drive	3p-7p		:30			NM	2	\$180.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**(216) 579-1111**

<http://wzakcleveland.com>

<b>Contract / Revision</b> 620072C /		<b>Alt Order #</b>
<b>Advertiser</b> Friends of Gabriella Rosalina (A)		<b>Original Date / Revision</b> 02/12/20 / 02/24/20
<b>Contract Dates</b> 02/18/20 - 03/17/20	<b>Product</b> 2020 Primary	<b>Estimate #</b> 2020 Primary

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	2-----				2	\$90.00			
N 11	WZAK	03/17/20	03/17/20	M-F PM Drive	3:00 PM-6:00 PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/16/20	03/22/20	-2-----				2	\$90.00			
N 12	WZAK	02/24/20	03/15/20	M-F AM Drive	6a-10a		:30			NM	15	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				5	\$75.00			
Week:		03/02/20	03/08/20	MTWTF--				5	\$75.00			
Week:		03/09/20	03/15/20	MTWTF--				5	\$75.00			
N 13	WZAK	02/24/20	03/15/20	M-F Midday	10a-3p		:30			NM	15	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				5	\$80.00			
Week:		03/02/20	03/08/20	MTWTF--				5	\$80.00			
Week:		03/09/20	03/15/20	MTWTF--				5	\$80.00			
N 14	WZAK	02/24/20	03/15/20	M-F PM Drive	3p-7p		:30			NM	15	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	MTWTF--				5	\$90.00			
Week:		03/02/20	03/08/20	MTWTF--				5	\$90.00			
Week:		03/09/20	03/15/20	MTWTF--				5	\$90.00			
N 15	WZAK	02/29/20	03/14/20	Sa Midday	10a-3p		:30			NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	-----2-				2	\$60.00			
Week:		03/02/20	03/08/20	-----2-				2	\$60.00			
Week:		03/09/20	03/15/20	-----2-				2	\$60.00			
N 16	WZAK	02/29/20	03/14/20	Sa PM	3p-7p		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	-----2-				2	\$50.00			
Week:		03/02/20	03/08/20	-----2-				2	\$50.00			
Week:		03/09/20	03/15/20	-----2-				2	\$50.00			
N 17	WZAK	03/01/20	03/15/20	Su Midday	10a-3p		:30			NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	-----2				2	\$35.00			
Week:		03/02/20	03/08/20	-----2				2	\$35.00			
Week:		03/09/20	03/15/20	-----2				2	\$35.00			
N 18	WZAK	03/01/20	03/15/20	Su PM	3p-7p		:30			NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	-----2				2	\$25.00			
Week:		03/02/20	03/08/20	-----2				2	\$25.00			
Week:		03/09/20	03/15/20	-----2				2	\$25.00			
<b>Totals</b>											<b>102</b>	<b>\$7,000.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/23/20	24	\$1,545.00	(\$231.75)	\$1,313.25
02/24/20 - 03/17/20	78	\$5,455.00	(\$818.25)	\$4,636.75
<b>Totals</b>	<b>102</b>	<b>\$7,000.00</b>	<b>(\$1,050.00)</b>	<b>\$5,950.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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<u>Contract Dates</u> 02/18/20 - 03/17/20	<u>Product</u> 2020 Primary	<u>Estimate #</u> 2020 Primary
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**Raeanne Ellis**

---

**From:** Gabriella M Rosalina <[gabriellamrosalina@me.com](mailto:gabriellamrosalina@me.com)>  
**Sent:** Tuesday, February 18, 2020 9:10 AM  
**To:** Raeanne Ellis  
**Cc:** Kenn Dowell; Basil Russo  
**Subject:** Re: [EXTERNAL] Radio Buy - Gabriella Rosalina to the Ohio 8th District for Judge of Court of Appeals.

Perfect. Start date of 2/19 approved. Thanks!

~Gabriella  
Russo, Rosalina & Co., L.P.A.

[1240 SOM Center Road](#)  
[Mayfield Heights, OH 44124](#)  
[440.461.8500](tel:440.461.8500)  
[440.461.0861](tel:440.461.0861)

[6656 Ridge Road](#)  
[Parma, OH 44129](#)  
[440.843.8400](tel:440.843.8400)  
[440.886.6004](tel:440.886.6004)

[grosalina@rrlpa.com](mailto:grosalina@rrlpa.com)

CONFIDENTIALITY NOTICE: This e-mail message is intended only for the person or entity to which it is addressed and may contain confidential and/or privileged material. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply e-mail and destroy all copies of the original message. If you are the intended recipient but do not wish to receive communications through this medium, please so advise the sender immediately.

Sent from my iPhone

On Feb 18, 2020, at 8:58 AM, Raeanne Ellis <[rellis@radio-one.com](mailto:rellis@radio-one.com)> wrote:

Good morning!  
All paperwork and check was received this morning.  
Please reply to this email that you approve start date changing from 2/18 to 2/19?

Sincerely,

**Raeanne Ellis**

Hi RAEANN,

ENCLOSED ARE ALL THE EXECUTED  
FORMS AS WELL AS OUR COMMITTEE'S  
CHECK FOR \$8,500. AS PAYMENT IN  
FULL FOR THE \$10,000. WORTH OF RADIO  
SPOTS LISTED ON THE ATTACHED ADDENDUM.

PLEASE FORWARD THE RECEIPT TO:

FRIENDS OF GABRIELLA ROSALINA  
3 SHOREBY DR.  
BRATENAH, OH 44108

THANK YOU,

BASIL RUSSO, CAMPAIGN TREASURER

**Schedule Name: Gabriella Rosalina for Judge/Court of Appeals**

From: Raeanne Ellis  
 Phone: (614) 458-9539  
 Email: rells@radio-one.com

Schedule Description:  
 Flight Dates: 02/18/2020-03/17/2020  
 Radio Market: CLEVELAND

Geography: Metro  
 Survey: Nielsen Radio December 2019  
 Adults 18+ (Primary)

1,624,200



Gabriella Rosalina  
for Judge

1,624,200



1,122

994

Time/Date: 12:54 PM 01/21/2020

#NAME?	Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach
<b>Radio Total</b>		302		\$33.11	\$10,000.00	290,000
<b>WERE-AM</b>		100		\$15.00	\$1,500.00	0
Flight A - 3 wks (02/24, 03/02, 03/09)		69		\$15.00	\$1,035.00	0
One Week Total		23		\$15.00	\$345.00	0
	M-F 6A-10A	5	30	\$15.00	\$75.00	--
	M-F 10A-3P	5	30	\$15.00	\$75.00	--
	M-F 3P-7P	5	30	\$15.00	\$75.00	--
	Sa 10A-3P	2	30	\$15.00	\$30.00	--
	Sa 3P-7P	2	30	\$15.00	\$30.00	--
	Su 10A-3P	2	30	\$15.00	\$30.00	--
	Su 3P-7P	2	30	\$15.00	\$30.00	--
Flight B - 1 wk (02/17)		23		\$15.00	\$345.00	0
One Week Total		23		\$15.00	\$345.00	0
	Tu-F 6A-10A	5	30	\$15.00	\$75.00	--
	Tu-F 10A-3P	5	30	\$15.00	\$75.00	--
	Tu-F 3P-7P	5	30	\$15.00	\$75.00	--
	Sa 10A-3P	2	30	\$15.00	\$30.00	--
	Sa 3P-7P	2	30	\$15.00	\$30.00	--
	Su 10A-3P	2	30	\$15.00	\$30.00	--
	Su 3P-7P	2	30	\$15.00	\$30.00	--
Flight C - 1 wk (03/16)		8		\$15.00	\$120.00	0
One Week Total		8		\$15.00	\$120.00	0
	M-Tu 6A-10A	2	30	\$15.00	\$30.00	--
	M-Tu 10A-3P	2	30	\$15.00	\$30.00	--
	M 3P-7P	2	30	\$15.00	\$30.00	--
	Tu 3P-6P	2	30	\$15.00	\$30.00	--
<b>WJMO-AM</b>		100		\$15.00	\$1,500.00	0
Flight A - 3 wks (02/24, 03/02, 03/09)		69		\$15.00	\$1,035.00	0
One Week Total		23		\$15.00	\$345.00	0
	M-F 6A-10A	5	30	\$15.00	\$75.00	--
	M-F 10A-3P	5	30	\$15.00	\$75.00	--
	M-F 3P-7P	5	30	\$15.00	\$75.00	--
	Sa 10A-3P	2	30	\$15.00	\$30.00	--
	Sa 3P-7P	2	30	\$15.00	\$30.00	--
	Su 10A-3P	2	30	\$15.00	\$30.00	--
	Su 3P-7P	2	30	\$15.00	\$30.00	--
Flight B - 1 wk (02/17)		23		\$15.00	\$345.00	0
One Week Total		23		\$15.00	\$345.00	0
	Tu-F 6A-10A	5	30	\$15.00	\$75.00	--
	Tu-F 10A-3P	5	30	\$15.00	\$75.00	--
	Tu-F 3P-7P	5	30	\$15.00	\$75.00	--
	Sa 10A-3P	2	30	\$15.00	\$30.00	--
	Sa 3P-7P	2	30	\$15.00	\$30.00	--
	Su 10A-3P	2	30	\$15.00	\$30.00	--
	Su 3P-7P	2	30	\$15.00	\$30.00	--
Flight C - 1 wk (03/16)		8		\$15.00	\$120.00	0
One Week Total		8		\$15.00	\$120.00	0
	M-Tu 6A-10A	2	30	\$15.00	\$30.00	--
	M-Tu 10A-3P	2	30	\$15.00	\$30.00	--
	M 3P-7P	2	30	\$15.00	\$30.00	--
	Tu 3P-6P	2	30	\$15.00	\$30.00	--
	<b>Daypart</b>	<b>Spots</b>	<b>Length</b>	<b>Unit Rate</b>	<b>Total Cost</b>	<b>Net Reach</b>
<b>WZAK-FM</b>		102		\$68.63	\$7,000.00	262,000
Flight A - 3 wks (02/24, 03/02, 03/09)		69		\$68.04	\$4,695.00	215,300
One Week Total		23		\$68.04	\$1,565.00	111,000
	M-F 6A-10A	5	30	\$75.00	\$375.00	31,800
	M-F 10A-3P	5	30	\$80.00	\$400.00	41,400
	M-F 3P-7P	5	30	\$90.00	\$450.00	40,800
	Sa 10A-3P	2	30	\$60.00	\$120.00	19,600



	Sa 3P-7P	2	30	\$50.00	\$100.00	16,500
	Su 10A-3P	2	30	\$35.00	\$70.00	11,800
	Su 3P-7P	2	30	\$25.00	\$50.00	11,800
	Flight B - 1 wk (02/17)	25		\$65.40	\$1,635.00	109,500
	One Week Total	25		\$65.40	\$1,635.00	109,500
	Tu-F 6A-10A	5	30	\$75.00	\$375.00	31,000
	Tu-F 10A-3P	5	30	\$80.00	\$400.00	40,100
	Tu-F 3P-7P	5	30	\$90.00	\$450.00	39,500
	Sa 10A-3P	2	30	\$60.00	\$120.00	19,600
	Sa 3P-7P	2	30	\$60.00	\$100.00	16,500
	Su 10A-3P	4	30	\$35.00	\$140.00	17,700
	Su 3P-7P	2	30	\$25.00	\$50.00	11,800
	Flight C - 1 wk (03/16)	8		\$83.75	\$670.00	52,500
	One Week Total	8		\$83.75	\$670.00	52,500
	M-Tu 6A-10A	2	30	\$75.00	\$150.00	15,400
	M-Tu 10A-3P	2	30	\$80.00	\$160.00	20,600
	M 3P-7P	2	30	\$90.00	\$180.00	17,700
	Tu 3P-6P	2	30	\$90.00	\$180.00	18,500

Sign Here:

Boud Russo

Date:

2-11-2020



Unless otherwise agreed in writing by a station General Manager, all Radio One sales orders are governed by the terms and conditions of Radio One's standard sales agreement, which can be found at [http://urban1.com/sales\\_terms\\_and\\_conditions/](http://urban1.com/sales_terms_and_conditions/). By accepting any sales orders communicated by this email message, any advertisers and/or their agencies agree to be bound by the terms therein.

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**Disclosure Statement Certification**

Candidate or Authorized Committee Name: Friends of Gabriella Rosalina  
 Representative: BASIL RUSSO  
 Address: 3 Shoreby Dr Bratenahl, OH 44108  
 Phone: 440-452-6443

**Method of Disclosure (check all that apply):**

Telephone \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

Mall \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

Email to \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

In person \_\_\_\_\_ (person's name) on \_\_\_\_\_ (date)

**Station Representative (signature):** \_\_\_\_\_

**Candidate or Representative (signature):** *Basil Russo, Treasurer*

**Date:** *2-11-20*

**By signing this document, I hereby certify that I am authorized to purchase political advertising on behalf of the above candidate and that I have received and reviewed a copy of Radio One's Political Broadcast Advertising Disclosure Statement, the terms of which shall govern such purchase.**



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