

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Great American Media
Attention: Andrew Hutson
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 1783264 /		<u>Alt Order #</u> 09200993
<u>Product</u> Issue		
<u>Contract Dates</u> 09/12/18 - 09/18/18		<u>Estimate #</u> 6956 CVNM VERDE VT
<u>Advertiser</u> CVNM Verde Voters Fund		<u>Original Date / Revision</u> 09/06/18 / 09/06/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 8091	<u>Advertiser Code</u> 432	<u>Product 1/2</u> 461
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
E 18	KOAT	09/17/18	09/17/18	DWTS	7-10p		:30			P-1		NM	0	\$0.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/17/18	09/23/18	1-----				1	\$3,000.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	09/17/18-09/23/18		DWTS	7-10p	M-----	:30		\$3,000.00			NM		
See MG 21.2,21.3,21.4														
N 21	KOAT	09/12/18	09/12/18	SHARK TANK	9-10p		:30			P-1		NM	3	\$4,200.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/10/18	09/16/18	--1----				1	\$1,200.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	09/10/18-09/16/18		SHARK TANK	9-10p	---W-----	:30		\$1,200.00			NM		
See MG 21.2,21.3,21.4														
2	KOAT	09/10/18-09/16/18		CASTAWAY	9-10p	---W-----	:30		\$1,200.00			NM		
(M) MG for 18.1,21.1														
3	KOAT	09/17/18-09/17/18		CASTAWAY	7-10p	M-----	:30		\$1,500.00			NM		
(M) See MG 21.5,21.6														
4	KOAT	09/17/18-09/17/18		CASTAWAY	7-10p	M-----	:30		\$1,500.00			NM		
(M) See MG 21.5,21.6														
5	KOAT	09/17/18-09/17/18		CASTAWAY	7-8p	M-----	:30		\$1,500.00			NM		
(M) MG for 21.4,21.3														
6	KOAT	09/17/18-09/17/18		CASTAWAY	8-9p	M-----	:30		\$1,500.00			NM		
(M) MG for 21.4,21.3														
Totals									0.00				78	\$38,920.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/18/18	78	\$38,920.00	(\$5,838.00)	\$33,082.00	\$2,605.21	\$35,687.21
Totals	78	\$38,920.00	(\$5,838.00)	\$33,082.00	\$2,605.21	\$35,687.21

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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1783264 /	09200993

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/18 - 09/18/18	Issue	6956 CVNM VERDE VTRS

<u>Advertiser</u>	<u>Original Date / Revision</u>
CVNM Verde Voters Fund	09/06/18 / 09/06/18

Signature: _____ **Date:** _____

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