

QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

STATION WWMX HD3

4th Quarter 2021

(October 1 through December 31)

Prepared by:

Gerry O'Brien
Public Affairs Director, Entercom Baltimore





**Issues of Concern to Baltimore, Maryland
Addressed in Responsive Programming in the
4th Quarter 2021
(October 1 through December 31)**

<u>Subject</u>	<u>Description of Issue of Concern</u>
AUTISM	CREATING AWARENESS AND UNDERSTANDING OF THOSE WITH AUTISM AND DEVELOPING RESOURCES TO HELP WITH THEIR NEEDS.
CAREER	STEPS FOR CAREER SUCCESS AND THE IMPORTANCE OF MENTORS.
CONSUMER MATTERS	MAKING PURCHASING DECISIONS THAT ARE GOOD FOR THE ENVIRONMENT; INFLUENCE OF TAXES ON PURCHASING DECISIONS; THE DOMINANCE OF LARGE COMPANIES AND THE IMPACT ON OTHER BUSINESSES.
CRIME	PREVENTING, PREPARING AND SURVIVING VIOLENT ENCOUNTERS.
DOMESTIC VIOLENCE	HOW THE WORKPLACE IS IMPACTED BY EMPLOYEES INVOLVED IN DOMESTIC VIOLENCE.
EDUCATION	CHOOSING A MAJOR IN COLLEGE FOR CAREER SUCCESS; THE IMPORTANCE OF PRE-SCHOOL PROGRAMS FOR CHILDREN'S DEVELOPMENT; PROGRAMS FOR EARLY CHILDHOOD EDUCATION FOR THOSE NEEDING ASSISTANCE.
EMERGENCY PREPAREDNESS	THE ROLE OF TECHNOLOGY IN EMERGENCY PREPAREDNESS; NEED TO HAVE FIRST AID SKILLS IN EVENT OF TRAUMATIC SITUATIONS.
MENTAL HEALTH	IMPACT OF MENTAL HEALTH ISSUES IN THE WORKPLACE; DETERMINING YOUTH SUFFERING FROM MENTAL HEALTH/SUICIDAL THOUGHTS; EFFECT OF MENTAL HEALTH PROBLEMS ON RETIREMENT SAVINGS.
PERSONAL FINANCE	IMPACT OF ECONOMY AND INFLATION ON BANK INTEREST PAYMENTS.



**Issues of Concern to Baltimore, Maryland
Addressed in Responsive Programming in the
4th Quarter 2021
(October 1 through December 31)
(continued)**

<i>Subject</i>	<i>Description of Issue of Concern</i>
PERSONAL HEALTH	ALZHEIMER'S PREVENTION; BREAST CANCER PATIENT SUPPORT SERVICES; IMPACT OF INTERIOR POLLUTION ON HEALTH; HELPING WOMEN MAKE INFORMED DECISIONS ABOUT BREAST CANCER SCREENINGS; PROVIDING HEALTH INFORMATION TO THE BLACK & BROWN COMMUNITIES; IMPACT OF DAILY WALKING ON HEALTH; FUNDRAISING/SERVICES FOR CANCER NON-PROFITS AND OTHER HEALTH CONCERNS; IMPORTANCE OF ANNUAL EYE EXAMS; EFFECTS OF IMPACT SPORTS ON YOUTH DEVELOPMENT.
POPULATION	REASONS OF DROP IN US BIRTHRATES AND IMPACT A DECLINING POPULATIONS MAY CAUSE.
POVERTY	SERVICES TO IMPROVE LIVES OF MARYLANDERS IN NEED.
RACIAL BIAS	REDUCING RACIAL BIAS IN CHILDREN.
SUBSTANCE ABUSE/ RECOVERY RESOURCES	EFFECTS OF CANNABIS ON PERSONAL HEALTH; CARE ENVIRONMENT FOR RECOVERING PATIENTS AND THEIR FAMILIES.
VETERANS' CONCERNS	PROGRAMS TO AID VETERANS IN THEIR RETURN TO THE COMMUNITY.
YOUTH CONCERNS	HELPING CHILDREN ACHIEVE CAREER GOALS; PREVENTION OF BULLYING; PROVIDING DIGNITY AND HOPE FOR YOUTH IN FOSTER CARE.



**WWMX HD3 Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)**

4th Quarter 2021

(October 1 through December 31)

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
1. InfoTrak	Sundays, 6:00am-6:30am A nationally syndicated weekly public affairs show addressing topics of interest to most Americans Host: Chris Witting
2. Spotlight on Maryland	Sundays, 6:30am-7:00am A weekly public affairs program addressing statewide issues in Maryland: Hosts: Gina Crash, Liz Drabick, Austin Todd



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: AUTISM

InfoTrak

October 31

6:00am / 15 Minutes

Guest(s): Eric Garcia, journalist, author of "We're Not Broken: Changing the Autism Conversation"

Mr. Garcia shared his story of living with autism, to explain the social and policy gaps that often fail to help Americans across the autism spectrum. He said society has not listened to the needs of the autistic community. He outlined several misconceptions, including the belief that there is an autism epidemic, because diagnostic criteria were expanded in the 1990s.

Issues of Concern: Autism; Government Policies

Spotlight on Maryland

November 28

6:30am / 30 Minutes

Guest: Pathfinders for Autism, (PFA), Program Director, Neal Lichter

Neal talked about their ongoing programs and upcoming events like Sweetheart Soiree 2022 at Boordy Vineyards and their Golf Tournament May 16, 2022, as well as the most recent Autism Spectrum Disorder, (ASD), stats nationally and in Maryland. Pathfinders for Autism works to support and improve the lives of individuals affected by autism through expansive, customized programming, and by providing resources, training, information and activities free of charge. PFA served almost 22,000 people across Maryland last year. Pathfinders for Autism was established as a 501 (c) (3) nonprofit organization in February 2000 by parents of children with autism, including Baltimore Orioles Hall of Famer William "B.J." Surhoff and his wife Polly Winde Surhoff.

Issues of Concern: Autism; Personal Health; Education



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: CAREER

InfoTrak

November 7

6:15am / 15 Minutes

Guest(s): Patty Alper, President of the Alper Portfolio Group, author of "Teach to Work: How a Mentor, a Mentee, and a Project Can Close the Skills Gap in America"

Millions of Americans are looking for new jobs right now, largely because they're simply not satisfied with where they are. Ms. Alper explained why mentors are important for the success of both employees and a company overall. She also outlined the questions an applicant can ask to determine the accessibility to mentors throughout a company. She also discussed her work in recruiting CEOs to mentor inner-city youth.

Issues of Concern: Career; Mentoring



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: CONSUMER MATTERS

InfoTrak

November 21, 2021

6:00am / 15 Minutes

Guest(s): Hua Cai, PhD, Associate Professor of Environmental and Ecological Engineering, and Industrial Engineering at Purdue University

Most consumers want to make food purchases that are smart for their wallets, their health and the environment. Prof. Cai led a study that examined grocery purchase records of over 57,000 U.S. households, finding that 71% of homes surveyed could decrease their food carbon footprint, via three simple changes in their shopping habits.

Issues of Concern: Consumer Matters; Climate Change

InfoTrak

December 12

6:15am / 15 Minutes

Guest: Grant Donnelly, PhD, Assistant Professor of Marketing at The Ohio State University's Fisher College of Business

Several US cities have instituted taxes on drinks with added sugar, in order to reduce consumption. Prof. Donnelly led a study that examined whether price tags that specifically mentioned the tax would change consumers' buying decisions. He said the tax falls harder on low-income consumers.

Issues of Concern: Consumer Matters; Personal Health



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: **CONSUMER MATTERS (continued)**

InfoTrak

December 26

6:00am / 15 Minutes

Guest: Scott Galloway, PhD, Professor of Marketing in the Stern School of Business, New York University, author of “The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google”

Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Dr. Galloway discussed the concerns in allowing individual companies to have such dominance over American consumers and whether these companies are playing by the rules applied to other businesses.

Issues of Concern: Consumer Matters; Government Regulations; Economy



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: CRIME

InfoTrak

December 19

6:00am / 15 Minutes

Guest(s): Tim Larkin, self defense expert, author of "When Violence Is the Answer: Learning How to Do What It Takes When Your Life Is at Stake"

Mr. Larkin discussed the use of violence in self-defensive situations. He discussed ways to prevent, prepare for, and survive violent encounters with criminals. He said that violence is a tool equally effective in the hands of the "bad guy" or the "good guy" and that that the person who acts first, fastest and with the full force of their body is the one who typically survives a violent incident.

Issues of Concern: Crime; Personal Defense



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: DOMESTIC VIOLENCE

InfoTrak

December 26

6:15am / 15 Minutes

Guest(s): Katreena Scott, PhD, Associate Professor in the Department of Applied Psychology and Human Development, University of Toronto

Dr. Scott led a study that examined how the workplace is affected by an employee who is involved in domestic violence. She said not only does it result in lowered productivity, but a third of the men reported that they used workplace time and resources to continue to engage in emotionally abusive behavior. She explained how employers can offer assistance for employees with domestic violence issues.

Issues of Concern: Domestic Violence; Workplace Matters; Mental Health



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: EDUCATION

InfoTrak
October 31
6:15am / 15 Minutes
Guest(s): Sarah Foster, Bankrate.com analyst

Higher education is one of the most important financial decisions most young people make, and Bankrate.com recently completed a study that ranked the most and least valuable college majors. Ms. Foster shared the rankings, as well as what crucial factors college students should consider when deciding on a major.

Issues of Concern: Education; Career

InfoTrak
November 28
6:00am / 15 Minutes
Guest(s): Suzanne Bouffard, PhD, expert in child development and education, author of "The Most Important Year: Pre-Kindergarten and the Future of Our Children"

Dr. Bouffard discussed the critical importance of pre-school programs. She noted that children who attend quality pre-K programs have a host of positive outcomes including better language, literacy, problem-solving and math skills later in school. She said also they have a leg up on the most essential skill: self-control. She offered advice for parents on how to choose a quality pre-school.

Issues of Concern: Education; Parenting



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: EDUCATION (continued)

Spotlight on Maryland

December 5

6:30am / 30 Minutes

Guest(s): Tracy Broccolino, Director of Early Childhood Education at the Community Action Council of Howard County, (CAC)

Tracy talked about their newest early education program, The Bauder Education Center at Long Reach Village Center in Columbia, Maryland. The new location has approximately 5,332 square feet, allowing Head Start to increase its capacity from 38 to 79 children. CAC serves low-income Howard County residents through four core program areas: food assistance, energy and weatherization assistance, housing assistance and early childhood education. CAC also operates the Howard County Food Bank.

Issues of Concern: Education; Poverty; Community



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: EMERGENCY PREPAREDNESS

InfoTrak

October 24

6:00am / 15 Minutes

Guest(s): Manny Centeno, Program Manager of the Integrated Public Alert and Warning System, part of the Federal Emergency Management Agency

Mr. Centeno outlined what the public needs to know about the Emergency Alert System, and provided real-life examples to illustrate why EAS is so important to public safety. He also discussed the purpose of “Primary Entry Point” radio stations and details of the all-hazards upgrades at those 77 stations, to add special air scrubbing for chemical, biological and radiological protection, EMP resistance and emergency power generation. He also mentioned the role played by satellite, cable systems and the internet via desktop and mobile phone alerts.

Issues of Concern: Emergency Preparedness; Public Safety; Government

InfoTrak

December 5

6:00am / 15 Minutes

Guest(s): Elliott Haut, MD, FACS, Associate Professor of Surgery and Anesthesiology & Critical Care Medicine, Johns Hopkins University School of Medicine

Dr. Haut led a study that found that victims of gunshots or stabbings taken to a trauma center by private vehicle were 62% less likely to die compared to victims transported by an ambulance or EMS vehicle. He talked about the possible reasons behind this finding. He also explained why it is so important for the average person to be taught how to use direct pressure to stop bleeding.

Issues of Concern: Emergency Preparedness; First Aid; Personal Health



Most Significant Issue-Responsive Programming
4th Quarter 2021
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ISSUE: MENTAL HEALTH

InfoTrak

November 7

6:00am / 15 Minutes

Guest(s): Jen Fisher, US Chief Well-being Officer at Deloitte, a multinational professional services network, author of "Work Better Together: How to Cultivate Strong Relationships to Maximize Well-Being and Boost Bottom Lines"

One in four adults struggle with mental health challenges, and those suffering often hide it at work for fear of discrimination from peers or bosses. Ms. Fisher explained how companies can encourage open and honest conversations to remove the stigma surrounding mental health. She also said companies need to redefine the concept of sick days, to improve mental as well as physical health.

Issues of Concern: Mental Health; Workplace Matters

InfoTrak

November 14

6:15am / 15 Minutes

Guest(s): Carl Hanson, PhD, Professor of Public Health, Brigham Young University

Researchers from Brigham Young University, Johns Hopkins and Harvard have created an algorithm that can predict suicidal thoughts and behavior among adolescents with 91% accuracy. Prof. Hanson was one of the co-authors of the study, and he said the two primary risk factors related to personal connections: family relationships, and friendships with peers.

Issues of Concern: Mental Health; Youth Concerns; Substance Abuse



Most Significant Issue-Responsive Programming
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ISSUE: **MENTAL HEALTH (continued)**

InfoTrak

December 5

6:15am / 15 Minutes

Guest(s): Vicki Bogan, PhD, Associate Professor at the Charles H. Dyson School of Applied Economics and Management at Cornell University, founder and director of the Institute for Behavioral and Household Finance

Mental health problems can have a large negative effect on retirement savings, according to Dr. Bogan's research. She discussed her study, which found that people with anxiety and depression are nearly 25 percent less likely to have a retirement savings account, and their savings are dramatically smaller than those without psychological distress.

Issues of Concern: Mental Health; Retirement Planning



Most Significant Issue-Responsive Programming
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ISSUE: PERSONAL FINANCE

InfoTrak

November 14

6:00am / 15 Minutes

Guest(s): Gary Zimmerman, founder and CEO of the web site

MaxMyInterest.com

Today, the average US savings account pays 0.06 percent interest annually, an annual return of just \$6 in interest on a \$10,000 nest egg. Mr. Zimmerman's company aims to help consumers holding high amounts of cash automatically find the best available interest rate. He talked about reasons behind rising inflation and the current economic conditions. He explained why banks are paying such low rates, and when the trend may change.

Issues of Concern: Personal Finance; Economy



Most Significant Issue-Responsive Programming
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ISSUE: PERSONAL HEALTH

InfoTrak

October 3

6:15am / 15 Minutes

Guest(s): Dale Bredesen, MD, NIH Postdoctoral Fellow at the University of California, San Francisco, author of "The End of Alzheimer's: The First Program to Prevent and Reverse Cognitive Decline"

Dr. Bredesen said his research has determined that Alzheimer's disease is not a single condition, but three similar ones--each with a different cause. He said new research is giving hope that the disease can be prevented and, under certain circumstances, even reversed. He said every American should get a cognitive and genetic test at age 45, to determine their likelihood of developing Alzheimer's.

Issues of Concern: Personal Health; Alzheimer's Disease; Aging

Spotlight on Maryland

October 3

6:30am / 30 Minutes

Guest(s): Jan Martin, Executive Director, Red Devils

The Baltimore-based Red Devils' mission is to fund services that improve the quality of life for breast cancer patients and their families through 3 key program services: transportation, family support needs, and medical costs and treatment related expenses. Liz Spoke with the Red Devils' Executive Director Jan Martin during Breast Cancer Awareness Month about their new signature event "The Good Life," October 8-10, 2021, designed to enlighten, entertain, engage and empower featuring 50 curated content presentations of virtual and in-person experiences from experts in the culinary arts, performing arts, health and beauty, home and hearth and relaxation and recreation.

Issues of Concern: Personal Health; Women's Issues



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: PERSONAL HEALTH (continued)

InfoTrak

October 10

6:00am / 15 Minutes

Guest(s): Roby Greenwald, PhD, Assistant Professor from the School of Public Health, Georgia State University

Traffic pollution research has traditionally been conducted with outdoor roadside sensors. Dr. Greenwald led a study with sensors mounted inside the passenger compartments of cars, and found that interior pollution levels were twice as high as previously thought. He talked about the various forms of pollution he found and their potential health effects.

Issues of Concern: Personal Health; Pollution

InfoTrak

October 10

6:15am / 15 Minutes

Guest(s): Rebekah H. Nagler, PhD, Assistant Professor in the Hubbard School of Journalism & Mass Communication, University of Minnesota

Dr. Nagler led a study that found that most American women aren't aware of the risks of over-diagnosis and overtreatment in regards to breast cancer screening. She discussed the challenges of educating women about these risks so they can make informed decisions about mammograms and breast cancer screening.

Issues of Concern: Personal Health; Women's Issues



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: PERSONAL HEALTH (continued)

Spotlight on Maryland

October 17

6:30am / 30 Minutes

Guest(s): Attia Taylor, Founder of Womanly Magazine

Womanly Magazine was founded in 2017 and is a 501 (c) (3) fiscally sponsored by the Brooklyn Arts Council. Womanly Magazine provides accessible health information to black and brown communities and women and non-binary people through visual and literary art. The publication is available in clinics, health centers and community centers and online at womanlymag.com. Attia talked about their latest special issue that focuses on high blood pressure in the City of Baltimore. According to the Baltimore City Health Department, heart disease is the number one cause of death and stroke is the third, both of which can be consequences of high blood pressure. Womanly Magazine also partnered with the Maryland Institute College of Art, (MICA), to create art and visual aids for the issue..

Issues of Concern: Personal Health; Minority Concerns; Art

InfoTrak

October 24

6:15am / 15 Minutes

Guest(s): Amanda Paluch, PhD, Physical Activity Epidemiologist at the University of Massachusetts, Amherst

Prof. Paluch led a study that found that walking at least 7,000 steps a day--about 3-4 miles-- reduced middle-aged people's risk of premature death from all causes by 50% to 70%, compared to those who took fewer daily steps. She found that 7000-10,000 steps range was the "sweet spot," because walking more than 10,000 steps per day, or walking faster, did not further reduce the risk.

Issues of Concern: Personal Health; Physical Fitness



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: PERSONAL HEALTH (continued)

Spotlight on Maryland

October 24

6:30am / 30 Minutes

Guest(s): Beth Rheingold, President & CEO, Greater Baltimore Chamber of Commerce, and Mary K. DiUbaldo, Executive Director of There Goes My Hero. Both organizations are beneficiaries of the Miles That Matter Pikesville 5K Sunday, November 14, 2021 at Woodholme Center

Beth spoke about the recent name change from the Pikesville-Owings Mills Regional Chamber of Commerce to the Greater Baltimore Chamber of Commerce. Now in its 20th year and back in person this year, the event has raised over \$1 million dollars for cancer nonprofits like There Goes My Hero. Mary K. DiUbaldo explained the mission of There Goes My Hero that partners with DKMS to add potential lifesavers to the National Bone Marrow Registry; and with the Sidney Kimmel Comprehensive Cancer Center to provide support services to blood cancer patients and their families throughout treatment.

Issues of Concern: Personal Health; Community

InfoTrak

November 21

6:15am / 15 Minutes

Guest(s): Daniel Laroche, MD, glaucoma specialist, Director of Glaucoma Services and President of Advanced Eyecare of New York, Clinical Assistant Professor of Ophthalmology with the Icahn School of Medicine at Mount Sinai Medical Center

Dr. Laroche explained why a yearly eye exam is so critical. He outlined the most common symptoms of glaucoma, who is at greatest risk, and why people of color are in the highest risk category. He also discussed the latest treatment options to lower eye pressure and eliminate the need for medication.

Issues of Concern: Personal Health; Minority Concerns; Glaucoma



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: PERSONAL HEALTH (continued)

Spotlight on Maryland

November 21

6:30am / 30 Minutes

Guest(s): Linda Schaefer Cameron, Vice President of Philanthropy at Kennedy Krieger Institute, (KKI)

Linda talked about their iconic Festival of Trees returning November 26-28, 2021 with a reimagined format that benefits the patients, students and programs at Kennedy Krieger Institute. Kennedy Krieger Institute is an internationally known, non-profit organization located in the Baltimore area that provides a wide range of services for children, adolescents and adults with diseases, disorders or injuries that impact the nervous system. This year the annual 3-day Festival includes both on-site and online activities to ensure that KKI's patients, students, families, employees and partners remain safe. One of the new activities is an outside toy drive at the Maryland State Fairgrounds on Friday and Saturday, Nov 26-27, from 10 am to 2 pm.

Issues of Concern: Personal Health; Education

InfoTrak

November 28

6:15am / 15 Minutes

Guest(s): Robert Stern, Ph.D., Professor of Neurology, Neurosurgery, and Anatomy and Neurobiology at Boston University School of Medicine, Director of the Clinical Core of the Boston University Alzheimer's Disease Center, Director of Clinical Research for the Boston University Chronic Traumatic Encephalopathy (CTE) Center

Dr. Stern led a study that found that athletes who began playing tackle football before the age of 12 had more behavioral and cognitive problems later in life than those who started playing after they turned 12. He outlined the symptoms of CTE, and discussed the factors that parents should consider before allowing their child to participate in contact sports.

Issues of Concern: Personal Health; Youth Concerns; Parenting



Most Significant Issue-Responsive Programming
4th Quarter 2021
(October 1 through December 31)

ISSUE: POPULATION

InfoTrak

December 12

6:00am / 15 Minutes

Guest(s): Alison Gemmill, PhD, MPH, Assistant Professor in the Department of Population, Family and Reproductive Health at Johns Hopkins Bloomberg School of Public Health

2020 saw the fewest babies born relative to the population of women between 15 and 44 of any year in American history. Prof. Gemmill discussed the most significant reasons behind the drop in US birthrates, the social effects a declining population may cause, and what steps in public policy may change the trend.

Issues of Concern: Population; Government Policies; Parenting



Most Significant Issue-Responsive Programming
4th Quarter 2021
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ISSUE: POVERTY

Spotlight on Maryland

November 14

6:30am / 30 Minutes

Guest(s): Suzanne Green, Executive Director of Community Development for the Y in Central Maryland

Suzanne talked about their upcoming Y Turkey Trot Charity 5K, a Maryland Thanksgiving family tradition for 27 years in Towson, 26 in Bel Air, 11 in Westminster, 9 in Ellicott City and Baltimore City, and 8 in Arnold! This year the Y Turkey Trot will take place in person at 6 locations across Central Maryland, (Arnold, Baltimore City, Bel Air, Ellicott City, Towson and Westminster) on Thanksgiving morning. There's also a virtual option available. Proceeds help send children to camp, give seniors the chance to connect and provide meaningful mentoring opportunities to young people. Participants are also encouraged to help stock the Y community food pantries by donating non-perishable and canned food to families and individuals who are food insecure. Goods can be donated at Y Family Centers from November 19-25, 2021.

Issues of Concern: Poverty; Community; Youth Concerns

Spotlight on Maryland

December 26

6:30am / 30 Minutes

Guest(s): Bill McCarthy, Executive Director, Catholic Charities of Baltimore

Every day, Catholic Charities of Baltimore provides care and services to improve the lives of Marylanders in need with over 80 programs in 200+ locations throughout Maryland including Head Start and Safe Street programs, food pantries, employment programs, Senior Care and community housing, training and behavioral health. Catholic Charities serves children and families, individuals with intellectual disabilities, people living in poverty and seniors. Bill talked about Comfort and Joy 2021, a free, 31-day virtual series, now in its 2nd year, designed to gift neighbors with a little holiday cheer every day. Hosted at comfortandjoy2021.org, it provides a variety of glad tidings for the whole family.

Issues of Concern: Poverty; Education; Community



Most Significant Issue-Responsive Programming
4th Quarter 2021
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ISSUE: **POVERTY (continued)**

Spotlight on Maryland

December 12

6:30am / 30 Minutes

Guest(s): Tiffany Majors, President and CEO of the Greater Baltimore Urban League, (GBUL)

Tiffany talked about their mission and programs like the Saturday Leadership Program and the Returning Citizen Work-Ready Employment Program. Tiffany also talked about the success of their 25th annual Golf Tournament fundraiser that was held in October, their successful Thanksgiving turkey drive and their upcoming Holiday Turkey Basket Giveaway coming up Monday, December 20, 2021. Other topics Tiffany discussed include GBUL's plans for 2022 including opening a food pantry in West Baltimore in January to help those who need food support. GBUL continues to champion Civil Rights, Voting Rights, Fair Housing, Equity in Education and Funding for Education, and continuing to broaden wifi and internet access in underserved communities. Audacy, formerly Entercom, partnered nationally with the National Urban League in October 2020, and locally, Audacy Baltimore teamed up with the Greater Baltimore Urban League to advance racial justice and equity in the communities we serve.

Issues of Concern: Poverty; Youth Concerns; Education; Community Development; Civil Rights; Equity



Most Significant Issue-Responsive Programming
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ISSUE: RACIAL BIAS

InfoTrak

December 19

6:15am / 15 Minutes

Guest(s): Gail Heyman, PhD, Professor of Psychology, University of California, San Diego

Dr. Heyman led a study that sought to find ways to reduce racial bias in children. She noted that racial bias can be measured in children as young as age 3. She said the key to her research was in repetitively teaching kids to identify people of another race as individuals. She hopes to develop a consumer-friendly version of her findings for eventual use in schools and at home.

Issues of Concern: Racial Bias; Diversity



Most Significant Issue-Responsive Programming
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ISSUE: SUBSTANCE ABUSE/RECOVERY RESOURCES

InfoTrak

October 17

6:00am / 15 Minutes

Guest(s): David Mazer, MD, anesthesiologist at St. Michael's Hospital and Professor in the Departments of Anesthesia and Physiology at the University of Toronto

Dr. Mazer was the co-author of a study that found that adults under 45 years old, who consumed cannabis within the last 30 days, suffered from nearly double the number of heart attacks than adults who didn't use the drug. He said the trend was evident whether cannabis was smoked, vaped or eaten as an edible. He outlined the lessons that can be learned from the research.

Issues of Concern: Substance Abuse; Personal Health

Spotlight on Maryland

November 7

6:30am / 30 Minutes

Guest(s): Dr. Greg Hobelmann and Alex Denstman, MBA, co-CEO's & Presidents, Ashley Addiction Treatment

Alex and Greg both have personal experience with addiction and recovery and are passionate about using their personal experiences to ensure that Ashley creates the best possible care environment for recovering patients and their families. They both talked about life beyond addiction. Greg and Alex shared the history of Ashley Addiction Treatment that began in 1983 as Father Martin's Ashley. Ashley is a registered 501 (c) (3) non-profit. The main campus is located in Havre de Grace and also has outpatient centers in Bel Air and Elkton. Almost 21 million Americans have at least one addiction, yet only 10% of them receive treatment. Alex and Greg discussed this as well as increased alcohol consumption during the pandemic.

Issues of Concern: Substance Abuse; Recovery Resources



Most Significant Issue-Responsive Programming
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ISSUE: SUBSTANCE ABUSE/RECOVERY RESOURCES (continued)

Spotlight on Maryland

December 19

6:30am / 30 Minutes

Guest(s): Bernard Gyebi-Foster, Executive Director of Tuerk House

The future looks bright for Tuerk House and for those that need their help. In 2018 they opened the Maryland Crisis Stabilization Center and recently celebrated the grand opening of the Andrew Kennedy Center for Integrated Behavioral Health and Urgent Care. In addition to drug alcohol recovery programs, they offer mental health and COVID resources.

Issues of Concern: Substance Abuse; Recovery Resources



Most Significant Issue-Responsive Programming
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ISSUE: VETERANS' CONCERNS

Spotlight on Maryland

October 10

6:30am / 30 Minutes

Guest(s): Jeffery Kendrick, Executive Director, and Cereta Spencer, Director of Development and Community Engagement at the Maryland Center for Veterans Education and Training, Inc., (MCVET)

MCVET is the nation's premier program for helping homeless veterans heal and achieve independence, self-sufficiency and permanent housing. In its 26 years of service, this Baltimore-based non-profit has helped more than 11,000 male and female veterans from all branches of the military. Jeffrey and Cereta talked about MCVET's Veterans Day Virtual Run and Walk November 11, 2021, Event proceeds help MCVET continue to provide Housing, Substance Abuse and Mental Health Counseling, Education & Employment Services to help veterans rejoin their communities as productive citizens.

Issues of Concern: Veterans' Concerns; Mental Health; Substance Abuse/Recovery Resources



Most Significant Issue-Responsive Programming
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ISSUE: YOUTH CONCERNS

InfoTrak

October 3

6:00am / 15 Minutes

Guest(s): Jack Kosakowski, President and CEO, Junior Achievement USA

Mr. Kosakowski discussed a Junior Achievement USA survey that found that 77 percent of parents are concerned about their children's ability to have a successful job or career as adults, in light of global competition and automation. He talked about the rapidly changing career environment, and how Junior Achievement is adapting to today's tech environment to help teenagers.

Issues of Concern: Youth Concerns; Career; Parenting

InfoTrak

October 17

6:15am / 15 Minutes

Guest(s): Joanna Quinn, M.Ed., former middle school teacher, founder of Super Empowered One, an organization dedicated to building confidence in kids, author of "Greta Grace," a book focused on bullying and self-esteem

According to StopBullying.gov, one in five kids between the ages of 12 and 18 have experienced bullying. Ms. Quinn outlined the typical signs of bullying and what parents should do if their child is either a victim or a bully. She talked about the increasing role that schools play in the prevention of bullying.

Issues of Concern: Youth Concerns; Bullying; Parenting



Most Significant Issue-Responsive Programming
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ISSUE: YOUTH CONCERNS (continued)

Spotlight on Maryland

October 31

6:30am / 30 Minutes

Guest(s): Rob Scheer, Founder, Comfort Cases

In 2013, Rob's family and their community founded Comfort Cases and set out on a mission to eliminate trash bags from the foster care system. For 10 years now, the Rockville, Maryland-based non-profit has been inspiring communities to bring dignity and hope to youth in foster care. November is National Adoption Awareness Month and Rob talked about how during the month of November people can go to [Briggs & Riley](#) to donate \$10 that provides a child entering foster care with a Comfort XL, a large duffel bag where they can store their belongings and not experience the indignity of living out of a trash bag.

Issues of Concern: Youth Concerns; Foster Care



Public Service Announcements
4th Quarter 2021
(October 1 through December 31)

Throughout the quarter the station aired **[daily/periodic]** PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

- Bob Woodruff Foundation
- National federation for the Blind
- Enduring Hearts
- Air Force Reserves
- Know Diabetes by Heart dot org
- Children's Miracle Network
- San Diego Zoo Alliance
- Stand Up To Cancer
- Balto. Chamber Of Commerce
- Arthritis Foundation
- Susan G. Komen
- Action for Healthy KidRainn.org
- Movember
- Covenant House
- American Medical Association
- Alzheimers Association
- Business Debtors Anonymous
- No Stomach for Cancer