



WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
(334)270-3200

WNCF

And:

GMMB
3050 K ST NW
WASHINGTON, DC 20007

CONTRACT

<u>Contract / Revision</u> 218603 /		<u>Alt Order #</u> 25078329
<u>Product</u> Hillary for America		
<u>Contract Dates</u> 02/16/16 - 02/22/16		<u>Estimate #</u> 4366
<u>Advertiser</u> Clinton for President (D) AL		<u>Original Date / Revision</u> 02/16/16 / 02/23/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNCF	<u>Account Executive</u> Bill Thomas	<u>Sales Office</u> Washington-Ka
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 278	<u>Product Code</u> 295
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNCF	02/16/16	02/22/16	M-F 7a-9a	7a-9a		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	--111--				3	\$35.00			
N 2	WNCF	02/16/16	02/22/16	M-F 9a-10a	9a-10a		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	--111--				3	\$25.00			
N 3	WNCF	02/16/16	02/22/16	M-F 10a-11a	10a-11a		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	--111--				3	\$35.00			
N 4	WNCF	02/16/16	02/22/16	M-F 11a-12p	11a-12p		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	--WTF--				2	\$10.00			
N 5	WNCF	02/16/16	02/22/16	M-F 12p-1p	12p-1p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	M-WTF--				2	\$25.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WNCF	02/16/16-02/22/16	M-F 12p-1p	12p-1p	M--WThF----	:30		\$25.00	NM		
			<i>Credited</i>									
N 6	WNCF	02/16/16	02/22/16	M-F 1p-2p	1p-2p		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	M-WTF--				2	\$45.00			
N 7	WNCF	02/16/16	02/22/16	M-F 2p-3p	2p-3p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	MTWTF--				3	\$50.00			
N 8	WNCF	02/16/16	02/22/16	M-F 3p-4p	3p-4p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	M-WTF--				3	\$50.00			
N 9	WNCF	02/16/16	02/22/16	M-F 4p-430p	4p-430p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	M-WTF--				2	\$60.00			
N 10	WNCF	02/16/16	02/22/16	M-F 430p-530p	430p-530p		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	MTWTF--				3	\$35.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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<u>Contract / Revision</u> 218603 /		<u>Alt Order #</u> 25078329
<u>Contract Dates</u> 02/16/16 - 02/22/16	<u>Product</u> Hillary for America	<u>Estimate #</u> 4366
<u>Advertiser</u> Clinton for President (D) /		<u>Original Date / Revision</u> 02/16/16 / 02/23/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WNCF	02/16/16	02/22/16	M-F 530p-6p	530p-6p		:30			NM	4	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	M-WTF--				4	\$65.00			
N 12	WNCF	02/16/16	02/22/16	M-F 6p-630p	6p-630p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	M-WTF--				3	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WNCF	02/16/16-02/22/16	M-F 6p-630p	6p-630p	M--WThF----	:30		\$90.00	NM		
				Credited								
	2	WNCF	02/16/16-02/22/16	M-F 6p-630p	6p-630p	M--WThF----	:30		\$90.00	NM		
				Credited								
	3	WNCF	02/16/16-02/22/16	M-F 6p-630p	6p-630p	M--WThF----	:30		\$90.00	NM		
				Credited								
N 13	WNCF	02/16/16	02/22/16	M-F 630p-7p	630p-7p		:30			NM	4	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	M-WTF--				4	\$170.00			
N 14	WNCF	02/16/16	02/22/16	M-F 10p-1035p	10p-1035p		:30			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	M-WTF--				3	\$35.00			
N 15	WNCF	02/16/16	02/22/16	M-F 1035p-1135p	1035p-1135p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/16/16	02/22/16	M-WTF--				2	\$20.00			
N 16	WNCF	02/22/16	02/22/16	The Bachelor 7	7p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	M-----				1	\$350.00			
N 17	WNCF	02/17/16	02/17/16	Wed Prime A	7p-8p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	--W----				1	\$275.00			
N 18	WNCF	02/18/16	02/18/16	Thu Prime B	8p-9p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$700.00			
N 19	WNCF	02/18/16	02/18/16	Thu Prime C	9p-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/15/16	02/21/16	---T---				1	\$700.00			
Totals											42	\$4,055.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/22/16	42	\$4,055.00	(\$608.25)	\$3,446.75
Totals	42	\$4,055.00	(\$608.25)	\$3,446.75

Signature: _____ Date: _____

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Contract # 25078329 Changes as of: 2/23/2016 at 12:10 PM Version: Highlighting Revision 4

CPE: 278/295/4366
 Agency: GMMB
 GMMB 3050 K ST NW
 WASHINGTON DC 20007
 Flight: 2/16/16 - 2/22/16
 Advertiser: CLINTON, HILLARY
 Product: Hillary for America
 Primary Demo: Adults 35+
 Agency Order #: 4772322
 Buyer: Lawson, Colin
 Station: WNCN
 Market: Montgomery
 Office: WASHINGTON
 Salesperson: BILL THOMAS
 Assistant: BILL THOMAS
 Con Type: POLITICAL/VOTE
 Total \$: \$4,055.00
 Total Spots: 42
 Total CPP: \$0.00
 Total GRP: 0
 Traffic #: 218603
 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/16	2/16 - 2/16	Total Spots	Total \$	CPP	GRP
REV-12	Tu-F-M 6p-6:30p		ABC World News	\$90.00	0	30	2 p 0		0	\$0.00	\$0.00	0.0
TOTALS:									42	\$4,055.00	\$0.00	0.0

KATZ TELEVISION GROUP

Hit Listed Programs

Contract # 25078329

Changes as of: 2/23/2016 at 12:10 PM

Version: Highlighting Revision 4

CPE: 278/295/4366

Flight: 2/16/16 - 2/22/16

Station: WNCV

Total \$: \$4,055.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Montgomery

Total Spots: 42

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: Hillary for America

Office: WASHINGTON

Total CPP: \$0.00

Primary Demo: Adults 35+

Salesperson: BILL THOMAS

Total GRP: 0

Agency Order #: 4772322

Assistant: BILL THOMAS

Traffic #: 218603

Buyer: Lawson, Colin

Con Type: POLITICAL/VOTE

Separation:

Order Level Comments

Date/Time	Added by	Comment
02/16/16 9:38 AM	BILL THOMAS	Separation: 30
02/16/16 9:38 AM	BILL THOMAS	Separation: 30

Competitive Information

Market Budget:	\$27,033
WNCV Share:	15%
Comment:	
WAKA:	40%
WBMM:	3%
WCOV:	6%
WSFA:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	42	\$4,055.00	N/A	0.0
Total	100%	42	\$4,055.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Feb	42	\$4,055.00
Total	42	\$4,055.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/23/16 12:10 PM	BILL THOMAS	Revised		2	-\$180.00	\$4,055.00	Changes: Total Spots from 44 to 42. Calculated Dollars from \$4,235.00 to \$4,055.00, Competitive Market Budget from \$28,233 to \$27,033. Total \$ from \$4,235.00 to \$4,055.00. User Entered \$ from \$4,235.00 to \$4,055.00. 1 buyline added or modified.
Revision	2/18/16 7:49 AM	BILL THOMAS	Confirmed			\$0	\$4,235.00	Changes: 4 buylines added or modified.
Queued for Electronic Contracting	2/16/16 11:36 AM					\$0	\$0	
Revision	2/16/16 10:56 AM	BILL THOMAS	Confirmed		3	\$0	\$4,235.00	Changes: Total Spots from 47 to 44. 5 buylines added or modified.
Revision	2/16/16 9:38 AM	BILL THOMAS	Confirmed			\$0	\$4,235.00	Changes: Product from TV to Hillary for America, Demo Meta to [R16]. User Entered \$ from \$0.00 to \$4,235.00.
New	2/16/16 9:37 AM	BILL THOMAS	New	47		\$4,235.00	\$4,235.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.