

ORDER

Orders
Order / Rev: 435239
Alt Order #: WOC10482671
Product Desc: Virginia
Estimate: 8033
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 10/20/16 / 10/20/16
Order Type: NORMAL

WDBJ
Primary AE: Charles Brian Boush
Sales Office: ROAN
Sales Region: National

Agency
Name: American Media and Advocacy Grp
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Donald J Trump for President
Demographic: A18+
Product Codes: Candidate - National - President
Priority: P-06
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 62896
Agency External ID: 6930
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	57	\$18,495.00	\$15,720.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	57	\$18,495.00	\$15,720.75	373.20
Totals	57	\$18,495.00	\$15,720.75	373.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charles Brian Boush			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDBJ	10/18/16	10/24/16	News 7 Early Mornin' @ 5M News 7 Early Mornin' @ 5a	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	11111--	:30	5	\$65.00	P-06	3.10	NM	5	\$325.00
(Program: WDBJ7 EARLY MN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/16	10/24/16	11111--					5	\$65.00		3.10			
2	WDBJ	10/18/16	10/23/16	News 7 Sun Morning @ 8M News 7 Sun Morning @ 8a	CM	8:00 AM-9:00 AM (5:00 AM-6:00 AM)	-----1	:30	1	\$190.00	P-06	7.30	NM	1	\$190.00
(Program: WDBJ7 SUN MORN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1					1	\$190.00		7.30			
3	WDBJ	10/18/16	10/24/16	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	11111--	:30	5	\$110.00	P-06	4.00	NM	5	\$550.00
(Program: CBS THS MRNG-2<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/16	10/24/16	11111--					5	\$110.00		4.00			
4	WDBJ	10/18/16	10/22/16	News 7 Sat Morning @ 8M News 7 Sat Morning @ 8a	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$140.00	P-06	4.20	NM	1	\$140.00
(Program: WDBJ7 SAT MORN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-					1	\$140.00		4.20			
5	WDBJ	10/18/16	10/22/16	CBS This Morning Satur CBS This Morning Saturday	CM	9:00 AM-11:00 AM	-----1-	:30	1	\$100.00	P-06	2.60	NM	1	\$100.00
(Program: CBS THS MRN:SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-					1	\$100.00		2.60			

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 WDBJ

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6	WDBJ	10/18/16	10/24/16	News 7 Mornin' @ 6a News 7 Mornin' @ 6a	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	11111--	:30	5	\$225.00	P-06	5.40	NM	5	\$1,125.00
(Program: WDBJ7 MORNIN')															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/18/16		10/18/16	10/24/16	11111--			5			\$225.00		5.40			
7	WDBJ	10/18/16	10/23/16	CBS Sunday Morning CBS Sunday Morning	CM	9:00 AM-10:30 AM	-----1	:30	1	\$260.00	P-06	6.00	NM	1	\$260.00
(Program: SUNDAY MRN-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----1			1			\$260.00		6.00			
8	WDBJ	10/18/16	10/24/16	News 7 @ Noon News 7 @ Noon	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	11111--	:30	5	\$180.00	P-06	6.90	NM	5	\$900.00
(Program: WDBJ7 NWS@NOON)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/18/16		10/18/16	10/24/16	11111--			5			\$180.00		6.90			
E 9	WDBJ	10/18/16	10/23/16	Early News Rotator Sa-Su Early News Rotator Sa-Su	CM	6:00 PM-7:00 PM	-----1	:30	1	\$220.00	P-06	7.50	NM	0	\$0.00
(Program: WDBJ7 @ 6/ CBS News)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----1			1			\$220.00		7.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/17/16-10/23/16		Early News Rotator Sa-Su	6:00 PM-7:00 PM		-----Su	:30		(\$220.00)		7.50	NM		
Credited															
E 10	WDBJ	10/18/16	10/23/16	News 7 @ 6p Sun News 7 @ 6p Sun	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----1	:30	1	\$220.00	P-06	6.90	NM	0	\$0.00
(Program: WDBJ7 @ 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/17/16		10/17/16	10/23/16	-----1			1			\$220.00		6.90			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/17/16-10/23/16		News 7 @ 6p Sun	6:00 PM-6:30 PM		-----Su	:30		(\$220.00)		6.90	NM		
Credited															
E 11	WDBJ	10/18/16	10/24/16	M-F 5p CC BB M-F 5p CC BB	CM	5:00 PM-5:30 PM	1-----	:30	1	\$235.00	P-06	5.70	NM	0	\$0.00
(Program: WDBJ7 NWS AT 5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/18/16		10/18/16	10/24/16	1-----			1			\$235.00		5.70			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/18/16-10/24/16		News 7 @ 5p M-F	5p-530p		MTWThF----	:30		(\$235.00)		5.70	NM		
Credited															
12	WDBJ	10/18/16	10/24/16	News 7 @ 6p M-F News 7 @ 6p M-F	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	11111--	:30	5	\$545.00	P-06	11.40	NM	5	\$2,725.00
(Program: WDBJ7 NWS AT 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/18/16		10/18/16	10/24/16	11111--			5			\$545.00		11.40			
E 13	WDBJ	10/18/16	10/24/16	Jeopardy M-F Jeopardy M-F	CM	7:30 PM-8:00 PM	11111--	:30	5	\$380.00	P-06	10.50	NM	4	\$1,520.00
(Program: JEOPARDY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/18/16		10/18/16	10/24/16	11111--			5			\$380.00		10.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WDBJ	10/18/16-10/24/16		Jeopardy M-F	7:30 PM-8:00 PM		MTWThF----	:30		(\$380.00)		10.50	NM		
Credited															
14	WDBJ	10/18/16	10/24/16	Wheel of Fortune M-F Wheel of Fortune M-F	CM	7:00 PM-7:30 PM	11111--	:30	5	\$475.00	P-06	10.80	NM	5	\$2,375.00
(Program: WHEEL-FORTNE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 10/18/16		10/18/16	10/24/16	11111--			5			\$475.00		10.80			
15	WDBJ	10/18/16	10/24/16	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	11111--	:30	5	\$330.00	P-06	6.20	NM	5	\$1,650.00
(Program: ANDY GRIFFITH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	WDBJ	10/18/16	10/24/16	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	11111--	:30	5	\$330.00	P-06	6.20	NM	5	\$1,650.00
(Program: ANDY GRIFFITH)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/18/16	10/24/16	11111--			5			\$330.00		6.20			
16	WDBJ	10/18/16	10/22/16	Saturday Prime Hr 1 Saturday Prime Hr 1	CM	8:00 PM-9:00 PM	-----1-	:30	1	\$90.00	P-06	2.50	NM	1	\$90.00
(Program: CRMTM SA8P-CBS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-			1			\$90.00		2.50			
17	WDBJ	10/18/16	10/21/16	Friday Prime Hr 2 Friday Prime Hr 2	CM	9:00 PM-10:00 PM	----1--	:30	1	\$400.00	P-06	6.20	NM	1	\$400.00
(Program: HAWAII Five-O)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1			\$400.00		6.20			
18	WDBJ	10/18/16	10/19/16	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	8:00 PM-9:00 PM	--1----	:30	1	\$615.00	P-06	8.60	NM	1	\$615.00
(Program: SURVIVOR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----			1			\$615.00		8.60			
19	WDBJ	10/18/16	10/21/16	Friday Prime Hr 3 Friday Prime Hr 3	CM	10:00 PM-11:00 PM	PI----1--	:30	1	\$570.00	P-06	6.40	NM	1	\$570.00
(Program: BLUE BLOODS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--			1			\$570.00		6.40			
20	WDBJ	10/18/16	10/23/16	Sunday Prime Hr 4 Sunday Prime Hr 4	CM	10:30 PM-11:30 PM (10:30 PM-11:30 PM)	PI-----1	:30	1	\$365.00	P-06	3.50	NM	1	\$365.00
(Program: ELEMENTARY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1			1			\$365.00		3.50			
21	WDBJ	10/18/16	10/23/16	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	8:30 PM-9:30 PM (8:30 PM-9:30 PM)	-----1	:30	1	\$545.00	P-06	5.10	NM	1	\$545.00
(Program: NCIS LA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1			1			\$545.00		5.10			
E 22	WDBJ	10/18/16	10/19/16	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	10:00 PM-11:00 PM	PI--1----	:30	1	\$365.00	P-06	3.20	NM	0	\$0.00
(Program: CODE BLACK)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	--1----			1			\$365.00		3.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDBJ	10/17/16-10/23/16		Wednesday Prime Hr 3		10:00 PM-11:00 PM	--W-----	:30		(\$365.00)		3.20	NM		
Credited															
23	WDBJ	10/18/16	10/18/16	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-1-----	:30	1	\$1,425.00	P-06	12.10	NM	1	\$1,425.00
(Program: NCIS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----			1			\$1,425.00		12.10			
24	WDBJ	10/18/16	10/24/16	Monday Prime Hr 3 Monday Prime Hr 3	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	PI1-----	:30	1	\$980.00	P-06	5.00	NM	1	\$980.00
(Program: Scorpion)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/18/16	10/24/16	1-----			1			\$980.00		5.00			
25	WDBJ	10/18/16	10/22/16	News 7 @ 11p Sat News 7 @ 11p Sat	CM	11:00 PM-11:35 PM	PI-----1-	:30	1	\$95.00	P-06	3.20	NM	1	\$95.00
(Program: WDBJ7NWS AT 11<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----1-			1			\$95.00		3.20			
E 26	WDBJ	10/18/16	10/24/16	News 7 @ 11p M-F News 7 @ 11p M-F	CM	11:00 PM-11:35 PM (11:00 PM-11:35 PM)	PI11111--	:30	5	\$305.00	P-06	3.90	NM	4	\$1,220.00
(Program: WDBJ7NWS AT 11<)															

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E 26	WDBJ	10/18/16	10/24/16	News 7 @ 11p M-F News 7 @ 11p M-F	CM	11:00 PM-11:35 PM (11:00 PM-11:35 PM)	11111--	:30	5	\$305.00	P-06	3.90	NM	4	\$1,220.00	
(Program: WDBJ7NWS AT 11<)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/18/16	10/24/16	11111--			5			\$305.00		3.90				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
3	WDBJ	10/18/16-10/24/16		News 7 @ 11p M-F		11:00 PM-11:35 PM	11111--	:30		(\$305.00)		3.90	NM			
Credited																
27	WDBJ	10/18/16	10/21/16	Friday Football Extra Friday Football Extra	CM	11:15 PM-11:45 PM	----1--	:30	1	\$330.00	P-06	3.90	NM	1	\$330.00	
(Program: Friday Football Extra)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	----1--			1			\$330.00		3.90				
														Totals	57	\$18,495.00