



WGGB-TV  
 PO Box 640  
 Springfield, MA 01101  
 ph: (413) 733-4040  
 fx: (413) 732-5150

**Advertiser** No on Question 2 (29650)  
**Agency** Sadler Strategic Media (8716)  
**Buyer** Sadler, Sheri  
**Salesperson** Millennium/LA, Los Angeles (1101)  
 ph: (323) 966-5200  
 fx: (323) 966-5299x  
**Product** POLITICAL ISSUE (1187)  
**Brand** BOTTLE BILL (176714)  
**Acct Types** National/Political Issue - Agency  
**Est/Headline** 1589/ECR10393719  
**Demo**  
**Revision**  
**Comments** Bottle Bill  
 \*\*30 MIN SEPARATION\*\*

**Invoice** 932630  
**Inv Date** 9/28/2014  
**Terms** CIA  
**Contract** 508877  
**Bill Type** Standard  
**Period** 9/1/2014 - 9/28/2014

No on Question 2  
 2150 River Plaza Drive  
 Suite 153  
 Sacramento, CA 95833

AdM

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 9/29/2014 1:11:30PM

Springfield MA (WGGB)

**OFFICIAL BILLING INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks: 40 IN THE MORNING @ 530A REVISED RATE</b>								
	SPOT	5:30:00AM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/15/14 5:58AM (Mo)	01:00	ABC40 In The Morning 2	BB2TV-101-30H	\$500.00	
	SPOT	5:30:00AM- 6:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/18/14 5:49AM (Th)	01:00	ABC40 In The Morning 2	BB2TV-101-30H	\$500.00	
2.0	<b>Contract Line Remarks: 40 IN THE MORNING @ 530A REVISED RATE</b>								
	SPOT	5:30:00AM- 6:00:00	Per week (1),Mo,Tu,We,Th,Fr	09/23/14 5:58AM (Tu)	01:00	ABC40 In The Morning 2	BB2TV-101-30H	\$500.00	
3.0	<b>Contract Line Remarks: GOOD MORNING AMERICA</b>								
	SPOT	7:00:00AM- 9:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/15/14 8:54AM (Mo)	01:00	ABC-Good Morning America	BB2TV-101-30H	\$1200.00	
	SPOT	7:00:00AM- 9:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/17/14 7:59AM (We)	01:00	ABC-Good Morning America	BB2TV-101-30H	\$1200.00	
4.0	<b>Contract Line Remarks: GOOD MORNING AMERICA</b>								
	SPOT	7:00:00AM- 9:00:00	Per week (1),Mo,Tu,We,Th,Fr	09/25/14 8:43AM (Th)	01:00	ABC-Good Morning America	BB2TV-101-30H	\$1200.00	
5.0	<b>Contract Line Remarks: NEWS</b>								
	SPOT	5:00:00AM- 5:30:00	Per week (2),Mo,Tu,We,Th,Fr	09/16/14 5:10AM (Tu)	01:00	ABC40 In The Morning	BB2TV-101-30H	\$400.00	
	SPOT	5:00:00AM- 5:30:00	Per week (2),Mo,Tu,We,Th,Fr	09/19/14 5:18AM (Fr)	01:00	ABC40 In The Morning	BB2TV-101-30H	\$400.00	
6.0	<b>Contract Line Remarks: 40 IN THE MORNING @ 5A REVISED RATE</b>								
	SPOT	5:00:00AM- 5:30:00	Per week (1),Mo,Tu,We,Th,Fr	09/26/14 5:30AM (Fr)	01:00	ABC40 In The Morning	BB2TV-101-30H	\$400.00	
7.0	<b>Contract Line Remarks: 40 IN THE MORNING @ 6A</b>								
	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/15/14 6:29AM (Mo)	01:00	ABC40 In The Morning 3	BB2TV-101-30H	\$1200.00	
	SPOT	6:00:00AM- 7:00:00	Per week (2),Mo,Tu,We,Th,Fr	09/17/14 6:25AM (We)	01:00	ABC40 In The Morning 3	BB2TV-101-30H	\$1200.00	
8.0	<b>Contract Line Remarks: ABC40 NEWS AT 6PM REVISED RATE</b>								
	SPOT	6:00:00PM- 6:30:00	Per week (1),Mo,Tu,We,Th,Fr	09/19/14 6:13PM (Fr)	01:00	ABC40 6pm News	BB2TV-101-30H	\$1600.00	
	SPOT	6:00:00PM- 6:30:00	Per week (1),Mo,Tu,We,Th,Fr	09/22/14 6:19PM (Mo)	01:00	ABC40 6pm News	BB2TV-101-30H	\$1600.00	
9.0	<b>Contract Line Remarks: ABC40 NEWS AT 5PM</b>								
	SPOT	5:00:00PM- 5:30:00	Per week (1),Mo,Tu,We,Th,Fr	09/16/14 5:13PM (Tu)	01:00	ABC40 5pm News	BB2TV-101-30H	\$1200.00	
10.0	<b>Contract Line Remarks: ABC40 NEWS AT 530PM</b>								
	SPOT	5:30:00PM- 6:00:00	Per week (1),Mo,Tu,We,Th,Fr	09/19/14 5:43PM (Fr)	01:00	ABC40 530pm News	BB2TV-101-30H	\$1400.00	
11.0	<b>Contract Line Remarks: ABC40 NEWS AT 11P</b>								
	SPOT	11:00:00PM-11:35:00	Per week (2),Mo,Tu,We,Th,Fr	09/15/14 11:12PM (Mo)	01:00	ABC40 Eleven @ 11	BB2TV-101-30H	\$2000.00	
	SPOT	11:00:00PM-11:35:00	Per week (2),Mo,Tu,We,Th,Fr	09/17/14 11:14PM (We)	01:00	ABC40 Eleven @ 11	BB2TV-101-30H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date.

Gross Total	\$18,500.00	Total Spots	17
Commission	(\$2,775.00)		
<b>Net Total</b>	<b>\$15,725.00</b>		



EGGB  
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 fx: (413) 732-5150

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**Salesperson** Millennium/LA, Los Angeles (1101)  
 ph: (323) 966-5200  
 fx: (323) 966-5299x  
**Product** POLITICAL ISSUE (1187)  
**Brand** BOTTLE BILL (176714)  
**Acct Types** National/Political Issue - Agency  
**Est/Headline** 1589/ECR10392954  
**Demo**  
**Revision**  
**Comments** Bottle Bill  
 \*\*30 MIN SEPARATION\*\*

**Invoice** 932621  
**Inv Date** 9/28/2014  
**Terms** CIA  
**Contract** 508862  
**Bill Type** Standard  
**Period** 9/1/2014 - 9/28/2014

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 9/29/2014 1:11:30PM

No on Question 2  
 2150 River Plaza Drive  
 Suite 153  
 Sacramento, CA 95833

AdM

FOX 6 (EGGB)

**OFFICIAL BILLING INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks:</b>		<b>NEWS</b>						
	SPT	7:00:00AM- 9:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/15/14 7:39AM (Mo)	01:00	ABC40 IN THE MORNING ON FOX R2	BB2TV-101-30H	\$100.00	
	SPT	7:00:00AM- 9:00:00	Per week (2), Mo, Tu, We, Th, Fr	09/19/14 8:30AM (Fr)	01:00	ABC40 IN THE MORNING ON FOX R3	BB2TV-101-30H	\$100.00	
2.0	<b>Contract Line Remarks:</b>		<b>ABC40 IN THE MORNING RE-AIR</b>						
	SPT	7:00:00AM- 9:00:00	Per week (1), Mo, Tu, We, Th, Fr	09/26/14 7:50AM (Fr)	01:00	ABC40 IN THE MORNING ON FOX R2	BB2TV-101-30H	\$100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$300.00	Total Spots	3
Commission	(\$45.00)		
<b>Net Total</b>	<b>\$255.00</b>		