

2023 Q1



### KBRC Community Issues / Programs List

Group Name: COVID-19

Issues: Information Updates (federal, state and local levels)

How Issues were treated: On-air mentions, newscasts

Run Dates: 1/1-TFN

Time of Day: Updates throughout the day in newscasts, continuous coverage during the morning show (M-F, 6 to 10am).

Duration: :30 :60 Other: Various Lengths (see above)

Group Name: Burlington, Mount Vernon, and Sedro-Woolley Chambers of Commerce

Issues: "Chamber Chat" - information regarding Chamber events

How Issues were treated: On-Air Interviews

Run Dates: 1/1-TFN

Time of Day: Approx. 7:20am on the first three days of each month

Duration: :30 :60 Other: Approx. 5 minutes

Group Name: Humane Society of Skagit Valley

Issues: Operation: Pet of the week, Wednesdays

How Issues were treated: On-Air mentions, multiple times per day

Run Dates: 2/1-TFN

Time of Day: 8-8:30am

Duration: :30 :60 Other: Various lengths

Group Name: Camp Korey

Issues: Operation: Pack the Camper donation event, 4/1

How Issues were treated: On-Air mentions, multiple times per day

Run Dates: 3/20-3/31

Time of Day: 6-10am

Duration: :30 :60 Other: Various lengths