



Client: Comite Amigos Juan Zaragoza Gomez  
 Product: Comite Amigos JZG  
 Description: 24.04.RADIO.COMITE AMIGOS ZARAGOZA.19-29  
 Reference No.: 0370.01.7713  
 Revision No.: \_\_\_\_\_

## PURCHASE ORDER

### Station Office

**Wkaq 580AM Radio Reloj RELOJ**

ATTN:

### Order Approval

**This order was approved by:**

**Michelle Maysonet**

Media Buyer:

Phone:

Email:

Date Approved: 4/22/2024

### Advertiser Information

Client Name: Comite Amigos Juan Zaragoza Gomez  
 Client Account No.: 0370  
 Product: Comite Amigos JZG  
 Account Executive: Maribel Bigles

### Campaign Summary

Campaign No. 7713  
 Description: 24.04.RADIO.COMITE AMIGOS ZARAGOZA.19-29  
 Total Airings: 16  
 Total Buy: \$2,348.00

### Airing calendar

Spot	Day	Length	Cost	4/15	4/22	4/29	Total Spots
47163	MO	15 sec.	144.00	0 ---	2 4/22	0 ---	2
Program: <b>Temprano en la mañana Rubén Sanchez</b>   Time Slot: <b>7:00 AM - 8:00 AM</b>							
47164	MO	15 sec.	160.00	0 ---	0 ---	2 4/29	2
Program: <b>WKAQ ANALIZA CARLS DIAZ OLIVO / LUIS PABON ROCA</b>   Time Slot: <b>8:30 AM - 10:00 AM</b>							
47164	TU	15 sec.	160.00	0 ---	2 4/23	0 ---	2
Program: <b>WKAQ ANALIZA CARLS DIAZ OLIVO / LUIS PABON ROCA</b>   Time Slot: <b>8:30 AM - 10:00 AM</b>							
47164	TH	15 sec.	160.00	0 ---	2 4/25	0 ---	2
Program: <b>WKAQ ANALIZA CARLS DIAZ OLIVO / LUIS PABON ROCA</b>   Time Slot: <b>8:30 AM - 10:00 AM</b>							
47164	FR	15 sec.	160.00	2 4/19	0 ---	0 ---	2

Spot	Day	Length	Cost	4/15	4/22	4/29	Total Spots
Program: <b>WKAQ ANALIZA CARLS DIAZ OLIVO / LUIS PABON ROCA</b>   Time Slot: <b>8:30 AM - 10:00 AM</b>							
47165	TU	15 sec.	130.00	0 ---	2 4/23	0 ---	2
Program: <b>JAY FONSECA</b>   Time Slot: <b>12:00 PM - 1:00 PM</b>							
47165	TH	15 sec.	130.00	0 ---	0 ---	2 5/2	2
Program: <b>JAY FONSECA</b>   Time Slot: <b>12:00 PM - 1:00 PM</b>							
47165	FR	15 sec.	130.00	2 4/19	0 ---	0 ---	2
Program: <b>JAY FONSECA</b>   Time Slot: <b>12:00 PM - 1:00 PM</b>							

**Disclosure:**

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Juan Zaragoza Gomez

being/on behalf of: Comite Amigos de Juan Zaragoza, a legally

qualified candidate of the Partido Popular Democratico political

party for the office of: Governor

in the Partido Popular Democratico Primary

election to be held on: June 2, 2024

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE SCHEDULE					

**Total Charges:**                      SEE SCHEDULE

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Comite Amigos de Juan Zaragoza

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Viviana Perez Robles

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

4/22/24  
Date

Juan Zaragoza Robles  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature Printed Name Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Comite Amigos de Juan Zaragoza  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Juan Zaragoza Gomez

signature of candidate or authorized committee

Juan Zaragoza Gomez  
printed name

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE SCHEDULE					

<b>Total Charges:</b>	SEE SCHEDULE
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### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

# CONTRACT



**WKAQ-AM**  
**P.O. Box 362050**  
**San Juan, PR 00936-2050**  
**Payable To: Televiscentro of Puerto Rico**  
**(787) 792-4444**

<u>Contract / Revision</u> 3106 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>COMITE AMIGOS DE JUAN ZARAGOZA GOM</b>		<u>Original Date / Revision</u> 04/18/24 / 04/22/24
<u>Contract Dates</u> <b>04/22/24 - 05/02/24</b>	<u>Estimate #</u> <b>0370.01.7713</b>	
<u>Product</u> <b>Comite Amigos JZG</b>		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WKAQ-AM</b>	<u>Account Executive</u> Wanda Ortiz	<u>Sales Office</u> Guaynabo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**HOROMA3, LLC / SGA**  
**CALLE FRANCIA 1555**  
**SANTURCE, PR 00911**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKAQ	04/22/24	04/22/24	M-F 5a-8:30a	7:00 AM-8:00 AM		:15			NM	2	\$288.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	2-----				2	\$144.00			
N 2	WKAQ	04/22/24	05/02/24	M-F AM Drive	8:30 AM-10:00 AM		:15			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	22-2---				6	\$160.00			
Week:		04/29/24	05/05/24	2-----				2	\$160.00			
N 3	WKAQ	04/22/24	05/02/24	M-F 12p-2p	12:00 PM-2:00 PM		:15			NM	6	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/22/24	04/28/24	22-----				4	\$130.00			
Week:		04/29/24	05/05/24	---2---				2	\$130.00			
<b>Totals</b>											16	\$2,348.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/30/24	14	\$2,088.00	(\$313.20)	\$1,774.80
05/01/24 -05/31/24	2	\$260.00	(\$39.00)	\$221.00
<b>Totals</b>	16	\$2,348.00	(\$352.20)	\$1,995.80

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.