



204 South Main
Lindsay, Ok. 73052
Phone: 405-756-4438
Fax: 405-756-2040

Advertiser Agreement

This Master Advertising Agreement (hereafter called the "Agreement") is made and entered into on this the 1st day of FEBRUARY, 2020, between FRIENDS OF JIM BECKHAM FOR LINDSAY SCHOOL BOARD

(hereafter called the "Advertiser") and **KBLP PARTNERS LLC**, of specified audio advertising and schedules is subject to this written agreement between Advertiser and KBLP PARTNERS LLC. Every effort will be made by KBLP PARTNERS LLC to afford advertising in the position desired; however, under no circumstances is position guaranteed and advertising must be paid for regardless of position.

Start Date 2/2 End Date: 2/9

ADVERTISING RATE: The Advertiser agrees to pay publisher: \$ 200 FOR PRODUCT:

:60 SPOT / 3X DAILY

CANCELLATION: KBLP PARTNERS LLC reserves the right to cancel this contract for any reason at any time without penalty. Advertiser may send notice of intent to cancel this contract by written notice that is received by KBLP PARTNERS LLC at any time. Cancellation will be considered effective by both parties on the last day of the month in which notice is received by KBLP PARTNERS LLC. Fees paid by Advertiser will not be refunded if Advertiser cancels contract.

COSTS OF COLLECTION: In the event the advertiser fails to pay the sums due the publisher in the amounts and at the times they become due according to this contract, the advertiser agrees to pay reasonable costs of collection incurred by KBLP PARTNERS LLC, including, but not limited to, attorney's fees and court costs should the collection be referred to an attorney or assigned for collection.

ASSIGNMENT: Advertiser may not assign this agreement, in whole or in part, without KBLP PARTNERS LLC written consent. Any attempt to assign this Agreement without such consent will be null and void. **GOVERNING LAW** This Agreement will be governed by and construed in accordance with the laws of the State of Oklahoma.

ENTIRE AGREEMENT: This Agreement and any and all exhibits and attachments are the complete and exclusive agreement between the parties with respect to the subject matter hereof, superseding and replacing any and all prior agreements, communications, and understandings (both written and oral) regarding such subject matter, provided that all pricing will be governed by Publisher's Pricing Information, whether printed on paper or electronically. The terms and conditions of this Agreement will prevail over any contrary or inconsistent terms in any purchase order. This Agreement may only be modified, or any rights under it waived, by a written document executed by both parties.

Salesperson: [Signature] Client: [Signature]
Date: 2-1-21 Date: Feb 1, 2021