# WOKV-FM QUARTERLY ISSUE REPORT 2nd QUARTER 2020

PREPARED BY: LESLIE WERKEMA

Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the second quarter of 2020

### **ISSUES THIS QUARTER**

### 1. Health – Covid-19 – Variety of Issues Related to Pandemic & Health

- 2. Health Medical Supplies
- **3.** Education Distance Learning
  - 4. Environment Weather
- 5. Local Economy Unemployment
  - 6. Civic Protests

### 2020 Public Affair Programming Cox Radio, Jacksonville

<b>STATION</b>	SHOW	HOST	DAY	TIME
WAPE	JAX JOURNAL	STEPHEN PONSON	SUNDAY	6:00AM
WAPE	FIRST COAST FORUM	TASHEKA YOUNG/ JUSTIN COUSART/ MEGHAN LANE/ SOFIA CAFIERO/ABBY MURF	SUNDAY PHY	6:30AM

PROGRAM DIRECTOR: CODY BLACK

STATION	SHOW	HOST	DAY	TIME
WXXJ	JAX JOURNAL	STEPHEN PONSON	SUNDAY	6:00AM
WXXJ	FIRST COAST FORUM	TASHEKA YOUNG/ JUSTIN COUSART/MEGHAN LANE SOFIA CAFIERO/ABBY MURF	SUNDAY 6:3 PHY	60AM

#### PROGRAM DIRECTOR: CODY BLACK

STATION	SHOW	HOST	DAY	TIME
WJGL	JAX JOURNAL	STEPHEN PONSON	SUNDAY	6:00AM
WJGL	FIRST COAST FORUM	TASHEKA YOUNG/ JUSTIN COUSART/ MEGHAN LANE/ SOFIA CAFIERO/ABBY MURF	SUNDAY PHY	6:30AM

### PROGRAM DIRECTOR: CODY BLACK

STATION SHOW	HOST	DAY	TIME
WOKV JAX JOURNAL	STEPHEN PONSON	SATURDAY	11:00PM
WOKV FIRST COAST FORUM	TASHEKA YOUNG/ JUSTIN COUSART/ MEGHAN LANE/ SOFIA CAFIERO/ABBY MURF	SATURDAY PHY	11:30PM

#### NEWS DIRECTOR: RICH JONES PROGRAM DIRECTOR: AARON SCHACHTER

STATION	SHOW	HOST	DAY	TIME
WEZI	JAX JOURNAL	STEPHEN PONSON	SUNDAY	6:00AM
WEZI	FIRST COAST FORUM	TASHEKA YOUNG/ JUSTIN COUSART/ MEGHAN LANE/ SOFIA CAFIERO/ABBY MURF	SUNDAY	6:30AM

PROGRAM DIRECTOR: AARON SCHACTER

<b>STATION</b>	SHOW	HOST	DAY	TIME
WOKV-AM	FIRST COAST FORUM	TASHEKA YOUNG/ JUSTIN COUSART/ MEGHAN LANE/ SOFIA CAFIERO/ABBY MURI	SUNDAY PHY	5:00AM

### 1. Health - Infectious Diseases/Pandemic

- a) What is an infectious disease?
- b) When is an infectious disease considered a pandemic?
- c) Which infectious diseases have plagued the world in the last 100 years?
- d) What role did the government play in combating these infectious diseases?
- e) How do we prevent/safeguard against the spread of infectious diseases?
- f) What was the effect on society afterwards?

### 2. Health - COVID-19/Coronavirus

- a) Tell us, where did COVID-19 come from?
- b) How is COVID-19 transmitted and what are the common symptoms?
- c) Should we be concerned for our pets? Can they get the virus?
- d) What should we be doing to prevent the spread of the Coronavirus?
- e) Where can one get tested locally for COVID-19? How is the test administered?
- f) Are there certain criteria that must be met before one can get tested, what are they?
- g) How long on average does it take to get the results?
- h) What should I do if I test positive for the virus?
- i) We've heard the term asymptomatic... what does this mean in relation to COVID-19?
- j) Stats- Areas and number or citizens afflicted with COVID-19 and care they are receiving

### 3. Local Economy - The effects of CV-19 on the local economy/unemployment

- a) How has the coronavirus affected the local economy?
- b) What is the city/state/federal government doing to help the local economy?
- c) How do individuals who suddenly find themselves out of work file for unemployment?
- d) Before filing for unemployment, what does the applicant need to have?

### 4. Education - Distance Learning

- a) What is distance learning and is this a new thing?
- b) What are some of the key benefits associate with distance learning?
- c) Is there a disadvantage to distance learning?
- d) We are a very social society, it's part of our development. Does prolonged distance learning impact that development?
- e) Do you think distance learning will grow to become a societal norm?
- f) Are there resources available to members of the community who my not have the technology or access to participate in distance learning? What are those resources and how does one tap those resources?
- g) Mental Health Awareness education

### 5. Health - Medical Supply/Demand

- a) Highlight: Companies who are manufacturing medical supplies?
- b) Why do we have a shortage of critical supplies necessary to fight coronavirus?
- c) Are First Coast hospitals prepared to handle an extreme rise in cases of COVID-19?
- d) Are there any innovative processes or products that have been created/manufactured?

### 6. Environment - Hurricane Preparedness

- a) How to prepare your family for a hurricane
- b) Safety precautions before/during/after a storm
- c) The role of JAX Public Safety Department during a hurricane
- d) Resources available to citizens in the event of an emergency
- e) How to stay informed during a storm
- f) What role/s does the National Weather Service play during a hurricane?

### 7. Civic – Protests from Racism Issue

a) How to move Jacksonville forward from this

# **Program Schedule**

# "Jax Journal"

Sunday 6:00 am

WAPE airs a weekly program "Jax Journal" to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Sunday from 6:00 am – 6:30 am

## "First Coast Forum"

Sunday 6:30 am

WAPE develops a weekly program "First Coast Forum" to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Sunday from 6:30 am – 7:00 pm

### Health – Pandemic & Coronavirus

### Jax Journal

Host: Steven Ponson

Airdate: 4/4/2020

**Topics:** Coronavirus

Guests: Dr. Greg Poland, Professor of Medicine and Director of the Mayo Vaccine Research Group at the Mayo Clinic in Minnesota

### Duration: 23:55

Summary: In this episode of Jax Journal, Rich Jones talked with Dr. Poland about where the medical community currently stand with responding to coronavirus. Dr. Poland say it will be a few more weeks before we start to see if any of the social distancing orders announced will have any sort of impact on flattening the curve. Dr. Poland says washing your hands is one of the best ways you can prevent spreading the virus and also stay inside and limit contact with people.

### **Jax Journal**

Host: Steven Ponson

Airdate: 4/11/2020

Topics: Covid-19 plasma donations and services available from the Salvation Army of Northeast Florida

Guests: Dr. Chris Lough with Lifesouth Community Blood Services and Major Keath Biggers with the Salvation Army of Northeast Florida.

#### Duration: 25:36

Summary: In this episode of Jax Journal, I talked with Dr. Chris Lough with Lifesouth Community Blood services which serves the Northeast Florida area to talk about their need for people who've overcome the virus to donate plasma which will go toward helping others recover who are currently Covid-19 positive. He says there isn't much out there to treat the virus, but one of the more promising methods appears to be donating plasma that likely already has coronavirus anti-bodies in it. He says the plasma will both stay locally from where its donated and it could go to a national stockpile that would be used for anyone. I also talked with Major Keath Biggers from the Salvation Army of Northeast Florida to talk about the services they are providing during this time of hardships for some in our area. He says they have seen an increase in the number of people they serve at dinner and they have also started a new lunch service. He says they are also hoping to ramp up donations since they believe they will see an increase in people needing their services in the near future.

### Jax Journal

Host: Steven Ponson

Airdate: 4/18/2020

Topics: Covid-19 plasma donations and new text line domestic violence survivors can use if they need help since domestic violence cases have gone up in Jacksonville.

Guests: Dr. Chris Lough with Lifesouth Community Blood Services and Dr. Gail Patin with Hubbard House

Duration: 22:53

Summary: In this episode of Jax Journal, I talked with Dr. Chris Lough with Lifesouth Community Blood services which serves the Northeast Florida area to talk about their need for people who've overcome the virus to donate plasma which will go toward helping others recover who are currently Covid-19 positive. He says there isn't much out there to treat the virus, but one of the more promising methods appears to be donating plasma that likely already has coronavirus anti-bodies in it. He says the plasma will both stay locally from where its donated and it could go to a national stockpile that would be used for anyone. In the second part of this episode, I talked with Dr. Gail Patin with Hubbard House about a new texting option available for domestic violence survivors. Since so many people are staying home, that presents a potentially deadly scenario for domestic violence survivors. She says survivors should be discreet when using the number and it could stick around after the pandemic is over.

### **First Coast Forum**

Host: Clarence Natto Airdate: 04/19/2020 Topic: Infectious Disease/Pandemics Guests: Dr. Kenneth Cohen, Pediatric Associates

### Duration: 24:53

Our guest on First Coast Forum is Dr. Kenneth Cohen with Pediatric Associates. Dr. Cohen defined what an infectious disease is and when one is considered a pandemic. He goes on to explain what the novel coronavirus is, its symptoms and how the disease is currently being treated. Dr. Cohen also goes in depth about prevention and how to function with a sense of normalcy while being cautious. Finally, Dr. Cohen explains how his practice is still able to see patience under the safer at home state order and the measures they take to ensure that he practice operates safely while protecting patients and staff.

First Coast Forum Host: Sophia Cafiero Airdate: 05/03/2020 Topics: Coronavirus Guest: Dr. Dan O'Brien; medical expert Dr. Dan is a medical expert as well as a medical futurist. Dr. Dan acknowledges that COVID-19 is a novel virus that began from animals. He strongly believes that a way to prevent viruses like this from occurring is to find the right vaccine & conduct extensive research. COVID-19 affects children & adults differently, according to Dr. Dan because adults have weakening immune systems while children have underdeveloped immune systems. One of the precautions he recommends taking is to build up your immune system to help you stay safe from this virus.

As a medical futurist, Dr. Dan believes that we will not only need more healthcare workers in the future, but there will be an increase in enrollment for medical students in the future. Dr. Dan recommends that the healthcare workers on the front lines always wear a mask & properly wash their hands to be less anxious about contracting this novel virus from patients. Dr. Dan's work & commentary on COVID-19 can be found on his website, drdanmd.com or his Twitter page.

Jax Journal Host: Steven Ponson Airdate: 5/9/2020 Topics: Other historical pandemics Guests: Dr. Chau Kelly, Associate Professor of History at the University of North Florida. Duration: 23:37

Summary: In this episode, I talked with Dr. Kelly from UNF about the other historical pandemics that the world has faced and the criteria needed for a disease to be called a pandemic. She says there are six stages that an infectious disease goes through in order to be called a pandemic and there is plenty of reporting needed from governments and health organizations in order for an infectious disease to be classified as a pandemic. We also went over some of the other pandemics the world has faced, like the Spanish Flu from 1918. We also talked about some of the new possible social norms that could come after the pandemic has passed. She mentioned that hand shaking could become a thing of the past, but we won't know until we're done with the pandemic.

First Coast Forum Host: Clarence Natto Airdate: 05/10/2020 Topic: Infectious Disease/Pandemics Guests: Dr. Kenneth Cohen, Pediatric Associates Duration: 24:53

Our guest on First Coast Forum is Dr. Kenneth Cohen with Pediatric Associates. Dr. Cohen defined what an infectious disease is and when one is considered a pandemic. He goes on to explain what the novel coronavirus is, its symptoms and how the disease is currently being treated. Dr. Cohen also goes in depth about prevention and how to function with a sense of normalcy while being cautious. Finally, Dr. Cohen

explains how his practice is still able to see patience under the safer at home state order and the measures they take to ensure that he practice operates safely while protecting patients and staff.

### **First Coast Forum**

Host: Clarence Natto

Airdate: 05/24/2020

Topics: COVID-19/Coronavirus

Guests: Dr. Richard Cassidy, Cancer Specialists of North Florida

### Duration: 25:23

Dr. Richard Cassidy is a radiation oncologist who practices at Cancer Specialists on NE Florida. This week's program specifically focused on how high-risk or immune compromised patients are cared for during the pandemic. Dr. Cassidy first explains that patients with severe life threating ailments (like CV-19) are treated for that ailment prior to beginning treatment for cancer. Dr. Cassidy goes on to explain how his practice, through a rigid set of protocols protects his staff, their workspace and patients during the pandemic. While the pandemic has had an effect on how the practice operates, Dr. Cassidy says the flow of patients to his practice hasn't slowed. He gos on to encourage our listeners to practice safe hygiene often and remain at home unless it's necessary to venture out.

### **First Coast Forum**

Host: Clarence Natto Airdate: 06/28/2020 Topics: Corona Virus/Pandemic Guests: Shantay Carter RN Duration: 29:57

Shantay Carter is a Registered Nurse, Author and COVID 19 survivor. Shanta contracted the virus in the early days of the pandemic and speaks of her experience from infection to recovery. As a registered nurse, she believed she contracted the virus from a patient who didn't practice proper coughing etiquette. As a result she became infected. Sidelined for nearly 2 and a half months, Ms. Carter was able to recover and return to work after overcoming the virus. Her advice to the audience is to follow all directives outlined by the CDC-wear face masks, wash hands, practice distancing, wash hands, keep hands from nose, eyes, face and mouth.

### **Health – Medical Supplies**

### **First Coast Forum**

WHO: David C. Cohen (Head Distiller & President at Manifest Distilling)
WHEN: Last week (4-1-20)
TOPIC: Locally making Hand Sanitizer
DURATION: 24 minutes 08 seconds
AIRDATE: Weekend of April 4<sup>th</sup> 2020

Justin brings on David C. Cohen, Head Distiller and President at Manifest distilling in downtown Jacksonville. They talk about what Manifest has had to change with the covid-19 virus, and how they realized they can help out locally. David explains how they already had the pieced to create Hand Sanitizer in their distillery, and how they have been making & shipping bottles out to local hospitals and other places that need it.

#### **First Coast Forum**

WHO: Kim (VENUS Fashion)
TOPIC: Local business making Medical Masks
DURATION: 24 minutes 03 seconds
AIRDATE: Weekend of April 10<sup>th</sup> 2020

Justin brings talks with Kimberly from VENUS Fashion. They talk about how VENUS has switched from making their clothing to making medical masks for the first responders fighting the coronavirus. Kimberly explains that they started helping out locally in Jacksonville but have actually expanded to send masks to New York. Justin asks how much different the process is to make these mask, and Kimberly explains the process they used to make sure the masks are comfortable and safe for the people wearing them.

### **First Coast Forum**

Host: Sophia Cafiero Airdate: 06/07/2020 Topics: Medical supply/demand Guests: Kristin Keen/ Founder & President of Rethreaded Duration: 18:47 Kristin Keen founded the Jacksonville based company "Rethreaded". It is a safe haven & employment opportunity for survivors of human trafficking. They give them a job in the company based on their talents, and provide weekly mental health groups to continue to heal them from any trauma that they are still suffering from. On top of creating incredible products to be sold in our community, Kristin & her company Rethreaded are constantly out speaking in the community to bring awareness to human trafficking & all the many different ways it can occur.

Rethreaded was asked to produce masks at the beginning of this pandemic. Since then, they have made over 20,000 masks & completed countless large orders for companies as well as small orders for families within the community. Rethreaded is a company full of employees who are healing & helping those around them heal while also doing good in the community. From combatting human trafficking in Jacksonville, to supporting causes in India, many are thankful for the existence of Rethreaded! You can get involved on their website Rethreaded.com or at their physical location off of Beaver street in downtown Jacksonville!

### **Local Economy**

### Jax Journal

Host: Steven Ponson Airdate: 5/2/2020 Topics: Jacksonville's economy during coronavirus and outlook.

Guests: Jacksonville City Councilman Rory Diamond and JAXChamber President and CEO Daniel Davis.

Duration: 23:27

Summary: In this episode, I talked with both Rory and Daniel about the state of the local economy. Both said that the economy in Jacksonville have been negatively impacted because of the virus. Rory talked about the nearly \$160 million relief bill approved by city council that in part will get money into people's hands to pay their bills and money to expand testing. He also talked about the measure approved to provide loans for small businesses in Jacksonville between Vystar and the city. Rory says the city is in a better position than most other metro's to make a comeback once the virus passes. Daniel has a similar outlook for the city, he says the city is in a good spot to make a good comeback one Jacksonville reopens. He says the hospitality and restaurant industries have been impacted the most due to the virus. He says Jacksonville has an advantage, since there are so many different industries here, the local economy doesn't have to rely on a single industry.

### **First Coast Forum**

Host: Clarence Natto

Airdate: 05/17/2020

Topic: Covid-19 Effects on the economy

Guests: Economist, Mr. Jack Hanney, Patriot Gold Group

### Duration: 27:36

Our guest on First Coast Forum is Mr. Jack Hanney, an economist and the President and CEO of Patriot Gold Group. The U.S. economy has been severely impacted by the coronavirus,

and Americans' retirement savings have not been immune. Mr. Hanney discusses his analysis of the current financial climate and what Americans should be doing now to secure and

prepare for retirement. In addition, Mr. Hanney talks about the record unemployment figures, manufacturing, consumption and the effect of these issues are having on the economy.

### **First Coast Forum**

Host: Meghan Lane

Airdate: 06/14/20 Topics: Effects of Covid-19 on the economy Guests: Lauren Hopkins Duration: 25:32

The weekend of June 14<sup>th</sup>, I had Lauren Hopkins director of Catholic Charities in Jacksonville. We talked about what the catholic charities do for the community and the various ways they help people during crisis. She discussed the multiple programs they offer, food pantries and how these have been helping especially during the pandemic. She said their organization had to completely transfer to a virtual helping center and described how they've been able to make it work while making sure staff and clients stay healthy while continuing to serve the community.

### Education

### Jax Journal

Host: Steven Ponson

Airdate: 4/25/2020

Topics: Distance learning and new text line service for domestic violence survivors

Guests: Duval Public Schools Chief Academic Officer Paula Renfro and Dr. Gail Patin with Hubbard House

Duration: 24:17

Summary: In this episode I talked with Duval Public Schools Chief Academic Officer Paula Renfro about distance learning in Duval Public Schools. She said the county was in a good spot overall to begin distance learning and it was implemented quickly. She says they are prepared to head back to school next school year or continue distance learning if necessary. She said there are advantages and disadvantages to distance learning, for example students are able to move at a more comfortable pace than in a face-to-face setting, but they are not able to get necessary attention from a teacher. In the second part of this episode, I talked with Dr. Gail Patin with Hubbard House about a new texting option available for domestic violence survivors. Since so many people are staying home, that presents a potentially deadly scenario for domestic violence survivors. She says survivors should be discreet when using the number and it could stick around after the pandemic is over.

### **First Coast Forum**

Host: Tasheka Young Airdate: Sunday, April 26, 2020 Topic: Distance Learning Guest: Holly Homer Duration: 29 minutes, 02 seconds

Our discussion began with Ms. Homer explaining how she's spending her time in isolation since the Covid-19 pandemic. We discussed the three books she's written and how it has contributed to distance learning. We ended the interview with discussing the new social norm.

### Jax Journal

Host: Steven Ponson Airdate: 5/23/2020 Topics: Mental Health Awareness Guests: Steven Montesinos a licensed mental health counselor Duration: 22:20

Summary: In this episode, I talked with Steven Montesinos during Mental Health Awareness Month. Since the coronavirus pandemic has taken over so much of our lives we talked about some of the more common mental health issues popping up during these times. He suggested moving around and getting out of the house to help improves ones mental health. He also talked about disconnecting and making sure that someone isn't consuming too much on one thing. He also says stay connected with family and friends virtually or in person while keeping distance.

### Jax Journal

Host: Steven Ponson Airdate: 5/30/2020 Topics: Mental Health Awareness Guests: Steven Montesinos a licensed mental health counselor Duration: 22:20

Summary: In this episode, I talked with Steven Montesinos during Mental Health Awareness Month. Since the coronavirus pandemic has taken over so much of our lives we talked about some of the more common mental health issues popping up during these times. He suggested moving around and getting out of the house to help improves ones mental health. He also talked about disconnecting and making sure that someone isn't consuming too much on one thing. He also says stay connected with family and friends virtually or in person while keeping distance.

### **First Coast Forum**

Interview: Kathleen Schofield from STEM

Airdate: May 30<sup>th</sup>/31st

**TOPIC:** Distance Learning

Duration: 23 minutes, 09 seconds

Justin sits down with Kathleen Schofield, from STEM, to talk about distance learning and how learning has been impacted and changed because of the coronavirus. They talk about STEM, and how they are still reaching out to kids virtually to teach kids while quarantined and social distancing. They talk about challenges that have hit teachers this year, and how they are learning to adapt to the new work environment. Kathleen explains that STEM is still holding summer camps this summer, and parents can reach out about concerns over their kids safety. Last Kathleen explains the Million Women Mentors for young girls that are interested in getting into this male driven industry.

### Environment

### Jax Journal

Host: Steven Ponson

Airdate: 5/16/2020

Topics: Hurricane preparedness

Guests: Al Sandrik, Warning Coordination Meteorologist with the National Weather Service Jacksonville

Duration: 23:50

Summary: In this episode I talked with Al Sandrik with the National Weather Service in Jacksonville and we talked about hurricane season preps. The season starts June 1<sup>st</sup> and runs through the end of November. He suggested people buy batteries for flashlights and buy food and water that will last you and everyone in your family for three days. He suggested buying food that you will be ok with eating, not anything that you normally don't eat. He said after the storm could be just as dangerous as during it with wildlife disturbed and possibly hiding in areas around your home. He also said power lines might be down so people should stay away from them and not strain yourself too much since that could lead to a heart attack. He said when people hearing a call to evacuate, they need to take those precautions because the evacuations is being called for a reason. There is no conspiracy to force people to leave their homes during a storm. And he said everyone needs to have patience before during and after a storm.

### **First Coast Forum**

Host: Abby Murphy Airdate: 06/25/2020 Topic: Hurricane Preparedness Guests: Christian Smith, American Red Cross Duration: 26:00

Our guest on First Coast Forum is Christian Smith with The American Red Cross. Christian talked about the Red Cross' role in the community during times of crisis. She explained what items everyone needs in their Hurricane Preparedness kit and talked about the importance of some commonly overlooked items. The difference in recovery between people who do and do not prepare ahead of time for a hurricane, Christian mentioned, is stark. However, thanks to generous donations and a willing staff, the Red Cross is ready to step in help those in local communities who are hit hard by disaster.

### Civic

### Jax Journal

Host: Steven Ponson

Airdate: 6/6/2020

Topics: Protest response from local leaders

Guests: Jacksonville Mayor Lenny Curry, NAACP of Jacksonville President Isaiah Rumlin, Congressman Al Lawson and Congressman John Rutherford.

### Duration: 25:08

Summary: In this episode, I took interviews the WOKV did with local leaders over the past week on protests and how to move the city of Jacksonville and Northeast Florida forward, after the protests in response to the death of George Floyd and put them together to make a compilation. Jacksonville Mayor Lenny Curry says he's open to holding conversations on improving policing in the city. He says he's open to marching with protesters but now is not the right time. He says there is always room for more transparency, but he did not give specific examples as to what that would look like. NAACP Jacksonville President Isaiah Rumlin says he wants to see JSO release body cam footage within 48 hours of an incident, a citizen review board with subpoena power, and other police reform measures. Congressman Al Lawson says there's going to be a lot of conversations in Congress to discuss what type of measures could be filed in response to what's happened. He says young people's voices should be heard, but they should not do something stupid like cause chaos and get arrested. Congressman John Rutherford says the actions from law enforcement agencies to condemn what happened in Minneapolis is important because it sends a message to all the law enforcement officers within that department that doing something outside the lines will not be tolerated. He says one way to improve policing at the federal level would be to expand the FBI crime reporting, so the government has a better way of tracking incidents similar to what happened to Floyd. Both he and Congressman Lawson say the peaceful protesters can help police out and keep protests peaceful by reporting the potential bad actors to police so they can get them away from the crowds.

#### Jax Journal

Host: Steven Ponson

Airdate: 6/13/2020

Topics: Time for Change Racism, Policing and Reform in Jax Part 1

Guests: Jacksonville Mayor Lenny Curry, Sheriff Mike Williams, State Attorney Melissa Nelson, Christina Kittle with the Jacksonville Community Action Committee, Ben Frazier with the Northside Coalition and local attorney and community advocate Leslie Scott Jean-Bart.

Duration: 25:18

Summary: In this episode, I cut up a roundtable 104.5 WOKV and Action News Jax had with community leaders on the recent developments between the community and those in power. Sheriff Mike Williams expressed his desire to speed up the release of police body camera footage, so the public can see what happened quicker.

State Attorney Melissa Nelson said she wants investigations to be sped up and completed quicker without compromising the integrity of the investigation, so the state is in a position to release the body camera footage. Ben Frazier from the Northside Coalition says he agrees with that statement. Ben said more politicians need to listen to the people. Leslie Scott Jean-Bart said she wants to create a community review board of the police. Ben Frazier also said he wants the Florida Department of Law Enforcement to investigate all officer involved shootings. Currently JSO investigates those incidents themselves.

### Jax Journal

Host: Steven Ponson

Airdate: 6/20/2020

Topics: Time for Change Racism, Policing and Reform in Jax Part 2

Guests: Jacksonville Mayor Lenny Curry, Sheriff Mike Williams, State Attorney Melissa Nelson, Christina Kittle with the Jacksonville Community Action Committee, Ben Frazier with the Northside Coalition and local attorney and community advocate Leslie Scott Jean-Bart.

### Duration: 24:47

Summary: In this episode, I used the second half of the roundtable between 104.5 WOKV, Action News Jax and city leaders and activists. In this episode advocates and the sheriff discussed the trust gap between police and the African-American community. There was also more discussion about releasing more body camera footage to the public. Jacksonville's mayor also brought up the budget he says he'll continue to invest in neighborhoods in the city that were left behind over the years. Leslie Scott Jean-Bart says more investments have to be made. All of the elected officials say they've made efforts to educate themselves on race relations. Christina Kittle said that JSO's budget needs to be cut in half and that money needs to be moved into other social programs. At the end, the sheriff said he wants to give a timetable for releasing investigations. The state attorney said she agreed. The mayor said he is committed to investing in certain things in the community during this tough budget year.

### Promotional, Community Service & Volunteering Events

Since we were in quarantine, we didn't do any on-site events, but here are a few online and on-air community initiatives we ran/supported:

### (3/30-6/12) ALL STATIONS: Healthcare Heroes

Cox Media Group Jacksonville wants to honor those fighting on the front lives of the COVID-19 pandemic. We are asking our listeners to nominate someone in the health care field or see who's been nominated already in the Jacksonville area! Over the two-month promotion we received over 50 nominations.

### (4/9-4/17) ALL STATIONS: Virtual Food Drive

CMG JAX PARTNERED WITH FEEDING NORTHEAST FLORIDA TO REPLENISH THEIR FOOD PANTRY WITH A VIRTUAL FOOD DRIVE DURING THIS CRUCIAL TIME OF NEED. WE ASKED LISTENERS TO VISIT ANY OF OUR STATION WEBSITES TO MAKE A DIFFERENCE BY DONTATING WHAT THEY CAN TO FEEDING NORTHEAST FLORIDA

### (4/20-5/10) ALL STATIONS: Senior Shout Outs

All of our brands shouted out the Jacksonville class of 2020 seniors on-air every week day and shared messages from their loved ones who nominated them. At the end of the promotion we had a total of more than 250 seniors who submitted to be shouted out.

### (5/30) WAPE, WEZI, WXXJ, POWER: Break the Stigma Walk

MAY IS MENTAL HEALTH AWARENESS MONTH AND IT COULDN'T HAVE COME AT A BETTER TIME, PEOPLE ARE FEELING STRESSED SCARED AND ALONE SO WE ARE WORKING TO BREAK THE STIGMA AROUND MENTAL HEALTH! BECAUSE AS SCARY AS IT MAY BE TO START THOSE CONVERSATIONS, TALKING ABOUT IT IS THE FIRST STEP TO HELP AND HEALING. WE ASKED LISTENERS TO JOIN US IN THIS CAUSE WITH A VIRTUAL MENTAL HEALTH AWARNESS WALK ON MAY 30<sup>TH</sup>. LISTENERS COULD WALK ANYWHERE THEY COULD, THE LIVING ROOM, THE BACKYARD, AROUND THE BLOCK. WALK FOR AWARENESS, WALK FOR SOMEONE YOU LOVE, OR WALK FOR YOUR OWN PERSONAL STRUGGLE.

### (6/20) WEZI: Taking Steps Jacksonville

All CMG radio stations supported the virtual event online and on-site. The Crohn's & Colitis Foundation is a non-profit, volunteer-driven organization whose mission is to cure Crohn's disease and ulcerative colitis and improve the quality of life of children and adults affected by these diseases. For 2020 instead of walking a route, we asked listeners to walk on their own time, in their neighborhood, at the beach, etc. and to contribute to the cause by donating online.

## WOKV-FM PSAs Aired During 2<sup>nd</sup> Quarter, 2020

	Information		2nd Quarter							
	Spot Length	Order Product Description	20-Apr	20-May	20-Jun	Q2 - 20	Subject Category			
Properties : \	U		20-44	20-1viay	20-3011	62-20	Calegory			
-	Advertisers : Florida Assoc of Broadcasters-D									
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:30	•	&M University PSA	38	7	25	70	Education			
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:30		Prevention Fund PSA	30	9	0	39	Health			
:30		ny National Guard PSA	45	17	34	96	Civic			
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Advertise	ers : JAX Radio Ho	use-D								
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:30		Association 2020 PSA	21	9	17	47	Health			
:30		Association Covid 19 PSA	2	8	0		Civic			
:30		nimal Rescue PSA	18	3	0		Civic			
1:00	U	nimal Rescue PSA	13	1	0	14	Civic			
:30	U	dopt-A-Greyhound Month PSA	47	0	0	47	Civic			
:15		au.Org Crisis-Food-Healthcarefor Needy	0	10	19	29	Health			
:30		au.Org Crisis-Food-Healthcarefor Needy	0	2	19		Health			
:30		care Packages for Covid19 Supplies	0	1	12		Health			
:30		or Recovery Rescues PSA 2020	0	0	11	12	Civic			
:15	,	cer Fund Covid 2020 PSA	18	30	0	48	Health			
:15		cer Fund Covid 2020 PSA	18	30 17	0	48 34	Health			
:30		cer Fund Covid 2020 PSA	49	21	33	-	Civic			
						46	Health			
:30		tand Up to Cancer PSA	21 29	6 13	19		Civic			
:30		ssisting Children & Families 2020	44		22	64 44	Civic			
1:00		Joy in Childhood FOundation Donation		0 17	0 36		Health			
:15		,	0				Health			
:30		e of Acetaminophen" PSA	0	25	17	28	Health			
:30	<b>U</b>	ast Florida Donations PSA	22	25	0		Cvic			
:15		More Homeless Pets PSA	44	41	43		Health			
:30		res Foundation Donate PSA	10	0	0		Education			
:30		for the Deaf and Blind 2020 PSA	20	8	14	42				
1:00		for the Deaf and Blind 2020 PSA	16	4	5	25	Education			
:15		s Support Line PSA	21	43	42	106	Education			
1:00		blic Schools 2020 PSA	14	2	0	16	Education			
:30			25	0	0	25	Health			
:15		EXT&PHONE Help psa	14	21	0	35	Health			
:30		c.com Message Health Professionals	0	4	14	18	Health			
:30		omen's Business Cnt 2020	39	7	12	58	Civic			
:15		& Community Services 2018-2019 PSA	23	21	19	63	Education			
:30		& Community Services 2018-2019 PSA	20	9	15	44	Education			
:30		nunity Blood Centers Covid PSA	0	4	14		Civic			
:30			24	0	0					
:15			47	0	0		Health			
:30			75	0	0	75	Health			
:30		il on Aging - Covid 19 & Seniors	0	3	14	17	Health			
:30	-	for Child Health at Wolfson PSA	10	0	0	10	Health			
:15		Inteer WAWA PSA	9	0	0		Civic			
:30		Free-Low cost Mentoring 2020	65	18	40	123	Civic			
:30		ncer Take Down Generic PSA	20	8	20	48	Cvic			
1:00	T Mobile Giving	to Community Covid19 PSA	26	0	0	26	Health			

:15	Take Steps forCrohn's & Colitis Walk 2020	0	0	30	30	Health
:30	UM Ad Council Covid 19 PSA	3	12	0	15	Health
:15	Why Take the 2020 Census PSA	12	0	0	12	Civic
		860	401	519	1780	
		1016	450	618	2084	