

LICENSE: ATLANTIC BEACH, FLORIDA

# **WOKV-FM QUARTERLY ISSUE REPORT**

**4th QUARTER 2015**

*PREPARED BY: LESLIE WERKEMA*

**Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the fourth quarter of 2015**

# **ISSUES THIS QUARTER**

- 1. Mental Illness**
- 2. Prostate Health Awareness**
- 3. Breast Health Awareness**
- 4. General Health Awareness**
- 5. Community News**

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WAPE	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WAPE	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SUNDAY	6:30AM

*PROGRAM DIRECTOR: TODD SHANNON*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WXXJ	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WXXJ	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO	SUNDAY	6:30AM

*PROGRAM DIRECTOR: CODY BLACK*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WJGL	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WJGL	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO	SUNDAY	6:30AM

*PROGRAM DIRECTOR: AARON SCHACHTER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV	JAX JOURNAL	DANIELLE MORGAN	SATURDAY	11:00PM
WOKV	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SATURDAY	11:30PM

*NEWS DIRECTOR: RICH JONES*

*PROGRAM DIRECTOR: AARON SCHACHTER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WEZI	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WEZI	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SUNDAY	6:30AM

*PROGRAM DIRECTOR: TODD SHANNON*

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**4<sup>th</sup> QUARTER 2015    October 1 – December 31, 2015**

## Top Concerns of Community

### 1. **Mental Illness**

- a) What is mental illness and how is it diagnosed?
- b) Signs of mental illness, how to identify someone with mental illness
- c) Mental illness and its impact on public safety/crime/penal system
- d) Programs and resources available for those afflicted by mental illness

### 2. **Prostate Health Awareness**

- a) What is prostate cancer and how is it detected/diagnosed?
- b) Prostate cancer prevention- proactive steps men can take to lessen the chances of being afflicted with prostate cancer
- c) Prostate cancer treatment- How is the disease treated?
- d) Post prostate cancer- effects of the disease on the body after treatment
- e) Statistics associated with prostate cancer. i.e. Incidences in the U.S. and the effect of prostate cancer on diverse life groups.

### 3. **Breast Health Awareness**

- a) Creating a plan to detect breast cancer in its early stages
- b) You've just been diagnosed with breast cancer, now what? Resources for women who have been diagnosed with Breast Cancer
- c) Breast health awareness events in NE Florida
- d) Breast cancer screening events in NE Florida

### 4. **General Health Awareness**

- a) Stress of the holidays on overall health
- b) Adult Obesity- cause and health consequences
- c) Childhood Obesity- cause and health consequences
- d) Policies and environmental strategies to make healthy eating and active living accessible.

# Program Schedule

# **“Jax Journal”**

*Saturday 11:00 pm*

WOKV airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm – 11:30 pm

# **“First Coast Forum”**

*Saturday 11:30 pm*

WOKV develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

## **Mental Illness**

### **Jax Journal**

Host: Danielle Leigh

Airdate: 11/07/15

Topics: Mental Health and Substance Abuse

Guests: Dr. Christine Cauffield from LSF Health Systems

Duration: 23:45

This week Dr. Christine Cauffield from LSF Health Systems came in to chat about getting help. She went into detail about what LSF does for families when it comes to Mental Health and Substance Abuse. She also talked about the suicide line that is available 24/7.

She went into detail about the difference between Mental Health and Substance Abuse and how sometimes they can be related. She also talks about what her programs offers for not only adults, but also children.

### **Jax Journal**

Host: Danielle Leigh

Airdate: 11/14/15

Topics: Mental Health

Guests: Dr. Andy King from University of North Florida

Duration: 28:24

This week I sat down with Dr. Andy King from UNF. He's the director of counseling at the college and we discussed the importance of mental health in that setting. He also distinguished the difference between Mental Health and a Mental Illness.

He also touched heavily on the importance of counseling and group therapy. He also mentioned an event regarding the topic of suicide coming up next week.

### **Jax Journal**

Host: Danielle Leigh

Airdate: 11/21/15

Topics: Mental Health & Mental Illness

Guests: Dr. Shariq Refai

Duration: 19:42

This week I sat down with Dr. Shariq Refai a psychiatrist from Baptist Behavioral Health. We talked about the different types of mental illness and how they differ from each other. He also went into depth about the genetics behind mental illness and what to notice if you or someone you may know notice odd behavior and could lean to mental illness.

He also talked about the different types of treatment, whether it's a medicine, seeing a professional, or a treatment they use at Baptist Health called Neurostar. Neurostar is a non-invasive treatment and has been very successful among patients at Baptist Health. We both tackled the stigma of having a mental illness and psychiatric hospitals.

### **Jax Journal**

Host: Danielle Leigh

Airdate: 12/05/15

Topics: Mental Health

Guests: Dr. Peter Clagnaz

Duration: 21:17

This week I sat down with Dr. Peter Clagnaz from Baptist Health and I did another feature on Mental Health. We talked the basics of Mental Health; such as how its diagnoses, the different types, and treatments. However this time we spoke more about the difference between Mental Illness and a Mental Disorder.

Dr. Clagnaz says the difference between a mental illness and a mental disorder is the effect it has on a person's life. Anyone can have a mental illness, but according to him it only becomes a disorder when daily/normal activities change with the person.

### **HOT Topics**

Host: Julie Morgan

Airdate: Sunday, December 6

Topic: Mental Health

Guest: Kim Taylor with River Region Human Services

Duration: 24 minutes

This edition HOT Topics is about mental health. My guest, Kim Taylor specializes in mental health issues in young people. She says one mental health issue is Attention Deficit Disorder as well as ADD with the Hyperactivity component. She says there's something in the brain that doesn't allow them to focus and if they are hyperactive they are very fidgety or bounces off the walls. She says these diseases are probably the most over diagnosed but things are getting better. She also mentions the fact that young people self-medicate and that's a sign that something is wrong.

#### **First Coast Forum**

Host: Clarence Natto

Airdate: 12/6/15

Topics: Mental Health

Guests: Denise Marzullo,, Presiden/CEO Mental Health America-NE Florida

Duration: 26:58

Our guest defined mental health and the various forms mental illness can take. She goes on to speak about functional depression and how it's diagnosed. In NE Florida MHA-NE Florida coordinates the collective voice of mental health issues across Florida by defining said issues and then presenting those issues and solutions to legislators. The state of Florida is ranked 49<sup>th</sup> out of 50 states to receives mental health funding. Miss Marzullo also spoke about the impact of mental health on the criminal justice system and how her organization works with Law Enforcement.

#### **NEWS STORIES:**

Date: November 28<sup>th</sup>, 2015

Georgia Clears Way for 2,000 mentally ill to purchase handguns by removing their records from national gun data base.

Date: December 14<sup>th</sup>, 2015

The Conversation- Dr. Ali welcomes a special guest with expertise in psychology to discuss psychological issues that may be facing men and how those disorders or issues with psychology may impact society and the world as a whole.

Date: December 19<sup>th</sup>, 2015

A mentally disabled teenager who died while under state care in 2013 writhed in excruciating pain for months when a doctor ignored his rejection of a stomach feeding tube, according to a watchdog group that faulted the state's oversight agency for not substantiating neglect in the case.

Date: December 23<sup>rd</sup>, 2015

New York City set to ramp up outreach to homeless during winter months which includes many homeless veterans with PTSD

## **Prostate Health Awareness**

#### **First Coast Forum**

Host: Jeremy Gold

Airdate: 11/08/2015

Topic: Prostate Health

Guest: Dr. Kasraeian

Duration: 30 MIN

The guest for this show is Dr. Ali Kasraiean, one of the top urologist in Jacksonville at Kasraiean Urology. We delve into the topic of prostate health and the many questions that come along with it—symptoms, diagnosing, and treatment. Dr. Kasraiean walks us through the intense, yet comforting process of examining the prostate.

#### **NEWS STORIES:**

Date: November 1<sup>st</sup>, 2015

Movember: Grow a mustache, raise awareness-

We write about about Movember and how growing a mustache helps create awairness for mens overall prostate health.

Date: December 5<sup>th</sup>, 2015

Presentation of the Conversation on the topic of prostate health with Doctor Mark Solloway.

Date: December 25<sup>th</sup>, 2015

Ali welcomes a studio full of his mentors in the field of prostate health and treatment for a special round table discussion on the progression of treatment over the years.

## **Breast Health Awareness**

### **HOT Topics**

Host: Julie Morgan

Airdate: Sunday, October 4

Topic: Breast Health Awareness

Guest: Renee' Williams, Breast Cancer Survivor                      and ACS Representative

Duration: 17 minutes

This edition of HOT Topics focuses on breast cancer awareness by taking it from the perspective of a survivor of this disease. Renee' is 44 years old and she started having mammograms when she was 40. She found out she had the disease 2 years ago. She's undergone 3 surgeries and there's a 4<sup>th</sup> on the way. She will have the 4<sup>th</sup> surgery next year. That surgery will be to take out her ovaries. She says this will lessen her risk of getting the disease again. She says her diet has changed and her family dynamic has changed since she was diagnosed with this disease. She says October feels better than Christmas and it's not the commercializing of the pink but it's the power of the pink.

### **Jax Journal**



Host: Danielle Leigh  
Airdate: 10/10/15  
Topics: Breast Health Awareness  
Guests: Dr. Jessica Sullivan  
Duration: 22:48

I sat in with Dr. Jessica Sullivan, an oncologist from Baptist Health. We talked the basics of breast cancer and how some women get it. With that, we talked about self-exams and how those are now just a guide. She actually recommends getting it examined at your annual doctor visit. We also talked about how it is possible to be at a higher risk than someone else when it comes to breast cancer and how to lower your risk.

She also really went into the medical side of fighting breast cancer and the effects of the different surgeries for treatment such as chemotherapy, lumpectomy, and a mastectomy. We also discussed the next step a patient should take after they have been diagnosed with the cancer and once they are cured from it.

### **First Coast Forum**

DATE: OCT 10<sup>TH</sup>  
HOST – JEREMY GOLD  
GUEST- MICHELLE GREEN  
TOPIC - BREAST CANCER  
DURATION – 16.50  
SUMMARY – THIS SEGMENT OF THE FIRST COAST FORUM DISCUSSES THE TOPIC OF BREAST CANCER WEITH BREAST CANCER SURVIVOR MICHELLE GREEN. MECHELLE TELLS HER STORY OF HAVING BREAST CANCER AND HOW SHE SURVIVED THROUGH IT.

### **HOT Topics**

Host: Julie Morgan  
Airdate: Sunday, October 18  
Topic: Breast Cancer  
Guest: Dr. Sarah McLaughlin, Mayor Clinic Surgeon  
Duration: 25 minutes

This edition of HOT Topics focuses on the definition of cancer, the genes associated with breast cancer, options to get rid of the disease. McLaughlin gives stats about how many women will get breast cancer in their life. I asked her about estrogen being related to soy. She said if we went in our pantry and tried to get rid of everything with soy inside of it we wouldn't have much to eat. She mentioned the effects of having surgery and what the patient and family can expect.

### **Jax Journal**

Host: Danielle Leigh  
Airdate: 10/17/15  
Topics: Breast Health Awareness  
Guests: Trishone Jiles & Donna Pressley  
Duration: 31:08

Trishone Jiles and Donna Pressley are both volunteers at the American Cancer Society. Trishone is actually a breast cancer survivor. They stressed the importance of monthly self checks for both ladies and men for breast cancer. They also shared key parts of the body to look and how it would feel. Trishone shared her journey through the self-exam, being diagnosed, going through chemo, and having to explain it to a child. Donna shared her experiences with dealing with those that have been diagnosed with breast cancer and how to talk to them about it. They also share their opinion on the whole "October Think Pink for Breast Cancer."

They also went into great detail about the American Cancer Society and the recent event – Making Strides that is happening this weekend. They talked about how it important to keep raising money for research for breast cancer. They also discussed different programs within the American Cancer Society here in Jacksonville that may interest others.

### **Jax Journal**

Host: Danielle Leigh  
Airdate: 10/24/15

Topics: Breast Health Awareness

Guests: Donna Deegan

Duration: 28:06

Three time cancer survivor Donna Deegan came into the studios this week to talk about her journey through breast cancer. We talked about the importance of mammograms and when is the right time for an individual to get one. She also shared her viewpoints on “October Think Pink for Breast Cancer.” She also touched on her books and spoke on how staying fit helped her through her journey.

Mainly – Donna Deegan talked about the Donna Foundation and what it is doing in the community and also with research. They hold numerous events, including Zumba, they have an event happening with Beaver Toyota, and her upcoming event the 26.2. Donna shared the importance of raising money and research for breast cancer.

### **Jax Journal**

Host: Danielle Leigh

Airdate: 10/31/15

Topics: Breast Health Awareness

Guests: John Engel, Dr. Shalah Masgood, Elaine Walton, & Yvonne Morgan

Duration: 25:07

WOKV’s John Engel did an interview with Dr. Shalah Masgood a doctor from UF Health about the new guidelines for mammograms released by the American Cancer Society. They talked about the reasoning behind it and the benefits.

Elaine Walton who is a breast cancer survivor and Yvonne Morgan who has a long family history of breast cancer came in and gave their reaction to the new guidelines. Elaine discussed having a sister that went through it and discussed her own journey through breast cancer. Elaine gave the good, bad, ugly, and sometime humorous side of what her journey was like. Yvonne talked about her family history and how important it is to do monthly self-exams.

### **Jax Journal**

Host: Danielle Leigh

Airdate: 12/26/15

Topics: Breast Health Awareness

Guests: Elaine Walton & Yvonne Morgan

Duration: 22:59

This week we picked up from a previous conversation about Breast Health back in October. Elaine is a breast cancer survivor. She shared her story, but she focused more on the surgery and the life after breast cancer this time around. Yvonne had family members that dealt with breast cancer and is living with it right now. She shared more on how it is an emotional journey for the loved ones that deal with it as well.

### **News stories**

Date: October 10<sup>th</sup>, 2015

Ask the Doctor- A Doctor from St Joints joins ask the Doctor to discuss St Vincents Breast Cancer programs in NE Florida

Date: October 24<sup>th</sup>, 2014

Ask the Doctor- A breast reconstruction surgeon from St. Vincents joins the program to discuss different breast reconstruction surgical options post breast cancer.

Date: December 8<sup>th</sup>, 2015

The FDA cleared the cold cap to save hair during chemotherapy for breast cancer.

## General Health Awareness

### **HOT Topics**

Host: Julie Morgan

Airdate: Sunday, October 11

Topic: General Health Awareness

Guest: Dr. Robert Thomas, Volunteer, Volunteers in Medicine

Duration: 17 minutes

This edition of HOT Topics focuses on overall health. Dr. Thomas outlines three things he says we need to focus on to be healthy. The three things include being active, eating right and staying away from stressful situations. He says we need to eat mostly proteins and stay away from carbs. He says seafood is not necessarily a good source of protein because of the cholesterol. He says we need to plan to be active and to relax.

### **HOT Topics**

Host: Julie Morgan

Airdate: Sunday, October 25

Topic: General Health Awareness

Guest: Angela DeMonbreun, Emily Suter: Health Planning Council of Northeast Florida

Duration: 18 minutes

This edition of HOT Topics focuses on the health of one local county, Clay County. The HPCNEF released a study about Clay County which focused on the health of its residents. The top three health concerns include availability of healthcare among other things. The last study was done in 2010.

### **HOT Topics**

Host: Julie Morgan

Airdate: Sunday, November 1

Topic: General Health Awareness

Guest: Dr. Gabriel Mufuka, Cardiovascular physician

Duration: 23 minutes

This edition of HOT Topics focuses on being heart healthy. Dr Mufuka says we need to exercise 30-45 minutes a day. He says it's ok to have shrimp even though it gets a bad rap for being high in cholesterol. He says we should stick to white meat and stay away from red meat. He says as a cardiovascular Doctor it would surprise people up know he looks at the body as a whole and the health of your heart affects the whole body including the brain.

### **HOT Topics**

Host: Julie Morgan

Airdate: Sunday, November 8

Topic: General Health Awareness

Guest: Dr. Gabriel Mufuka, Cardiovascular physician

Duration: 15 minutes

This edition of HOT Topics continues our focus on being heart healthy. We welcome Dr. Mufuka back to the show. He talks about how diabetes affects being heart healthy. He talks about the fact that a lot of heart disease is preventable. He reiterates the seven things people need to do in order to be healthy including quitting smoking.

### **HOT Topics**

Host: Julie Morgan

Airdate: Sunday, November 15, 2015 REPEAT OF 2/22

Topic: Measles/Heart Health

Guest: Dr. Kelli Wells, Florida Department of Health Director in Duval County

Duration: 27 minutes

This week's edition of HOT Topics focuses on health. A big topic in the community at this time is measles and the vaccine healthcare professionals say helps prevent the spread of the disease. The recent outbreak at amusement parks and other places has created concern. Julie Morgan is joined by Duval County Florida Department of Health Director, Dr. Kelli Wells. Wells says some parents have not immunized their child due to feelings that the vaccine causes other illnesses. Wells says she believes the vaccine is safe.

In the second half of the show Wells discusses heart health. She defines heart disease and talks about ways to prevent heart disease. She says eating healthy, walking more and just an overall change in our lifestyle will help prevent heart disease.

### **First Coast Forum**

Host:Kendra Gibbs

Date: 11.20

Topic: General Health

Duration:20:35

Interviewee: Janee Johnson

This edition of first coast forum our guest Mental Health Director Janee Johnson from River Region discusses stress,anxiety, and other mental illnesses. As the holidays approach some have a hard time coping, and Janee provided us

with suggestions to get us through the holidays and our day to day lives when dealing with depression, eating disorders, and anxiety. She also provided us with information on how to obtain free services through River Region.

### **HOT Topics**

Host: Julie Morgan

Airdate: Sunday, November 22

Topic: General Health Awareness

Guest: Dr. Putnam

Duration: 22 minutes

This edition of HOT Topics is focused on a new partnership in the Jacksonville community between MD Anderson Cancer Center out of Houston, TX and Baptist Hospital. It's now the MD Anderson Baptist Cancer Center. Putnam says MD Anderson has a team management approach of care. He says you have more than one doctor that works your case which puts more eyes on your case and therefore more ideas. He says having multiple eyes the patient can have "a continuum of care". He says cancer affects the family more than any of us realize.

### **HOT Topics**

Host: Julie Morgan

Airdate: Sunday, November 29

Topic: General Health Awareness

Guest: Dr. Kelli Wells,

Duration: 23 minutes

This edition of HOT Topics continues our focus is on adult and childhood obesity. Dr. Wells says children these days need to go outside more so they can be more active. Indoor activity versus outdoor activity, she says there's a correlation there to being obese. She says parents need to use the proper language. She says things like using the terms healthy weight instead of obese is better. Children should have an hour of activity and adults should have at least 30 minutes of activity daily.

### **Jax Journal**

Host: Danielle Leigh

Airdate: 12/12/15

Topics: Obesity & Stress – General Health

Guests: Dr. Pamela Rama & Dr. Jonathan Evans

Duration: 29:00

This week I sat down with Dr. Pamela Rama and Dr. Jonathan Evans from Baptist Health. Dr. Rama is a heart specialist while Dr. Evans works with Nemours Children's Specialty Care. We discussed stress and how it impacts the lives of both children and adults. They also gave suggestions for staying stress free.

The effects of stress can lead to obesity and obesity can lead to heart problems in both children and adults. We discussed the importance of trying to stay healthy and ways to avoid overeating. They also touched on treatments for obesity.

### **HOT TOPICS**

Host: Julie Morgan

Airdate: Sunday, December 13 (repeat of October 11)

Topic: General Health Awareness

Guest: Dr. Robert Thomas, Volunteer, Volunteers in Medicine

Duration: 17 minutes

This edition of HOT Topics focuses on overall health. Dr. Thomas outlines three things he says we need to focus on to be healthy. The three things include being active, eating right and staying away from stressful situations. He says we need to eat mostly proteins and stay away from carbs. He says seafood is not necessarily a good source of protein because of the cholesterol. He says we need to plan to be active and to relax.

### **HOT TOPICS**

Host: Julie Morgan

Airdate: Sunday, December 20

Topic: General Health Awareness

Guest: Torrenca Shiloh, Florida Department of Health, Duval County

Duration: 24 minutes

This edition of HOT Topics focuses HIV/AIDS. Shiloh works for the Florida department of health in Duval County and she is a specialist of this communicable disease. She tells everyone the myths associated with contracting this disease as well as the truth about how you can contract the disease. She says it's a myth that you can contract the disease by sitting on a toilet seat. She says there are 4 ways to contract the disease. She says abstinence is the only way not to contract the disease.

### **Jax Journal**

Host: Danielle Leigh

Airdate: 12/20/15

Topics: General Health – Stress, Obesity, & pain

Guests: Dr. Terel Newton & Carrie Miller

Duration: 24:06

This week I sat in with Dr. Terel Newton and Nurse Practitioner Carrie Miller. He's a pain doctor here in Jacksonville. We talked about the basics of general health when it comes to stress. Dr. Newton says you have to have a mind and body approach when it comes to dealing with stress. We also discussed stress-eating and obesity and both guests agreed that you have to change your habits when it comes to hard times.

Dr. Newton also talked about medical cannabis and how it may be coming to Jacksonville in the year of 2016. He talked about it can be used to treat people dealing with anxiety, pain, or cancer. He gave some insight about it and how it would work. And being a pain doctor – he touched a great deal on that and how anesthesia works.

Host: Julie Morgan

Airdate: Sunday, December 27 (repeat of Sunday, October 25)

Topic: General Health Awareness

Guest: Angela DeMonbreun, Emily Suter: Health Planning Council of Northeast Florida

Duration: 18 minutes

This edition of HOT Topics focuses on the health of one local county, Clay County. The HPCNEF released a study about Clay County which focused on the health of its residents. The top three health concerns include availability of healthcare among other things. The last study was done in 2010.

### **First Coast Forum**

Host: Kendra Gibbs

Airdate: 12/20/15

Topic: General Health

Guest: Stephan Esser

Duration: 24.47

This evening's edition of First Coast Forum discussed orthopedics, musculoskeletal health and wellness. Dr. Esser is an orthopedist at Southeast Orthopedics that discussed the importance of a balanced diet, drinking water, and a good night's rest with us. He also discusses to how to prevent injuries to the body and maintain optimum health.

### **First Coast Forum**

Date 12.27

Host: Kendra K

Guest: Dr. Stephen Esser ( spelling unknown)

Topic: General Health and wellness

Duration: 24 mintues 47 seconds

Summary: This segment of First coast forum features Host Kendra K in on an interview with Dr. Esser to talk on the topics of general health and orhopedics, while going in depth on how orthopedics help you maintain wellness.

### **News stories:**

Date: October 18<sup>th</sup>, 2015

Shannon Miller Lifestyle- Dr. Miller discusses easy ways adults can add simple excercises into their daily routines.

Date: December 10<sup>th</sup>, 2015

Obesity rates drop in states with legalized Marijuana, study says. The study was conducted by San Diego State University and Cornell University.

Date: December 17<sup>th</sup>, 2015

Airlines add dogs to help customers distress during Holiday travel.

Date: December 19<sup>th</sup>, 2015

Ask the Doctor- A St. Vincents doctor discusses different surgical weight loss options and preventative measures which can be taken to avoid surgery.

# Community News

## **Action News Sunday**

10/18

Duration 24:05

Host: Paige Kelton

Guests : Reporter Kathryn Bardum and City councilman John Cressenberry ( unsure if spelled correctly )

Topic: interview with John on the topic of the amount of influence behind the scenes in council chambers

Summary. This action news segment features reporter Kathryn Bardum on an interview with City Councilman John Cressenberry. The report was on the amount of influence behind the scenes in council chambers due to a finding that came out about texts taking place during meetings that would sway votes or change members answers. Kathryn digs deeper on this topic with john through a series of questions to develop a complete understanding of the topic and situation.

## **Action News Sunday**

11/1

Duration 24:05

Host: Paige Kelton

Guests : Reporter Kathryn Bardum and City councilman John Cressenberry ( unsure if spelled correctly )

Topic: interview with John on the topic of the amount of influence behind the scenes in council chambers

Summary. This action news segment features reporter Kathryn Bardum on an interview with City Councilman John Cressenberry. The report was on the amount of influence behind the scenes in council chambers due to a finding that came out about texts taking place during meetings that would sway votes or change members answers. Kathryn digs deeper on this topic with john through a series of questions to develop a complete understanding of the topic and situation.

## **Action News Sunday**

DATE – 11-14-15

DURATION – 24:10

HOST – PAIGE KELTON

Reporter JOHN BOCKMAN

TOPIC: FAMILY SAFETY, THE SHERIFF REPORT CARD ON OUR JACKSONVILLE CITY.

Summary : This segment of action news Sunday features reporter John Bockman on an interview with JSO's top cop. Our special guest officer is here to tell us about Jacksonville's sheriff report card and to talk about what the Jacksonville



sheriff's office is doing to continue to keep us safe. John asks a series of question with our guest to get a full understanding our safety here in Jacksonville.

Action News Sunday

**Action News Sunday**

Date :11/15

Host Paige Kelton

Guest: Sherriff Williams

Topic : Family Safety

Duration : 24 minutes 10 seconds

Summary: This segment of Action news jax sunday Features an interview with top cop sherriff williams and focuses on family safety and how families can protect thier kids and learn safety acts to use when your alone.

**Action News Sunday**

Date : 11/29

Host Paige Kelton

Guest Ron Davis

Topic Race and Justice

Duration 23 minutes 23 seconds

Summary This segment of action news jax, features John Bockman interviewing the father of Jordan Davis to talk on the topics of race and justice after 3 years past jordan's death..

**Action News Sunday**

Date:12/13

Host:Paige Kelton

Guest: Dale Karson

Topic : FBI plans against Terrorism

Duration: 23 minutes and 0 seconds

Summary: This segment of Action news Jax sunday features Kathryn Varnum sits down with law and safety expert Dale Karson to talk about the terror attacks of paris, terrorism, and the FBI's plans moving forward.

## Promotional Events

**Oct 10 and Oct 24, 2015**

**Making Strides Against Breast Cancer: WAPE and WHJX** ran PSA's for the Making Strides Against Breast Cancer runs and provided free of charge and emcee for events on 10/10 and 10/24 that helped raise awareness and funds.

**December 5, 2015**

**American Rivers Clean-Up:** Cox Media Group Jacksonville(Radio, TV and Manheim) teamed up with American Rivers and Cox Conserves on Saturday December 5<sup>th</sup> to help clean up a section of the St. John's River. The goal of this marketing and promotion event is to help and support our community by making it a cleaner place for hikers and animals alike.

**December 2015**

**Salvation Army Giving Tree and Family Adoption:** Cox Media Group Jacksonville(Radio, TV) teamed up with the Salvation Army of North Florida this December to help the needy this Christmas by promoting the Salvation Army's Giving Tree on air and online. Radio and TV each adopted a family and our staff bought gifts for the entire family. The goal of this marketing and promotion event is to help and support our community by making this Christmas one that is never forgotten.

# **Cox Media Group Jacksonville Community Volunteer**

## **Jacksonville Humane Society**

City Wide Adoption Mega Events

October 8<sup>th</sup>, 2015 and Dec 3<sup>rd</sup>, 2015

Volunteers helped with setting up the adoption areas including setting up all cages, tables, adoption administration areas.

# WOKV PSAs Aired During 4<sup>th</sup> Quarter, 2015

## (:15) Spots

American Heart Assoc.	Aired 43 times
Breast Cancer Awareness	Aired 12 times
Catholic Writers Guild	Aired 15 times
FAB- Visit Florida	Aired 25 times
Vision is Priceless	Aired 11 times
Web.com Charities	Aired 1 times

## (:30) Spots

American Heart Assoc	Aired 82 times
Builders Care-Help low income families	Aired 65 times
Child Cancer Fund	Aired 16 times
Div of Emergency Management	Aired 133 times
Jacksonville Legal Aid	Aired 54 times
Jacksonville Business Women's Center	Aired 73 times
Guardian Ad Litem Program	Aired 25 times
Heart Glu – event to help underprivileged	Aired 5 times
Jax Legal – Free Help for Community	Aired 66 times
Jacksonville Womens Business Center	Aired 100 times
JTA and Arlington Toyota – No texting Campaign	Aired 28 times
Kappa Alpha Run for Diabetes	Aired 7 times
Making Strides Against Breast Cancer	Aired 16 times
National Federation for Blind-donate car	Aired 65 times
Operation New Uniform-Help Veterans	Aired 66 times
Ounce of Prevention	Aired 79 times
Police Athletic League - Excellerate Jax	Aired 12 times
Police Athletic League – donate	Aired 66 times
Promote Florida	Aired 80 times
Restaurant & Lodging Florida	Aired 122 times
Riverside Wine Fest-Avondale Preservation	Aired 5 times
Sulzbacher Transformations	Aired 12 times
The Demp Project	Aired 15 times
Web.com Charities	Aired 1 times

## (:60) Spots

American Heart Association	Aired 40 times
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Michael's For Soldiers  
Promote Florida

Aired 12 times  
Aired 56 times