

LICENSE: ATLANTIC BEACH, FLORIDA

WOKV-FM QUARTERLY ISSUE REPORT

1st QUARTER 2016

PREPARED BY: LESLIE WERKEMA

Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the first quarter of 2016

ISSUES THIS QUARTER

1. Voting

2. Geriatric Care

3. Jacksonville Human Right Ordinance

4. Community News & Concerns

5. Sub-Topic Taxes

2016 Public Affair Programming Cox Radio, Jacksonville

STATION	SHOW	HOST	DAY	TIME
WAPE	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM

WAPE	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SUNDAY	6:30AM
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PROGRAM DIRECTOR: TODD SHANNON

STATION	SHOW	HOST	DAY	TIME
WXXJ	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM

WXXJ	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO	SUNDAY	6:30AM
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PROGRAM DIRECTOR: CODY BLACK

STATION	SHOW	HOST	DAY	TIME
WJGL	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM

WJGL	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO	SUNDAY	6:30AM
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PROGRAM DIRECTOR: AARON SCHACHTER

STATION	SHOW	HOST	DAY	TIME
WOKV	JAX JOURNAL	DANIELLE MORGAN	SATURDAY	11:00PM

WOKV	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SATURDAY	11:30PM
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NEWS DIRECTOR: RICH JONES

PROGRAM DIRECTOR: AARON SCHACHTER

STATION	SHOW	HOST	DAY	TIME
WEZI	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM

WEZI	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SUNDAY	6:30AM
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PROGRAM DIRECTOR: TODD SHANNON

Top Concerns of the Community

1. Voting

- a) Why are millennials considered critical in the upcoming national elections
- b) How to register and vote in elections
- c) How does one find his/her voting precinct?
- d) Early voting window (dates, locations, advantages)
- d) Absentee voting and how to vote using this process

2. Geriatric Care

- a) Why are so many more Americans receiving geriatric care
- b) What agencies/organizations exist to assist citizens with geriatric care
- c) What steps/role can children take in preparation for a parent's long term care
- d) Types on geriatric care (in-home, assisted living, nursing home)

3. Jacksonville Human Rights Ordinance

- a) What is the Jacksonville Human Rights Ordinance and what's being proposed
- b) What are the key elements of the proposed expansion of the ordinance
- c) What impact would the adoption an expanded Human Rights Ordinance have on Jacksonville
- d) Any associated timeline for a review and vote on the HR Ordinance by the Jacksonville City Council

Sub Topic: Jacksonville Taxpayers

- a. Recently, there has been a noticeable trend of Jacksonville taxpayers falling victim to "bad" tax preparers who commit fraud and/ or tax identity theft against individuals when they come to their businesses for tax preparation services. The bad tax preparers obtain their inflated and fraudulent tax preparation fees, but subsequently leave the taxpayer with a huge tax bill and years of battling the IRS to undo the tax preparer fraud and/or identity theft that occurred. This quarter we enlighten taxpayers about warning signs and pitfalls to look out for before they choose a tax preparer.

Program Schedule

“Jax Journal” *Saturday 11:00 pm*

WOKV airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm – 11:30 pm

“First Coast Forum” *Saturday 11:30 pm*

WOKV develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

Voting

Jax Journal

Host: Danielle Leigh

Airdate: 1/2/16

Topics: Millennials and Voting

Guests: Jeremy Douylliez

Duration: 20:41

This week Jeremy Douylliez (a recent college graduate) called in from Georgia. We first talked about how millennials can be a driving force in the upcoming election. We then talked about how the millennials could be reached by candidates. Jeremy says social media plays a big role in millennials' lives. He also said the millennials should do their part in educating themselves by reading.

We also talked about 9/11 and how that was the first time a lot of millennials sat down and watched national news for the first time. Both Jeremy and myself were nine at the time and we discussed how that really impacted our lives for the future. We also touched based on how easy it is to register to vote and that people shouldn't just focus on the presidential elections. Even though that one is coming up there are elections for various things and if millennials want their voice to be heard then they have to pay attention.

Jax Journal

Host: Danielle Leigh

Airdate: 1/24/16

Topics: Millennials and Voting

Guests: Dr. Paulina Rippere, Alexandra Pulliam, & Rommel Lopez

Duration: 23:32

This week I sat down with Dr. Paulina Rippere, a political science teacher from Jacksonville University along with two of her students. Unlike last interviews with this topic this was more of a round-table discussion. We discussed the importance of voting among millennials and we talked about why they don't vote. We also discussed the effects 9/11 had on the younger voters of that time. We also discussed ways to vote when you're away from your state/voting precinct along with early voting.

First Coast Forum

Host: Kendra Gibbs

Airdate: 2/14/16

Guest: Clay County Supervisor of Elections Chris Chambless and St. Johns Supervisor of Elections Vicky Oakes

Topic: Voting

Length: 30:00

Voting registration and the voting process in the State of Florida was discussed in this interview in addition to county specific rules and dates for voting.

Jax Journal

Host: Danielle Leigh

Airdate: March 19, 2016

Topics: Millennials & Voting

Guests: Sheldon O'Steen from the Hillary Campaign

Duration: 18:49

I sat down for a short bit with Sheldon O'Steen from the Hillary Campaign. Following the discussion I had with various other millennials. I asked him about the role of young voters especially in the upcoming election. He said it's more than ever and we agree that this is because of how big social media is for our generation. We also talked about what

made voting important to him. Super Tuesday was earlier that week and we talked about those results along with the future.

Jax Journal

Host: Danielle Leigh

Airdate: 2/27/2016

Topics: Millennials and Voting

Guests: Lucas Wilhelm** This is a repeat

Duration: 20:00

This week I sat down with Lucas Wilhelm the president of Jacksonville's Young Republicans. He first gave an overview of Jacksonville's Young Republicans, what they stand for and do. He also discussed his role as president and previous roles he had. Then we really got into the importance of Millennials and voting. He talked about what the Jacksonville's Young Republicans do and how they try to help residents be more aware. He also encouraged becoming more in the know by looking for ways to help out (not just as millennials) in the community for candidates.

News Stories

January 16th WOKV

Danielle Leigh sat down with Dr. Michael Binder of the University of North Florida to discuss the Millennial Generation and the 2016 Presidential Election.

January 23rd- WOKV

Danielle Leigh sits down with Dr. Paulina Rippere from Jacksonville University along with two of her students for a round-table discussion about millennials and voting.

February 6th- WOKV

This week Danielle Leigh sits down with Lucas Wilhelm the President of Jacksonville's Young Republicans to talk about Millennials and voting in 2016.

February 13th- WOKV

Danielle Leigh speaks with some members of the Millennial generation to get their view on the 2016 Presidential election.

February 20th- WOKV

Danielle Leigh discusses the Presidential election and political staffing with Jacksonville Young Democrats.

Geriatric Care

Jax Journal

Host: Danielle Leigh

Airdate: March 5, 2016

Topics: Geriatric Care

Guests: Earl Evans** repeat

Duration: 20:39

This week I sat in with Earl Evans the executive director of the Baptist Health Agewell Center. First Earl explained the difference between being a patient of Geriatric care and a retirement home. Geriatric care at the Agewell

center is a regular doctor's office...there are no patients living in building. For example, how when you're a child you go to a pediatrician. When you're a senior...it is advised you see a geriatrician.

He also talked about why so many Americans are receiving geriatric care. He also touched on important topics that families of loved ones should focus on when seeking a geriatrician. He also gave some examples of different places in Northeast Florida to learn more or to get more help.

First Coast Forum

Host: Jeremy Gold

Airdate: 03/07/16

Topic: Geriatric Care

Guest: Gloria Crawford & Jeffrey Backfish

Duration: 30 MIN

The topic for the March 7th, 2016 episode of First Coast Forum was geriatric care and Gloria Crawford—Chief, Senior Services Division and Jeffrey Backfish spoke about the new initiatives and programs that the city of Jacksonville has to offer to the geriatric community. The city of Jacksonville wants to increase the quality of life that seniors experience through recreational activities, wellness programs, and social building.

Jax Journal

Host: Danielle Leigh

Repeat

Airdate: March 12, 2016

Topics: Geriatric Care

Guests: Earl Evans** repeat

Duration: 20:39

This week I sat in with Earl Evans the executive director of the Baptist Health Agewell Center. First Earl explained the difference between being a patient of Geriatric care and a retirement home. Geriatric care at the Agewell center is a regular doctor's office...there are no patients living in building. For example, how when you're a child you go to a pediatrician. When you're a senior...it is advised you see a geriatrician.

He also talked about why so many Americans are receiving geriatric care. He also touched on important topics that families of loved ones should focus on when seeking a geriatrician. He also gave some examples of different places in Northeast Florida to learn more or to get more help.

News Stories

January 9th- WOKV

Earl Evans from Baptist Health Agewell Center about Geriatric care.

March 19th- WOKV

Matt Urban is joined by special guest Ken Thomas, the head of volunteers at AARP Florida.

Jacksonville Human Right Ordinance

Jax Journal

Host: Danielle Leigh

Airdate: 01/31/16

Topics: Human Rights Ordinance

Guests: Jimmy Midyette

Duration: 23:26

This week I sat down with Jimmy Midyette from the Jacksonville Coalition for Equality. He explained that the Human Rights Ordinance and what is trying to get added to it hopefully in the upcoming year. Being from the Coalition for Equality he touched on what they are doing to reach out to the community to be aware of what is going on and looking for support. He mentioned that Atlantic Beach has passed the ordinance and that Jacksonville should be voting on it soon.

First Coast Forum

Host: Tasheka Young

Airdate: Saturday, February 27, 2016 – Sunday, February 28, 2016

Topic: Human Rights Ordinance

Guest: Jimmy Midyette

Duration: 19 minutes, 36 seconds

Our discussion began with Mr. Midyette explaining what the Jacksonville Coalition for Equality and the role it plays in the community. He explained that every city in Florida has a HRO department that caters to the Human Rights Ordinance. He described the ways the community can become involved with the Jacksonville Coalition For Equality.

News Stories

January 29th- WOKV.com

By John Engel

Mayor Curry takes direct action on discrimination, recommends no further HRO laws

January 30th- WOKV

Danielle Leigh discusses the Human Rights Ordinance and the possible inclusion of the LGBTQ community into the ordinance with Legislative Director at Jacksonville Coalition for Equality Jimmy Midyette.

February 18th- WOKV.com

By John Engel

Two bills to expand Jacksonville's HRO withdrawn by Council. Councilman Tommy Hazouri and Councilman Bill Gulliford removed their competing bills Thursday. Two bills to expand Jacksonville's Human Rights Ordinance to include the LGBT community in anti-discrimination legislation were withdrawn at a city council meeting Thursday. Councilman Tommy Hazouri's proposal would have brought the expansion to a council vote, while Councilman Bill Gulliford's bill would leave the decision up to voters with a referendum.

March 1st- WOKV.com

By John Engel

More than half of the lesbian, gay, bisexual, transgender and queer (LGBTQ) community in Jacksonville would not recommend the city, according to a new UNF survey.

Sub-Topic - Taxes

First Coast Forum

Host: Clarence Natto

Airdate: Sunday, January 10, 2016

Topic: Taxes

Guests: Chardea Murray- 3 Rivers Legal Services and Rebecca Thompson- United Way Real \$ense Program

Duration: 32 minutes

Our discussion address the recent increase in tax fraud across the county and how the community can circumvent this from happening. Through increase increased outreach efforts, the non-profit 3 Rivers Legal Services and the United Way's Real Sense program is seeking to reach the community with this valuable information prior to the 2017 tax season. They also discuss the impact of the National Healthcare Act (Obamacare) on taxpayers.

Community News & Concerns

First Coast Forum

Date: 1/3

Host: Kendra Kay

Guest: Dr. Stephan Esser

Topic: General Health & Wellness

Duration: 59:59

Summary: This segment of First Coast Forum features an interview with Dr. Stephan Esser regarding when it is time to seek professional medical attention.

Action News Sunday

Date: 1/17

Host: Paige Kelton

Guest: Dale Carson

Topic: A Mystery Solved in Jacksonville

Duration: 59:59

Summary: A family finds closure due to new information leading to the remains of their 21-month old son. Guest Dale Carson discusses the plea-deal arranged between the police informant and the prosecution.

Action News Sunday

01-30-16

Duration:23:16

Host: Paige Kelton

Paige Kelton discusses allegations against the wounded warrior projects misuse of donations, Black History Month/Edward Waters 150th year anniversary and the Human Rights Ordinance.

Action News Sunday

Date: 3/13

Host: Paige Kelton

Guest: Cole Heath

Topic: Violence In Jacksonville

Duration: 59:58

Summary: This segment of Action News Sunday features Paige Kelton discussing the Violent acts of Kevin Rojas, critically injuring a Jacksonville Police Officer.

Action News Sunday

Date: 3/27

Host: Paige Kelton

Guest: N/A

Topic: Terrorism in Brussels, Belgium

Duration: 59:59

Summary: This segment of Action News Sunday features Paige Kelton discussing the horrific terrorist bombing in Brussels, Belgium and the involvement of ISIS.

Promotional Events

Relay for Life: All Stations are currently running PSA's for the Making Strides Against Breast Cancer runs and provided free of charge and emcee for multiple events and helps raise awareness and funds.

Community Outreach and Wellness Day: Promoted a Health information fair and did a live broadcast at A Philip Randolph Park to raise awareness for health screenings and taking your loved ones to the doctor.

Northside Community Involvement: Promoted a Health information fair and did a live broadcast at the Northside Church of Christ to raise awareness for health screenings and taking your loved ones to the doctor.

United Way Tax Day: Promoted and broadcast from a United Way Tax fair at the Potters House on February encouraging people to come out get a free financial checkup.

WOKV PSAs Aired During 1st Quarter, 2016

American Heart Association

:15

American Heart Association - Feb 2016	21.00
American Heart Association - Jan 2016	40.00
American Heart Association - March 2016	22.00

:30

American Heart Association - Feb 2016	21.00
American Heart Association - Jan 2016	55.00
American Heart Association - March 2016	19.00

TOTAL: 95

1:00

American Heart Association - Jan 2016	10.00
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FAB - Florida Association of Broadcasters

:15

FAB - Visit Florida - Promote Florida Feb 2016 PSA	21.00
FAB - Visit Florida - Promote Florida Feb 2016 PSA	21.00
FAB - Visit Florida - Promote Florida Jan 2016 PSA	25.00

:30

FAB - Visit Florida - Promote Florida Feb 2016 PSA	21.00
FAB - Visit Florida - Promote Florida Feb 2016 PSA	19.00
FAB - Visit Florida - Promote Florida Jan 2016 PSA	25.00
FAB-Div of Emergency Management Jan 2016	74.00
FL Restaurant & Lodging Feb 2016 PSA	40.00
FL Restaurant & Lodging Jan 2016 PSA	74.00
FL Restaurant & Lodging March 2016 PSA	44.00
Ounce of Prevention Feb 2016 PSA	37.00
Ounce of Prevention Jan 2016 PSA	44.00
Ounce of Prevention March 2016 PSA	31.00

Jacksonville Womens Business Center

:30

Jax Womens Biz Center - Feb 2016	32.00
Jax Womens Biz Center - Jan 2016	40.00
Jax Womens Biz Center - March 2016	20.00

JAX Radio House-D

:15

Boy Scouts American Values Dinner PSA WOKV	2.00
Healthy Family Training Camp - AHA 2016	7.00
JCCI - Jax Council on Citizen Involvement PSA	36.00
Josh Scobee Guardian School PSA Feb-Mar 2016	30.00
National Council on Aging - Flu & You PSA	40.00
Relay for Life Cancer PSA 2016	8.00
TPC Countdown PSA's March 2016	55.00
United Way Feb PSA	6.00
Walk to End Lupus Now PSA March 2016	12.00

:30

Alpha Kappa Alpha for Heart Health PSA :30	7.00
Child Cancer Fund PSA Feb to May 2016	30.00
Communities in Schools of Jax Evergreen PSA 2016	9.00
Daniel Kids Evergreen PSA :30 2016	21.00
Fl Coalition Against Domestic Violence PSA :30	24.00
Healthy Family Training Camp - AHA 2016	7.00
Josh Scobee Guardian School PSA Feb-Mar 2016	28.00
Junior League Whale of Sale PSA 2016	13.00
Kappa Alpha PSA 2016 Run for Diabetes	13.00
Knights of Columbus - 1st Annual 5k run-charities	28.00
Monique Barr Foundation 2016 Evergreen PSA	11.00
NDTA Charity Golf PSA for UNF & USO 2016	7.00
One Blood 2016 PSA - was Blood Alliance	30.00
Police Athletic Assoc (PAL) 2016 Evergreen PSA	9.00
Police Athletic Assoc Basketball for Charity PSA	10.00
Police Athletic Assoc Sheriff's Round Up PSA	10.00
Relay for Life Cancer PSA 2016	7.00
Take Steps for Crohn's & Colitis PSA 2016	12.00
The Demp Project Evergreen PSA 2016	21.00
Tour de Cure Event for Diabetes PSA 2016	8.00

United Way Feb PSA	4.00	
Velocity Air Sports Ninja Event-Jax Legal Aid 2016		19.00
Walk to Defeat ALS 2016	14.00	

1:00

Fallen Patriots Hug a GI Day 2016	13.00	
Jacksonville Health Fair PSA Educating the Public	6.00	
Jacksonville Sports Council PSA March 2016		20.00
Josh Scobee Guardian School PSA Feb-Mar 2016	38.00	