

LICENSE: ATLANTIC BEACH, FLORIDA

# **WOKV-FM QUARTERLY ISSUE REPORT**

**3rd QUARTER 2013**

*PREPARED BY: MICHELE CORBY*

**Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the third quarter of 2013**

# **ISSUES THIS QUARTER**

**1. Education**

**2. Crime**

**3. Economy**

**4. Healthcare/Public Safety**

**5. Downtown Development**

**2013 Public Affair Programming  
Cox Radio, Jacksonville**

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WAPE	JAX JOURNAL	ROXY TYLER	SUNDAY	6:00AM
WAPE	FIRST COAST FORUM	SPARXXX/ SCOTT THOMAS/ANNA/	SUNDAY	6:30AM

*PUBLIC AFFAIRS DIRECTOR: ANNASTAVREDES, ON AIR TALENT  
PROGRAM DIRECTOR: TODD SHANNON*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WXXJ	JAX JOURNAL	ROXY TYLER	SUNDAY	6:00AM
WXXJ	FIRST COAST FORUM	SPARXXX/ SCOTT THOMAS/ANNA/	SUNDAY	6:30AM

*PUBLIC AFFAIRS DIRECTOR: SCOTT THOMAS, PRODUCTION MANAGER  
PROGRAM DIRECTOR: AARON SCHACHTER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WJGL	JAX JOURNAL	ROXY TYLER	SUNDAY	6:00AM
WJGL	FIRST COAST FORUM	SPARXXX/ SCOTT THOMAS/ANNA/	SUNDAY	6:30AM

*PUBLIC AFFAIRS DIRECTOR:  
PROGRAM DIRECTOR: AARON SCHACHTER*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV	JAX JOURNAL	ROXY TYLER	SATURDAY	11:00PM
WOKV	FIRST COAST FORUM	SPARXXX/ SCOTT THOMAS/ANNA/	SATURDAY	11:30PM

*NEWS DIRECTOR: RICH JONES  
PUBLIC AFFAIRS DIRECTOR: ROXY TYLER  
PROGRAM DIRECTOR: MIKE DORWART*

**3rd QUARTER 2013**

**June 14, 2013**

**ASCERTAINMENT SURVEYS CONCLUDE:**

# Top Concerns

## 1. EDUCATION

- a. Help listeners better understand the current state of our local education system and offer ideas on how residents can help improve education and the future for our young people.
- b. Outline educational options for students in the district and highlight programs that are working.
- c. Explain how our education system is funded and how providing quality education improves our quality of life.

## 2. CRIME

- a. Alert listeners to trends in crime and how they can avoid becoming a victim.
- b. Highlight how drug addiction affects crime and offer tips and advice on community programs targeting addiction.
- c. Report on areas that have high crime rates and how crime impacts our quality of life in Jacksonville.

## 3. ECONOMY

- a. Help listeners better understand the state of the current economy, where we are going and how it got like it is now.
- b. Offer tips on how to save money and not overspend
- c. How rising taxes affect business growth and jobs.

## 4. HEALTHCARE/PUBLIC SAFETY

- a. Enlighten listeners on how the new health care law will work and its biggest effect on them
- b. Medicare and Medicaid changes and how it'll affect retirees now and in the future.

c. Provide information on health care coverage options and costs with new laws taking effect.

**5. DOWNTOWN DEVELOPMENT**

a. Keep listeners informed on proposals to grow downtown and what local leaders are doing to encourage business growth in the heart of our city.

b. Talk with those in leadership positions who are working to increase activity downtown and highlight upcoming events.

c. Have discussions on how mass transit plays a role in downtown development and what may attract more people to go there and the cost of doing that.

# **Program Schedule**

**Jax Journal**

*Saturday 11:00 pm*

WOKV-AM airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm – 11:30 pm

## **“First Coast Forum”**

*Saturday 11:30 pm*

WOKV-AM develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

## **Education**

### **First Coast Forum**

Host: Kane

Airdate: Sunday, July 14th, 2013

Topic: Education

Guest: Jon Heymann CEO Communities in Schools

Duration: 24 Mins

The main topic of the interview was to discuss education, security in schools, and programs that are being dropped or cut, and other programs that are still available.

*Ascertainments show that parents can play a huge role in their child's educational development. From taking a more active role in their child's homework, to having a better relationship with their kid's teachers, and some signs to look for that your child may be losing interest or slipping in school. Parents play a vital role in this.*

## **First Coast Forum**

Host: Scott Thomas

Airdate: Saturday & Sunday, August 10<sup>th</sup> & 11<sup>th</sup>, 2013

Topic: Education

Guest: Rodney Burris – Lead Educational Consultant for the R Squared Group, Inc.

Duration: 27 minutes

Mr. Burris and I had a fascinating discussion that focused on higher-learning preparation, and specifically, the role of high school Guidance Counselors. We had a frank and eye-opening conversation about what teenagers should be doing to prepare for life after high school. Good grades are obviously important, but participation in school activities and community involvement are also critical elements that many colleges hold in high regard. School Guidance Counselors are excellent resources who should be utilized by parents and teenagers alike.

They have valuable information and insight into not only what kids should be doing to prepare for post-high school life, but also how to discover what career path they should pursue, whether it be college, trade school or other educational opportunities.

*Ascertainments show that Guidance Counselors are critical tools in the educational process, and should be given the proper resources to do their jobs well. After all, schools exist to educate our children and prepare them for life as an adult.*

## **Jax Journal**

Host: Roxy Tyler

Airdate: 8/31/13

Topic: Education

Guest: Dr. Nikoli Vitti

Duration: 25:15

Dr. Nikoli Vitti is Superintendent of Duval County Schools. He says enrollment is up in Duval County Schools and he thinks it's due to the reinstatement of several electives like music and art. He says while students can always get better grades, he wants to improve graduation rates and is saving money by moving some administrative positions back into the schools themselves. Dr. Vitti says he's also budgeted to beef up security at all schools in Duval County including having a security guard in every Elementary School.

Ascertainments show many people are concerned about improving the quality of education in Jacksonville and want to hear more about the educational options available for their children.

## **News Stories**

8/5/13 5a/630a/8a The Jacksonville Urban League will no longer run Head Start programs. We first told you in the spring about multiple health and safety violations. Yesterday we learned the Department of Health and Human Services terminated the grants to the Urban League. We're told Head Start programs will open as scheduled on September 3rd under an interim grantee. Head Start representatives will be available to answer questions from parents at 6 tonight at the Hyatt Regency Hotel.

8/9/13 6a/630a/7a/830a Calling for a review of school grades and standards, Governor Scott says Florida's A-to-F grading system is a national model, but has reached a "critical" point. He's asking the interim Education Commissioner Pam Stewart to convene a three-day summit next week. The former education commissioner had recently pushed for a change to Florida's grading system that helped more than 150 schools avoid getting an F grade.

8/20/13 5a/6a/7a/8a Starke Elementary school parents relieved to finally send their children back to school... although it's not at the same school. Parents are still taking their children to Starke, where they are being bused to four other locations while the school is cleaned for mold.

8/30/13 530a/7a/830a A proposed 7-11 near the Florida school for the deaf and blind is being met with opposition. The school's president tells our partner Action news she fears placing the gas station at the intersection of San Marco and A1A will create hazards for students. We are waiting to hear 7-11's response to criticism of the new proposed gas station.

9/9/13 6a/7a/8a Florida is ready to move quickly to find a permanent successor to former Education Commissioner Tony Bennett. The state board that oversees education is expected to vote today on whether to hire interim commissioner Pam Stewart for the job instead of launching a national search. Stewart started her career as a teacher in Hillsborough County. She later became chancellor of public schools, and was named interim commissioner last month after Bennett abruptly resigned.

9/16/13 530a/7am/9am There's a renewed call for awareness about school bullying in Duval County Schools and the District is answering that call by showing a new anti-bullying movie that depicts the problem and offers possible solutions. Allen Moore, Student discipline support services for Duval county schools says student safety is always a priority. DCPS employees were given a preview of anti-bullying movie last night and students will get to watch it this week.



# Crime

## **First Coast Forum**

Host: Scott Thomas

Airdate: Saturday & Sunday, July 6<sup>th</sup> & 7<sup>th</sup>, 2013

Topic: Crime

Guests: David Stevens, Chairman & President of the Fraternal Order of Police Foundation

Duration: 23 minutes

Our discussion began with Mr. Stevens explaining the histories and differences of the Fraternal Order of Police and the Fraternal Order of Police Foundation. He explained the FOP Foundation's mission statement, which reads "Fostering public safety through education, training and community outreach", and how the foundation applies this goal to the community. He described the importance of the FOP foundation, and some of the charities that are enhanced because of their work. Mr. Stevens discussed some of the events in which the FOP foundation is involved, and how the money is distributed.

Finally, we discussed some general crime-prevention topics for the summer months, and how listeners can help deter crime in their communities.

*Ascertainments show that local organizations such as the Fraternal Order of Police Foundation not only help current and past members of the Jacksonville Sherriff's office and other law enforcement agencies, but also get involved in the community to make the First Coast a better place.*

## **Jax Journal**

Host: Roxy Tyler

Airdate: 8/10/13

Topic: Crime & I.D. Theft

Guest: Joe Licandro

Duration: 25:00

Joe Licandro is an Assistant State Attorney in Jacksonville who handles cybercrime cases and I-D theft cases. He says there are several scams that are targeting seniors and other vulnerable groups and they are working hard to keep criminals away from unsuspecting innocent victims. He talked about several current scams that they are investigating and that have stolen thousands of dollars from various victims. He also gave tips on how you can protect yourself and family from falling victim to such scams.

Ascertainments show many people are concerned about cybercrimes and want to learn everything they can to avoid becoming a victim.

## **Jax Journal**

Host: Roxy Tyler

Airdate: 8/24/13

Topic: Crime

Guest: Angela Corey

Duration: 25:00

Angela Corey is the State Attorney for the 4<sup>th</sup> District of Florida. She says there have been many high profile cases her office has tried including the George Zimmerman trial. She will also be prosecuting the case in which a man is charged with shooting and killing a local teenager for playing music too loud at a local gas station. Corey says she is also happy to announce that construction has begun on the new state attorney's office after finally reaching a deal with the Mayor's office on the price and build out of the facility that will be housed in the old Federal Court house downtown. The project is due to be complete early next year if all goes as planned.

Ascertainments show many people are concerned about the amount of violent crime in Jacksonville and want officials to hold those who are responsible locked up so they can't commit any more crimes.

## **News Stories**

8/7/13 6a/730a A registered sex offender on the run from the law for nearly a week was arrested at the downtown library. The Jacksonville Sheriff's office says 31-year-old Davis Batton was wanted for failure to comply with sex offender requirements. Police arrested him at the downtown library on Laura Street.

8/9/13 5a/530a/6a/7a/8a Complaints from Orange Park neighbors lead the Sheriff's Office to a huge prostitution bust. From the alleged escorts to the people who drove them and women who ran illegal massage parlors. Mary Justino with the Clay County Sheriff's Office says they haven't seen a bust like this in more than 5 years. 16 people were arrested including an alleged prostitute that's 18-years-old. Xanax, marijuana, heroin and more were found with some of those arrested

8/19/13 5a/540a/630a/730a/830a If you get a cold call threatening your healthcare options as Obamacare enrollment opens up October 1<sup>st</sup> don't fall for it, because it's all a scam. WOKV's Consumer Warrior Clark Howard tells us these scammers are posing as people who want to enroll you in new healthcare options, but in fact they're just after your personal information. He says nothing affiliated with the new law will happen through a random phone call.

9/12/13 5a/630a/8a A five-year-old boy had to be decontaminated after cops in St. Johns County busted his dad for cooking meth. A Hazmat team was seen Thursday dismantling the cook scene at a house on Crookshank Drive. Police tell us the 5-year-old may have been present at the home while dad was cooking the drug. Detectives found evidence of multiple meth cooks inside the house.

James Koepfer was arrested on several drug charges as well as child neglect.

9/20/13 5a/530a/6a/7a/8a The Jacksonville Sheriff's Office is disciplining several officers after an internal investigation into the agency's response into the abduction of Cherish Perrywinkle. Sgt. Lonnie Mills and Lt. Rob Schoonover have been reprimanded and moved from the homicide unit.

9/23/13 6a/7a/8a/ Police are searching for a man they say held up a Kangaroo store on Normandy Boulevard. Investigators say the individual pulled a skull cap over his head, pointed a semi-automatic gun, and demanded money. We've got a photo of the suspect up on WOKV dot com.

# Economy

## **Jax Journal**

Host: Roxy Tyler

Airdate: 7/6/13

Topic: Economy

Guest: Dan Davis

Duration: 25:00

Dan Davis is the new Chairman of the Jacksonville Chamber of Commerce. He says he is on a listening tour of local businesses and wants to learn how the Chamber can best assist local companies, especially small businesses. Davis says the Chamber is making it easier for local businesses to benefit from have a membership with the Chamber. He says they are now offering special training for businesses to learn more about tax codes and other laws that directly affect their business.

Ascertainments show many people are concerned about the economy and growing jobs as a way to reduce poverty and the dependence many people now have on government assistance programs.

## **Jax Journal**

Host: Roxy Tyler

Airdate: 7/13/13

Topic: Economy

Guest: Nathaniel Ford

Duration: 25:15

Nathaniel Ford is the new CEO of the Jacksonville Transportation Authority. He says he has been riding buses to hear directly from those who use public transportation to see how they can improve their service and encourage more people to park their cars and ride the bus to work. He also says they would like to expand the Skyway express monorail type system to encourage more people to use the so called "people mover". Ford says one thing he is doing right away is to ensure the bus drivers stick to the time scheduled pick-ups and drop offs.

*Ascertainments show many people are concerned about being able to use mass transportation and would like to have more options on the routes available via city bus.*

## **First Coast Forum**

Host: ACTION NEWS SUNDAY

Airdate: Saturday & Sunday, July 20<sup>th</sup> & 21<sup>ST</sup>, 2013

Topic: Economy & Budget  
Guests: Mayor Alvin Brown  
Duration: 21 minutes

Mayor Alvin Brown discussed the age-old issue of cutting the budget and/or raising taxes. With a city deficit of over 60 million dollars, difficult decisions need to be made, and the mayor's budget proposal addresses many of those issues. Retirement reform for city workers is also a major concern that Mayor Brown discussed. Small businesses and the private sector are critical topics for the mayor, and he addressed the issue of local unemployment in general.

Another topic was the George Zimmerman verdict, and some of the repercussions, both locally and nationally. There was also a discussion about the Stand Your Ground law.

*Ascertainments show that difficult decisions need to be made, and many compromises reached to balance the city budget. Civic involvement and participation is crucial for individuals wanting change in government.*

## **First Coast Forum**

Host: ACTION NEWS SUNDAY  
Airdate: Saturday & Sunday, August 3rd & 4th, 2013  
Topic: Politics  
Guests:  
Duration: 20 minutes, 41 seconds

The first topic for Action News Sunday this week centered on the budget debate between the mayor's office and the Chamber of Commerce. Chamber President Daniel Davis was the guest, and described the process of compromise when agreeing on a budget. Pension plans for city employees, and especially police and fire departments, are at the core of the debate. Mr. Davis also discussed the growth of downtown Jacksonville, and what it will mean to the future of our city.

The second segment dealt with the National Guard in Florida, and the cut in funding. Maintaining their training and readiness is critical, however, these issues are being affected by the furlough, which could have an impact on the area in the event of an emergency.

The final segment also dealt with the mayor's budget, as Gene Wexler from WOKV and Kevin Meerschaert from WJCT discussed the latest budget proposal.

*Ascertainments show the importance of agreeing on a fair budget that balances the needs of the city, and the demands of the tax payers. The Mayor, the City Council and the Chamber of Commerce all have a hand in the process.*

*Furloughs affect many aspects of the budget, but cutting funds to the National Guard would have a devastating effect on Northeast Florida in the event of an emergency.*

## **First Coast Forum**

Host: Anna  
Airdate: Saturday, August 17<sup>th</sup>, Sunday, August 18<sup>th</sup>  
Topic: Economy  
Guests: Martha Cox from Family Foundations of Northeast Florida  
Duration: 27 minutes

The main topic of this program was the economy here in Jacksonville. We discussed how why the economy is low in Jacksonville...and how it is hard for some people to find jobs. IE Criminals trying to find work after jail.

Also Jacksonville residents need to be aware of their finances and budget better and follow that budget.... They say that every household, every business, every family – needs to be wise about money  
*Ascertainments show that it is important to have programs like Family Foundations to teach families to be financially fit... in turn helping the economy.*

## **Jax Journal**

Host: Roxy Tyler  
Airdate: 8/17/13  
Topic: Economy  
Guest: David Abramowitz  
Duration: 25:12

David Abramowitz is the Regional Director of the Department of Children and Families for the Jacksonville area. He says there are more people than ever applying for food stamps or what are now known as EBT cards. He says DCF works hard to detect fraud while also ensuring that everyone who depends on their services can get access to them. He also talked about how they are working to get rid of fraud in the system and their system of checks and balances to make sure your tax dollars are spent the way they were meant to be.

Ascertainments show many people are concerned about fraud in the welfare system and want more information on how they can get assistance if they fall on hard times.

## **First Coast Forum**

Host: Sparxxx  
Airdate: Saturday, August 24th, 2013  
Topic: Economy  
Guest: Joe Whitaker – Business Recruitment and Retention Coordinator  
Duration: 25 minutes

The main topic of this program was the economy here in Jacksonville. We discussed how why the economy is improving in the city Jacksonville and how people can find jobs (new businesses and currently established companies that are hiring). Also discussed, Jacksonville's current developments in downtown and surrounding areas.

## **First Coast Forum**

Host: ACTION NEWS SUNDAY  
Airdate: Saturday & Sunday, August 31<sup>st</sup> & September 1st, 2013  
Topic: Politics  
Guests:  
Duration: 20 minutes

The first topic for Action News Sunday this week focused on the alleged abuse of power in the District 4 Public Defender's Office, headed by Matt Shirk. The investigation is ongoing involving Shirk's alleged mismanagements and activities which bring into question the integrity of the office. There are also questions involving the *legality* of Shirk's actions.

This week marked the 50 year anniversary of Martin Luther King's famous speech for civil rights. Guests on the program debated the current state of race relations in Jacksonville, and discussed some of the challenges still underway in the African-American community. The topic of crime in relation to race was also discussed.

*Ascertainments show that Jacksonville's citizens demand integrity and accountability in Public Office. Investigations underway will determine the fate of current positions in the Public Defender's Office.*

*Race relations have come a long way in the past 50 years. Open communication and healthy debate allow for citizens to bridge the gap and come up with a fair solution for all races. We must all remember Dr. King's words: It's not the color of our skin, but the content of our character.*

## **Jax Journal**

Host: Roxy Tyler  
Airdate: 9/14/13  
Topic: Economy  
Guest: Martha Cox  
Duration: 25:00

Martha Cox is the director of "Family Foundations" a nonprofit group designed to help local families who are having financial problems or facing foreclosure. Cox says their group is offering free Foreclosure workshops this week to help those who have been forced out of their homes and they also work to help those on the verge of losing their homes to stay in them. They offer advice and on many occasions work as a go-between for their clients and their creditors. Cox also offered advice on how you can tell if you are having too many financial problems and the best way on how to start digging out of debt.

*Ascertainments show many people are concerned about being just one paycheck away from homelessness and want to know how to best handle their debt to get out of the red and back into the black.*

## **First Coast Forum**

Host: ACTION NEWS SUNDAY  
Airdate: Saturday & Sunday, September 14<sup>th</sup> & 15<sup>th</sup>, 2013  
Topic: Politics  
Guests:  
Duration: 20 minutes, 41 seconds

The first topic for Action News Sunday this week centered on the budget debate between the mayor's office and the Chamber of Commerce. Chamber President Daniel Davis was the guest, and described the process of compromise when agreeing on a budget. Pension plans for city employees, and especially police and fire departments, are at the core of the debate. Mr. Davis also discussed the growth of downtown Jacksonville, and what it will mean to the future of our city.

The second segment dealt with the National Guard in Florida, and the cut in funding. Maintaining their training and readiness is critical, however, these issues are being affected by the furlough, which could have an impact on the area in the event of an emergency.

The final segment also dealt with the mayor's budget, as Gene Wexler from WOKV and Kevin Meerschaert from WJCT discussed the latest budget proposal.

*Ascertainments show the importance of agreeing on a fair budget that balances the needs of the city, and the demands of the tax payers. The Mayor, the City Council and the Chamber of Commerce all have a hand in the process.*

*Furloughs affect many aspects of the budget, but cutting funds to the National Guard would have a devastating effect on Northeast Florida in the event of an emergency.*

## **Jax Journal**

Host: Roxy Tyler  
Airdate: 9/28/13  
Topic: Economy  
Guest: Candace Moody  
Duration: 25:00

Candace Moody is Vice President of Corporate Communications for Work Source of Jacksonville. She says the unemployment rate has gone down across the entire First Coast but there is room for improvement. She says the jobless rate for the region is now 6.8% down from 7.1% from last month. She says the biggest job gains right now are in construction mainly due to the recovery going on now in the housing market. She also talked about virtual job fairs that Work Source holds in Jacksonville and how listeners can take part.

Ascertainments show many people are concerned about a weak job market and want to learn about new job opportunities when they become available.

### **News Stories**

8/16/13 5a/630a/730a/9a Governor Rick Scott says the economy is improving every day, and the state is now looking at a budget surplus approaching one billion dollars. He says Floridians - not their government - know the best way to spend their money. Floridians could see fees slashed in their license plates - this year the state Senate proposed a plan to cut them but couldn't reach a deal with the House before the session ended.

8/19/13 530a/7a/830a The local non-profit Aging True says they're facing about 180-thousand dollars in budget cuts to its Meals on Wheels program. Tourea Robinson tells me beginning October 1st, they're looking at a waiting list of about 900 people. They do accept donations.

8/23/13 5a/6a/7a/8a/830a 100 Jobs are headed to the first coast. Governor Scott making that announcement that a division of Johnson and Johnson will expand production of its contact lenses in Jacksonville. The company is making a capital investment of 218 million dollars over three years.

8/29/13 5a/630a/740a/8a Tomorrow the House is going to vote on a G-O-P proposal that would slash nearly four-billion dollars from food stamp spending. Some moderate Republicans are saying that may be too much. The savings would come from allowing states to implement new work requirements for recipients, including drug tests for applicants. The White House says it would hurt people struggling to make ends meet.

9/12/13 530a/6a/630a/830a Household income in Florida remains unchanged almost 5 years out from the depth of the recession. New Census figures also show that Florida's largest metro areas. South Florida, Tampa and Orlando rank at the bottom in income levels for the nation's most populous cities.

9/23/13 5a/6a/7a/8a/9am Congresswoman Corrine Brown has pulled an amendment that aimed to get dredging at Jaxport underway. But she vows this is not the end of the fight. She says dredging could bring tens of thousands of jobs to Jacksonville's ports. The House has not passed a full water bill in seven years.



## **Healthcare/Public Safety**

### **First Coast Forum**

Host: Anna

Airdate: Saturday, July 27, 2013

Topic: Healthcare

Guests: Jason Altmire, Senior VP at Florida Blue

Duration: 26 minutes

The main topic of this program was healthcare. We discussed the rising cost of insurance, change in PIP law, and we learned about milking of the Medicare system. Jason explained that with the new law everyone is required to have health insurance even if the individual doesn't want it.

*Ascertainments are important for the Jacksonville community because in cases like this they inform citizens on important laws.*

### **Jax Journal**

Host: Roxy Tyler

Airdate: 7/27/13

Topic: Public Safety

Guest: Amy Pierce

Duration: 25:20

Amy Pierce is the Director of Development for the Jacksonville Humane Society. She described how important it is to get your pet spayed or neutered in order to stop the pet overpopulation that can spread disease and cause major problems. She talked about an upcoming event where residents can adopt a pet for just 25 dollars and how the Humane Society is working to make Jacksonville a no-kill city. Right now the city's Animal control division is forced to put down hundreds of homeless pets every year.

*Ascertainments show many people are concerned about the overpopulation of pets in Jacksonville and want to learn how to prevent the number of homeless pets from growing.*

## **Jax Journal**

Host: Roxy Tyler

Airdate: 9/7/13

Topic: Healthcare/Public Safety

Guest: David Abramowitz

Duration: 25:00

David Abramowitz is the Regional Director for DCF in Jacksonville. He says the Department of Children and families is dedicated to ensuring the safety of all children in Jacksonville and will not hesitate to remove children from any conditions that they feel is not safe or in their best interest. He says the case of the local mother who had her 2 other daughters taken away from her after her oldest daughter was kidnapped and killed was something they felt they had to do for the children. He says DCF tries to always keep families together but there are some times when it's simply too dangerous for the children to be with their parents and they have to step in.

*Ascertainments show many people are concerned about the welfare of children and want to ensure they get the protection they need and deserve.*

## **First Coast Forum**

Host: Scott Thomas

Airdate: Saturday & Sunday, September 7<sup>th</sup> & 8<sup>th</sup>, 2013

Topic: Healthcare

Guests: Pat Geraghty, Florida Blue CEO

Duration: 27 minutes

Our discussion was focused on the healthcare debate, and specifically, the Patient Protection and the Affordable Care Act, commonly referred to as "ObamaCare". Mr. Geraghty began our conversation by informing our listeners as to how much has already been enacted, and when the entire plan will go into effect.

We also reviewed many of the pressing questions Americans have about the new healthcare plan, including: Can I keep my doctor? Will my premiums, co-pays and deductibles go up? How hard will it be to see my doctor? What about specialists? Will prescription drugs be affected? Will doctors and other healthcare professionals prefer Obamacare? How difficult will it be to have certain procedures and tests performed? How will Medicare & Medicaid be affected?

*Ascertainments show that the cost of healthcare in America has gotten to the point where a change had to be made. Obamacare addresses many of the current issues, but opponents argue that it's too close to socialized medicine, and the cost of healthcare will actually rise with these changes.*

## **Jax Journal**

Host: Roxy Tyler  
Airdate: 9/21/13  
Topic: Healthcare & Public Safety  
Guest: Dr. Kelli Wells  
Duration: 25:00

Dr. Kelli Wells is the new Director of the Duval County Health Department. She says they are concerned about signs of West Nile Virus in Jacksonville and want to ensure that everyone takes precautions to keep mosquitoes at bay since the insect bites are how the disease is spread. Dr. Wells also talked about how important it is for certain groups of people to get flu shots. She says this year's batch of shots is much more effective in preventing not just one but several strains of the flu. They also offer a free or low cost program to provide the vaccines to those who need them most.

*Ascertainments show many people are concerned about staying healthy and want to know about health services available in and around our area.*

## **First Coast Forum**

Host: ACTION NEWS SUNDAY  
Airdate: Saturday & Sunday, September 28<sup>th</sup> & 29<sup>th</sup>, 2013  
Topic: Mathews Bridge accident/Tax increase  
Guests: Mike Goldman from FDOT/City Councilman Bill Bishop/Tonya Weathersbee & Kevin Meerschaert  
Duration: 20 minutes, 40 seconds

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Action News Sunday started off with the Mathews Bridge accident, and how traffic will be affected. Mike Goldman with the Florida Department of Transportation discussed how investigators are discovering the cause of the accident, and how future incidents can be prevented. He also explained the ongoing maintenance work being done on the Mathews Bridge, which is the cause of current night-time and weekend bridge closings. Segment two featured Bill Bishop with the Jacksonville City Council, and his explanation of why the council approved the mayor's budget which included tax increases. City pension plans are still the biggest challenge moving forward with budget discussions in the coming years. The final segment dealt with local politics including the mayor's budget, as Tonya Weathersbee and Kevin Meerschaert from WJCT expressed their opinions on the contentious budget discussions.

*Ascertainments explained the importance of having the right departments and individuals involved with investigating major accidents, to not only punish those responsible, but to ensure proper procedures and regulations are in place to avoid future incidents.*

*Ongoing budget discussions center on pension reform and increasing taxes to produce a budget that balances the needs of the city, and the demands of the tax payers. The Mayor, the City Council and the Chamber of Commerce are tasked with agreeing on an equitable compromise.*

## **News Stories**

8/5/13 530a/640a/8a/830a The St. Johns County says they were forced to shoot a wild bobcat after the animal was chasing people through the streets. Deputies put the bobcat down after 1pm today at Patrick Mill Circle in Ponte Vedra. Police say the bobcat was sick and possibly rabid.

8/16/13 530a/650a/730a/840a During a stop through Jacksonville yesterday... the Secretary of Health and Human Services tried to get community leaders on the same page with the federal healthcare rollout. But Congresswoman Corrine Brown questions many of the decisions those state leaders have already made. She hopes Florida lawmakers reconsider setting up a state-run healthcare exchange and expanding Medicaid.

8/29/13 5a/530a/640a/830a Twenty one. That's how many young people police say have gotten sick off the synthetic drug known as "Spice." It's sold as herbal incense, in packages labeled "not for human consumption." But that's not stopping young people in Brunswick from smoking it and getting violently ill from it. Investigators need your help to stay ahead of the problem. Anyone with information about the illegal distribution of the drugs is asked to call JSO.

9/6/13 6a/730a/8a/830a Funding is on the line for a local program. The women's center of Jacksonville helps women get back on their feet after hardship. But the center's funding is being slashed as part of the Mayor's proposed budget. The City Council will vote on the full budget in a few weeks.

9/17/13 530a/7a/830a We've been checking with emergency management across Northeast Florida. So far there have been no reported issues of flooding in St Johns, Clay, or Nassau County. As always if you see areas where there is standing water you should avoid driving through them. We have a flood watch in effect through Thursday morning.

9/20/13 5a/630a/740a/830a A precautionary boil watery advisory issued for the people of Callahan after a water main break at US-1 and State Road 200. Mike Godwin with the Nassau Health Department says it's in effect until the tests come back. Godwin says make sure to boil water for a minute before using it - bottle water is always an alternative.

# Downtown Development

## **Jax Journal**

Host: Roxy Tyler

Airdate: 7/20/13

Topic: Downtown Development

Guest: Bill Gulliford

Duration: 25:20

Bill Gulliford is the new President of the Jacksonville City Council. He says the budget will be tight this year, but that doesn't mean that the city should cut down on downtown development opportunities that can create new jobs down the road. He says the new economic development group is committed to improving downtown and Jaguars owner Shad Khan has already committed to helping build a new hotel in the heart of our city.

*Ascertainments show many people are concerned that the downtown area is getting neglected and needs to be more vibrant in order to attract new businesses, and people to move there.*

## **Jax Journal**

Host: Roxy Tyler

Airdate: 8/3/13

Topic: Downtown Development

Guest: John Winkler

Duration: 25:32

John Winkler is the President of a group called "Concerned Taxpayers of Duval County". He has been closely following the city budget process and a new downtown development group designed to help Jacksonville become the place to be for big events and more. He says the city has already spent too much money trying to attract new businesses downtown and he says the key to getting more people downtown is to reduce the number of panhandlers and make sure our city is spending tax dollars in the best possible way. He brought in charts to show how the investments and incentives the city has dished out in the past for big business have been losing propositions and those companies end up closing or cutting employees.

*Ascertainments show many people are concerned about how much money the city is spending to attract new businesses downtown and want to ensure their tax dollars are used for the good of the city*

## **First Coast Forum**

Host: Anna

Airdate: Saturday, September 20, 2013

Topic: Downtown Development

Guests: Downtown Vision executive director, Terry Lorince

Duration: 26 minutes

The main topic of this program was downtown Jacksonville and the development. We discussed the fact that citizens have a negative view on downtown and how it is an incorrect view. Some think that there is nothing to do downtown which is not correct... if you go to [downtownjacksonville.org](http://downtownjacksonville.org) you will see multiple events.

*Ascertainments are important for the Jacksonville community because in cases like this they inform citizens that downtown is safe and there are things to do in downtown.*

## News Stories

8/15/13 5a/a530a/6a/63-0/7a/730a/8a/830a Jacksonville's Finance Committee wants to keep all of the city's fire stations open. They've approved 12.6 million dollars to be put in to the fire and rescue budget. which had been given a more than 15 million dollar hole to fill. The Department is making whatever savings it can by leaving many currently unfilled positions vacant... although the fire chief tells council that even with this money he is concerned about their overtime budget

8/23/13 5a/7a/9a Vietnam veterans from around the nation are gathering on the First Coast this weekend for their annual convention in downtown Jacksonville. The event is also honoring those who fought and didn't make it out alive. The convention kicked off today with a wreath laying in the St. Johns River in memory of POW's and those who went missing in action

8/30/13 5a/6a/7a/8a Local Lawmakers are working to restore millions of dollars for developing downtown. The Jacksonville city council finance committee votes to set aside a little more than 4 million dollars for the Downtown Investment Authority, but there's a catch. Councilman Matt Shellenberg tells WOKV they could get the money if they came to the city council and explained how they will spend it. But right now he says the DIA has no plan.

9/5/13 5a/7a/830a If you love riding the Skyway in downtown Jacksonville for free, here's some good news. You can keep doing it for another year. That's right - the JTA Board of Directors says they've seen significant ridership gains since they started giving free rides last year. They say they get about four-thousand riders every week.

9/13/13 5a/530a/630a/740a/9a Making the Southbank Riverwalk more safe and enjoyable for you. The new concrete is expected to far outlast what the wood now provides, although there will be floating docks as well. Haskell Corporation is also adding spirit... with lighting that can change colors for events coming to town. But the project has been a long time coming. Chief Administrative Officer Karen Bowling says unlike what they would have gotten when the money was first approved. 15 million dollars NOW will not cover renovating the entire Riverwalk.

## Promotional Events

**American Heart Association Heart Walk:** Cox Media Group Jacksonville is the exclusive radio sponsor for The Heart Walk with on air mentions and an appearance by every station at the event at Metropolitan Park on 9/21. The goal of this marketing and promotion event is to offer fun and exciting events that help our community throughout the year and this walk is one way for us to support our community.

## **WOKV PSAs Aired During 3rd Quarter, 2013**

FAB/Div of Emergency MGMT	Aired 259 times (:30)
Florida Army National Guard	Aired 415 times (:60) & (:30)
FL Restaurant&Lodging	Aired 68 times (:30)
FAB/Ounce of Prevention	Aired 64 times (:30)
Visit Florida	Aired 380 times (:60) & (:30)
Aamco/Daniel Kids	Aired 45 times(:60)
AHA Go Red	Aired 191 times (:30)
Angelwood-Dev. Disabilities	Aired 28 times (:30)
Autism Awareness	Aired 27 times (:30)

Awareness Pancreatic Cancer	Aired 30 times (:60)
Be Tire Smart	Aired 54 times (:30)
Benefit Dinner/Muscular Dystrophy	Aired 17 times (:30)
Caregiver Assistance AARP	Aired 20 times (:30)
Childrens FDN Grants	Aired 38 times (:30)
Concert Benefits Kidney Trust	Aired 22 times (:30)
First Tee of N FL PSA	Aired 249 times (:30)
Girls on the Run Scholarship	Aired 10 times (:60)
HEAL Foundation Golf Charity	Aired 20 times (:60)
Gun Control/Gun Bounty	Aired 43 times (:30)
I Want to be Recycled	Aired 42 times (:30)
Jax Chamber/Jerry Mallot	Aired 134 times (:30)
Junior League of Jacksonville	Aired 3 times (:30)
Making Homes Affordable/HUD	Aired 19 times (:60)
Marine Corp Recruitment	Aired 79 times (:30)
Melting Barriers Charity	Aired 28 times (:60)
Operation Kid Safe event	Aired 16 times (:30)
Potters House Summer Food	Aired 44 times (:60)
Ride for Haven House Hospice	Aired 22 times (:30)
St Aug Amph-Guitar Auction/Scholarship	Aired 15 times (:30)
Stop the Texts- Cause Wrecks	Aired 41 times (:30)
United Way	Aired 13 times (:30)
Veterans Crisis Line	Aired 44 times (:30)
We Care Car Repair	Aired 40 times (:60)
Wildfire Prevention	Aired 16 times (:30)
Wildlife Land & Trust Habitat	Aired 27 times (:30)
Wounded Warriors Campaign	Aired 13 times (:30)
Congressional PSA's Health	Aired 318 times (:30)