

LICENSE: ATLANTIC BEACH, FLORIDA

WOKV-FM QUARTERLY ISSUE REPORT

1st QUARTER 2015

PREPARED BY: MICHELE CORBY

Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the first quarter of 2015

ISSUES THIS QUARTER

- 1. Education**
- 2. Careers and Job Growth in NE Florida**
- 3. NE Florida's Largest Non-profits and the services they provide**
- 4. Small Business**
- 5. Other**

2015 Public Affair Programming Cox Radio, Jacksonville

STATION	SHOW	HOST	DAY	TIME
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WAPE JAX JOURNAL DANIELLE MORGAN SUNDAY 6:00AM

WAPE FIRST COAST FORUM JEREMY GOLD/
/CLARENCE NATTO SUNDAY 6:30AM

PROGRAM DIRECTOR: TODD SHANNON

STATION	SHOW	HOST	DAY	TIME
WXXJ	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WXXJ	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO	SUNDAY	6:30AM

PROGRAM DIRECTOR: AARON SCHACHTER

STATION	SHOW	HOST	DAY	TIME
WJGL	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WJGL	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO /	SUNDAY	6:30AM

PROGRAM DIRECTOR: AARON SCHACHTER

STATION	SHOW	HOST	DAY	TIME
WOKV	JAX JOURNAL	DANIELLE MORGAN	SATURDAY	11:00PM
WOKV	FIRST COAST FORUM	JEREMY GOLD/ /CLARENCE NATTO	SATURDAY	11:30PM

NEWS DIRECTOR: RICH JONES

PROGRAM DIRECTOR: MIKE DORWART

STATION	SHOW	HOST	DAY	TIME
WHJX	HOT TOPICS	JULIE MORGAN	SUNDAY	6:30AM
WHJX	FIRST COAST FORUM	JEREMY GOLD / /CLARENCE NATTO /	SUNDAY	6:00AM

PUBLIC AFFAIRS DIRECTOR: CLARENCE NATTO

PROGRAM DIRECTOR: CLARENCE NATTO

1st QUARTER 2015 Jan. 1st – Mar. 31, 2015

Top Concerns of Community

1. Education

- a) Classroom size and its impact on a child's education.
- b) Private education vs. public education.
- c) Scholarships- How to access h
- d) NE Florida Dropout rate- Alternatives for those who drop out.
- e) Education funding- who funds our public schools and who oversees the funding process.

2. Careers and Job growth in NE Florida

- a) Upcoming public job fairs in NE Florida.
- b) How to prepare for a job fair.
- c) Fastest growing employment sectors in NE Florida.
- d) Careers and employment opportunities for Veterans and the organizations that support that mission.

3. NE Florida's Largest Non-profits and the services they provide

- a) Profile the largest non-profit agencies in NE Florida and how they assist those in need in our community - i.e. United Way, American Heart Assoc., American Cancer Society, Wounded Warrior Project, YMCA, Ronald McDonald House, Etc.

4. Small Business

- a) How to start a small business
- b) What state and local government agencies facilitate the startup and regulatory oversight of these businesses
- c) What types of business incubators are in NE Florida...and how does d\one become involved.
- d) Economic impact of small businesses on the local economy

Program Schedule

Jax Journal

Saturday 11:00 pm

WOKV airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm – 11:30 pm

“First Coast Forum”

Saturday 11:30 pm

WOKV develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

Education

First Coast Forum

Host: Mark Kaye

Airdate: Sunday January 25th, 2015

Topic: Education

Guest: Marcel De Mayo

Duration: 30 minutes

Our host speaks with Marcel De Mayo the Principal of Holy family catholic school in Jacksonville. Mr. De Mayo informs the listeners about the pros and benefits of sending children to private school. According to Mr. De Mayo 10% of the students in the United States are enrolled in private schools.

Action News Sunday

Airdate: 02/01/15

Topics: School Boundaries, Dyslexia, and Super Bowl Sunday – Faith & Football

Guests: Nikolai Vitti and James Brown

Duration: 19:58

Superintendent Dr. Nikolai Vitti proposes a change to school boundaries. He believes it will fix a series of problems such as: unitization of buildings, natural shifts in population, and more options for children along with their parents. He and Catherine Varnum discuss about overpopulation at Sandlewood and a possibility of more single gender schools.

Dr. Nikolai Reading also goes into depth about his passion for helping children with disabilities. With having dyslexia himself, he wants to help children not only with dyslexia, but with all challenges. Pastor James Brown talks about a pastor conference he will be attending in Jacksonville, his faith, and his new book.

HOT Topics

Host: Julie Morgan

Airdate: February 8, 2015

Topic: Communities In Schools

Guest: Steve Gilbert, CEO

Duration: 23 minutes

HOT Topics Host, Julie Morgan is joined by Steve Gilbert. Gilbert is the CEO of Communities in Schools. Gilbert says their focus is dropout prevention. CIS has 187 affiliates across the US. Jacksonville has one of the largest CIS programs. There are 85 fulltime employees in Jacksonville. They are not in every school but they are focused on the transitional schools like Jackson and Raines. Last year they served 7,000 students in Duval County in one of their four divisions.

HOT Topics

Host: Julie Morgan

Airdate: February 15, 2015

Topic: Preparing students for college/Trailblazer Award Ceremony

Guests: Niegen Diggs, UNF SOAR Grad student; DeWhitney Upchurch, UNF SOAR Graduate; Angela Spears, Mayor Special Assistant; Reginald Luster, Trailblazer honoree

Duration: 30 minutes

HOT Topics Host, Julie Morgan is joined by Niegen Diggs and DeWhitney Upchurch in the first half of the show to speak a little about UNF's SOAR program but mostly about preparing students to go to

college. Diggs says the program prepares them to help students by giving them hands-on experience. Upchurch outlines what students need to know about entering college at different stages of their high school career from 9th to 12th grades. In the second half of the show Angela Spears talks about the history of the Mayors Trailblazer award ceremony and why the mayor created such an honor. Julie is also joined by Reginald Luster a past honoree who says young people should earn a law degree because it impacts every aspect of life.

Action News Sunday

Date: 3/1/2015

Duration: 20 minutes

Guests: John R. Crescimbeni (Jax city council member), Trey Czar (President of the Jacksonville Public Education Fund) Dale Carson (former FBI agent)

Topics: Funding for Jacksonville Shipyards projects, Florida public school standardized testing, ISIL suspect arrested in Jacksonville

News Stories

Duval Schools Superintendent Nikolai Vitti explains how eliminating a standardized test for 11th graders will not change evaluations for teachers and students.

Clay County Schools will receive technology upgrades to improve communication between school administration and parents during a crisis.

Careers and Job Growth in NE Florida

First Coast Forum

Host: Nicole Hurtado

Airdate: Sunday February 22

Topic: Job Growth

Guest: Pete Langlois

Duration: 27 Minutes

Our host speaks with Pete Langlois the Vice President of SNI Companies. Pete "The Job Guy" informs the listeners about job growth in NE FL, job tips, and what SNI Companies does. Pete explains that Jacksonville is growing every day and that there is tons of job growth here. As a matter of fact we are below the rest of the country with unemployment percentages. He also tells us what his company does; they help local professional find jobs throughout the city. They also help edit resumes and create mock interviews, to better prepare the job seekers. He gave many tips and mentioned the fact that having a LinkedIn is very important!

First Coast Forum

Host: Nicole Hurtado

Airdate: 03/22/15

Topics: Career and Job Growth

Guests: Pete Langoise

Duration: 28:00

Nicole and Pete Langoise – commonly referred to as Pete the Job Guy discuss how citizens that are currently unemployed can look for and apply to jobs. He is the Vice President of S and I companies which is a staffing firm. He gives advice on finding recruiters. He also encourages in focusing on those that are unemployed in finding a job against finding *the* job. They also tackle temp jobs and how to get into the field. Pete refers to him as the perfect middle man between companies and potential workers. He also shares job and career growth trends in Jacksonville.

Jax Journal

Host: Danielle Leigh

Airdate: 03/28/15

Topics: Career Development and Job Fairs

Guests: Pamela Watkins and Altonia Bryant from FSCJ

Duration: 25:18

I sat with the Career Develop Center Managers from Florida State College of Jacksonville. We talk about the importance of research, attire, and resumes when preparing for a Job Fair. They also give interview advice and their opinion on objectives when it comes to resumes.

News Stories

The unemployment rate was 5.1 percent in January in Northeast Florida. The figure was lower than the national average, according to Career Source.

The shipbuilding industry on the First Coast could be impacted if a law requiring domestic ships to be built in the US is changed.

Governor Rick Scott released job numbers from December of 2014 that showed unemployment was on the decline in Florida.

NE Florida's Largest Non-profits and the Services They Provide

HOT Topics

Host: Julie Morgan

Airdate: Sunday, January 4 (REPEAT FROM SUNDAY, OCTOBER 26)

Topic: Clara White Mission

Guest: Ju'Coby Pittman, CEO of Clara White Mission

Duration: 25 minutes

This week's edition of HOT Topics focuses on Clara White Mission. Julie Morgan is joined by Ju'Coby Pittman, CEO of Clara White Mission. Pittman says their goal is to help homeless get back on their feet. Their approach is about more than food but also education. The educational programs include

Culinary Arts, Janitorial and Construction. Pittman says they feed up to 400 people 7 days a week through their feeding program which is the "heart and soul" of the Mission.

In the second half of HOT Topics Pittman talks about a new venture which opened October 24, White Harvest Farms. This is a 15 1/2 acre farm and farmers market along with an educational center. It's located at 4850 Moncrief. Pittman says this area is significant because it's a food desert.

The mission was founded by Clara and Eartha White. There's a museum in their honor at the Clara White Mission location in Lavilla.

First Coast Forum

Host: Nicole Hurtado

Airdate: Sunday January 11th, 2015

Topic: Non Profit

Guest: Peter Gayton

Duration: 24 minutes

Our host speaks with Peter Gayton the Executive Vice President of Economic Empowerment at the wounded Warrior Project. Mr. Gayton speaks to the listeners about the Wounded Warrior Project is and that is broken up into 20 programs. The program he overlooks is the Economic Empowerment program which has smaller programs under it. The 2 programs he talks about are the TRACK program, which is a 12-month, live in program that gives warriors a jump-start on meeting their educational goals, while also supporting goals around personal health and wellness, mental health and career development. The second program was the Warriors to Work program it is focused on matching our warriors up with appropriate employers to establish a meaningful career for the warrior. He talks about how they have helped our wounded warriors and he also talks about how we can help as a community.

HOT Topics

Host: Julie Morgan

Airdate: Sunday, January 11

Topic: Leadership Jacksonville

Guest: Jill Dame

Duration: 29 minutes

In this edition of HOT Topics Julie Morgan is joined by Jill Dame, Executive Director of Leadership Jacksonville. Dame says Leadership Jacksonville started nearly 40 years ago. The organization offers programs for adults and youths. Dame says each participant must already be demonstrating leadership skills to be accepted into either of their programs.

Leadership Jacksonville offers: Leadership Jacksonville, New Leadership Summit for adults. For young people they offer Collegiate Leadership and Youth Leadership Summit.

Jax Journal

Host: Danielle Leigh

Airdate: 03/07/15

Topics: non-profits and education

Guests: Kristi Taylor- Communications Manager at The Mosh

Duration: 28:47

I sat in with Kristi Taylor to discuss events that the Mosh holds for and how it helps the community. We also talked about the community helps the Mosh out and information on how to get involved and donate. She touched based on education curriculums and how the Mosh invites and/or travels to neighboring schools.

HOT Topics

Host: Julie Morgan

Airdate: Sunday, January 18

Topic: Wounded Warrior Project

Guest: Dan Nevins

Duration: 30 minutes

This week's edition of HOT Topics is about Wounded Warrior Project. Julie Morgan is joined by Retired Army Staff Sergeant Dan Nevins. Nevins talks about a few of the 20 programs offered by Wounded Warrior Project. The programs fall under one of 4 topics. The topics include: Body, Mind, Economic Empowerment and Engagement. Nevins says even though Engagement is a separate area each program includes some form of Engagement. He says Engagement is important because it connects veterans with each other.

The second half of HOT Topics focused on Nevins' own story as a Wounded Warrior. He was injured November 10, 2004. Nevins' has a traumatic brain injury and lost part of both legs.

Wounded Warrior Project helps those service members injured since September 11, 2001.

HOT Topics

Host: Julie Morgan

Airdate: Sunday, January 25, 2015

Topic: Pace Center for Girls, Education

Guest: Mary Marx

Duration: 21:00

This week's edition of HOT Topics focuses on PACE Center for Girls. Julie Morgan is joined by CEO Mary Marx. Marx says PACE started in Jacksonville in 1985. She says they aim to look at the potential of the middle and high school girls entrusted in their care. Marx says the girls are viewed as "at-promise" and not "at-risk".

PACE is located in 19 communities in Florida. Marx says they would like to expand nationally. PACE has helped more than 35,000 girls thus far.

First Coast Forum

Host: Jeremy Gold

Airdate: Sunday March 8th, 2015

Topic: Non Profit

Guest: Bruce Ganger

Duration: 30 minutes

Our host speaks with Bruce Ganger the President and CEO of Feeding Northeast Florida. Mr. Granger informs the listeners about what feeding northeast Florida is and the importance of it. He explains how their operation works and how the community can donate food and money to the organization. He also shares startling statistics of the starving people in Jacksonville and how we can help eradicate hunger locally.

Jax Journal

Host: Danielle Leigh

Airdate: 03/21/15

Topics: Non-profit, education, and special event

Guests: Crystal Draper and Lt. DJ Valentine

Duration: 18:38

We talked about the non-organization PAL- Police Athletic League of Jacksonville. How PAL helps out the community and how the community helps them. Education and athletic options that are available to the public and how they can get involved. We also talked about the Sheriff's roundup for PAL coming up towards the end of March.

News Stories

The Wounded Warriors met at the end of February for a veteran bike ride in Ponte Vedra. The goals were to bring awareness to the contributions of veterans.

The Animal Care and Protective Services asked for the public's help to find homes for 83 pets that were removed from a Westside home.

Small Business

HOT Topics

Host: Julie Morgan

Airdate: February 1, 2015

Topic: Small Business Administration

Guest: Wilfredo Gonzalez, Small Business Administration District Director

Duration: 23 minutes

This week's edition of HOT Topics focuses on the Small Business Administration. Julie Morgan is joined by Wilfredo Gonzalez. He's the local SBA District Director. Gonzalez says the SBA is there to help entrepreneurs find direction for their business. They assist with capital, counseling and contracts. SBA helps with federal assets but they'll point you in the right direction for assistance with state and local agencies. Gonzalez talks about what you need to do before you contact the SBA.

In the second half of the show Gonzalez outlines special programs for veterans as well as government contracts.

First Coast Forum

Host: Clarence Natto

Airdate: Sunday, February 8, 2015

Topic: Small Business

Guests: Wilfredo Gonzales, District Director U.S. Small Business Administration

Duration: 22 minutes, 45 seconds

Our guest on First Coast Forum is Mr. Wilfredo Gonzales, District Director for the U.S. Small Business Administration. Mr. Gonzales describes in detail why the U.S. exists and the services it provides to constituents seeking to start a business. The U.S. SBA provides business entities with access to capital by guaranteeing loans, business counseling and guidance for access to contract opportunities for small businesses. Additionally, the U.S. SBA operates a "Boot to Business" program specifically for service men and women who are seeking to start their own business after serving on active duty. The Boots the Business program holds classes on the local military installations with a focus on management, research, business planning finance, marketing, hoe to establish procurement relationships with the federal government and more.

Action News Sunday

Date: 3/29/2015

Duration: 19 minutes

Topics: City-wide election recap, Summer Thompson memorial planned: "Summer's Garden", food trucks' evolving as an industry.

Guests: Jerry Holland (Duval County Supervisor of Elections), Deana Thompson (Summer Thompson's mother), Jerry Waterson (founder of Jacksonville Restaurant Reviews).

Jax Journal

Host: Danielle Leigh

Airdate: 03/15/15

Topics: Small Business

Guests: Tiffany Suleski and Clifford Withey

Duration: 20:32

I sat with Tiffany Suleski and Clifford Withey about their small business. They walked me through what steps they took on launching their business. We touched base on the importance of a business plan and gave their words of advice to those that would like to start their own small business. I also featured a piece from an October show of Marketing Advisors dealing with small businesses.

News Stories

A JEA spokesperson encouraged small business owners to install recharging stations for electric cars. The stations would allow drivers to charge their electric cars and businesses could generate new customers. Jea.com

The Adecco Group will bring their headquarters to Jacksonville. A spokesperson for the mayor's office says the move will create jobs in Jacksonville that pay an average of \$64,000 a year.

Other

Action News Sunday

Airdate: 01/03/15

Topics: Election, JSO, violence and crimes

Guests: Ken Jefferson, Lonnie McDonald, and Dr. Tony Cummings

Duration: 20:33

The remaining three candidates running for Sheriff share their thoughts.

Ken Jefferson looks to improving the relationship between JSO and the media along with his top priority: community policing and targeting violent crime.

Lonnie McDonald believes in a more police presence on the streets, but also says we need to be more efficient with the officers that we already have.

Dr. Tony Cummings wants to have more of an outreach to the community. Wants to the younger community to not fear but embrace the police. He wants the citizens to know that he will listen to them.

Action News Sunday

Airdate: 01/18/15

Topics: SpaceX, Jaxport, MLK

Guests: Nancy Rueben, Richard Burton

Duration: 19:57

JAXPORT is the invisible industry and is the foundation of the economy. Nancy Rueben dives into what is going on with JAXPORT and the future.

Minister Richard Burton discusses MLK and Civil Rights history here in the state of Florida. The history of Dr. Martin Luther King Jr and his time spent in St. Augustine. Plans for the ACCORD museum in St. Augustine to stay in the area and preserve the history, it opens July 3.

City Councilman Bill Bishop talks about running for office for the upcoming election for Jacksonville's next Mayor. He says he will operate the city in a manner the city needs while meeting legal obligations.

Jax Journal PT1

Airdate: 02/21/15

Topics: ISIS, Congressional action that should be taken against the terror groups, immigration reform, dredging the St. Johns River, and the 2016 race for the White House.

Guests: Congressman Anderson Crenshaw

Duration: 26:21

Congressman Crenshaw discussed the danger ISIS poses to the US, Israel, and the west.

President Obama's immigration order has been halted, homeland security funding is included in that order but it has to be funded by Feb 27th or it won't have funding.

Republicans say the Affordable Health Care Act should be replaced. A Supreme Court case could damage the Affordable Healthcare Act as a result of 25 states that have not yet created an exchange program.

Anderson says he will be helping Jeb Bush if he decides to run for President in 2016.

Jax Journal PT2

Airdate: 03/1/15

Topics: ISIS, Congressional action that should be taken against the terror groups, immigration reform, dredging the St. Johns River, and the 2016 race for the White House.

Guests: Congressman Anderson Crenshaw

Duration: 26:21

Congressman Crenshaw discussed the danger ISIS poses to the US, Israel, and the west.

President Obama's immigration order has been halted, homeland security funding is included in that order but it has to be funded by Feb 27th or it won't have funding.

Republicans say the Affordable Health Care Act should be replaced. A Supreme Court case could damage the Affordable Healthcare Act as a result of 25 states that have not yet created an exchange program.

Anderson says he will be helping Jeb Bush if he decides to run for President in 2016.

Action News Sunday

Airdate: 02/14/15

Topics: Crime and Punishment, Couple loses retirement dream to builder, Guns of campus, Career Trailblazers

Guests: Senator Audrey Gibson and Reginald Luster

Duration: 20:03.535

Senator Gibson discusses giving minors facing misdemeanors civil citations along with community service, instead of jail time.

Senator Gibson also discusses guns on campus the criminal justice committee will hear the bill on Monday 02/16 /15.

Reginald Luster was the first black president of the Jacksonville Bar Association he discusses trailblazers or men and women that are pioneers in their fields. Luster discusses the importance of pro bono work and Jacksonville youngster knowing they too can become leaders in their community. Retired couple gives \$80,000 to a builder to build their retirement cabin. The builder takes off with the couple's money and is found to have never had a builder's license. The state of Tennessee has begun to investigate the builders business.

Jordan Davis's family is having a birthday Celebration at the Jacksonville Landing tomorrow (02/15/15).

Action News Sunday

Date: 3/15/2015

Duration: 20 minutes

Topics: Interview with Lenny Curry, mayoral candidate; Florida dept. of corrections' new secretary tackling corruption, budget and image problems;

Guests: Lenny Curry (Republican mayoral candidate), Julie Jones (secretary of Florida Dept. of Corrections)

Promotional Events

There were no promotional events this quarter

WOKV PSAs Aired During 1st Quarter, 2014

(:15) Spots

American Heart Assoc	Aired 56 times
College Savings Plan	Aired 18 times
Blood Alliance Blood Drive	Aired 21 times
Boy Scouts	Aired 49 times
Guardian Catholic Schools	Aired 19 times
Jay Fund/Childhood Cancer	Aired 27 times
TPC Countdown	Aired 73 times
Community Night Market	Aired 72 times

(:30) Spots

AAU Basketball Skills for kids	Aired 13 times
American Diabetes Assoc	Aired 10 times
American Heart Assoc	Aired 87 times
Baptist Mental Health	Aired 20 times
Baptist Health	Aired 4 times
Boy Scouts	Aired 31 times
Children's Health Fund	Aired 101 times
Community Connections	Aired 24 times
Department of Business/Professional Reg	Aired 93 times
Div of Emergency Management	Aired 21 times
Gabrield House/Help Patient	Aired 16 times
Guardian Ad Litem	Aired 21 times
Guardian Catholic Schools	Aired 20 times
Hands on Jacksonville	Aired 21 times
Help Jax Vietnam Vets	Aired 65 times
Hubbard House	Aired 23 times
Jax Artwork Competition	Aired 38 times
Jacksonville Legal Aid	Aired 21 times
Jacksonville Business Women's Center	Aired 36 times
Police Athletic League	Aired 92 times
Promote Florida	Aired 81 times
Promote Lodgings & Restaurants	Aired 72 times
Florida Army National Guard	Aired 81 times
Veterans Farm & Wounded Warrior	Aired 1 times
Vine Co/Build School	Aired 15 times

(:60) Spots

American Heart Assoc	Aired 41 times
Boy Scouts	Aired 9 times
Naval Officers Recruitment	Aired 31 times
Promote Florida	Aired 80 times
Provide Education for Children	Aired 7 times
Florida Army National Guard	Aired 60 times

