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WOKV-FM
QUARTERLY ISSUE
REPORT
1st QUARTER 2017

PREPARED BY: LESLIE WERKEMA

Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the first quarter of 2017

ISSUES THIS QUARTER

1. Taxes

2. Transportation

3. Medical Marijuana

4. New Year, New You

5. Community News & Concerns

2017 Public Affair Programming Cox Radio, Jacksonville

STATION	SHOW	HOST	DAY	TIME
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WAPE JAX JOURNAL DANIELLE MORGAN SUNDAY 6:00AM

WAPE FIRST COAST FORUM TASHEKA YOUNG/JUSTIN SUNDAY 6:30AM
COUSART/BRIAN MIDDLETON/
MEGHAN LANE/CAITLIN JOHNSON

PROGRAM DIRECTOR: TODD SHANNON

STATION	SHOW	HOST	DAY	TIME
WXXJ	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WXXJ	FIRST COAST FORUM	TASHEKA YOUNG/JUSTIN COUSART/BRIAN MIDDLETON/ MEGHAN LANE/CAITLIN JOHNSON	SUNDAY	6:30AM

PROGRAM DIRECTOR: CODY BLACK

STATION	SHOW	HOST	DAY	TIME
WJGL	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WJGL	FIRST COAST FORUM	TASHEKA YOUNG/JUSTIN COUSART/BRIAN MIDDLETON/ MEGHAN LANE/CAITLIN JOHNSON	SUNDAY	6:30AM

PROGRAM DIRECTOR: CODY BLACK

STATION	SHOW	HOST	DAY	TIME
WOKV	JAX JOURNAL	DANIELLE MORGAN	SATURDAY	11:00 PM
WOKV	FIRST COAST FORUM	TASHEKA YOUNG/JUSTIN COUSART/BRIAN MIDDLETON/ MEGHAN LANE/CAITLIN JOHNSON	SATURDAY	11:30 PM

NEWS DIRECTOR: RICH JONES

PROGRAM DIRECTOR: NICK FIGUEREDO

STATION	SHOW	HOST	DAY	TIME
WEZI	JAX JOURNAL	DANIELLE MORGAN	SUNDAY	6:00AM
WEZI	FIRST COAST FORUM	TASHEKA YOUNG/JUSTIN COUSART/BRIAN MIDDLETON/ MEGHAN LANE/CAITLIN JOHNSON	SUNDAY	6:30AM

PROGRAM DIRECTOR: TODD SHANNON

PUBLIC AFFAIRS DIRECTOR: CLARENCE NATTO

STATION	SHOW	HOST	DAY	TIME
WJGL-2	HOT TOPICS	JULIE MORGAN	SUNDAY	6:30AM

PROGRAM DIRECTOR: CLARENCE NATTO

1st QUARTER 2017 January 1 – March 31, 2017

Top Concerns of the Community

1. Taxes

- a) What changes have been made this tax year?
- b) How do you spot a fraudulent tax preparer?
- c) How to deal with a tax audit?
- d) What free filing resources are available?

2. Transportation

- a) What is JTA's First Coast Flyer?
- b) What are JTA's long term initiatives?
- c) What DOT projects are slated to begin/end in 2017?
- d) What is the North Florida Transportation Planning Organization and what are their plans for the First Coast in 2017?
- e) Will the First Coast ever see a light rail to central Florida?

3. Medical Marijuana

- a) What's next for Amendment 2?
- b) Is every county required to allow medical marijuana sales?
- c) What illnesses does medical marijuana treat?
- d) What's the difference between medical marijuana and marijuana used for recreational purposes?

4. New Year, New You

- a) Health and fitness: What does it mean to be healthy? Is it different for each person?
- b) Time Management: How can you start the year off right with better time management? How can you juggle home/work responsibilities?
- c) Money Management: What are some suggestions to save more and spend less?
- d) Why do people generally quit New Years resolutions?

Program Schedule

“Jax Journal”

Saturday 11:00 PM

WAPE airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Sunday from 11:00 pm – 11:30 pm

“First Coast Forum”

Saturday 11:30 PM

WAPE develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Sunday from 11:30 pm – 12:00 am

Taxes

First Coast Forum

Host: Caitlin Johnson

Airdate: Saturday, March 3, 2017 – Sunday, March 4, 2017

Topic: Taxes for small businesses

Guest: LINDA FELICIANO

Duration: 25 minutes, 31 seconds

We discussed the best strategies when dealing with taxes when you're a small business owner. We discussed who qualifies as a small business, how to best keep track of your records, what programs are best to use to make tax season much easier, common mistakes small business owners make when it comes to their taxes, the importance of hiring a bookkeeper, the importance of hiring an accountant at tax season, the changes made to tax laws this year and the ways to make sure you and your business are in compliance.

News Stories

Date: 03/29/2017

Duration: 8 minutes

Topic: Tax Penalties - 101

Money Tips

The Internal Revenue Service has plenty of ways to penalize you for mistakes on your tax return. Some of these potential penalties are so convoluted and complex that there may well be disagreement within the IRS on when they apply. However, most people accrue tax penalties for very simple mistakes. Here are some of the more common yet easily avoidable mistakes.

- **Failing to File** – Do you really think the IRS will forget about the fact that you did not file your tax return? It may take some time, but the IRS will eventually catch up with you. Expect little sympathy if you do not file. The IRS is willing to work with people to make payments, but if you make no effort at all, you are subject to the non-filing penalties of 5% per month of the due taxes, up to 25% of your unpaid tax bill.

Many people simply put off filing until it is too late, and think that doing nothing is better than attempting to file a potentially wrong return. You can deal with that problem by filing an extension with Form 4868 to buy time. Note that 4868 does not buy you time to pay, just time to file. You still have to make a reasonable estimate of your expected tax payments.

Of course, the best solution to the problem is to keep your records organized throughout the year to make the April filing easier.

- **Not Making Payments** – If you do not pay the taxes that you owe by April 18th (normally April 15th), another penalty applies, just not as large of a penalty as for non-filing. The monthly penalty is 0.5% of your unpaid taxes, up to 25% total. That applies even with an extension, since Form 4868 requires you to estimate your taxes and send in your payment with the form.

The IRS does allow installment programs and other provisions in some cases that can reduce or eliminate penalties and interest, so it really is in your best interest to explore options rather than to send in partial payments on your own (or avoid payment altogether).

- **Forgetting Signatures** – If you fail to sign your paper form, it is as if it was never submitted. That is even true with e-forms, where you "sign" via a PIN number. Double-check to make sure that you sign your form. Otherwise, you will be subject to the non-filing penalties unless you send in a properly signed form as well — but you risk IRS confusion with two submitted forms.
- **Not Making Quarterly Payments** – Self-employed individuals must make quarterly estimated tax payments throughout the year so the government can receive regular cash flow from estimated taxes in the same way that employers take out monthly deductions for taxes. Filing in a lump sum at the end of the year can result in an "underpayment" penalty even if you paid the full amount of taxes due. You did not pay it at the right time.

You can avoid this penalty by making sure estimated taxes are regularly paid. For independent contracting jobs where the income varies greatly, you can use the "safe harbor" provision by paying 100% of last year's tax liability or 90% of this year's estimate, whichever is less. If you also have a salaried job or your spouse has one and you file jointly, you can cover the taxes by having extra monthly taxes withheld on the salaried position. That spreads the taxes out in roughly the right time period.

- **No Apparent Health Insurance** – The Affordable Care Act requires that you have health insurance or you must pay a penalty (for 2017) of the greater of 2.5% of your income, or \$695 per each adult not covered, plus \$347.50 per child not covered. Each 1040-style form has a box to check for "Health care: individual responsibility." Fail to check this box and the IRS has no way to know that you have health insurance; thus, you will be assessed a penalty.

With a little attention and vigilance, you can reduce your chances of simple errors that could result in tax penalties and/or audits. Why give the IRS any more of your money than you have to?

Calculate your tax bracket.

News Stories

Date: 03/31/2017

Duration: 5 minutes

Topic: Taxes: When Married Couples Need to File Separately

Jill Krasney

With April 18 just around the corner, chances are you and your spouse are knee-deep in tax work. Most couples file jointly to take advantage of various benefits but depending on your situation, you may want to file separately. We tapped Kelly Phillips Erb, a Philadelphia tax attorney who blogs at Forbes, for some pointers on when to do this. (Sadly, love doesn't conquer all when it comes to the tax man.)

1. When a Spouse Has a Tax Liability

Though your spouse's liability won't carry over to you, it could throw a wrench in your taxes if you file jointly, Erb says. "It can make filing taxes complicated because you have to file an injured spouse claim" if something goes wrong. For example, if your husband owed back taxes but as a couple you got a refund and the IRS decided to take it, you'd be prompted to file an injured spouse claim. This may help get part of your refund back.

Your spouse's back taxes could also impact their credit score if the problem gets bad enough. The government could make a claim on your property until the debt is repaid, which is known as a tax lien. This will show up on your spouse's credit report and could make it harder for them to borrow money in the future. (You can see how a tax lien and other factors may be hurting your credit by reviewing two of your free credit scores on Credit.com, which are updated every two weeks.)

2. When a Spouse Can't Be Trusted

"When you file a return, you sign under penalty of perjury," Erb explains, noting taxpayers vow to report everything to the letter. "If you sign the return knowing they tend not to be forthcoming, you're putting yourself at risk."

Erb recalls a client who dealt with this issue for 15 years and "ended up with a liability in the millions she couldn't pay." However, she had signed a return with her husband claiming things were just fine. The IRS eventually chased both of them down for the money, even after they separated. "When you get married, you like to think everything's rainbows and unicorns," Erb says, but "don't file if you think they're not being truthful. Ignorance is not an excuse."

3. When a Spouse Lives Abroad

“There are some tax reasons why you might file separately, but as a rule, most people file separately for non-tax reasons,” Erb says. However, if one spouse has a different residency — not just between states but in another country entirely — it “might be advantageous to file separately, because depending on the situation, you could possibly lose credits or other tax breaks that you might not want to.”

Transportation

News Stories

Date: 02/23/2017

Duration: 3 minutes

Topic: Transportation: House Bill Requests Funds for Self-Driving Shuttles in Jacksonville

WOKV News

Driverless vehicles could be on our roads sooner than you think. That’s if a \$500,000 appropriation is approved by the state legislature.

District 16 Rep. Jason Fischer filed House Bill 3831 requesting the money to help fund the Driverless Tra According to the appropriations project request, “the funds will be spent to invest in the transportation technology and to bring two Olli shuttles to Jacksonville and Baptist Health complex as the first working example of this technology anywhere in Florida.”

The autonomous electric minibus was designed by Local Motors. It's already on the roads in Washington, D.C., and will soon be used in Miami-Dade County and Las Vegas.

According to an IBM press release, Olli's passengers will get to interact with it as they travel. They'll be able to ask the vehicle questions, like where are it's going and why it's making specific turns.

Olli will also be able to study transportation data and will be equipped with 30 sensors throughout the vehicle.

News Stories

Date: 02/29/2017

Duration: 3 minutes

Topic: Transportation

Danielle Lee

ONGOING MAINTENANCE ON DAMES POINT BRIDGE BEHIND SCHEDULE

Jacksonville, Fl. - The ongoing maintenance started in January and was originally planned to end mid-March.

Hampton Ray with the Florida Department of Transportation says the contractor has a 200-day contract which expires in May.

The Dames Point Bridge currently has one lane blocked in each direction during the day and multiple lanes blocked at night.

Ray says the reason drivers do not see actual construction crews while traveling over the Dames Point Bridge is because the work is being conducted on the side and below the bridge. Lane closures are necessary because cars traveling over the bridge are going highway speeds and it's the best way to ensure the safety of the construction crews.

"It's a temporary inconvenience for a permanent solution. This will definitely add life to the bridge," Ray says.

FDOT says the contractors are working as quickly as possible to make the bridge stronger and safer as they work on the joints where the bridge connects.

During the night, crews are also working to install a permanent catwalk on the north and south towers which is the reason behind the multiple lanes being shut down.

First Coast Forum

Host: Meghan Lane

Airdate: Sunday, Feb 5th 2017

Topic: Transportation

Guest: Ron Tittle

Duration: 27 minutes

Airing the weekend of Feb 5th, I had Ron Tittle from the Florida Department Of Transportation on the show. He explains what FDOT is and we went into detail about the current and upcoming construction projects around town. He mentioned specific areas and projects and gave an idea for when these projects will be completed. He also gave details about the First Coast Expressway and talked about the safety maintenance our bridges need to go through.

Medical Marijuana

Action News Jax

By: Dara Kim, The News Service of Florida

Airdate: 1/17/17

Topic: Medical Marijuana – Proposed Rules Could Limit Licenses for Marijuana Dispensaries

Duration: 5 minutes

Authors of Florida's voter-approved constitutional amendment that broadly legalized medical marijuana are blasting proposed rules to regulate the cannabis industry.

The proposed rules, released Tuesday by state health officials, would essentially maintain current vendors' stranglehold on the medical marijuana industry --- poised to become one of the nation's top money-makers --- by applying current Florida laws and rules to the constitutional amendment approved in November.

"It looks like the Department of Health is protecting the existing monopolies. I hope the Legislature chooses to act in creating a free market system. The Legislature has a chance to change that," said Ron Watson, a lobbyist who represents AltMed, a Sarasota-based company founded by former pharmaceutical industry executives who have obtained a medical marijuana license in Arizona and are seeking one in Florida.

First Coast Forum

Host: Julie Morgan

Airdate: Sunday, January 22

Topic: Medical Marijuana

Guest: Dr. Timothy Sternberg

Duration: 27 minutes

Medical marijuana was passed for Florida with Amendment 2 in November of 2016. Dr. Sternberg talks about the science of marijuana meaning how it affects your body. He says he prescribes the drug but he'd like more research. Sternberg says there's already a form of medical marijuana that was approved under the compassionate care act. He talks about the side effects of the drug including confusion and balance issues. The doctor says the amendment passed due to emotions but not proof that the drug will help certain diseases.

Action News Jax

By: Kevin Clark, Action News Jax

Airdate: 2/10/17

Topic: Medical Marijuana – Proposed Rules Could Limit Licenses for Marijuana Dispensaries

Duration: 7 minutes

Guadalupe Osteen said she was diagnosed with post-traumatic stress disorder (PTSD) and bipolar disorder years ago, and said the medication prescribed to help her has made her feel worse.

"Knowing you have to wake up and not be normal, and you have to depend on a medication to live your life," Osteen said. "You can't just get up and go. It gets depressing." She wanted to know if she'd be eligible for medical marijuana under the state's new law. Osteen soon learned about Liberate Physician Center through Facebook. "They made me feel welcome," she said. "They were very professional, and I would recommend it to anyone." Liberate has seen about 15 local patients since it opened its doors in Mandarin last month. Liberate's Melissa Blake said a patient can come in for a consultation, which is a medical review to see if they have an eligible condition. Qualifying medical conditions include cancer, epilepsy, HIV and PTSD. "Once we have received all of their records, then we are going to review all of them," said Blake, managing director of the company in Jacksonville. "The doctor is going to review them." The company says the cost of the first visit is \$169. A follow-up visit may include a physical exam with a doctor who is on the state's qualified list to treat patients using medical marijuana. Amendment 2 was passed by voters in November, making medical marijuana legal in Florida. However, Florida's leaders are still working on the final rules for implementation. The amendment left most of the details up to the state Legislature and state health department. Under the new law, doctors must treat patients for at least three months before entering orders for marijuana treatment. One of Liberate's main goals is to get a jump start on this doctor-patient relationship. "Once the rules are actually out, we figure there's going to be a mass frenzy of everybody just trying to get into different doctor's offices," Blake said. This way, Blake said patients with debilitating illnesses can have access to treatment the day the rules are set.

New Year, New You

Jax Journal

Host: Danielle Leigh

Airdate: 1/07/17

Topics: New Year, New You

Guests: NAMI Jacksonville

Duration: 25:47

A serious start to the new year, I sat down with two volunteers from NAMI Jacksonville to discuss the importance of Mental Health in the New Year. A common New Year's resolution is to be physically fit and health, but it is also important to me mentally fit and healthy.

Jax Journal

Host: Danielle Leigh

Airdate: 1/14/17** REPLAY from 1/07

Topics: New Year, New You

Guests: NAMI Jacksonville

Duration: 25:47

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Jax Journal

Host: Danielle Leigh

Airdate: 01/21/28

Topics: New Year, New You

Guests: Njoki Coleman

Duration: 22:09

At the end of last year, I did a segment with Njoki on bullying with a preview into New Year's Resolutions. This week, I caught up with Njoki Coleman and we talked our progress with our new year resolutions so far.

We also touched on President Trump's temporary travel ban. Njoki is a child of a legal immigrant and she was just voicing her opinion on the matter.

Jax Journal

Host: Danielle Leigh

Airdate: 01/28/28** REPLAY FROM 1/21

Topics: New Year, New You

Guests: Njoki Coleman

Duration: 22:09

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Jax Journal

Host: Danielle Leigh

Airdate: 02/04/28** REPLAY FROM 1/21

Topics: New Year, New You

Guests: Njoki Coleman

Duration: 22:09

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Jax Journal

Host: Danielle Leigh
Airdate: 02/11/17
Topics: New Year, New You
Guests: Sheriff Darryl Daniels
Duration: 21:13

Continuing my series of New Year, New You...I called in Sheriff Darryl Daniels. He's the new sheriff of Clay County. We talked his background and why he decided to go into law enforcement and the journey to get here. We also touched on his goals for the year, what he plans to achieve and how he wants to address certain issues going on in the community. He also talked about walks in the community and body cameras, he believes it will help strengthen the relationships within the community.

Jax Journal

Host: Danielle Leigh
Airdate: 02/18/17**REPLAY from 2/11
Topics: New Year, New You
Guests: Sheriff Darryl Daniels
Duration: 21:13

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First Coast Forum

Host: Justin Cousart
Airdate: Sunday, February 18, 2017
Topic: New Year, New You Nutrition
Guest: Holly Pudwill
Duration: 25 minutes, 42 seconds

Justin Sits down with Holly Pudwill, a dietitian for Balanced nutrition Jacksonville, To talk about some things you can do to live a healthier life, and how she became a dietitian. They Talk about foods to avoid, Food that needs to be eaten more, and how much you should be eating each day. Holly also addresses how much you should be working out each day and the kinds of workouts that should be done

Jax Journal

Host: Danielle Leigh
Airdate: 02/25/17**REPLAY from 2/11
Topics: New Year, New You
Guests: Sheriff Darryl Daniels
Duration: 21:13

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Jax Journal

Host: Danielle Leigh
Airdate: 03/04/17
Topics: New Year, New You
Guests: Jeremy Douylliez
Duration: 24:31

This week, I sat down with Jeremy Douylliez. Jeremy has joined me on the show multiple times since 2016, since the topic of Millennials and voting. The last time Jeremy and I spoke before this was the Sunday before the election. Jeremy was very confident Hillary Clinton would be the next President of the United States. Fast Forward until now, the election turned out to be a big surprise to the Democratic party and I had Jeremy on to talk about it. The theme of our show was “New Year, New President.” We discussed President Donald Trump and what Jeremy believed he needed to improve on and his first 100 days so far. It was merely opinion, I would drop facts from our Washington Insider Jamie Dupree as well. Topics that came up was the President’s travel ban, his cabinet picks, his recent ruling on transgender student protections, and most recently was his wiretapping claims.

Jax Journal

Host: Danielle Leigh
Airdate: 03/11/17***REPLAY 02/10/17
Topics: New Year, New You
Guests: Sheriff Darryl Daniels
Duration: 21:13

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Jax Journal

Host: Danielle Leigh
Airdate: 03/18/17
Topics: New Year, New You – Saving Money
Guests: Jennifer King & Rebecca Thompson
Duration: 25:49

I had the pleasure of speaking with Jennifer King and Rebecca Thompson from United Way about money. They talked about a program at United Way called Real Sense which is can be extremely helpful for people looking to save money and learning how to budget. We also talked about how much money from your paycheck to save along with when to start saving for retirement.

Jax Journal

Host: Danielle Leigh

Airdate: 03/25/17 **REPLAY 03/18/17

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Guests: Jennifer King & Rebecca Thompson

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Community News & Concerns

Action News Sunday

Host: Tenikka Hughes/Paige Kelton

Airdate: 1/1/17

Topics: HIV Infection in Jacksonville /Faith as a tool to rehabilitate inmates to reduce prison population

Guests: Heather Vaughan, Lutheran Social Services /Michael Hallett, Author/Professor University of North Florida

Duration: 20:40

Jacksonville continues to have one of the highest HIV infection rates in the state. Action News Anchor Tenikka Hughes Lutheran Social Services and Community Aids Network will open a clinic to assist those who have been diagnosed with HIV. The clinic will boast an infectious disease specialist, nurses, counselors and a

pharmacy. The clinic is due to open the southside of Jacksonville in the spring of 2017 according to Heather Vaughan with Lutheran Social Services. The American prison system costs taxpayers an estimated \$75 billion dollars per year; Tenikka Hughes speaks with Dr. Michael Hallett a published author and a professor at the University of North Florida. In 1994 the federal government revoked pell-grant eligibility of convicted felons. Dr. Hallett goes on to discuss his study of Angola State Penitentiary who installed a seminary to assist with the rehabilitation of prisoners. Based on his study, a faith based rehabilitation program seems to have a positive impact on inmates, thus reducing the prison population and the overall financial impact on taxpayers.

Action News Sunday

Host: Paige Kelton

Airdate: 1/15/17

Topics: LGBT Human Right Ordinance / VISIT Florida

Guests: Councilman Tommy Hizzori / Paul Astleford

Duration: 21:00

There is a renewed push to protect the rights of LGBT members of the community. According to the NY Times, Jacksonville is the largest city in the country without civil rights protection for the LGBT Community. Councilman Tommy Hizzori feels confident that a HRO bill will pass legislation this year despite numerous setbacks since the introduction of the bill in 2012. The councilman goes on to say that a human rights ordinance is just the right thing to do. Tourism is among the top industries in Florida with over 100 million visitors to the state annually and infusing billions into state and local economies. Rapper Pitbull had a million dollar contract with VISIT Florida and included scenes from across the state in a recent music video entitled "Sexy Beaches". Lawmakers took exception with the lyrics and imagery from the video. Recently Governor Scott called for and received a resignation from the CEO of VISIT Florida. Paul Astleford from VISIT Jacksonville speaks with Paige Kelton about the impact or trickle-down effect of the recent leadership changes at VISIT Florida. Mr. Astleford goes on to state that there has been no negative trickle-down effect. In fact, all measured metrics (occupancy, average room rate, and visitation) are positively growing.

Action News Sunday (REPEAT)

Host: Paige Kelton

Airdate: 1/29/17

Topics: LGBT Human Right Ordinance / VISIT Florida

Guests: Councilman Tommy Hizzori / Paul Astleford

Duration: 21:00

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Action News Sunday

Date: 02/12/17

HOST: Paige Kelton, Reporter, Brent Martineau, Action Sports Jax sports director,

Jenna Bourne, Report

Topics: Politics+ Downtown Development, River Point Rights Violations.

Jenna Bourne

Guest: shad khan Jags owner, Steve Smith Jax Marine Core Veteran

Duration: 20:41

Jacksonville Jags Owner Shad khan goes into detail about how the New Ampler Theater will bring growth to Jacksonville.

He also gives his View on HR Ordnance as well The President's Controversial executive order. Jacksonville Marnie Core Veteran Steve Smith speaks on his experiences as a victim at River Point. Smith speaks on how his rights were violated.

He also talks about his fear about coming forwarded and how ever since the investigation had started he has had some sense of relief.

Action News Sunday

Host: Paige Kelton/Tenikka Hughes

Airdate: 2/26/17

Topics: Immunizations / Women's Veterans

Guests: Dr. Pauline Rolle, Duval County Dept. of Health Medical Director/ Dee Quaranta, CEO NE Florida Women's Veterans

Duration: 20:48

A large number of parents are opting out of immunizations for their children due to religious or medial reasons. Less than 1% of children are not vaccinated in Duval County. In St. Johns County, more than 2% of children go unvaccinated. Dr. Paulina Rolle says that there is an inherent risk to children and their communities. While it's the right for parents to choose how a child is medically cared for, it's important that they are educated so they can make a sound informed decision for the care of their child. Jacksonville stopped to recognize the services of local women veterans and the sacrifices they have made. The goal is to push to make their lives better after service including finding a suitable jobs, housing, adequate childcare and getting out of abusive relationships. NE Florida Women's Veterans formed a total wellness program that is scheduled to kick off this April once the organization moves into their new facility. This holistic approach to female veteran care is a fundamental aspect of the program which ensures women feel a sense of sisterhood as they transition to civilian life.

Action News Sunday

Host: John Bachman

Airdate: 3/12/17

Topics: Gun Crime and City of Jacksonville Infrastructure (Downtown)

Guests: Mary Lenny Curry

Duration: 20:40

Jacksonville's leadership is pushing to bring in new technology to fight gun violence in our community. The National Integrated Ballistic Information Network (NIBIN) it will allow the Jacksonville Sheriff's Office to match shell casings to guns and to other gun casings making it easier to solve crimes. Mayor Curry says public safety is his top priority and the NIBIN technology will expedite investigation further the gun crime effort across Jacksonville. Mayor Curry also talks about the development of downtown- and the infrastructure of our city overall. He says the city is ready for work from the stadium on the riverfront down to the Liberty Street.

Downtown is important because you can't be a suburb of nowhere and as mayor his administration is completely committed to the growth of Jacksonville's overall growth and infrastructure.

Promotional Events

MLK Parade: We participated in the Jacksonville Martin Luther King Jr. Parade with a 20' foot float, remembering the late Martin Luther King Jr. This event was promoted on air from January 9th through Sunday the 15th. Then the event was **January 16th** in downtown Jacksonville.

Duval Charter School Pep Rally: We took time to join the kids of the Duval Charter School's Pep Rally to play music, DJ & talk to the students at the school on **January 23rd**.

Black History Month Parade: We participated in the Black History Month parade in downtown Jacksonville. We promoted the event all week and took the Power106.1 vehicle out to be a part of the festivities on **February 4th**.

Community Outreach & Wellness Fair: We promoted the Community Outreach & Wellness Fair on Saturday February 25th. At the event, there was food distributed, free haircuts & much more. Power & Hot ran promos the entire week of **February 20th**.

Community Service & Volunteering

The first ever **Jax Health & Fitness Expo** this past Saturday, **January 21, 2017** and it was a HUGE success! This event was put together 100% by our team here at CMG Jax and really showcased the power of our radio stations and the talent of our teams. We had close to 2,000 people attend the event this weekend! Kudos to Neal Surrena and his promo staff for making this event come to life and run smoothly. Also, big thanks to the sales staff for creating \$50,000 in revenue for our first year event and also for helping out all day Saturday! We had folks from many departments who came out to support and volunteer which was needed and appreciated!

Our CMG TV family also helped make our event a success by being onsite and providing advertising support on their superbrands. Another great example of collaboration for the Jacksonville market.

The Jax Health and Fitness Expo was great for our community as people had access to tons of free health screenings and free advice from medical professionals from UF Health and countless other vendors who participated. Thank you to everyone who helped make it happen and we are looking forward to growing this event next year!

WOKV PSAs Aired During 1st Quarter, 2017

			Order #	Order Product Description	17-Jan	17-Feb	17-Mar	Q1 - Total
WOKV -FM		1st Quarter						
	American Heart Association Jax-D							
		:15						
			201106	American Heart Association - January 2017	22	0	0	22

			213831	American Heart Association-Go Red Feb Heart Health	0	24	0	24
			226820	American Heart Association-Blood Pressure PSA	0	0	25	25
					22	24	25	71
		:30						
			201106	American Heart Association - January 2017	22	0	0	22
			213831	American Heart Association-Go Red Feb Heart Health	0	25	0	25
			226820	American Heart Association-Blood Pressure PSA	0	0	24	24
					22	25	24	71
		1:00						
			201106	American Heart Association - January 2017	21	0	0	21
			213831	American Heart Association-Go Red Feb Heart Health	0	19	0	19
					21	19	0	40
					65	68	49	182
	Florida Assoc of Broadcasters-D							
		:15						
			201170	FAB - Visit Florida-Promote Florida Jan 2017 PSA	28	0	0	28
			214001	FAB - Visit Florida-Promote Florida Feb 2017 PSA	0	28	0	28

			226901	FAB - Visit Florida-Promote Florida Mar 2017 PSA	0	0	30	30
					28	28	30	86
		:30						
			201129	FAB - Ounce of PreventionJan 2017 PSA	28	0	0	28
			201151	FAB -Fla Restaurant & Lodging Jan 2017 PSA	28	0	0	28
			201170	FAB - Visit Florida-Promote Florida Jan 2017 PSA	28	0	0	28
			213972	FAB - Ounce of Prevention Feb 2017 PSA	0	28	0	28
			214001	FAB - Visit Florida-Promote Florida Feb 2017 PSA	0	28	0	28
			214041	FAB -Fla Restaurant & Lodging Feb 2017 PSA	0	27	0	27
			226901	FAB - Visit Florida-Promote Florida Mar 2017 PSA	0	0	29	29
			226922	FAB -Fla Restaurant & Lodging Mar 2017 PSA	0	0	28	28
			226940	FAB - Florida Dept of Health Mar 2017 PSA	0	0	28	28
			226963	FAB - Ounce of Prevention Mar 2017 psa	0	0	30	30
					84	83	115	282
					112	111	145	368
	Jacksonville Womens Business Center-D							
		:30						

			201085	Jacksonville Womens Buisness Ctr PSA Jan-Apr 2017	32	20	26	78
					32	20	26	78
					32	20	26	78
	JAX Radio House-D							
		:15						
			223276	Guardian Catholic Schools PSA	0	10	11	21
			223864	Child Cancer Fund - Carrabbas donations psa	0	6	21	27
			234008	Pine Castle Run For the Roses for Disabilities	0	0	5	5
			237273	TPC Countdown PSA's March 2017	0	0	56	56
					0	16	93	109
		:30						
			184348	Borgen Project Volenteer for Global Hunger- Poverty	9	9	8	26
			204069	Clara White Mission- Cathedral & Riverside N- PSA	22	15	26	63
			205827	Daniel Kids 2017	14	20	24	58
			205847	Score mentors PSA 2017	10	10	17	37
			213895	AARP Preventing Falls	0	23	30	53
			213909	Meals on Wheels Volunteer Recruitment	0	23	30	53
			217467	Native Sons & Daughter PSA- Promoting Family Values	0	20	0	20

