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# **WOKV-FM QUARTERLY ISSUE REPORT**

## **4<sup>th</sup> QUARTER 2020**

*PREPARED BY: LESLIE WERKEMA*

**Through its regular ascertainment process, Cox Media Group has determined that the following issues were important to the Atlantic Beach, Florida community in the fourth quarter of 2020**

## **ISSUES THIS QUARTER**

- 1. Public Health - Corona Virus Pandemic**
- 2. Health – Breast, Prostate & Mental**
- 3. Civic – Local Charities & Election Day**
- 4. Economy**

# 2020 Public Affair Programming Cox Radio, Jacksonville

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WAPE	JAX JOURNAL	STEPHEN PONSON	SUNDAY	6:00AM
WAPE	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JULES RILEY*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WXXJ	JAX JOURNAL	STEPHEN PONSON	SUNDAY	6:00AM
WXXJ	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/MEGHAN LANE ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JULES RILEY*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WJGL	JAX JOURNAL	STEPHEN PONSON	SUNDAY	6:00AM
WJGL	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JULES RILEY*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV	JAX JOURNAL	STEPHEN PONSON	SATURDAY	11:00PM
WOKV	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SATURDAY	11:30PM

*NEWS DIRECTOR: RICH JONES  
PROGRAM DIRECTOR: NICK FIGUUREDO*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WEZI	JAX JOURNAL	STEPHEN PONSON	SUNDAY	6:00AM
WEZI	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM

*PROGRAM DIRECTOR: JULES RILEY*

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV-AM	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ MEGHAN LANE/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	5:00AM

*PUBLIC AFFAIRS DIRECTOR: CLARENCE NATTO  
PROGRAM DIRECTOR: NICK FIGUEREDO*

# 4<sup>th</sup> QUARTER 2020

## October – December 2020

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### 1. Corona Virus Pandemic

- a) What is an infectious disease?
- b) When is an infectious disease considered a pandemic?
- c) Which infectious diseases have plagued the world in the last 100 years?
- d) What role did the government play in combating these infectious diseases?
- e) How do we prevent/safeguard against the spread of infectious diseases?
- f) What was the effect on society afterwards?

### 3. Health – Breast, Prostate and Mental

#### • Breast Health Awareness

- a) Creating a plan to detect breast cancer in its early stages
- b) You've just been diagnosed with breast cancer, now what? Resources for women who have been diagnosed with Breast Cancer
- c) Breast health awareness events in NE Florida
- d) Breast cancer screening events in NE Florida

#### • Prostate Health Awareness

- a) What is prostate cancer and how is it detected/diagnosed?
- b) Prostate cancer prevention- proactive steps men can take to lessen the chances of being afflicted with prostate cancer
- c) Prostate cancer treatment- How is the disease treated?
- d) Post prostate cancer- effects of the disease on the body after treatment
- e) Statistics associated with prostate cancer. i.e. Incidences in the U.S. and the effect of prostate cancer on diverse life groups.

#### • Mental Health (Autism/Special Needs)

- a) What is Autism spectrum disorder spectrum and what does it affect?
- b) How do mental health organizations work with law enforcement on public safety?
- c) What are the symptoms of someone suffering from mental illness?
- d) How do we recognize the signs of mental illness in others?
- e) When should one seek professional health to cope with mental illness?
- f) Who is considered special needs?
- g) What community resources/services are available for those afflicted?

### 4. Civic – Local Charities making a difference in NE Florida and Election Day

- a) What is the goal of the organization?
- b) How has COVID-19 impacted your operations?
- c) How long has your organization been operating in NE Florida?
- d) Who do you help and how have you made an impact/difference locally?
- e) What is the best way for people donate/volunteer?
- f) What events/activities are on the horizon where people can get involved?
- g) What kind of impact is the organization having on the First Coast?
- h) Election day preparation

### 5. Economy

- a) How do people feel about the economy now? (apprehensive/positive)
- b) Are Americans saving more or spending more?

- c) What effect has the pandemic had on our local economy?
- d) What are the biggest employment growth areas on the First Coast?
- e) What if anything is Jacksonville doing to attract companies to the first coast?

# Program Schedule

## **“Jax Journal”**

*Saturday 11:00 pm*

WOKV-FM airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm – 11:30 am

## **“First Coast Forum”**

*Saturday 11:30 pm*

WOKV-FM develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

The following lists of issues summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

# Public Health – Coronavirus Virus Pandemic

## First Coast Forum

Host: Justin Cousart

Interview: DR. Pauline Rolle, Florida Department Of Health

Airdate: DEC 5th & 6th

Airtime: 11:30pm

Duration: 24:45

TOPIC: COVID 19

Justin sits down with DR. Pauline Rolle, the Medical Executive Director of the Florida Department of Health. Justin gets an update about COVID and the recent wave of positive tests coming through north Florida. They talk about Covid compared to the Flu and how to tell the difference. Justin also asks about how someone from north Florida should plan for the upcoming holiday season. Last they talk about the Pfizer and Moderna vaccines and what the timeline of those being available to the public will be.

## Jax Journal

Host: Steven Ponson

Airdate: 12/19/2020

Airtime: 11:00pm

Topics: Covid-19 vaccine rollout in Northeast Florida.

Guests: Dr. Pauline Rolle, Interm Director Duval Department of Health. UF Health Jacksonville CEO Dr. Leon Haley. Dr. Vincy Samuel with Baptist Health. Dr. Salam Salman from U.F. Health College of Medicine. Pharmacist at U.F. Health Jacksonville Ben Beto.

Duration: 25:22

Summary: In this episode I went in depth with local health care leaders on the roll out of the new coronavirus vaccine. Dr. Rolle says so far, the rollout has gone well and at the time they were hopeful to get more vaccines once the Moderna vaccine gets approval. Dr. Haley said he's very comfortable taking both the Moderna and Pfizer vaccine. He says it's important to give healthcare workers the vaccine to make sure they can still provide care for others. Dr. Samuel says those who get the vaccine don't have to miss work or anything like that, but there could be minor reactions like headaches, redness, swelling ect. She says everyone needs to have a plan to get vaccinated. Dr. Salman says that most people will get the worst of the effects once they take their second dose of the vaccine. And Beto encourages people to get the vaccine.

# Health – Breast Prostate and Mental Health

## First Coast Forum

Host: Savannah Volzone

Airdate: 10/10/2020 / 10/12/2020

Airtime: 11:30am / 6am / 5:30am

Topics: Breast Health Awareness

Guest: Dr. Kristy Harvell

Duration: 24:56

Summary:

Dr. Kristy Harvell works with Health by Design. She helps with preventative medicines to help prevent sickness and diseases including breast cancer. She practices alternative treatments to traditional medical practices that are more focused on nutrition vs. medications and how overall health is connected to cancers. She shared how all of us have amounts of cancer within our bodies and ways to combat the cells. We spoke about different methods of monitoring breast health along with treatments that have a proven successful at her practice. We spoke about an event happening Oct. 17<sup>th</sup> for more information on alternative preventative health.

## First Coast Forum

Host: Abby Murphy

Airdate: 10/18/2020

Airtime: 11:30pm

Topic: Mental Health

Guests: Jennifer Casale, InBloom Autism Services

Duration: 23:00

Our guest on First Coast Forum is Jennifer Casale with InBloom Autism Services. We talked all about how to spot autism in children, what to do when you think your child may have autism, and how InBloom is handling treatment during the pandemic. She talked about what it means to be on 'the spectrum' and the different symptoms parents can be on the lookout for. She also talked about how the pandemic is negatively affecting their patients and how they're combatting the negative impacts

## Jax Journal

Host: Steven Ponson

Airdate: 10/31/2020

Airtime: 11:00pm

Topics: Prostate cancer

Guests: Urologist Clint Collins with Memorial Hospital

Duration: 23:38

Summary: In this episode, I talked with Urologist Clint Collins with Memorial Hospital about prostate health. He says it's a cancer that's mainly discovered through screening and it's a non-aggressive form of cancer. He says the older you are the more at risk you are for getting the cancer. Collins says if men are having trouble going to the restroom then they

should go see a doctor. He says screening either every year or every other year is the best way to detect prostate cancer. He says the best way to prevent getting prostate cancer is having a low fat, healthy diet. He says generally they can treat the cancer either through radiation or surgery and early screening is key. He says it's a complex issue and there are no absolute answers for the issue.

### **Jax Journal**

Host: Steven Ponson

Airdate: 11/7/2020

Airtime: 11:00pm

Topics: Breast health

Guests: Dr. Bharti Jasra with U.F. Health Jacksonville.

Duration: 24:31

Summary: In this episode, I talked with Dr. Jasra and she says there are multiple types of breast cancer and so there are many different ways it can be treated. She says most of the time doctors want to find cancer through screening programs. She says smoking, obesity and alcohol are behaviors people should avoid to prevent getting breast cancer. She says men are able to get breast cancer. She says knowing family history is one thing to be on the lookout for and also men need to be on the lookout for changes in the skin and any lumpiness. She says men should not avoid having a discussion with their doctor if they notice any of those symptoms. She says family and friends are important to the process because they can help with the process by listening clearly to a doctor. She says treatment has improved over the years. It used to be that a breast mastectomy was the only treatment, but now there are ways to keep patients' breasts through chemo. Treatment depends on which type of breast cancer someone has. She says don't be afraid of breast cancer and be aware of your body.

### **First Coast Forum**

Host: Clarence Natto

Airdate: 11/14/20 and 11/15/20

Airtime: 11:30pm

Topics: Prostate Health Awareness

Guest: Dr. Christopher Williams

Duration: 23:36

Dr. Christopher Williams is a graduate of National Cancer institute and served for more than a decade as the sole urological oncologist at UF Health in Jacksonville, FL.

On the program today we discuss the importance of men to regularly obtain a physical with a special arc to men over fifty to get prostate exam.

Dr. Williams goes on to talk about available prostate treatment options and side effects associated with prostate treatment. In particular, Dr. Williams advised that men of color

over the age of 40 should be especially mindful as prostate cancer has the propensity to affect those populations earlier in life and at greater numbers.

## **Jax Journal**

Host: Steven Ponson

Airdate: 11/14/2020

Airtime: 11:00pm

Topics: Prostate cancer

Guests: Urologist Clint Collins with Memorial Hospital

Duration: 23:38

Summary: In this episode, I talked with Urologist Clint Collins with Memorial Hospital about prostate health. He says it's a cancer that's mainly discovered through screening and it's a non-aggressive form of cancer. He says the older you are the more at risk you are for getting the cancer. Collins says if men are having trouble going to the restroom then they should go see a doctor. He says screening either every year or every other year is the best way to detect prostate cancer. He says the best way to prevent getting prostate cancer is having a low fat, healthy diet. He says generally they can treat the cancer either through radiation or surgery and early screening is key. He says it's a complex issue and there are no absolute answers for the issue.

## **Jax Journal**

Host: Steven Ponson

Airdate: 11/28/2020

Airtime: 11:00PM

Topics: Breast health

Guests: Dr. Bharti Jasra with U.F. Health Jacksonville.

Duration: 24:31

Summary: In this episode, I talked with Dr. Jasra and she says there are multiple types of breast cancer and so there are many different ways it can be treated. She says most of the time doctors want to find cancer through screening programs. She says smoking, obesity and alcohol are behaviors people should avoid to prevent getting breast cancer. She says men are able to get breast cancer. She says knowing family history is one thing to be on the lookout for and also men need to be on the lookout for changes in the skin and any lumpiness. She says men should not avoid having a discussion with their doctor if they notice any of those symptoms. She says family and friends are important to the process because they can help with the process by listening clearly to a doctor. She says treatment has improved over the years. It used to be that a breast mastectomy was the only treatment, but now there are ways to keep patients' breasts through chemo. Treatment depends on which type of breast cancer someone has. She says don't be afraid of breast cancer and be aware of your body.

## **Jax Journal**

Host: Steven Ponson

Airdate: 12/5/2020

Airtime: 11:00PM

Topics: Breast health

Guests: Dr. Bharti Jasra with U.F. Health Jacksonville.

Duration: 24:31

Summary: In this episode, I talked with Dr. Jasra and she says there are multiple types of breast cancer and so there are many different ways it can be treated. She says most of the time doctors want to find cancer through screening programs. She says smoking, obesity and alcohol are behaviors people should avoid to prevent getting breast cancer. She says men are able to get breast cancer. She says knowing family history is one thing to be on the lookout for and also men need to be on the lookout for changes in the skin and any lumpiness. She says men should not avoid having a discussion with their doctor if they notice any of those symptoms. She says family and friends are important to the process because they can help with the process by listening clearly to a doctor. She says treatment has improved over the years. It used to be that a breast mastectomy was the only treatment, but now there are ways to keep patients' breasts through chemo. Treatment depends on which type of breast cancer someone has. She says don't be afraid of breast cancer and be aware of your body.

### **Jax Journal**

Host: Steven Ponson

Airdate: 12/12/2020

Airtime: 11:00pm

Topics: Breast health

Guests: Dr. Bharti Jasra with U.F. Health Jacksonville.

Duration: 24:31

Summary: In this episode, I talked with Dr. Jasra and she says there are multiple types of breast cancer and so there are many different ways it can be treated. She says most of the time doctors want to find cancer through screening programs. She says smoking, obesity and alcohol are behaviors people should avoid to prevent getting breast cancer. She says men are able to get breast cancer. She says knowing family history is one thing to be on the lookout for and also men need to be on the lookout for changes in the skin and any lumpiness. She says men should not avoid having a discussion with their doctor if they notice any of those symptoms. She says family and friends are important to the process because they can help with the process by listening clearly to a doctor. She says treatment has improved over the years. It used to be that a breast mastectomy was the only treatment, but now there are ways to keep patients' breasts through chemo. Treatment depends on which type of breast cancer someone has. She says don't be afraid of breast cancer and be aware of your body.

### **Jax Journal**

Host: Steven Ponson

Airdate: 12/26/2020

Airtime: 11:00pm

Topics: Prostate cancer

Guests: Urologist Clint Collins with Memorial Hospital

Duration: 23:38

Summary: In this episode, I talked with Urologist Clint Collins with Memorial Hospital about prostate health. He says it's a cancer that's mainly discovered through screening and it's a non-aggressive form of cancer. He says the older you are the more at risk you are for getting the cancer. Collins says if men are having trouble going to the restroom then they should go see a doctor. He says screening either every year or every other year is the best way to detect prostate cancer. He says the best way to prevent getting prostate cancer is having a low fat, healthy diet. He says generally they can treat the cancer either through radiation or surgery and early screening is key. He says it's a complex issue and there are no absolute answers for the issue.

### **First Coast Forum**

Host: Clarence Natto

Airdate: 12/26/20

Airtime: 11:30pm

Topics: Mental Health Awareness

Guest: Dr. Debra Rains, North Florida School of Special Education

Duration: 27:34

Dr. Debra Raines the Assist Head of School at The North Florida School of Special Education (NFSSE) was our guest on the program in our continuing series on mental health. Dr. Rains defines the meaning of special needs and how NFSSE fulfills the needs of individual students requiring these special services. The school opened in 1992 with approximately 6 students and in early 2020 opened a 32,000 square foot state of the art building that includes a gymnasium, a café auditorium industrial kitchen to better serve students and increase capacity. By working closely with students at the North Florida School of Special Education, key stakeholders and faculty the organization has been able to provide a meaningful customized curriculum to develop productive members of the community.

# Civic – Local Charities & Election Day Preparation

## First Coast Forum

Host: Clarence Natto

Airdate: 10/3/20 and 10/4/20

Airtime: 11:30pm

Topics: Election/Voter Education

Guest: Ambassador Susan Rice

Duration: 17:48

Our guest on First Coast Forum former U.S. Ambassador Susan Rice. Ambassador Rice is a policy advisor, and served as the 27th [U.S. Ambassador to the United Nations](#) and as

the 24th [U.S. National Security Advisor](#) from 2013 to 2017. On First Coast Forum Ambassador Rice discusses the importance of registering and exercising ones right to vote. Given the

challenging year the nation is faced with, Ambassador Rice outlines options for alternative voting methods and encourages all citizens to early vote to avoid the extremely long lines that's

all so common on election day.

## Jax Journal

Host: Steven Ponson

Airdate: 10/24/2020

Airtime: 11:00pm

Topics: Election day preps

Guests: Clay County Supervisor of Elections Chris Chambless

Duration: 23:55

Summary: In this episode, I talked with Clay County Supervisor of Elections Chris Chambless about what people need to keep in mind ahead of election day. He says early voting turnout so far has been record breaking. In order to save time at the polls, he says bring a sample ballot filled out, so you can transfer your choices over to your actual ballot and you'll need to bring an ID. He says you can also drop off your mail-in-ballot at early voting locations during the early voting period. He says ballots are processed in a public setting and anyone can view them do it. He says after the early voting period they will take the equipment back to the Supervisor's of Elections Office and begin to process the votes. On Election day at 7PM are likely going to be all of the early voting ballots and all the mail-in-ballots that have been processed so far. He says in Florida one-half of one percent will trigger a machine recount in a race and one-quarter of one percent triggers a manual recount. He says there has been a lot of noise about the election this year in terms of interference and he says don't let misinformation or disinformation keep you from voting.

## **First Coast Forum**

Host: Angie Tejada

Airdate: 11/08

Airtime: 11:30 PM / 6:30 PM / 5:00 AM

Topics: Local Charities

Guest: Susan King

**Duration: 23 minutes**

### Summary:

Susan King is CEO president of Feeding Northeast Florida. She has been in role for about 15 months. She studied accounting and real estate. Her goals to solve hunger in NE Florida and mentioned that there is about 62 billion pounds of food wasted each year. During the pandemic she included that trucks weren't as full as the previous year resulting in very little food supply since COVID-19.

## **Jax Journal**

Host: Steven Ponson

Airdate: 11/21/2020

Airtime: 11:00PM

Topics: Giving to local charities that give back locally

Guests: Major Keith Biggers with Salvation Army of Northeast Florida, CEO of Hubbard House Dr. Gail Patin.

Duration: 25:19

Summary: In this episode I talked with Major Biggers about the Red Kettle Campaign that's designed to give back to families in Northeast Florida. He says it's one of the largest fundraisers in the year that gives back to families and individuals that need help on a daily basis. He says due to the pandemic the Salvation Army of Northeast Florida has seen more people than normal, and due to that their needs for resources have increased as well. He says to meet these needs they've started their Red Kettle Campaign earlier than ever. I also talked with Dr. Gail Patin about giving back to help survivors of domestic violence. She says during the holiday season Hubbard House sees many different needs for those that come in. She says they are looking for basic supplies and toys for children. She says they are in need of unwrapped presents for parents and children, so each group can pick out a gift and give it to their mom or dad or their children. She says these gifts give survivors hope and show them that someone is out there thinking about them. She told a story that someone who received help from Hubbard House over 15 years ago still holds onto the same gifts because it reminded her that she wasn't alone.

## **First Coast Forum**

Host: Clarence Natto

Airdate: 11/28/20 and 11/29/20

Airtime: 11:30pm

Topics: Local Charities

Guest: Sherri Porter/Dean Porter

Duration: 22:32

Sherri Porter the founder of Hunger Fight was our guest on the show today. Hunger Fight, based in Jacksonville produces and distributes shelf-stable nutritious and easy to prepare meals

throughout the community. We're also joined by Dean Porter, the Development Director of Hunger Fight who works alongside Sherri to bring awareness, coordinate volunteers and fund the program.

With food insecurity affecting 1 in every 6 adults and 1 in every four children, the Porters began Hunger Fight in an effort to eradicate hunger and food insecurity throughout NE Florida. In addition

to the feeding program, Huger Fight created 'Feed The Need To Read', a program dedicated to combatting literacy in underserved communities. Huger fight has provided close to 10 million meals since

it's founding 12 years ago.

### **First Coast Forum**

Host: Meghan Lane

Airdate: Weekend of December 11<sup>th</sup>

Airtime: 11:30 pm

Topic: Local Charities

Guest: Mike Shreve President of Bright Holidays

Duration: 20 minutes

Meghan spoke to the president of the non-profit of Bright Holidays, Mike Shreve. We discussed the organization, how they help local children & their families for the holidays, how Covid has impacted their organization, the schools involved and how to help and be a volunteer.

# Economy

## **First Coast Forum**

Host: Abby Murphy

Airdate: 11/20/2020

Airtime: 11:30PM

Topic: The Economy

Guests: Dr. Justin Bateh, FSCJ

Duration: 25:21

Our guest on First Coast Forum is Dr. Justin Bateh, an economics professor with FSCJ. As a tenured faculty member at Florida State College at Jacksonville, he has taught courses on such diverse business subjects as operations, supply chain, applied statistics, management, decision making, business analytics, quality, and more. We talked all about the impact the pandemic has had on the economy. Dr. Bateh explained what businesses have suffered, which have benefited and how they can all bounce back in 2021.

## **First Coast Forum**

Host: Angie Tejada

Airdate: WEEKEND OF DECEMBER 19, DECEMBER 20<sup>TH</sup>

Airtime: 11:30PM

Topics: ECONOMY

Guest: JACK SHAD

**Duration: 23 minutes**

Summary: Jack Shad the Economic Development Project Manager speaks about the economy and how Covid-19 has affected the economy as a whole.

# Promotional, Community Service & Volunteering Events

## **(11/2-12/1) Hot 99.5 Be an Angel Campaign**

This holiday, join HOT 99.5 in celebrating the season by sponsoring a child in foster care. Over 1900 kids in the Duval and Nassau County foster care system is counting on us to fulfill their Christmas wishes with your help. Listeners were encouraged to register on [myhot995.com](http://myhot995.com) to fulfill a Christmas Wish for a Foster Child.

## **(11/21) POWER 106.1 Turkey Giveaway**

Through an alliance with a POWER 106.1 and a local non-profit (The BBKT Foundation) we gifted approximately 6,000lbs of turkeys along with stuffing and other side items to families in need.

## **(11/28) All Stations: Light Boat Parade**

All stations promoted through on-air promos the annual Light Boat Parade in downtown Jacksonville. Easy 106.5 hosted the playlist for the fireworks and WAPE and WEZI broadcasted the music for attendees at the river.

## **(11/30-12/18) WAPE, WJGL, HOT, WXXJ Badcock and Toys for Tots Fundraiser**

The holidays are about giving, and receiving - but when the giving is going to less fortunate children it makes the season that mean so much more. Winners were encouraged to bring a new, unwrapped toy to one of the 6 Badcock Home Furniture & More donation locations for a Toys for Tots donation. In return for every toy donated, listeners were entered for a chance to win a St Augustine Staycation package.

## **(12/3-12/18) WAPE's 12 Days of Christmas**

Each day Mark and Meghan surprise a Dreams Come True child with a Christmas gift that's on their list.

## **(12/7-12/17) Easy 102.9 12 Strays of Christmas**

Each day meet a new pup on [Easy1029.com](http://Easy1029.com) that's available for adoption from Jax Humane that could be your new best friend! If you're not in a position to take in a dog right now, we're also looking to raise enough \$2,000! When adopting a dog, their fees cost \$50. Our goal is to raise enough money to cover 40 dogs' adoption costs for their future families!

# WOKV-FM PSAs Aired During 4<sup>th</sup> Quarter, 2020

Information		4 <sup>th</sup> Quarter				
Order Product Description	Spot Length	Oct	Nov	Dec	Total Q4 - 20	Subject Category

Properties : WOKV-FM

Advertisers : Florida Assoc of Broadcasters-D

FAB - Florida A&M University PSA	:30	31	29	29	89	Education
FAB - Florida Dept of Health PSA	:30	27	0	36	63	Health
FAB - Ounce of Prevention Fund PSA 2020	:30	0	0	38	38	Health
FAB-Division Emergency Management-Prepare 2020	:30	0	66	47	113	Civic
FAB-Florida Army National Guard PSA	:30	47	37	36	120	Civic
		105	132	186	423	

Advertisers : JAX Radio House-D

American Academy of Pediatrics Summer 2020	:30	39	39	0	78	Health
American Heart Association 2020 PSA	:15	22	22	15	59	Health
American Heart Association 2020 PSA	:30	21	22	22	65	Health
American Heart Association 2020 PSA	1:00	16	24	11	51	Health
BarnabasNassau.Org Crisis-Food-Healthcarefor Needy	:15	25	0	0	25	Health
BarnabasNassau.Org Crisis-Food-Healthcarefor Needy	:30	25	0	0	25	Health
CARE - Send Care Packages for Covid19 Supplies	:30	25	0	0	25	Civic
Child Cancer Fund - Careathon Fund Drive	:30	19	0	0	19	Health
Child Cancer Fund - Sept Child Cancer Awareness Mo	:30	0	2	48	50	Health
Clara White Mission-Train Jobs 2020 PSA	:30	54	51	50	155	Civic
Daniel Kids - Assisting Children & Families 2020	:30	29	29	30	88	Civic
ElderSource May thru Dec 2020 PSA's	:15	43	0	0	43	Health
Family Support Services -Foster Recruitment	:30	5	30	30	65	Civic
Family Support Services -Foster Recruitment	1:00	4	24	27	55	Civic
First Coast No More Homeless Pets PSA	:15	43	44	44	131	Civic
Florida School for the Deaf and Blind 2020 PSA	:30	23	22	22	67	Education
Florida School for the Deaf and Blind 2020 PSA	1:00	20	20	21	61	Education
Home Builder Institute PSA	:30	0	26	46	72	Education
Jacksonville Women's Business Cnt 2020	:30	29	30	35	94	Civic
Jewish Family & Community Services 2018-2019 PSA	:15	24	22	22	68	Civic
Jewish Family & Community Services 2018-2019 PSA	:30	23	22	21	66	Civic
NCOA - Older Adults Facing Financial-Food-Covid19	:30	0	28	29	57	Civic
Players Center for Child Health at Wolfson Kidcare	:30	16	44	45	105	Health
Score Mentors-Free-Low cost Mentoring 2020	:30	66	72	68	206	Civic
Support Volunteer Fire & Emergency Services	:30	0	0	10	10	Civic
Susan G Komen-Breast Cancer in Unacceptable PSA	:15	0	0	28	28	Health

Order Product Description	Spot Length	Oct	Nov	Dec	Total Q4 - 20	Subject Category
Susan G Komen-Breast Cancer in Unacceptable PSA	:30	0	0	17	17	Health
The Borgen Project 2020 PSA's	:30	0	18	37	55	Civic
Tom Coughlin Jay Fund Childhood Cancer Month	:30	0	1	40	41	Health
		571	592	718	1881	
		676	724	904	2304	