

# **WOKV-FM QUARTERLY ISSUE REPORT 4<sup>th</sup> QUARTER 2021**

Each quarter, **WOKV-FM** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between October 1 and December 31, 2021. While this list contains a brief description of some of **WOKV-FM** most significant programs, it doesn't include all programs and program segments broadcast by the station during the fourth quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: **Leslie Werkema, Office Manager**

Dated: **January 7, 2022**

During the fourth quarter, the below programs covered a number of issues responsive to the community's needs, including but not limited to:

**4<sup>th</sup> QUARTER 2021**  
**October - December 2021**

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- 1. Health – Breast Cancer & Major Health Issues**
  - 2. Economy – Labor, Economic Growth & Affordable Housing**
  - 3. Government – Local & Federal**
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# 2021 Public Affair Programming Cox Radio, Jacksonville

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WAPE	JAX JOURNAL	STEVEN PONSON	SUNDAY	6:00AM
WAPE	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ LEXI ZICARDI ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM

PROGRAM DIRECTOR: JUD HEUSSLER

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WXXJ	JAX JOURNAL	STEVEN PONSON	SUNDAY	6:00AM
WXXJ	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ LEXI ZICARDI ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM

PROGRAM DIRECTOR: JENNA KESNECK

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WJGL	JAX JOURNAL	STEVEN PONSON	SUNDAY	6:00AM
WJGL	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ LEXI ZICARDI/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM

PROGRAM DIRECTOR: JULES RILEY

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV	JAX JOURNAL	STEVEN PONSON	SATURDAY	11:00PM
WOKV	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ LEXI ZICARDI/ ANGIE TEJADA/ABBY MURPHY	SATURDAY	11:30PM

NEWS DIRECTOR: RICH JONES

PROGRAM DIRECTOR: AARON SCHACHTER

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WEZI	JAX JOURNAL	STEVEN PONSON	SUNDAY	6:00AM
WEZI	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ LEXI ZICARDI/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	6:30AM

PROGRAM DIRECTOR: JULES RILEY

<b>STATION</b>	<b>SHOW</b>	<b>HOST</b>	<b>DAY</b>	<b>TIME</b>
WOKV-AM	FIRST COAST FORUM	ANGIE TEJADA/ JUSTIN COUSART/ LEXI ZICARDI/ ANGIE TEJADA/ABBY MURPHY	SUNDAY	5:00AM

PROGRAM DIRECTOR: AARON SCHACHTER

PUBLIC AFFAIRS DIRECTOR: TBD

During the fourth quarter, the station regularly aired the following local public affairs programs:

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# Program Schedule

## **“Jax Journal”**

*Saturday 11:00 pm*

WOKV-FM airs a weekly program “Jax Journal” to address issues of significant importance for the residents of Jacksonville, Florida, and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:00 pm – 11:30 am

## **“First Coast Forum”**

*Saturday 11:30 pm*

WOKV-FM develops a weekly program “First Coast Forum” to address issues of significant importance for the residents of Jacksonville, Florida; and the metropolitan area. This weekly thirty-minute public affairs show airs on Saturday from 11:30 pm – 12:00 am

The following lists of issues summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

# Health – Breast Cancer/Major Health Issues

## **Jax Journal**

Host: Steven Ponson

Airdate: 10/2/2021

Airtime: 11PM

Topics: Prostate cancer

Guests: Urologist Clint Collins with Memorial Hospital

Duration: 23:38

Summary: In this episode, I talked with Urologist Clint Collins with Memorial Hospital about prostate health. He says it's a cancer that's mainly discovered through screening and it's a non-aggressive form of cancer. He says the older you are the more at risk you are for getting the cancer. Collins says if men are having trouble going to the restroom then they should go see a doctor. He says screening either every year or every other year is the best way to detect prostate cancer. He says the best way to prevent getting prostate cancer is having a low fat, healthy diet. He says generally they can treat the cancer either through radiation or surgery and early screening is key. He says it's a complex issue and there are no absolute answers for the issue.

## **First Coast Forum**

Host: Lexi Ziccardi

Airdate: 10/02/2021

Airtime: 11:30PM

Topics: Breast Health Awareness

Guests: Dr. Kristy Harvell, Health By Design

In this edition Dr. Kristy Harvell describes the treatments offered in alternative medicine for different conditions such as treatments for breast health awareness. Dr. Kristy shares firsthand

her experience with alternative medicine and shares some stories from her patients. Many trends that go around social media and the news can play a big part in what patients feel can help or hinder their condition. Dr. Kristy explains the challenges in overcoming these practices to get patients on better paths. Health By Design has a system called Nutrition Response Testing which can not only diagnosis a patient but also help in getting them treatment they need. This interview dives into the important of diet and nutrition when it comes to overall wellbeing.

## **Jax Journal**

Host: Steven Ponson

Airdate: 10/9/2021

Airtime: 11PM

Topics: Prostate cancer \*REPEAT\*

Guests: Urologist Clint Collins with Memorial Hospital

Duration: 23:38

Summary: In this episode, I talked with Urologist Clint Collins with Memorial Hospital about prostate health. He says it's a cancer that's mainly discovered through screening and it's a non-aggressive form of cancer. He says the older you are the more at risk you are for getting the cancer. Collins says if men are having trouble going to the restroom then they should go see a doctor. He says screening either every year or every other year is the best way to detect prostate cancer. He says the best way to prevent getting prostate cancer is having a low fat, healthy diet. He says generally they can treat the cancer either through radiation or surgery and early screening is key. He says it's a complex issue and there are no absolute answers for the issue.

### **Action News Jax Sunday**

Host: Courtney Cole

Airdate: 10/10/2021

Topic: Economy, Coronavirus Pandemic

Guest: Dr. Michelle Aquino, Baptist Health

Duration: 6 minutes

Time: 6:00 am

Courtney Cole talks to Dr. Aquino about the current state of the COVID-19 pandemic including a breakdown of terminology when drug companies describe the effectiveness of a vaccine.

### **Jax Journal**

Host: Steven Ponson

Airdate: 10/16/2021

Airtime: 11PM

Topics: Breast health/ new women's medical facility

Guests: Dr. Dianne Johnson, Director of Breast Imaging at Memorial Hospital

Duration: 25:47

Summary: In this episode, I talked with Dr. Johnson about a new women's medical facility that is opening in Jacksonville. She talked about all of the services that are available at the facility and how more similar places could open soon in Jacksonville. WE also talked about breast health. She said it was important to get a mammogram on a regular basis. She said women have been a bit out of sync with scheduling mammograms due to the pandemic, but its very important to get one done on a regular basis. She also went over the symptoms that women need to keep an eye out for when it comes to breast cancer. She also went over a different type of scanning method to detect breast cancer called a fast MRI. She also went over some of the health habits that women can do to prevent from developing breast cancer, like eating healthy foods and staying away from alcohol as best they can. She also went over the treatment options available for women who develop breast cancer.

### **First Coast Forum**

Host: Julie Morgan

Airdate: Saturday, October 16 2021

Topic: Breast Health Awareness

Guest: Dianne Townsend, Sisters Network of Northeast Florida

Duration: 21 minutes

Time: 11:30 PM

Julie is joined by Dianne Townsend with Sisters Network Northeast Florida, A National Breast Cancer Survivorship Organization. She talks about finding out she had breast cancer at an early age, the need to do self-breast exams because that's how she found her lump and the need for a balanced diet.

### **Action News Jax Sunday**

Host: Ben Becker

Airdate: 10/24/2021

Topic: Other, Coronavirus Pandemic

Guest: Dr. Michelle Aquino, Baptist Health

Duration: 6 minutes

Time: 6:00 am

Ben Becker talks to Dr. Michelle Aquino about COVID-19 vaccines including mixing and matching vaccines with the booster shot. In addition, she talks about someone who is immunocompromised and who has been vaccinated. This question was prompted by the death of Colin Powell. Powell was 84 and he had cancer.

### **Action News Jax Sunday**

Host: Emily Turner

Airdate: 11/7/2021

Topic: Health, COVID-19

Guest: Dr. Michelle Aquino, Baptist Health

Duration: 6 minutes

Time: 6:00 am

Emily Turner talks to Dr. Aquino about a surge in COVID-19 during the holidays and how children are affected by the virus.

## **Jax Journal**

Host: Steven Ponson

Airdate: 11/13/2021

Airtime: 11PM

Topics: COVID-19 pandemic

Guests: Chad Neilsen with UF Health Jacksonville

Duration: 24:16

Summary: In this episode, I talked with Chad about the pandemic and how Northeast Florida is dealing with it. He says cases have trended downward since the resurgence of cases over the summer. He says the Delta Variant was the primary source for the summer surge. He says health professionals just have to keep educating the populations that are not yet vaccinated against COVID-19. He went over the groups of people who are eligible to receive a COVID-19 booster shot. He also talked about what "mixing and matching" COVID-19 boosters is and he mentioned that boosters will likely be given the green light for everyone at some point. He also went over why parents should get their child vaccinated against the virus now that vaccines are available for children between the ages of 5 and 11. He also talked about ways to overcome vaccine hesitancy for parents who are on the fence about getting their child a vaccine. He also says that we need to keep taking the same precautions over the next few months to prevent another surge of COVID cases after the holidays. Getting vaccinated is the best way to keep cases down.

## **First Coast Forum**

Host: Abby Murphy

Airdate: 11/13/2021

Airtime: 11:30 PM

Topics: Mental Health in the Pandemic

Guests: Dr. Karla Sapp

Duration: 24:00

Dr. Karla Sapp and I got on a call to talk about how the pandemic has impacted mental health and some of its lingering effects. We talked about some of the common problems her patients have started facing after this global travesty. We also discussed some of the negative impacts it has had on child development. Many children will have to play catch up some of the vital socialization skills most children learn in school. Dr. Sapp recommends seeing a professional to talk through some of the difficulties faced in the pandemic, even if you don't think you need to. Being open to attending and talking about therapy helps reduce the stigma around mental health.

## **First Coast Forum**

Host: Abby Murphy

Airdate: 011/20/2021 \*REPEAT\*

Airtime: 11:30PM

Topics: Mental Health in the Pandemic

Guests: Dr. Karla Sapp

Duration: 24:00

Dr. Karla Sapp and I got on a call to talk about how the pandemic has impacted mental health and some of its lingering effects. We talked about some of the common problems her patients have started facing after this global travesty. We also discussed some of the negative impacts it has had on child development. Many children will have to play catch up some of the vital socialization skills most children learn in school. Dr. Sapp recommends seeing a professional to talk through some of the difficulties faced in the pandemic, even if you



don't think you need to. Being open to attending and talking about therapy helps reduce the stigma around mental health.

### **Jax Journal**

Host: Steven Ponson

Airdate: 11/27/2021

Airtime: 11PM

Topics: COVID-19 pandemic

Guests: Chad Neilsen with UF Health Jacksonville

Duration: 24:16

Summary: In this episode, I talked with Chad about the pandemic and how Northeast Florida is dealing with it. He says cases have trended downward since the resurgence of cases over the summer. He says the Delta Variant was the primary source for the summer surge. He says health professionals just have to keep educating the populations that are not yet vaccinated against COVID-19. He went over the groups of people who are eligible to receive a COVID-19 booster shot. He also talked about what "mixing and matching" COVID-19 boosters is and he mentioned that boosters will likely be given the green light for everyone at some point. He also went over why parents should get their child vaccinated against the virus now that vaccines are available for children between the ages of 5 and 11. He also talked about ways to overcome vaccine hesitancy for parents who are on the fence about getting their child a vaccine. He also says that we need to keep taking the same precautions over the next few months to prevent another surge of COVID cases after the holidays. Getting vaccinated is the best way to keep cases down.

### **First Coast Forum**

Host: Julie Morgan

Airdate: 12/11/2021

Topic: COVID-19

Guest: Dr. Anthony Fauci, Dr. Dori Russ

Duration: 19 minutes

Time: 11:30 PM

Dr. Anthony Fauci talked about the Omicron variant of COVID-19, getting kids vaccinated and as a health official the most frustrating part of this pandemic. He says the variant doesn't appear to be as severe but they're keeping an eye on it. He says kids need to be vaccinated but it won't be until next year when those under 5 can get vaccinated. He goes on to say the misinformation and disinformation is frustrating because the right information is out there. Dr. Russ talked about the difference in technology between the vaccines. She talked about her own experience getting the vaccine knowing she'd like to have another child and that it is safe for pregnant women.

# Economy – Economic Growth & Affordable Housing

## **Action News Jax Sunday**

Host: John Bachman, Mike Buresh

Airdate: 10/10/2021

Topic: Economy

Guest: David Walton, Sr VP Commercial Services, Vystar; Major Keith Biggers, Salvation Army

Duration: 15 minutes

Time: 6:00 am

John Bachman spoke to Mr. Walton with Vystar about Biz Connect Fest. The goal is to connect technology startups with UNF students. This helps the students get a foot in the door. The event is October 13. Mike Buresh speaks to Major Biggers about the Salvation Army and it's ability to help people get through tough times including two programs for the holidays, Thanksgiving dinner dropoff and the Angel Tree program.

## **First Coast Forum**

Host: Justin Cousart

Airdate: 10/30/21

Airtime: 11:30 PM

Topics: Affordable Housing

Guests: Shannon Nazworth, President and CEO, Ability Housing

Duration: 25:00

Justin talks with President and CEO of Ability Housing, Shannon Nazworth. The two talk about what is an affordable housing crisis, and if Jacksonville/North Florida is experiencing one. The two talk about how Ability Housing is trying to help families and people who are one paycheck away from being homeless. Shannon also explains the benefits that come from having affordable housing in your community.

<https://od-cmg.streamguys1.com/jacksonville-market/20211026152850-Justin-HousingCrisis-ShannonNazworth1030-21.mp3>

## **Jax Journal**

Host: Steven Ponson

Airdate: 10/30/2021

Airtime: 11PM

Topics: Downtown Jacksonville development/State of the St. Johns River

Guests: Steve Atkins with Southeast Development Group, Lisa Rinaman St. Johns Riverkeeper

Duration: 26:49

Summary: In this episode, I talked with two guests, Steve Atkins with Southeast Development Group says the company has recently submitted a proposal to develop Riverfront Plaza in downtown Jacksonville. He says this proposal would have greenspace, dining, and commercial space available if approved. He says people will be able to enjoy the river and be able to attend events at this space if its developed. He says this is a good opportunity to change the cultural aspect of downtown. He says this proposal would have a strong economic impact for the area. He says this proposal still needs to go through the approval process and there will be discussions with city leaders over the next steps. I also talked with Lisa Rinaman about the state of the St. Johns River. She says nitrogen pollution in the river is going down, but the riverkeeper is seeing an increase in phosphorus pollution. She went over ways people can reduce pollution in the river. She says too much nutrients can trigger blue-green algae blooms that are being reported in the St. Johns River. She says Manatee deaths are not very high in the St. Johns River.

### **Jax Journal**

Host: Steven Ponson

Airdate: 11/6/2021

Airtime: 11PM

Topics: Jacksonville Icemen impacts on the community

Guests: Bob Ohrabol, President of the Jacksonville Icemen

Duration: 26:40

Summary: In this episode, I talked with Bob about the Jacksonville Icemen and some of the impacts they have on the community. He says the Icemen Igloo renovations are coming along and the renovations will help to expand the game of hockey and other winter sports in the Northeast Florida area. He says it will also have a positive economic impact on the area in terms of jobs and also the ability for the city to attract other winter sport events. He says the new affiliation with the New York Rangers is going well and the team is able to get players in and out of Jacksonville to the Northeast Us a lot easier compared to having to move players to central Canada. He says it will be a tall task to bring an NHL franchise to Jacksonville, but he believes that it could happen once/if the NHL talks about expanding again. He says some of the charity events the team does during the season include teddy bear tosses, hockey fights cancer night and others.

### **Jax Journal**

Host: Steven Ponson

Airdate: 11/20/2021

Airtime: 11PM

Topics: Downtown Jacksonville development/State of the St. Johns River

Guests: Steve Atkins with Southeast Development Group, Lisa Rinaman St. Johns Riverkeeper

Duration: 26:49

Summary: In this episode, I talked with two guests, Steve Atkins with Southeast Development Group says the company has recently submitted a proposal to develop Riverfront Plaza in downtown Jacksonville. He says this proposal would have greenspace, dining, and commercial space available if approved. He says people will be able to enjoy the river and be able to attend events at this space if its developed. He says this is a good opportunity to change the cultural aspect of downtown. He says this proposal would have a strong economic impact for the area. He says this proposal still needs to go through the approval process and there will be discussions with city leaders over the next steps. I also talked with Lisa Rinaman about the state of the St. Johns River. She says nitrogen pollution in the river is going down, but the riverkeeper is seeing an increase in phosphorus pollution. She went over ways people can reduce pollution in the river. She says too much nutrients can trigger blue-green algae blooms that are being reported in the St. Johns River. She says Manatee deaths are not very high in the St. Johns River.

## **First Coast Forum**

Host: Angie Tejada

WHO: Derrick Smith, SCORE Jacksonville Chairperson

TOPIC: Economy

AIRDATE: November 27, 2021

AIRTIME: 11:30 PM

DURATION: 25:36

Summary:

Derrick Smith speaks about the number one reason small businesses fail and what he's heard from businesses owners about how the pandemic has affected their business

## **Jax Journal**

Host: Steven Ponson

Airdate: 12/4/2021

Airtime: 11PM

Topics: Omicron COVID variant, Affordable housing in Jacksonville.

Guests: Chad Neilsen with UF Health Jacksonville, Shannon Nazworth with Ability Housing

Duration: 23:30

Summary: In this episode, I talked with Chad Neilsen from UF Health Jacksonville about the new Omicron COVID variant. He says this variant has concerned health officials and it started in the South Africa. He says why its concerning is there are more mutations to the spike protein region. He says the more mutations the more likely it will evade the vaccines that are on the market. He says COVID booster shots could be key in helping to defeat this variant. He says we should have enough tools in our disposal to fight against this variant. I also talked with Shannon Nazworth about a project Ability Housing is working on that would transform the old Lake Forest Elementary in Jacksonville into apartments for the community. She says this project will help the community in part by allowing Duval Public School employees to live there which will help to attach new employees to the school district. She says its realistic to see this project completed by late 2023 or early 2024. She says this project could be a huge asset for the Lake Forest community. She says with so many people moving to the community, its driving up prices driving up prices for apartments and over the next couple of years it could force people to take advantage of affordable housing.

## **Jax Journal**

Host: Steven Ponson

Airdate: 12/4/2021

Airtime: 11PM

Topics: Omicron COVID variant, Affordable housing in Jacksonville.

Guests: Chad Neilsen with UF Health Jacksonville, Shannon Nazworth with Ability Housing

Duration: 23:30

Summary: In this episode, I talked with Chad Neilsen from UF Health Jacksonville about the new Omicron COVID variant. He says this variant has concerned health officials and it started in the South Africa. He says why its concerning is there are more mutations to the spike protein region. He says the more mutations the more likely it will evade the vaccines that are on the market. He says COVID booster shots could be key in helping to defeat this variant. He says we should have enough tools in our disposal to fight against this variant. I also talked with Shannon Nazworth about a project Ability Housing is working on that would transform the old Lake Forest Elementary in Jacksonville into apartments for the community. She says this project will help the community in part by allowing Duval Public School employees to live there which will help to attach new employees to the school district. She says its realistic to see this project completed by late 2023 or early 2024. She says this project could be a huge asset for the Lake Forest community. She says with so many people moving to the community, its driving up prices driving up prices for apartments and over the next couple of years it could force people to take advantage of affordable housing.

### **First Coast Forum**

Host: Julie Morgan

Airdate: 12/18/2021

Topic: Affordable Housing

Guest: Jim Kowalski, President and CEO Jacksonville Area Legal Aid

Duration: 21 minutes

Time: 11:30 PM

Julie Morgan is joined by Jim Kowalski. Kowalski is the President and CEO of Jacksonville Area Legal Aid. He explains how JALA helps people in need of legal representation. He also talks about a grant the non-profit recently received from HUD to help those in need of rental assistance. Kowalski also breaks down the process to apply for the money that is still available through ERAP.

### **First Coast Forum**

Host: Julie Morgan

Airdate: 12/25/2021 \*REPEAT\*

Topic: Affordable Housing

Guest: Jim Kowalski, President and CEO Jacksonville Area Legal Aid

Duration: 21 minutes

Time: 11:30 PM

Julie Morgan is joined by Jim Kowalski. Kowalski is the President and CEO of Jacksonville Area Legal Aid. He explains how JALA helps people in need of legal representation. He also talks about a grant the non-profit

recently received from HUD to help those in need of rental assistance. Kowalski also breaks down the process to apply for the money that is still available through ERAP.

# Government – Local & Federal

## **Action News Jax Sunday**

Host: John Bachman, Letisha Bereola, Ben Becker

Airdate: 10/24/2021

Topic: Local Government & Outreach

Guest: Brian Corrigan with the Duval County Clerk of Courts; Ashley Bayonetta with the St. Augustine Humane Society

Duration: 15 minutes

Time: 6:00 am

John Bachman speaks to Brian Corrigan with the Duval County Clerk of Courts about Let's Drive Jax! This is a program to restore local driving privileges. Letisha Bereola talks to Ashley Bayonetta with the St. Augustine Humane Society. Paws Across America is a calendar and the sale of this calendar will help a local shelter raise money to support pet adoptions.

## **Action News Jax Sunday**

Host: Dawn Lopez, Tennika Hughes

Airdate: 11/7/2021

Topic: Other, Health, COVID-19

Guest: Beth Murphy Executive Director of Compensation Service with the V.A.; Gia Tutalo-Mote, Forever Family

Duration: 15 minutes

Time: 6:00 am

Dawn Lopez speaks to Beth Murphy Executive Director of Compensation Service with the V.A. about How the Dept. Of Veterans Affairs is changing its tune on health care coverage in terms of Veterans exposed to toxic things while stationed in different places overseas. Tennika Hughes talks to Gia Tutalo-Mote about Forever Family: Action News Jax helps local foster children find permanent loving homes.

# Promotional, Community Service & Volunteering Events Q4 2021

## **(10/24; 11/21; 12/19) Songs that Saved My Life on X106.5**

X106.5 is dedicated to breaking the stigma around mental health, taking it from a taboo issue to something you can regularly discuss with anyone. Every Sunday night, with an artist co-host, X106.5 takes listeners through songs that have helped people, - our jocks, our artists, our listeners, - through difficult times.

## **11/11 Jacksonville Veterans Parade**

Both 96.9 The Eagle and WOKV104.5 drove vehicles in the Veterans Day parade honoring our community Veterans for their service.

## **11/12 POWER106.1 Free Gas Event**

Power106.1 and 1-800-411 PAIN came together to serve their community with free gas for a 2 hour time period, culminating in over 150 people receiving some free gas for their vehicles.

## **(10/18-11/19) Jacksonville Basket Brigade**

Cluster-wide fundraising/Community Service project where listeners and sponsors donate monies for the non-profit(Basket Brigade) to turn into grocery gift cards and send to families in need in our communities so they can purchase food for their own Thanksgiving/Holiday

## **11/15-11/19 Power106.1 Grocery Card Giveaways**

Power106.1 pivoted from their normal Turkey giveaways (cancelled due to supply chain issues) to Grocery Card Giveaways thanks in part to their record label connections.

## **11/22-12/10 – Toys For Tots**

96.9 The Eagle, Easy102.9, 95.1 WAPE, X106.5, Hot 99.5 and ESPN690AM all came together with Badcock Furniture and More to solicit listeners to head to participating Badcock stores to drop off new toys to be donated to the Toys for Tots program put on by area Marines

## **12/10 – Furyk & Friends Holiday Meal Bags for Guardian Catholic Schools**

Our CMG employees stepped up to help deliver 400 Holiday Meal bags from Furyk & Friends Foundation's Hope for the Holidays project to local deserving school, Guardian Catholic School. These holiday meal bags bring hope to those families at the school who are meal insecure and without the school's free meals over the holidays, would be hurting to feed their families without the meal bags.



# WOKV-FM PSAs Aired During 4<sup>th</sup> Quarter, 2021

			Order Product Description	21-Oct	21-Nov	21-Dec	Categories
Properties : WOKV-FM							
	Advertisers : Florida Association of Broadcasters-D						
		Spot Length : :30					
			FAB - Dept of Elder Affairs PSA	3	13	8	Civic
			FAB - Florida A&M University PSA	3	10	11	Education
			FAB - Florida Hospital Association PSA 2021	2	8	0	Health
			FAB - Ounce of Prevention Fund PSA 2021	2	12	0	Health
			FAB-Division Emergency Management-Prepare 2020	1	8	0	Civic
			FAB-Florida Army National Guard PSA	4	7	7	Civic
				15	58	26	
				15	58	26	
	Advertisers : JAX Radio House-D						
		Spot Length : :15					
			Farah and Farah Free Rides Drinking on NYE	0	0	22	Civic

			Order Product Description	21-Oct	21-Nov	21-Dec	Categories
Properties : WOKV-FM							
			Hubbard House 2021-22 PSA	40	38	41	civic
			Stand Up to Cancer PSA 2021	0	14	0	Health
				40	52	63	
		Spot Length : :30					
			American Heart Association 2021-2022 PSA	5	9	7	Health
			Clara White Mission-Train Jobs 2021 2022 PSA	5	12	9	Civic
			Daniel Kids Assisting Children Families PSA	5	9	11	Civic
			Elder Source PSA 2021 2022	0	10	13	Civic
			Family Support Services 2021- 2022 PSA	4	8	6	Civic
			Florida School for the Deaf and Blind 2021-22 PSA	2	9	10	Education
			Get The Facts Jax - Vaccine PSA	11	0	0	Health
			Hubbard House 2021-22 PSA	4	10	7	Civic

			Order Product Description	21-Oct	21-Nov	21-Dec	Categories
Properties :							
WOKV-FM							
			Jacksonville Women's Business Cnt 2021-2022	6	8	12	Civic
			Jewish Family & Community Services 2021-2022 PSA	7	16	11	Civic
			Jordan Communications Prostate Health Education	0	1	0	Health
			Life Giving Limbs PSA 2021-2022	0	12	11	Health
			LSF Health Systems 2021-2022 PSA	6	16	23	Health
			National Assoc Of Broadcasters-Congressional PSA's	69	63	69	Government
			Players Center for Child Health at Wolfson Kidcare	0	0	6	Health
			Score Mentors-Free-Low cost Mentoring 2021-22	10	14	16	Civic
			Stand Up to Cancer PSA 2021	0	6	0	Health

			Order Product Description	21-Oct	21-Nov	21-Dec	Categories
Properties : WOKV-FM							
			WAWA Breast Cancer Awareness PSA	7	0	0	Health
			Wolfson Childrens Hospital Fundraiser 2021 PSA	22	38	37	Health
				163	241	248	
		Spot Length : 1:00					
			Family Support Services 2021-2022 PSA	1	4	1	Civic
			Florida School for the Deaf and Blind 2021-22 PSA	2	9	0	Education
			Stand Up to Cancer PSA 2021	0	5	0	Health
				3	18	1	
				206	311	312	
			<b>Grand Total</b>	<b>221</b>	<b>369</b>	<b>338</b>	